

VOGUE

JAN

THE RETURN OF
KRISTEN
McMENAMY

THE WORLD'S
BEST ECO SPAS

LAGOS TO
LONDON: THE
UNSTOPPABLE
WIZKID

A Fashion **REVOLUTION**

THE RISE OF RESALE, *VINTAGE NOW* &
THE NEW SUSTAINABLE DESIGNERS

VISIT...

LANZAROTE
Caliente.COM





LOUIS VUITTON









GUCCI





DIOR





CHANEL





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PRADA



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FINE JEWELLERY



COCO CRUSH

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RINGS AND EARRINGS IN BEIGE GOLD, WHITE GOLD AND DIAMONDS.





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miu miu

KIKI LAYNE in MIU MIU NUIT

miumiu.com



DIOR

HIGH JEWELLERY

Necklace, white gold, one 8.17 carats sapphire (Madagascar), sapphires, emeralds, tourmalines, tsavorite garnets and diamonds

Regulars

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“Skilfully tailored items with a relaxed edge are top of the agenda”

Working capital, page 206

SCOTT TRINDLE

COVER LOOK



Kristen McMenamy wears hooded jersey sweatshirt, Gucci. Get the look: make-up by Pat McGrath Labs. Eyes: PermaGel Ultra Glide Eye Pencil in Xtreme Black and Mothership V: Bronze Seduction Eyeshadow Palette. Lips: MatteTrance Lipstick in Divine Rose II: Divine Rose. Skin: Skin Fetish: Sublime Perfection Foundation. Hair: Guido. Make-up: Pat McGrath. Nails: Jin Soon Choi. Styling: Carlyne Cerf de Dudzele. Photograph: Steven Meisel

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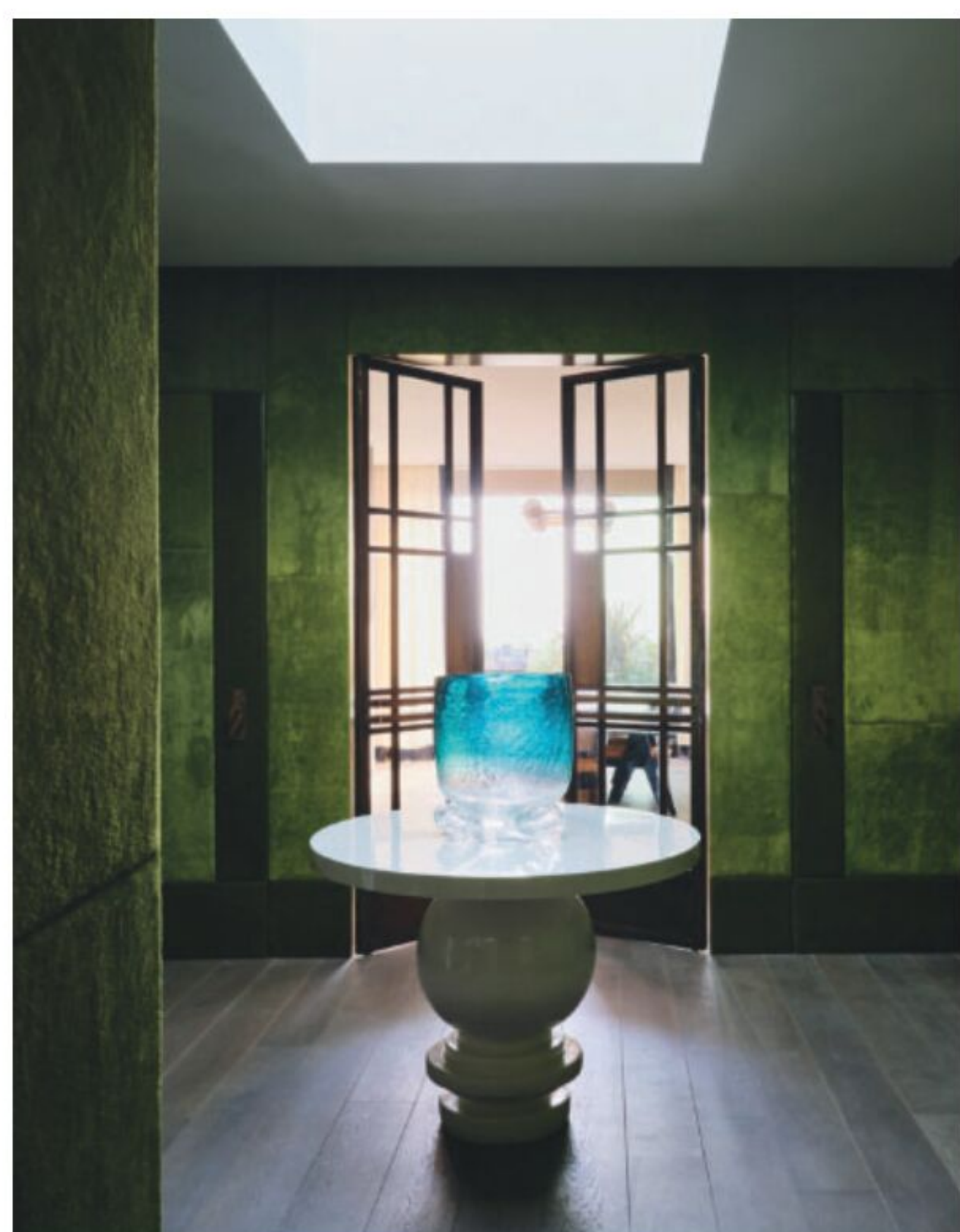
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page 58*



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All hail the king
Afrobeats superstar Wizkid speaks to Chioma Nnadi about his sell-out London shows, fame and fatherhood. Photographs by Micaiah Carter. Styling by Karen Binns

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DAVID ABRAHAMIS; SIMON WATSON



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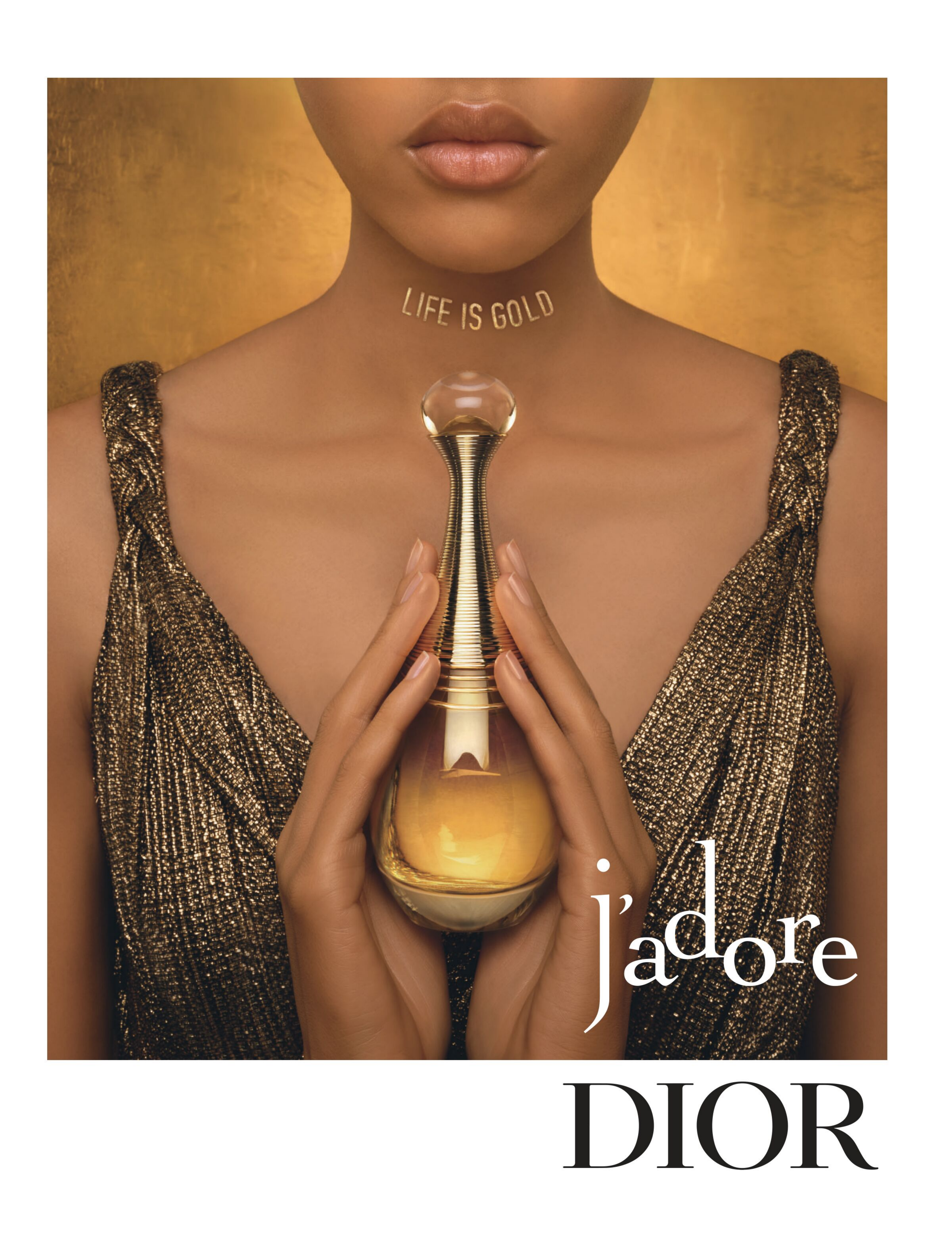
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PARIS



J'ADORE

C'EST ÇA QUE

A close-up photograph of a woman's face and upper torso. She is holding a bottle of Dior J'adore perfume with both hands. The bottle is made of clear glass with a gold-colored, ribbed stem and a clear, rounded stopper. The perfume inside is a golden-yellow color. On her neck, the words "LIFE IS GOLD" are written in a gold, sans-serif font. She is wearing a shimmering, gold-colored, textured dress. The background is a warm, golden-yellow color.

LIFE IS GOLD

j'adore

DIOR





CONSTELLATION COLLECTION

KAIA GERBER'S CHOICE

Surrounded by fashion from a very young age, Kaia Gerber is no stranger to the modelling world. While following her famous mother onto the most exclusive runways and photoshoots, she is now choosing to walk a unique path, bringing her own sense of style and personality to the role. It's a family passion, with a very bright future.


OMEGA



Flora Collection
Frivole, Lotus, Cosmos,
and Rose de Noël creations.

Van Cleef & Arpels

Haute Joaillerie, place Vendôme since 1906





Nineties model
Kristen McMenamy
talks fashion,
family and Instagram
fame, on page 150

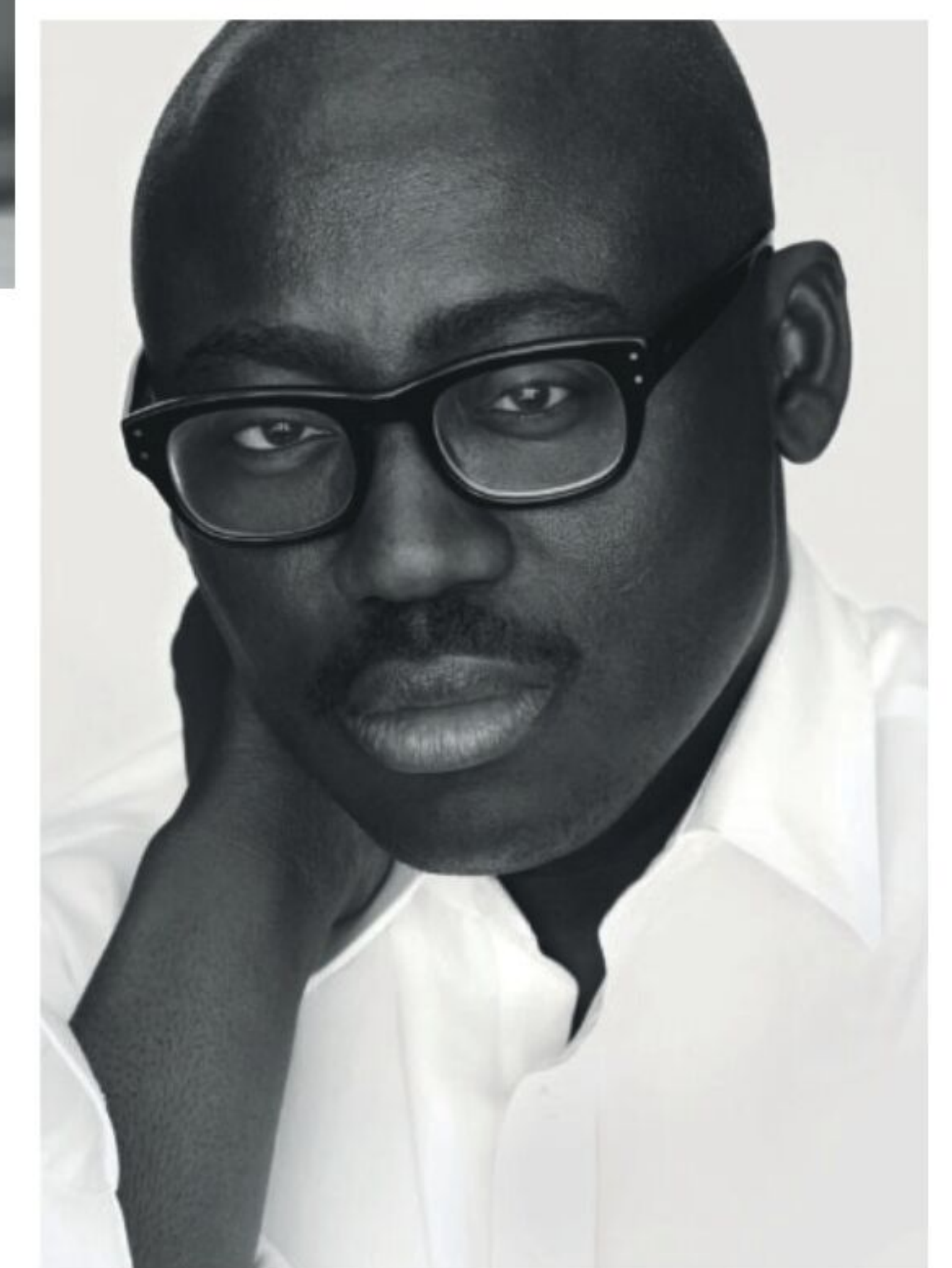
As a new year approaches...

tradition has it that self-reflection and examination are, once again, front and centre in our thoughts. In many ways, 2021 passed in a blur. We began it in the middle of a strict lockdown, spent many months grounded, and then – thanks to the rollout of vaccines – saw the world open up again (though that world is, of course, one where shadows still remain). Can all this have really been during the past 12 months?

After an especially fraught two-year start to this decade, I sense 2022 will dawn with a new pragmatism,

one that will purvey in fashion and beyond. But here at *Vogue*, we are determined to ensure that pragmatism does not become a byword for caution; for shying away from bold choices and new ways of thinking. It was important to me that the first issue of this coming year did not step softly into the future. And so – as our cover declares – a fashion revolution was born.

Though the breakneck speed of social change in recent years may bring worry for some, I can't > 34





CHANEL

N°5

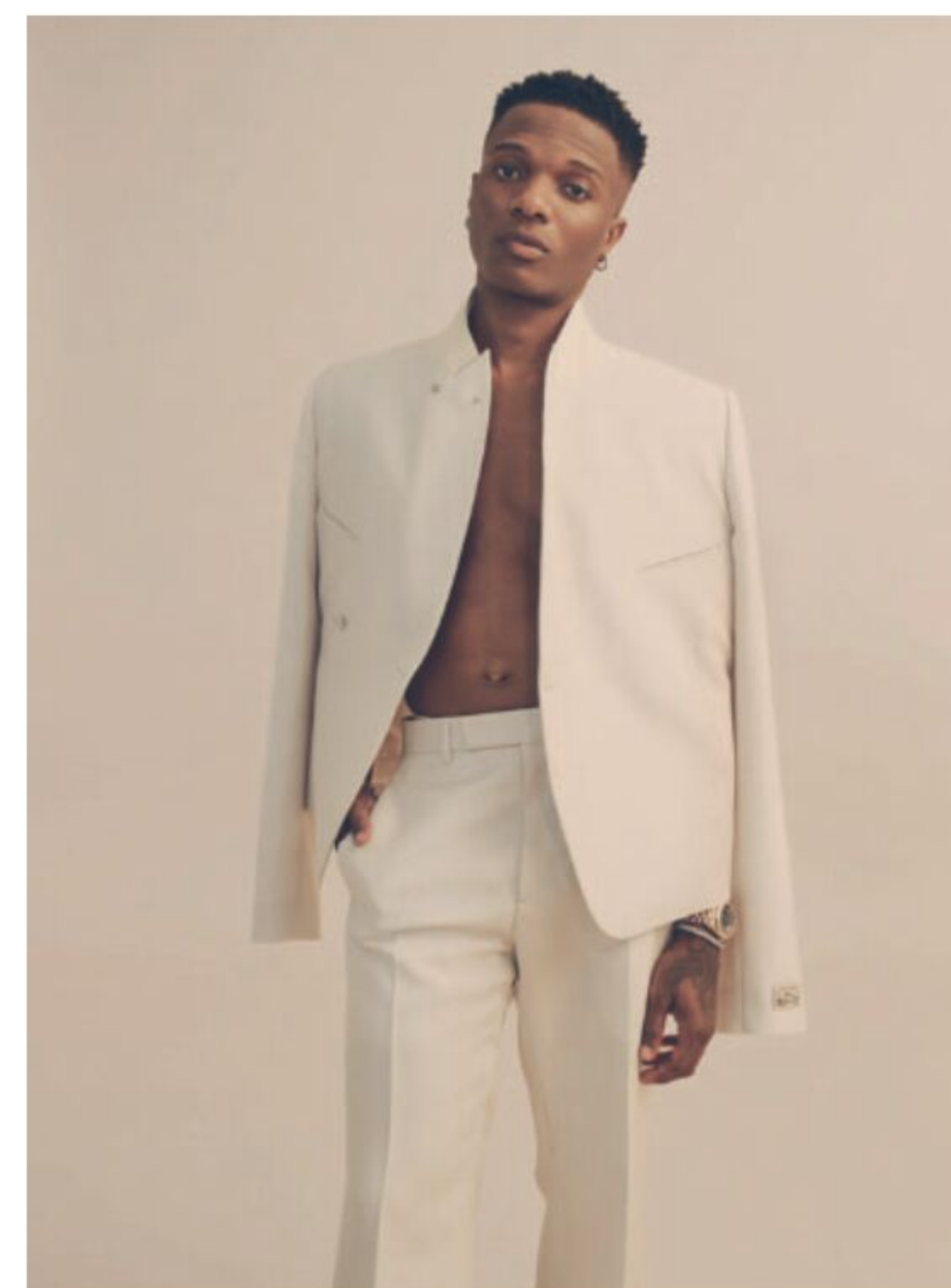


N°5
CHANEL
PARIS
PARFUM

EDITOR'S LETTER



Left, from top: the sustainable designers making a difference in the world, on page 168. Below: Afrobeats superstar Wizkid reflects on his journey so far, on page 200 – he wears trouser suit, Dior. Jewellery, his own



help but think how so much of the positivity we are starting to take for granted in the industry is a recent phenomenon. Take this month's cover star. Kristen McMenamy is indisputably the model of the moment, from her high-profile campaign and catwalk work, to her impactful cult Instagram account. She also just happens to be in her fifties, with a glorious, varied life filled with experience under her belt, as well as being the perfect fit for the January issue, a woman who can embody the spirit of a revolutionary.

Because mark my words: a revolution is under way in fashion. There is no more crucial focus for it than the conversation around sustainability. Throughout this issue, you will find a great deal of our focus is on the ways in which we can all consume

more mindfully, and the new generation of designers and creatives who are rebuilding the industry right from the start of their careers.

From the cover story shoot, featuring vintage and vault pieces in the mix, to a deep dive into the world of resale (page 164), as well as plenty of key items that earn the accolade "forever buy", there's much to take in. On page 168, I'm especially excited to feature the work of 15 incredible designers from around the world who have put respect for the planet's resources at the heart of their practice. From By Walid and Conner Ives in the UK, to Bolivia's Juan de la Paz, India's Ka-Sha and New York's Bode, their work is united by joy, hope, and a sensitivity that we would all do well to embrace as we contemplate the coming months. Here's to 2022.



Bee My Love Collection

EMBRACE YOUR LIGHT

CHAUMET
PARIS

La vie est belle

L'EAU DE PARFUM





LANCÔME

PARIS

On page 91, **Osman Yousefzada** recalls his first intoxicating taste of London as a student, and the creative awakening that put him on a path to becoming a fashion designer and artist.



Model **Amber Valletta** takes over as our guest beauty director for a sustainability special, on page 126.



Ahead of his arrival in London to perform at his O2 Arena shows – which sold out in just 12 minutes – Afrobeats superstar **Wizkid** takes *Vogue.com* editor **Chioma Nnadi** (below) into his world, with a sizzling shoot in Miami by **Micaiah Carter** (left), on page 200.

MEET & GREET

Introducing the faces behind this month's issue



"Nothing has changed since working together in the 1990s," says **Carlyne Cerf de Dudzele** on styling **Kristen McMenamy** for our cover shoot with **Steven Meisel**, on page 150. "Kristen is perfect, and with Steven, it's always the best team."



"This shoot is a love letter to my Filipina mother," photographer **Sharif Hamza** (above) says of his striking story, *Reflections on Beauty* (right), on page 190. "When an elder Filipina woman was attacked in New York's Times Square last March, it moved me to use my platform to talk about diversity, and shed light on East Asian women's stories and their beauty."





THE NEW EAU DE PARFUM

**PERFECT
MARC JACOBS**

INTENSE

PERFECT AS I AM

VOGUE

EDWARD ENNINFUL

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GET TO AN EXCEPTIONAL
PLACE."

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HAUTE COUTURE CREATOR, WEARS THE
VACHERON CONSTANTIN ÉGÉRIE.


VACHERON CONSTANTIN | ONE OF
GENÈVE NOT MANY.

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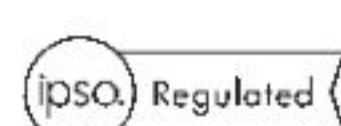
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Charlize Theron
Misty Copeland
Yao Chen



CHRONOMAT


BREITLING
1884

#SQUADONAMISSION



Laurent-Perrier

Cuvée Rosé, chosen by the best.



Illustrated by Quentin Blake

Michel Roux at Le Gavroche



MAISON FAMILIALE INDÉPENDANTE



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drinkaware.co.uk
for the facts

Poloneck, £180.
Leggings, £395.
Both Raey, at
Matchesfashion.
com. Socks, £13,
Falke. Loafers,
£790, Prada

TRENDS
Edited by Naomi Smart
Styled by Kate Phelan



Essential **MIX**

*For looks that
will never let you down,
reinterpret the classics.*
*Photographs by
Ben Weller*

HAIR: ALFIE SACKETT. MAKE-UP: LUCY BURT. NAILS: JENNY LONGWORTH. SET DESIGN: JOSH STOVELL. DIGITAL ARTWORK: GRAIN
POST PRODUCTION: MODEL: KATIE CRAVEN. SOCIAL DISTANCING RULES WERE FOLLOWED THROUGHOUT THIS PHOTOSHOOT



“Functionality rarely feels more polished than it does this season – The Row’s Mary Janes will be my everyday go-to”

NAOMI SMART,
COMMERCE DIRECTOR



Walking LEGENDS

Slipping on a pair of practical shoes – with gently elevated touches – is good for the sole



Shoes, from top: £775, Louis Vuitton. £395, JW Anderson. £920, Jil Sander by Lucie & Luke Meier. Above right: £346, Labucq

Shoes, from top: £840, Hermès. £720, Miu Miu. £740, The Row, at Net-a-Porter.com. Left: £345, Hereu, at Matchesfashion.com

Jacket, £730, Dries Van Noten. Top, from £370, Rosetta Getty. Skirt, from £430, Tibi. Shoes, £465, Tricker's

"High-waisted and floor-sweeping skirts are a chic addition to any wardrobe"

LAURA INGHAM, DEPUTY DIRECTOR,
GLOBAL FASHION NETWORK



From £960, Proenza Schouler. Left: £575, Erdem. Below: £690, Emilia Wickstead



SPORTMAX



MAX MARA RESORT '22



The long **GAME**

Day or night, 24/7, the maxi skirt has the power to take you anywhere



Jacket,
£2,490.
Trousers,
£1,170. Both
Alexander
McQueen.
Necklace,
model's own



COPERNI

DOLCE & GABBANA

GIVENCHY

Zip SMART

Zippers boast the ability to whip up new silhouettes while adding decorative detail



From far left: sweater, £675, Sacai, at Net-a-Porter.com. Earrings, £395, Balenciaga. Trousers, £1,280, Bottega Veneta. Dress, £1,900, Dolce & Gabbana, at Net-a-Porter.com. Clockwise from above: top, £400, Jacquemus. Corset top, £800, Vivienne Westwood



GUCCI GUILTY

GUCCI GUILTY

POUR HOMME

#ForeverGuilty



RAF SIMONS

BALENCIAGA RESORT '22

ETRO

Maximum VOLUME

Teamed with sharp tailoring or a slouchy knit, wide-leg trousers excel in versatility



£850, Fendi

£580, Victoria Beckham

£890, The Row, at Net-a-Porter.com



BEN WELLER; PIXELATE.BIZ

From left: look one, jacket, from £292, The Frankie Shop. Poloneck, £200, Dodo Bar Or, at Matchesfashion.com. Trousers, £2,500, Dior. Loafers, £130, GH Bass. Necklace, model's own. Look two: jacket, £3,200. Shirt, £1,100. Trousers, £2,500. All Dior. Trainers, £75, Adidas. Look three: sleeveless hoodie, from £1,095, Givenchy. T-shirt, from £167, Rokh. Trousers, £2,500, Dior. Boots, £500, Khaite. Necklace, model's own





"I've always loved a nanna cardie – go one size larger and button up for the definition of snug"

ALICE NEWBOLD, EXECUTIVE FASHION NEWS AND FEATURES EDITOR



Clockwise from top right: £220, Weekend Max Mara. £350, & Daughter. £545, Zankov, at Net-a-Porter.com. £1,550, Celine by Hedi Slimane. £655, R13. £215, MHL by Margaret Howell

KNIT *parade*

*When it comes to
the season's cosiest
cardigans, think
long and languid*

Cardigan, £525,
Raey, at Matches
fashion.com.
Cropped cardigan,
£920. Cropped
polo shirt, £790.
Both Prada. Jeans,
£410, MM6 Maison
Margiela. Boxer
shorts, model's own



*“Soak up a spectrum
of euphoric shades
– your wardrobe will
thank you for it”*

NAOMI SMART,
COMMERCE DIRECTOR

Shawl, £2,522.
Sleeveless top,
£1,139. Skirt,
£1,594. Trainers,
£502. All Chloé



Above, from top:
sweater, £465, Paul
Smith. Earrings,
from £210,
Demarson. Dress,
£1,390, Etro. Ring,
£1,453, Suzanne
Kalan. Below:
sandals, £740,
Amina Muaddi.
Below right:
bag, £2,800,
Louis Vuitton

COACH

Over the RAINBOW

*Spark joy and wear every
colour imaginable. How
better to lift your mood in
the midst of winter?*



Above, from top:
bag, £2,195, Jimmy
Choo. Necklace,
£1,695, Fry Powers,
at Net-a-Porter.com.
Sweater, £975.
Trousers, £1,025.
Both The Elder
Statesman, at
Matchesfashion.com

TAILOR MADE

A beautifully tailored jacket will pull together any ensemble – especially a double-breasted blazer from Ralph Lauren's enduring Icons collection.

Jacket,
£1,610, Ralph
Lauren
Collection.
Below: cap,
£200, Totême

Right: shirt, £275,
There Was One,
at Farfetch.com.
Below: watch,
£2,500, Hermès

3

BASIC INSTINCTS

Farfetch's conscious line, There Was One, offers everything from shirting to tees in eco-friendly fabrics such as Texloop. Its compostable swing tags contain plant seeds ready to sow, too.

CAP IT OFF

The baseball cap gets a major upgrade in soft wool and cashmere – wear with tracksuits or tailoring.

2



5

PEAK TIME

Hermès's Nantucket watch has been reimagined with a Chaîne d'Ancre silver bracelet. Yes please.

HIDDEN GEMS

Hoops, layering chains and delicate stacking rings... these signatures are Mejuri's expertise, and have been an insider's go-to for everyday gold, silver and pavé diamonds since 2015. As its first UK store hits London's Marylebone High Street, the secret is now out.

6

MEJURI



Coat, £895, Raey, at
Matchesfashion.com

7

PRIME COAT

Raey has long been a favourite of Vogue editors, but the coats – from chic navy trenches to cosy wraparound ankle-sweepers – are a particular highlight.



Jeans,
£330,
Khaite

10

DREAM JEANS

New York brand Khaite has already reached cult status, but don't miss out on its denim offering. Think '90s non-stretch in all the cuts your heart desires. Our pick? The Danielle, a high-rise straight leg that elongates like no other. Be quick, they sell out fast.



CELINE

STEP FORWARD

The a/w Celine show was a masterclass in elevated classics. Just add hi-tops.



Bag, £1,490, Burberry

8

HOLD PLEASE

Because a bag big enough to accommodate your laptop, gym kit and after-dark heels is always welcome.

4

DOWN TO A TEE

The best white T-shirt is the Holy Grail of wardrobe essentials. Head to the men's department at Uniqlo for a smart thick cotton and a slouchier cut.

T-shirt, £13, Uniqlo.
Trousers, from £425,
Christian Wijnants.
Trainers, £290,
Alexander McQueen.
Tote, £2,820, Jil
Sander by Lucie &
Luke Meier. Necklace,
model's own

BEN WELLER

The real
THING

*Elevate everyday dressing
with 10 contemporary
takes on trusted staples*

Fine Mycelium, canvas, and leather bag, to order, Hermès. Sustainable leather boots (produced in a Leather Working Group-certified tannery), £1,050, Gabriela Hearst. For stockists, see Vogue Information



Fashion conscious

*As sustainable practices become the norm for many designers, Dana Thomas explores how easy it is being green.
Photograph by David Abrahams*

One glorious September afternoon, along the banks of the Seine, designer Gabriela Hearst held her first in-person show for Chloé. For it, she made the collection and presentation – spring/summer 2022 – as sustainable and inclusive as possible. How so? Guests were seated on cushions made of Chloé fabric remnants, atop benches of stacked bricks, constructed by Les Bâtiſseuses, a network that trains women refugees.

The clothes were conceived to be environmentally friendly, too. As Hearst believes “luxury fashion has become overly industrialised,” she introduced the Chloé Craft initiative: products handcrafted by independent artisans, such as the multicoloured sleeveless dress in recycled hand-crocheted cashmere, or the white cashmere poncho with hand-painted blue stripes. Chloé’s staples, such as its signature tote bag, Nama sneakers and all of its denim, incorporated recycled and lower-impact materials. The soles of Chloé’s new footwear line, Lou, were made with Ocean

Sole, a social enterprise that upcycles flip-flops found on Kenya's beaches. Overall, Chloé increased its use of lower-impact materials to 58 per cent versus 40 per cent for autumn/winter 2021. As for social impact – because Chloé believes, rightly, that sustainability and social justice go hand-in-hand – catering leftovers were donated to Linkee, a Paris-based NGO that distributes food to those in need. Most democratic of all was how passers-by could watch the show from the bridge above.

Luxury fashion has long been set in its ways when it comes to business. And why not? The system worked well for brands and consumers alike. But with climate change bearing down hard, and the industry's goal to achieve net-zero emissions by 2050 – as well as meet consumer demand for greener practices – the industry is reshaping its methods, from field to form, dirt to dress. Many brands have already made changes, such as incorporating LEDs in stores and using recycled materials for shopping bags. But there are other reforms being enacted throughout the industry, setting it on a course that will be more ethical, responsible and clean.

For example, designers are using deadstock, as leftover fabric is known – so much so that in April 2021, French luxury group LVMH launched Nona Source, the first online resale platform of deadstock materials, collected from the group's houses. Now designers can purchase remnants from the ateliers of Dior, Givenchy, Louis Vuitton and others at a fraction of the original cost. Meanwhile, studio teams are sourcing hi-tech or recycled fabrics. Prada is using Econyl, a recycled nylon made from abandoned fishing nets, throughout its collections, and plans to eliminate virgin nylon from its supply chain this year. Sarah Burton at Alexander McQueen has fashion recycled polyester – known as poly faille – into dresses. Emporio Armani folded recycled materials and regenerated leather fibre into its collections, and its eyewear has lenses partly made of bio-based material. Last spring, Stella McCartney unveiled a prototype corset and trousers in Mylo, a lab-grown leather-like material made of mycelium – the root structure of mushrooms – developed by Bolt Threads in Silicon Valley. This spring, she is introducing the Frayme Mylo, a new handbag made out of the same material. She debuted it during her spring/summer 2022 show in Paris in October – the first mycelium to be presented on a runway. “It has no less durability or desirability than animal-skin leather,” she explains. For now, Frayme Mylo will be available as a limited edition, but, she promises, there is more to come. “I’m hoping it’s the future of fashion, and that in five years, it will be absolutely the norm,” she adds.

Hermès, too, is about to launch a mycelium handbag: a limited edition of the Victoria, made with biotech company MycoWorks out of a material they call Sylvania. The company plans to scale Sylvania's use throughout its product range. “The purpose is not to replace leather,” but to add to Hermès' variety of materials, explains the company's sustainability chief Olivier Fournier. “It's a question of agility, and evolving with the world and situations we face today.” On the beauty side, there are new approaches to packaging, too, which has long been wasteful. For Hermès's new beauty line, it has refillable lipstick, and while its signature orange boxes have long been made of recycled paper, the brand aims to ensure that all of its packaging is a hundred per cent recyclable or reusable by 2025.

For companies that own their factories, new outposts are being conceived as sustainable from the get-go. Last September, Hermès inaugurated an environmentally friendly leather workshop in Saint-Vincent-de-Paul, on the outskirts of Bordeaux. Set on five-and-a-half hectares, the wood and concrete building was designed by green-minded architect Patrick Arotcharen to be as environmentally respectful as possible. Along with LED lighting, it has cisterns to collect rainwater for the gardens where the company planted a hundred trees, and solar panels, which supply more than 40 per cent of the workshop's electricity. The building's bay windows face north, bathing ateliers with diffused natural, non-heating light.

Beyond the modifications of existing practices, some brands are rethinking how they do business – most notably Chloé, the 70-year-old French luxury ready-to-wear company owned by Richemont. Chief executive Riccardo Bellini was hired by the brand in 2019 “to make it shine again,” he tells me. Shortly after, Covid-19 and lockdowns hit, slowing everything down, allowing Bellini to ponder such existential

“It's a question of agility, and evolving with the world and situations we face today,” says Hermès's Olivier Fournier

questions as, “Why are we here as individuals? Why does this company exist?” he says. He concluded that “growing the bottom line is not efficient or related to why any of these fashion companies were founded”. What was needed was “a reframing of the entire economic growth model and the relationship between company and society. We wanted to instil purpose into the company at every level.” He chose four areas to address: “People, sourcing, communities and planet,” because “social responsibility is as important as environmental responsibility”. He set up a sustainability board that includes two external advisers, social entrepreneur Amanda Nguyen, who was nominated for the Nobel Peace Prize in 2019, and sustainable development consultant Elisabeth Laville, founder and CEO of Utopies. And he sought out a new creative director – someone with “a different view on how to interpret the values and embrace this very purpose”. He found that in Gabriela Hearst, the New York-based designer who launched her brand in 2015 with those similar principles. She joined Chloé in December 2020.

In October, Chloé became the first luxury fashion company to receive B-Corp Certification – a standard of social and environmental performance for for-profit companies. It ensures that the company is “injecting purpose in everything we do,” Bellini says. Chloé is also a founding member of the taskforce within the Sustainable Markets Initiative, a global coalition launched by Prince Charles at the World Economic Forum in Davos, Switzerland in 2020, to work towards a sustainable future. Chaired by Federico Marchetti, founder of the Yoox Net-a-Porter Group, the Fashion Taskforce is made up of representatives from dozens of brands, retailers, e-tailers and tech companies. The goal is to pull together the many projects that already exist, and set concrete goals to align the industry. “As the world adapts to the ongoing challenges of a global pandemic and extreme climate change, fashion, among so many other industries, must avoid falling back into old habits,” Marchetti tells me. “The future is already clear: survival of the fittest will mean survival of the greenest.”

While all of these changes are important, it is the investment in Mother Nature that may have the most lasting effect. LVMH has joined Unesco within the Man and Biosphere programme to create “Act for Biodiversity”, an initiative that includes a five-year, 5m contract to combat deforestation in the Amazon. “It allows us to challenge the status quo and have a positive, long-term impact beyond our own supply chain,” says Antoine Arnault, LVMH group image and environment. Chanel is helping to restore more than 22,000 hectares of rainforest in Sumatra, Indonesia, which is threatened by logging, and is supporting the conservation of 300,000 hectares of rainforest in Peru, recognised by Unesco as a biosphere reserve.

In early 2021, Kering joined with Conservation International, an environmental NGO in the US, to launch the Regenerative Fund for Nature, a 5m fund to award grants to farmers who produce cotton, wool, cashmere and leather for fashion. Last September, Kering unveiled the first seven projects (out of 73 proposals) to receive funding. Among them are The Good Growth Company, which works with cashmere producers in Mongolia; the Organic Cotton Accelerator in India; and Solidaridad, which promotes sustainable management of grazing lands in Argentina.

All of these good works are in response to a “deep-dive analysis of fashion's footprint on biodiversity,” Helen Crowley, head of sustainable sourcing and nature initiatives at Kering, explains. “Where is the pollution? Land-use change? Is there a rare frog? Are they cutting down all the forests? We can't be wishy-washy. We have to protect and restore nature, support transitions, commit to systems and materials, really create resilience. It's exciting,” she says, her eyes lighting up on the Zoom screen. “We are at the cusp – we have to be! – of a transformative change.” ■



"The best night out is a good meal with close friends, lots of wine, and then drum'n'bass or jungle music somewhere sweaty. Congo Natty is the best MC."



"My most-used emojis? The little baby plant emoji; the pink vibrating heart; the red heart with the dot underneath; and the sunflower."

"My partner and I drive around Europe in our van. Going for naked hikes in Corsica (it's so empty there) was one of our best trips."



"Charlotte Tilbury's Full Fat Lashes Mascara [£23] is my Holy Grail."



Poppy wears sweater, Samuday Studios. Bra, Commando. Jeans, Anna Sui. Boots and jewellery, Poppy's own. Photograph: Juliette Cassidy. Styling: Eniola Dare



"I love Riverford Field Kitchen because the food is local, agro-ecologically grown and seasonal."



"My hair gets dry, so it's oil-hungry. I use the Cantu Shea Butter Deep Treatment Masque [£8] and add olive oil or coconut oil, depending on what we have in the cupboard."



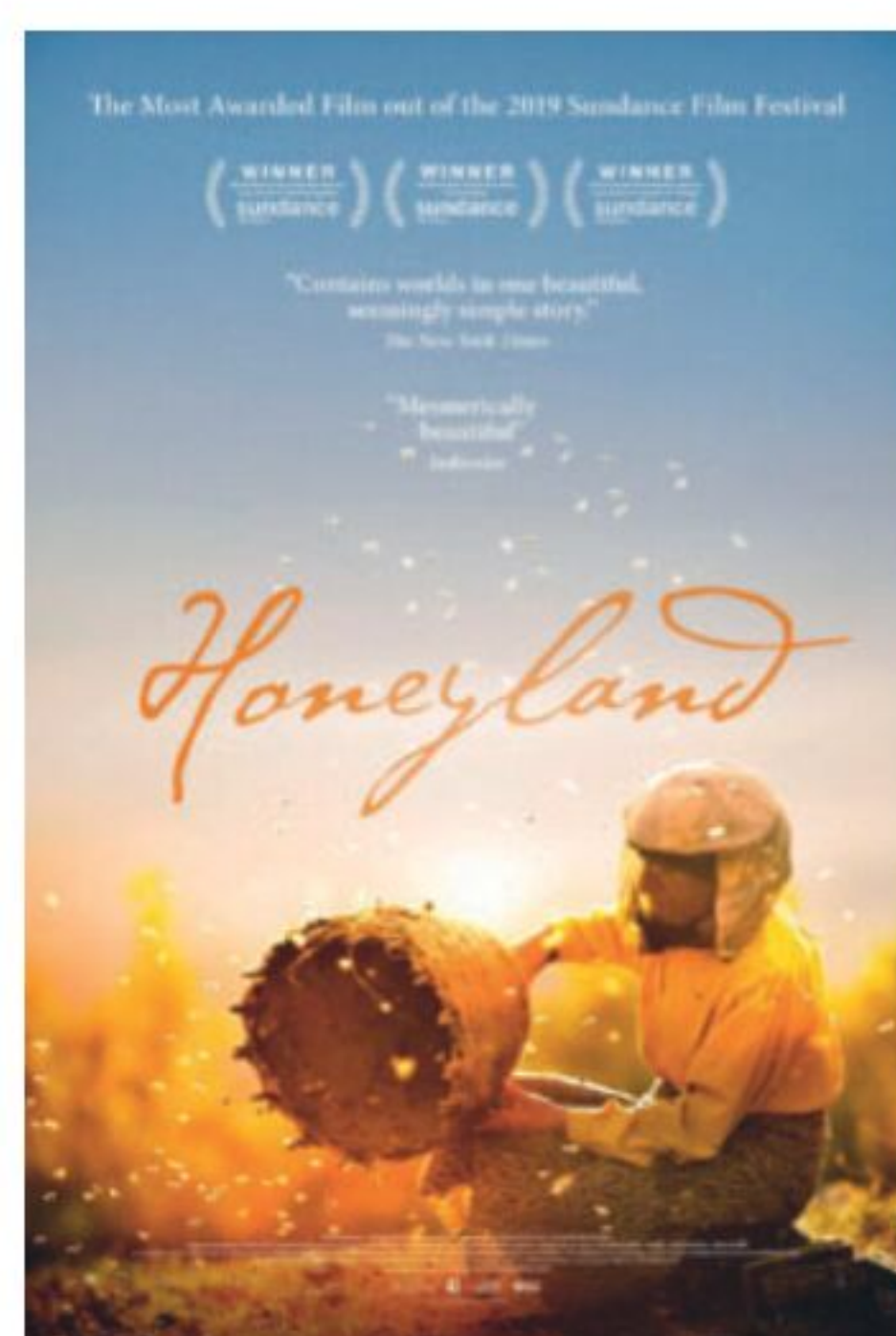
"La Réunion is a Brooklyn-based designer who upcycles. I haven't bought anything yet, but I spend a lot of time looking and loving." Shirt, from £320, La Réunion



"Neal's Yard Pure Essence No1 Frankincense eau de parfum [£39] is earthy and airy. I can't stand full florals."



"Vivienne Westwood is my favourite designer. My modelling highlight was walking in her show and meeting her."



"Honeyland (2019) transports you to another place. It follows one of the last wild beekeepers in the world, and is just a really peaceful, beautiful film."

Poppy Okotcha

As a model, London-born, South Africa-raised Poppy Okotcha would find comfort away from the runway via gardening. When she discovered that growing your own food can increase biodiversity and reduce greenhouse gas emissions ("When you compost, carbon is held in the soil"), it inspired the 25-year-old to enrol in a Royal Horticultural Society course. After spending seven years walking for the likes of Chloé and Vivienne Westwood, she became an ecological grower, climate activist and forager full-time in 2016. Now, she's part of Devon's Transition Town Totnes, a community-led charity that aims to lessen both energy usage and environmental impact – which, she says, is "aligned with my climate-change values".

Between presenting Channel 4's *The Great Garden Revolution* and volunteering on community plots, Okotcha has grown an edible and medicinal plot in her average-sized garden, proof of "what you can do in an obtainable space," she explains. "Part of tackling climate change is acknowledging our power and making small changes." Her advice? "Gardens aren't blank pieces of paper – they're home to a lot of life, so don't be disheartened when things don't go how you expect." *Amel Mukhtar*

HOPSCOTCH COLLECTION



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H&M

A circular design story
Launching 9th December

Jewel *ambitions*

*As the diamond industry searches for ways to be more sustainable, Annabel Davidson asks which is the kindest cut of all?
Illustration by Jaume Vilardell*

Experimental Ukrainian jewellery brand Nomis only uses laboratory-grown diamonds. Whether they're scattered along pencil-length pins designed to skewer the earlobe, or clustered on "earovals" that encircle the ear and rest snug against the skull, all the diamonds in Nomis jewels are man-made. "We use lab-grown diamonds because it's the logical choice," says founder and creative director Alyona Kiperman. "They're cheaper, but have the same characteristics as mined diamonds. We're a new jewellery brand, and they just feel more modern." The former model doesn't like to say anything about sustainability. "It all feels like greenwashing. My work is fast-paced and about linking fantasy and reality." It makes sense that Kiperman uses manufactured diamonds, as well as similarly sourced emeralds and sapphires. She's selling design and, as with fashion, it's all about the look.

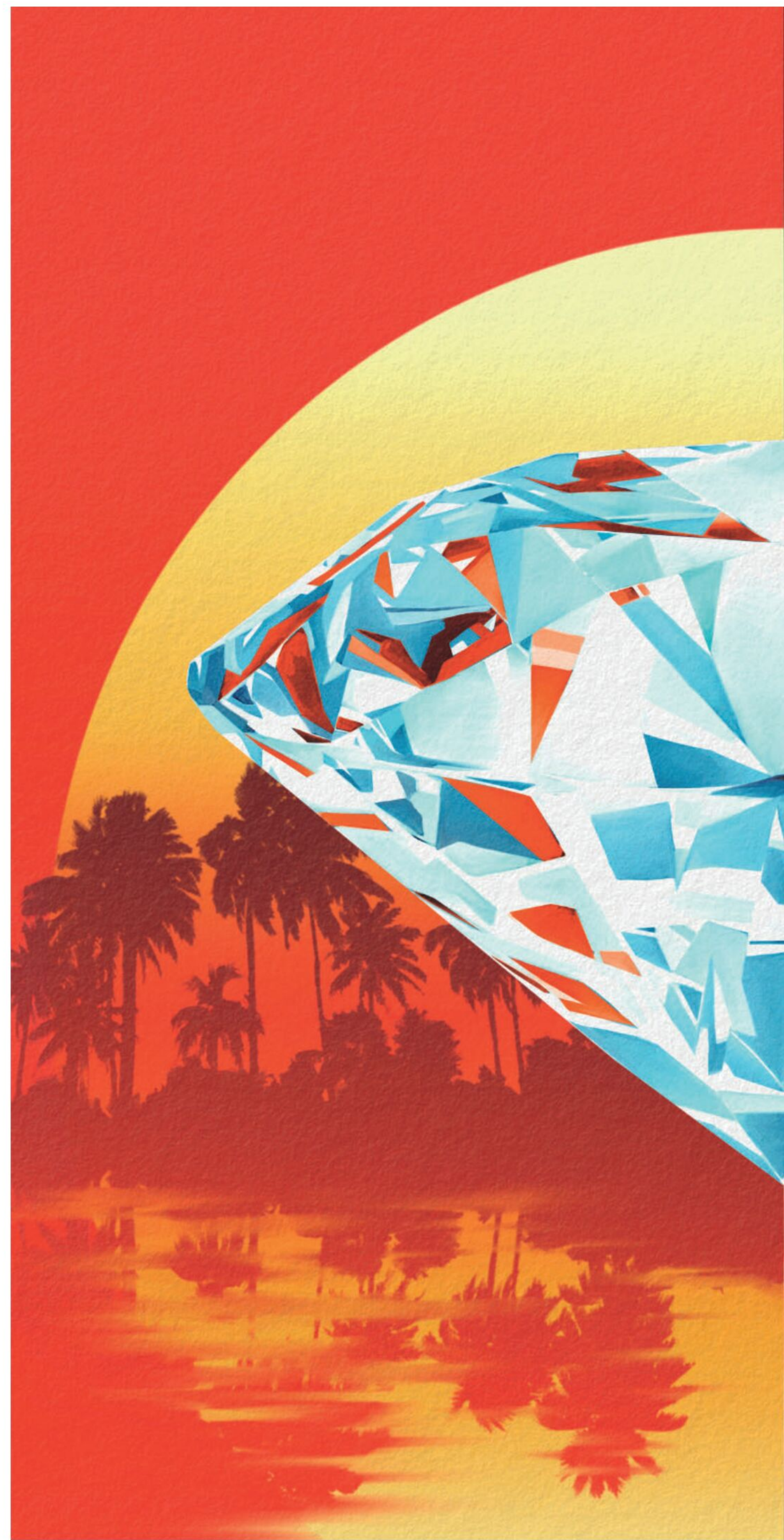
At Homer, Frank Ocean's NYC-based luxury brand, American lab-grown diamonds are used in cartoonish, cryptic designs alongside silver, gold and enamel. The Angry Man pendant, in 18-carat yellow gold, is more than nine times pricier than the same necklace in rhodium-plated silver – even though both feature lab-grown diamonds. It goes to show that the value is really in the precious metal, not the stones.

Natural or cultured pearls; an original Matisse or a poster – the analogies used to compare lab-grown diamonds with their natural counterparts keep on coming, yet none of them quite fit. The war of words between the two sectors, chiefly about which better answers the consumer's growing demand for a more sustainable product, hardly helps clear things up, either. However, it needn't be a competition – they're not the same thing.

Lab-grown diamonds – created in factories using one of two methods, each of which requires extreme heat or extreme pressure – are marketed with words such as ethical, sustainable and carbon neutral. Mined stones, meanwhile, have moved on from De Beers's 1948 tagline, "A diamond is forever", to promote positive social impact and natural provenance.

Pandora made waves in May 2021 when it announced the launch of its first-ever sustainably lab-created diamond collection, Pandora Brilliance. Set in sterling silver or 14-carat gold, the pieces are affordable, easy, minimalist and the sort of thing you'd buy for yourself, your kid or your friend. As the mega-brand's CEO Alexander Lacik put it, "Diamonds are not only forever, but for everyone."

It's that democratising of diamonds that most defines the lab-grown sector for Paul Ziminsky, an NYC-based diamond-industry analyst. "Luxury is an emotional purchase," he says. "A manufactured product that has infinite supply and is relatively low-priced just doesn't pack the same emotional punch for consumers." Ziminsky also sees a clear segmentation within the lab-grown diamond market. "I think people will be willing to pay a premium for fully traceable, high-quality, lab-grown diamonds made with renewable energy, compared to the cheapest possible stones grown in factories in China."



"Created diamonds fit the segment we are in – affordable jewellery for the many," says Mads Twomey-Madsen, VP for corporate communications and sustainability for Pandora. "Lab-grown has been evolving over many years, and it has come down in price as the technology has become more widely available." Now, synthetic diamonds tend to be about 30 per cent cheaper than mined diamonds. "Plus, lab-grown means we can provide diamond jewellery that has very low impact on the environment. One of our smaller rings from the Brilliance collection has a carbon equivalent to a litre of milk."

The Natural Diamond Council is an elite club of diamond miners, whose seven members – including De Beers Group, Rio Tinto and Lucara Diamond – make up 75 per cent of the world's natural diamond supply.



The members are on a mission to “advance the integrity of the modern diamond jewellery industry, and inspire, educate and protect the consumer”. Their detractors may say they’re trying to keep on making fortunes, but those fortunes are irrevocably intertwined with some impressive initiatives to do social good for many people. (And let it be said, the lab-grown companies aren’t exactly charities – they’re like any other technology company out there to make money.)

Large-scale diamond mining, mainly on the continents of Africa and Australia, and in Brazil, Canada and Russia, does have negative environmental impact, but shifting the industry – and with it millions of livelihoods – to lab-grown factories is not the answer, according to Cristina Villegas, director of the Mines to Markets programme at Pact,

an NGO specialising in aiding development in impoverished countries and helping resource-dependent communities work more sustainably and effectively. “Walking away from responsible miners in far-flung communities and prioritising jobs in the global north is literally the opposite of responsible sourcing,” she says.

Spearheaded by Feriel Zerouki, senior vice president of ethical initiatives at the De Beers Group, GemFair is an initiative set up to support artisanal and small-scale mining, almost always made up of people from poor communities using basic equipment. Traditionally, too, artisanal miners don’t receive fair prices and are at risk of being exploited due to lack of more formalised industry connections. De Beers sees it as its responsibility to help these miners access the international market to sell their work legitimately, as well as to improve conditions on the ground. The pilot scheme now has more than 150 mine sites registered in Sierra Leone, providing equipment, training and ongoing mentoring. It has been a labour of love for Zerouki. “There are no legitimate businesses that source artisanal-mined diamonds,” she says. “We want to create a route to market for these miners and ultimately see their stones in jewellery.” In time, hopefully, we’ll have artisan-mined diamonds, legitimately sourced and completely traceable, set in jewellery and sold in stores. It could be the most ethical diamond story of all.

Hi-tech advancements, such as blockchain records, are to be expected as diamond miners respond to demands for transparency. Tiffany became the first major jeweller to provide traceability for all of its rough diamonds in 2020. Anisa Kamadoli Costa, chief sustainability officer for the company, describes how that initiative has expanded since. “Today, our Diamond Craft Journey allows us to share not only the provenance, but also information on where these diamonds are cut and polished, graded and set. The journey of a Tiffany diamond is more than a map of where a diamond has been; it represents the positive impact our operations have on local communities, human rights and the environment,” she says.

Pandora’s lab-grown diamonds are made in factories in Europe and North America, using on average 60 per cent renewable energy. “They will be grown using one hundred per cent renewable energy when we launch the Brilliance collection globally next year,” says Twomey-Madsen. “This means no emissions from energy use.”

But, like every other brand I asked regarding how much energy – renewable or otherwise – is used to create a diamond in a lab, Pandora wouldn’t give me an answer. “We don’t have that kW figure,” replies Twomey-Madsen. It also wouldn’t divulge which lab-grown diamond producers they work with, for “commercial competitive reasons”.

Mona Akhavi is the CEO of Vrai, the consumer-facing arm of Diamond Foundry, one of the first companies to create gem-quality lab-grown diamonds at a viable scale. “I can’t give you a number as to how much energy is used because the technology is always changing,” Akhavi tells me over Zoom. Later, via email, I’m told that it’s because they don’t want to disclose proprietary information. Its factory in Washington State is carbon-neutral, using renewable energy powered by the Columbia River.

Vrai’s offering is aspirational, with shapes including half-moons and baguettes, and an online build-your-own-engagement-ring facility that can conjure anything from a dainty solitaire to a 3.44-carat Asscher cut ring. A choker sporting more than 35 carats of lab-grown diamonds retails for about £60,000. Its website uses statistics from natural diamond mining as a barometer, saying, “For every carat of our Vrai created diamonds produced, we save 65kg of carbon dioxide, 57 kg of air pollution and 227 tonnes of earth.”

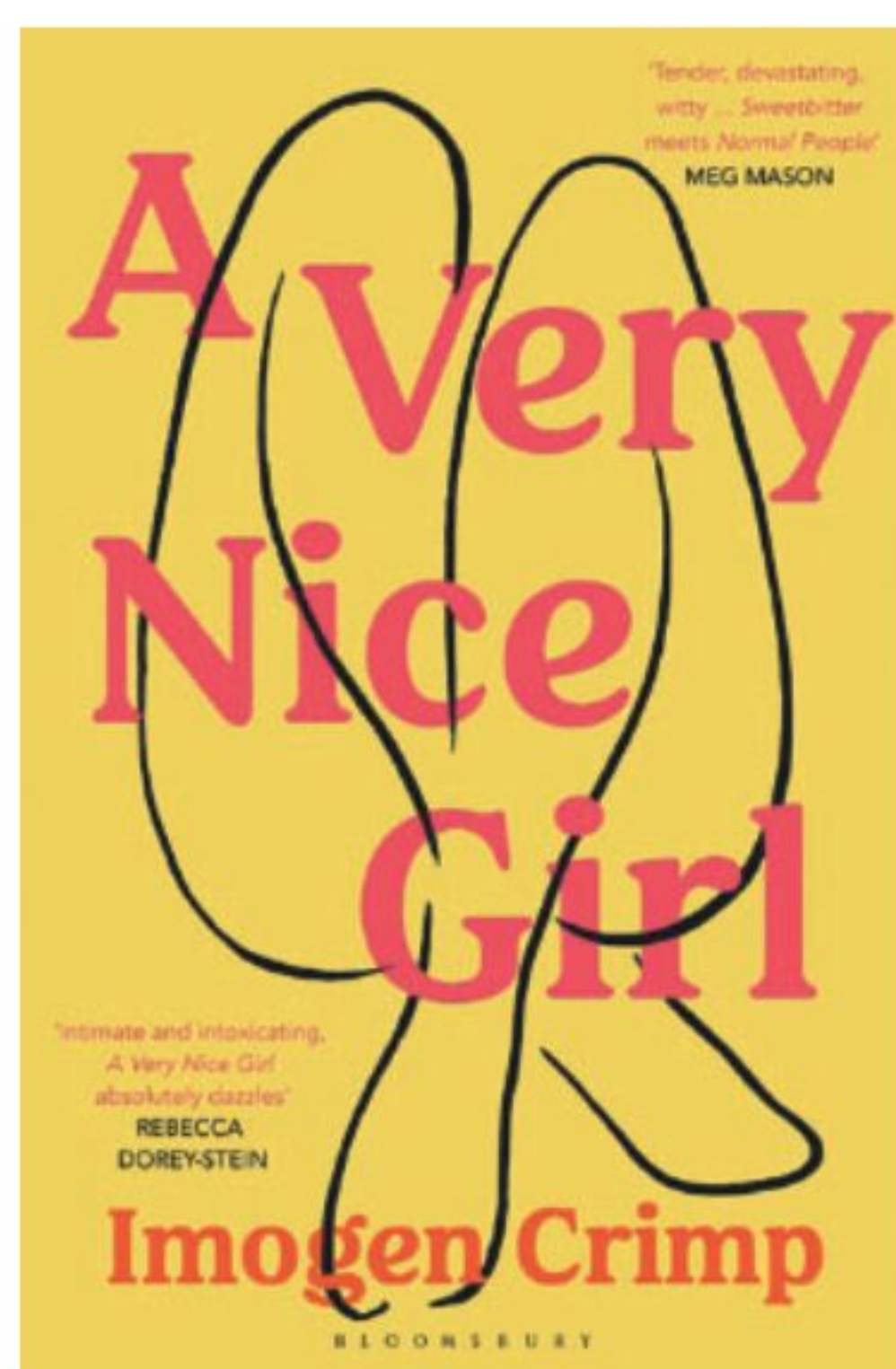
The arguments from either side of the divide – more of a ravine, to be frank – don’t help consumers in any way. Mudslinging rarely makes things any clearer, but it can create healthy competition. “The remarkable rise of lab-grown diamonds is putting pressure on the mined-diamond industry,” says Villegas. “What I would like to see is a ‘race to the top’ among producers on social and environmental sustainability efforts. Now that would make for a truly beautiful sector.” Put simply, the diamond industry needn’t be about either zero carbon emissions (lab-grown) or livelihoods (natural) – it can be about both. Let the games begin. ■

LUST FOR LIFE

Embrace the New Year spirit with our round-up of the books, films, music and exhibitions to know now

BOOKS

COMING OF AGE

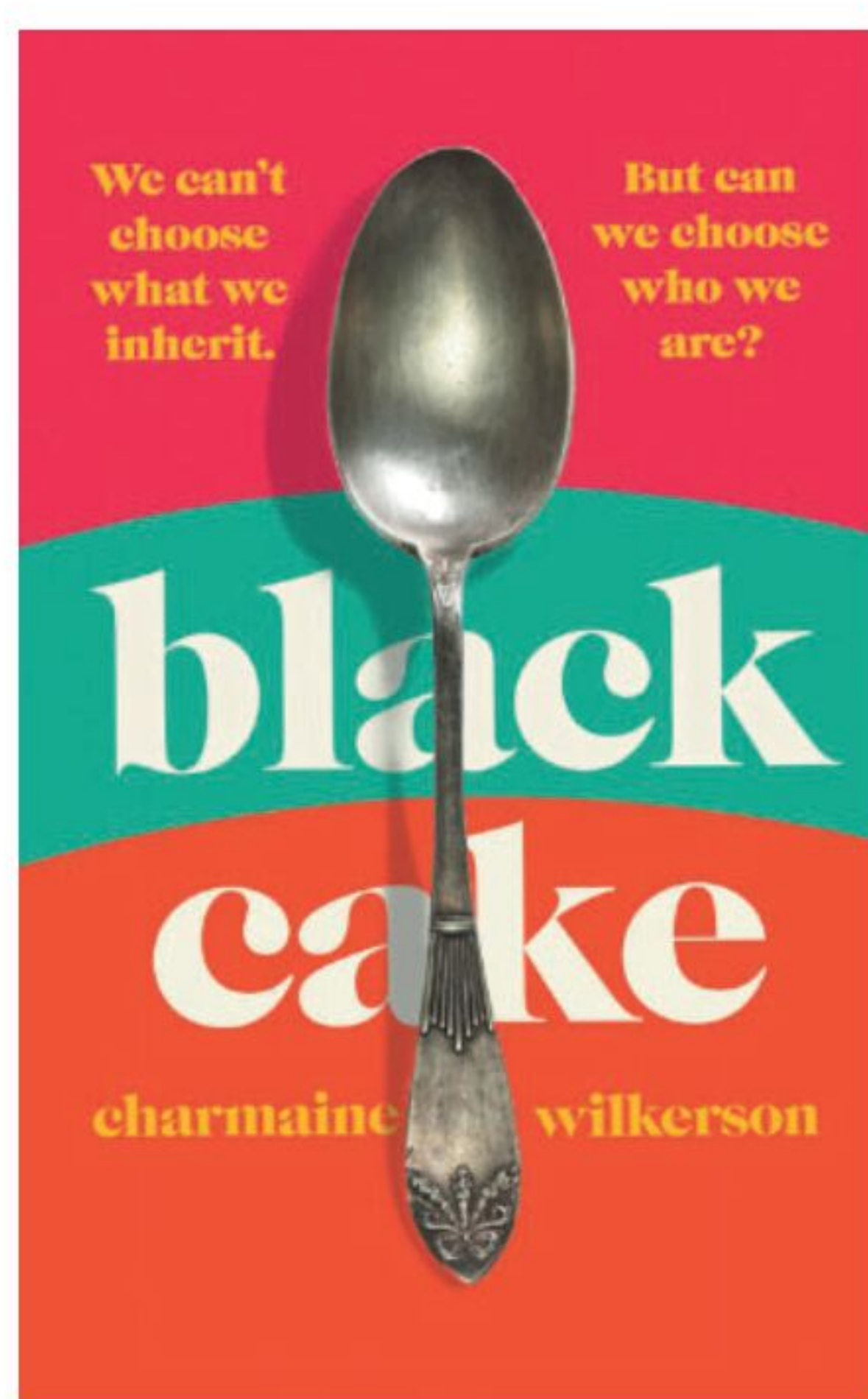


A VERY NICE GIRL BY IMOGEN CRIMP

British newcomer Imogen Crimp delivers a witty tale of finance and romance. We follow Anna, a 24-year-old trying to make it as an opera singer in London while navigating a complex relationship with an older, wealthy man. *Published on 3 February (Bloomsbury, £15)*

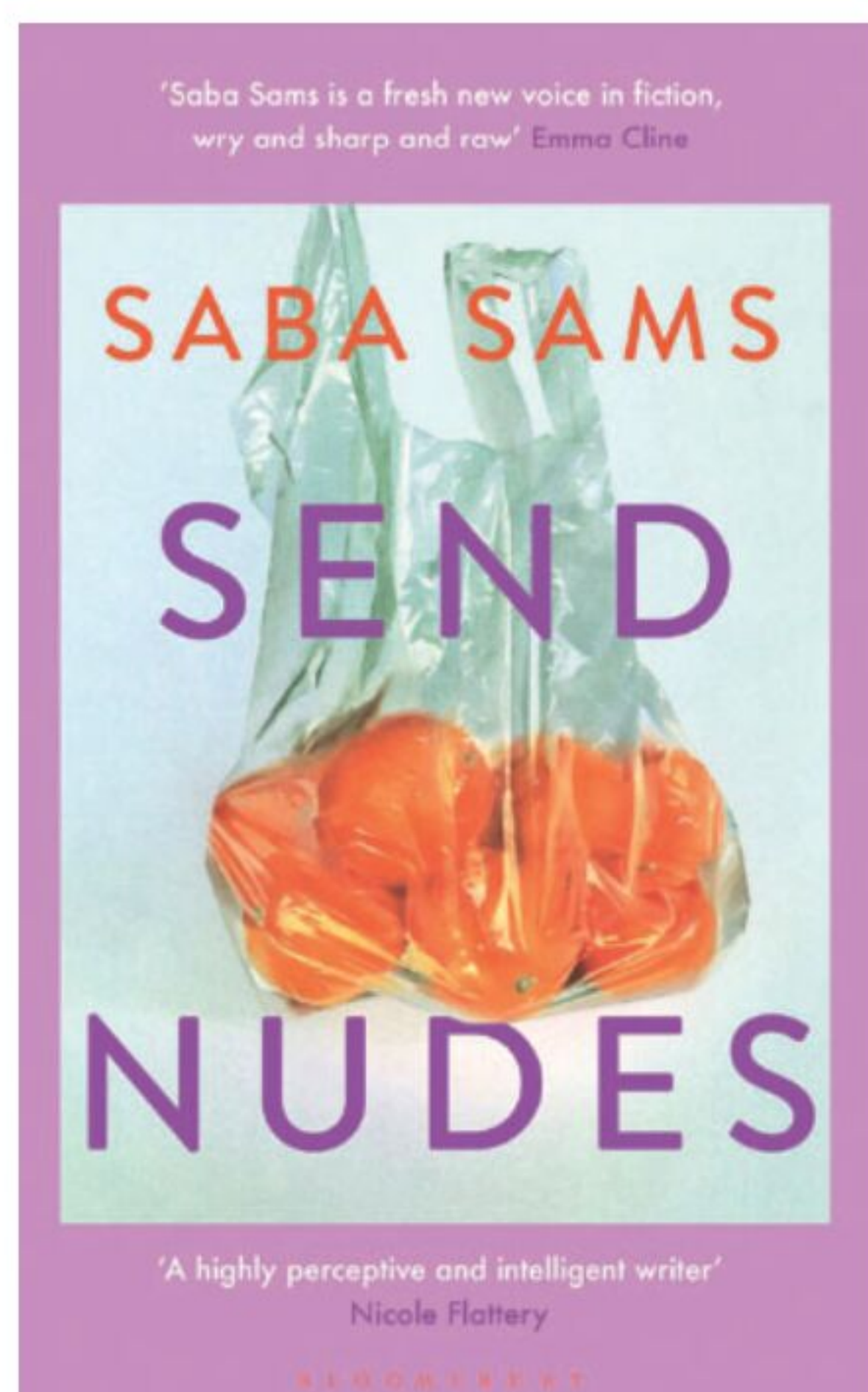
SEND NUDES BY SABA SAMS

A razor-sharp debut from Saba Sams tackles the joys and angst of teenhood in 10 stories. From clubs and pubs to home and school, there are pertinent lessons to be found on friendship, family, dating, love and sex. *Published on 20 January (Bloomsbury, £15)*



BLACK CAKE BY CHARMAINE WILKERSON

Spanning 60 years, estranged brother and sister Byron and Benny are reunited in adulthood, with secrets unravelled. Wilkerson explores the nuances of racial identity and betrayal in a powerful novel soon to be adapted for the small screen by Oprah Winfrey's production company. *Published 3 February (Penguin, £15)*



MUSIC

THE BEAT GOES ON

London's South Asian DJs, artists and record labels are bringing their cultural heritage to the fore

With clubs and concerts off the cards for almost two years, speculation was rife over what the cultural landscape might look like upon their return. The answer arrives in the form of a bold renaissance. In the 1980s and 1990s, there was a burst of creativity among British South Asian communities, who built underground scenes and held daytime events to allow its devotees to party without raising the eyebrows of traditional families. Today, decades later, comes a resurgence of that diasporic innovation.

Dance collective Daytimers, led by figures including Yung Singh, Provhat Rahman and Darama, took shape during the pandemic with a name that nods to that inherited legacy. Since curating events at Boiler Room and Fabric, they teamed with label Chalo, which put out records with a South Asian twist on jazz music, and No ID, who spotlight DJs in the community, to create a new South Asian-focused festival, Dialed In in September. Performers and attendees alike flooded a number of venues across Walthamstow, with a mix of streetwear and saris, traditional turbans paired with futuristic chains, and bindis crowning sultry lingerie looks. Periodic club night Cousins at Bar A Bar, run by pioneering DJs Manara and DJ Basmati, returns bigger than before, clashing continental sounds for its cosmopolitan audience, and artists such as Joy Crookes and Priya Ragu spice R&B tracks with Bangladeshi and Tamil influences. Supported by new online platforms such as Diet Paratha, its founder Anita Chhiba further boosts the visibility of a fresh, inventive scene mining its cultural heritage to build new worlds.

FILM

POWER PLAY

It's all eyes on the female-led stories lighting up the silver screen

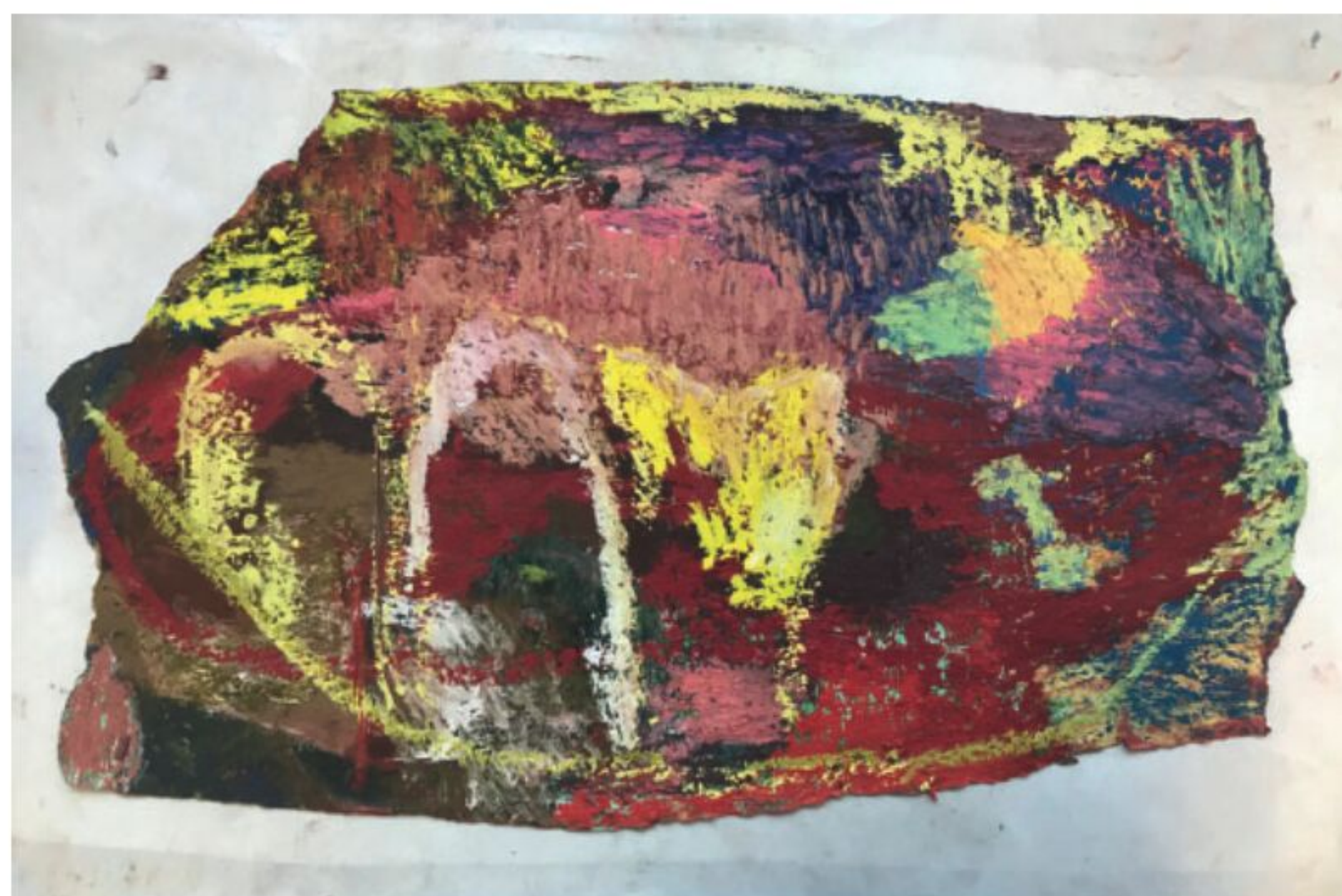


In January comes a trio of films centring on women wrestling with and railing against traditional ideas of family in thorny ways. First out is Maggie Gyllenhaal's electrifying directorial debut on 31 December, *The Lost Daughter*, based on Elena Ferrante's novel. When aloof academic Leda (Olivia Colman) becomes fixated with a mother (Dakota Johnson) and her young daughter while on holiday, she is forced to confront uncomfortable memories of her own youth as a mother to two children. In *Deep Water*, out on 14 January, Ana de Armas and Ben Affleck are a couple in a loveless marriage kept together through an arrangement in which she can have limitless, conspicuous affairs. When those lovers start to disappear, her husband becomes the prime suspect, in the first film from *Fatal Attraction* director Adrian Lyne in nearly two decades. Meanwhile, the latest from Pedro Almodóvar, *Parallel Mothers*, out on 28 January, focuses on two first-time mothers-to-be who meet on the maternity ward. One, played by Penélope Cruz, a middle-aged photographer, has unexpectedly conceived a child as the result of an affair with a married man; the other, played by Milena Smit, is a teenager from another world. It proves the catalyst for two close character studies, in all their full and messy complexity.



ART

SHOW & TELL



**RUSSELL TOVEY,
ACTOR & AUTHOR**

"Chisenhale Gallery, one of London's most innovative forums for contemporary art, will house a solo exhibition for emerging British artist Rachel Jones. Rachel's practice is one that I have been obsessively following. Working predominantly in oil pastel on uneven canvas, her colour-saturated masterpieces, filled with repeated texture and motifs, allow us a stunning expression into the interior self." *March to May 2022. Chisenhale.org.uk*



SOHEE PARK, DESIGNER

"I'm looking forward to *Hallyu! The Korean Wave* at the Victoria and Albert museum later this year. It's great to see Korean music, dramas, beauty and fashion inspire others around the world and be celebrated by an institution like the V&A. I contributed to this special exhibition as a Korean designer." *From September 2022. Vam.ac.uk*

Clockwise from left: Production Image (2021), by Rachel Jones; Bae Yoon Young models in Tchae Kim Young Jin's hanbok collection (2015); Market Tavern, Bradford (1976), by Chris Steele-Perkins



PRIYA AHLUWALIA, DESIGNER

"Covid-19 has meant so many moments of communion cannot exist or ever be the same. Notting Hill Carnival, the UK's biggest black festival, is one of my favourite cultural moments. This moment of black joy inspires so many things in wider culture: music, fashion, art, and I'm really looking forward to its return in 2022. My brand Ahluwalia will also be featured in the V&A's *Fashioning Masculinities: The Art of Menswear* exhibition, which I'm also particularly excited about. As a menswear designer, I have always been interested in how it has defined ideas of masculinity within society and the value of men." *From March 2022. Vam.ac.uk* ■

A woman with dark hair pulled back, wearing a grey ribbed suit and a dark floral scarf, stands in an art studio. Behind her are two large abstract paintings on easels. In the foreground, a table is covered with various art supplies like paint tubes and brushes.

COUVERTURE & THE GARBSTORE

188 Kensington Park Rd, Notting Hill, London
couvertureandthegarbstore.com

Women Home Men

INTERIORS *SPECIAL*

Edited by Julia Brenard

PLACES OF INTEREST

From pops of colour in Danish design, to the earthy materials of Japan, inspiration can be found in all corners of the world



COPENHAGEN

Contrast, mixing, matching
– the fun-loving Scandi
aesthetic lifts any room.

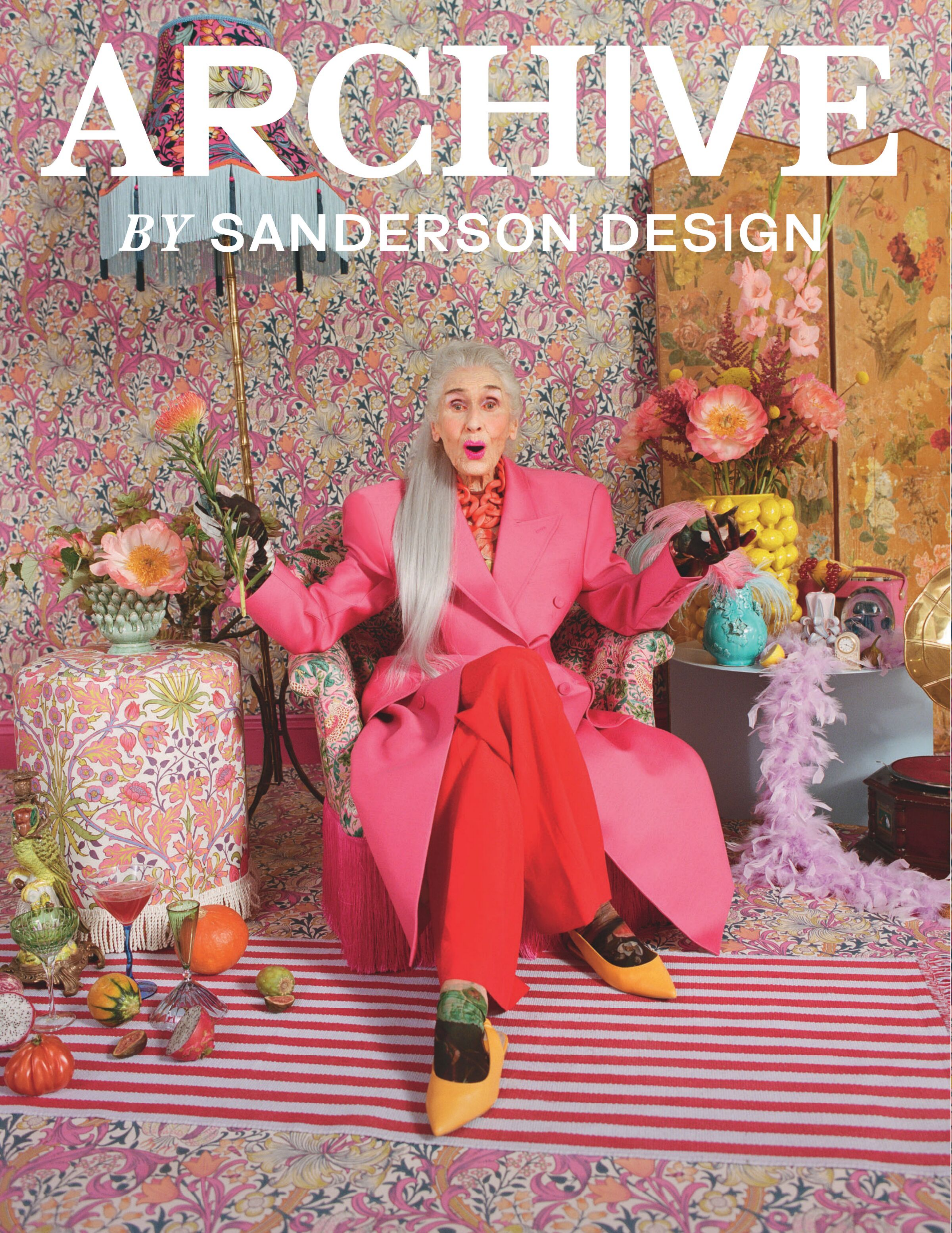


Above, from top: trays, £850 for a set of three, The Lacquer Company. Coffee table, £1,151, B&B Italia. Ashtray, £490, Hermès. Below: rug, from £670, Nordic Knots & Campbell-Rey



ARCHIVE

BY SANDERSON DESIGN

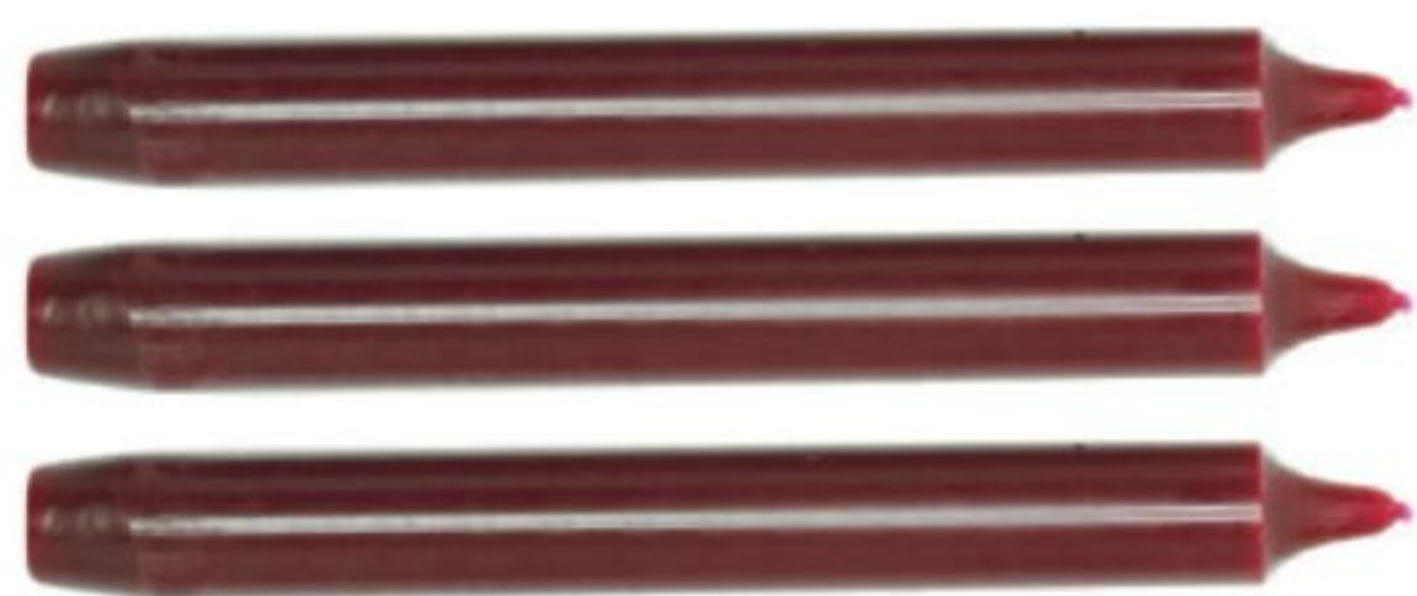




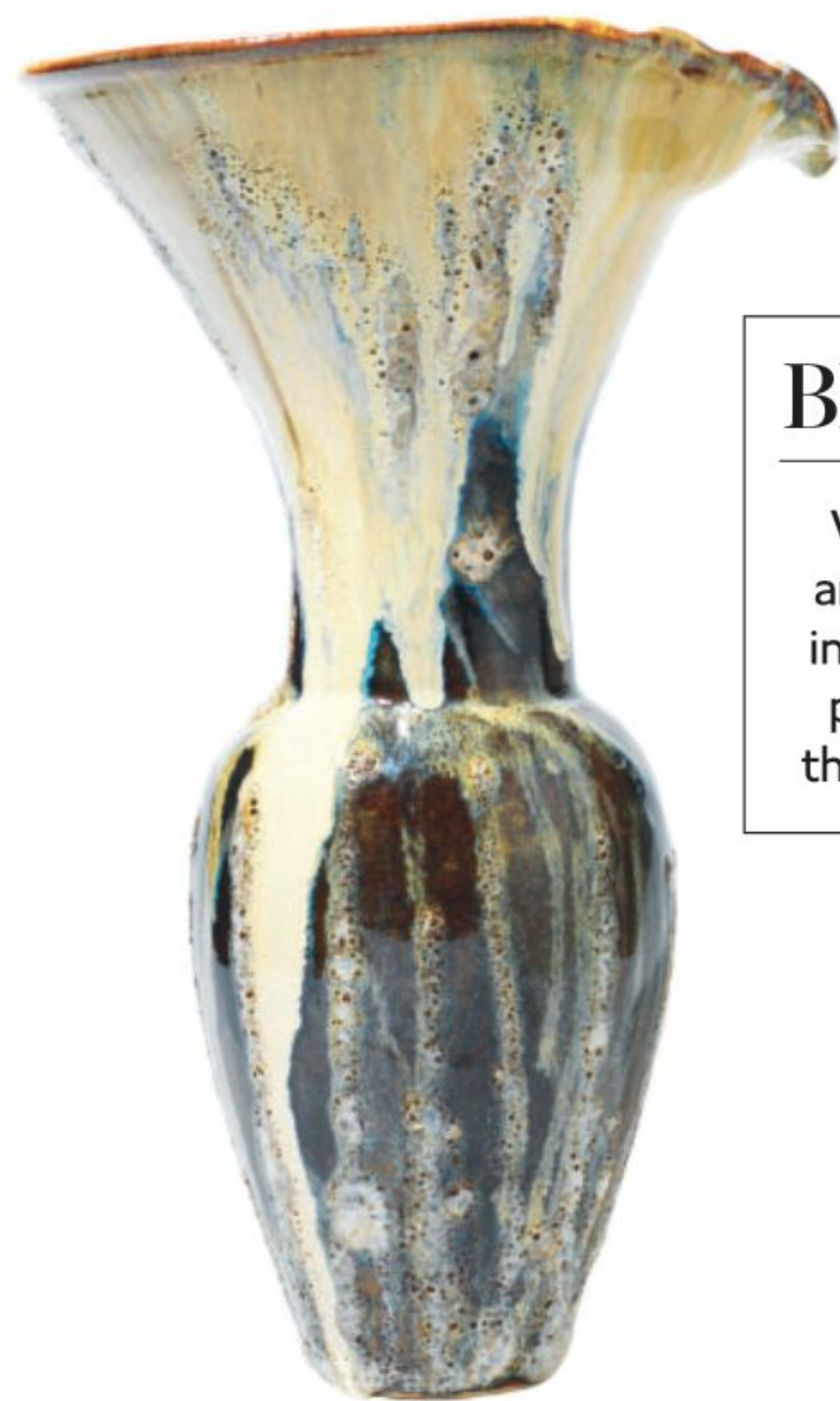
HOME EMPORIUM

© ARCHIVE_SDG

A PROUD MEMBER OF SANDERSON DESIGN GROUP



From top: plate, £930, Polly Fern. Candles, £22 for six, Cire Trudon, at Matchesfashion.com. Below: Vase, £620, Freya Bramble-Carter, at Petersham Nurseries

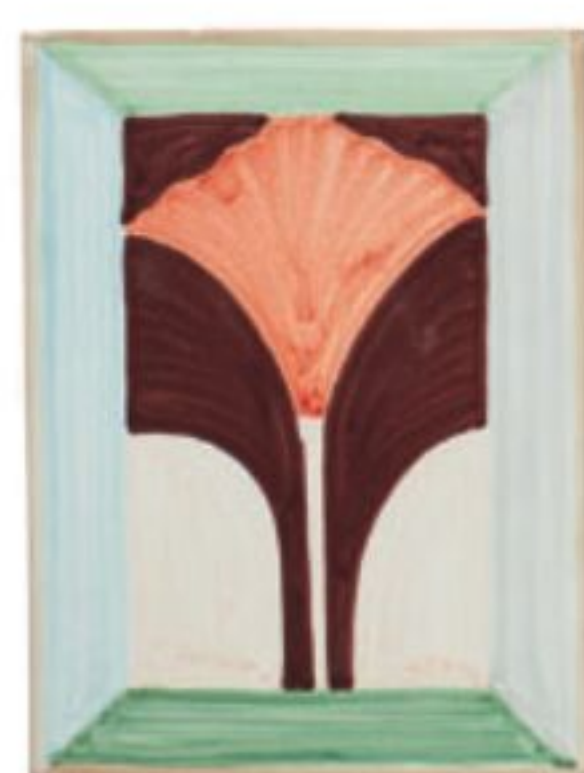
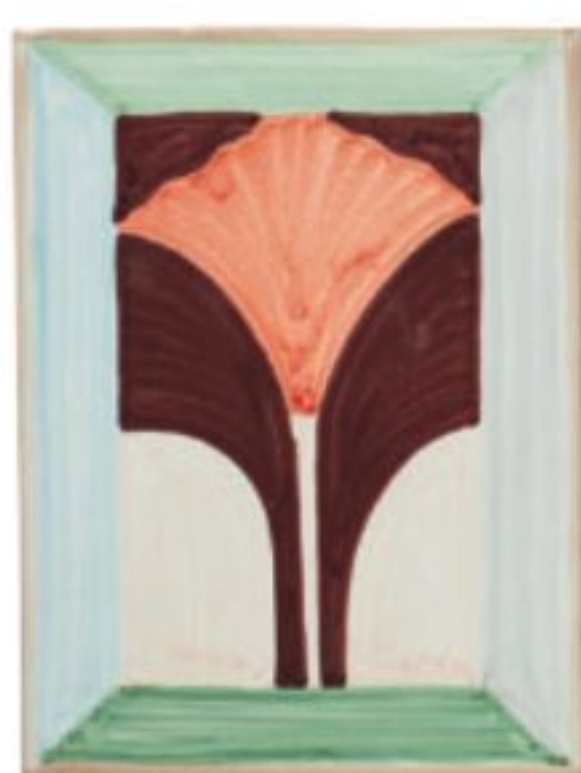


BRUTON

Vintage finds and cosy quilts invoke a slower pace of life in the countryside.



Suffield Green No 77 paint, from £52, Farrow & Ball & Liberty. Above left: antique side table, £1,920, Soane. Above: hand-painted tiles, £29 each, Balineum. Right: quilt, £1,320, Gucci





Above: bench, from £2,770, Haos, at Theinvisiblecollection.com. Right: lamp, £895, Danielle Cambray, at Thepeanutvendor.co.uk

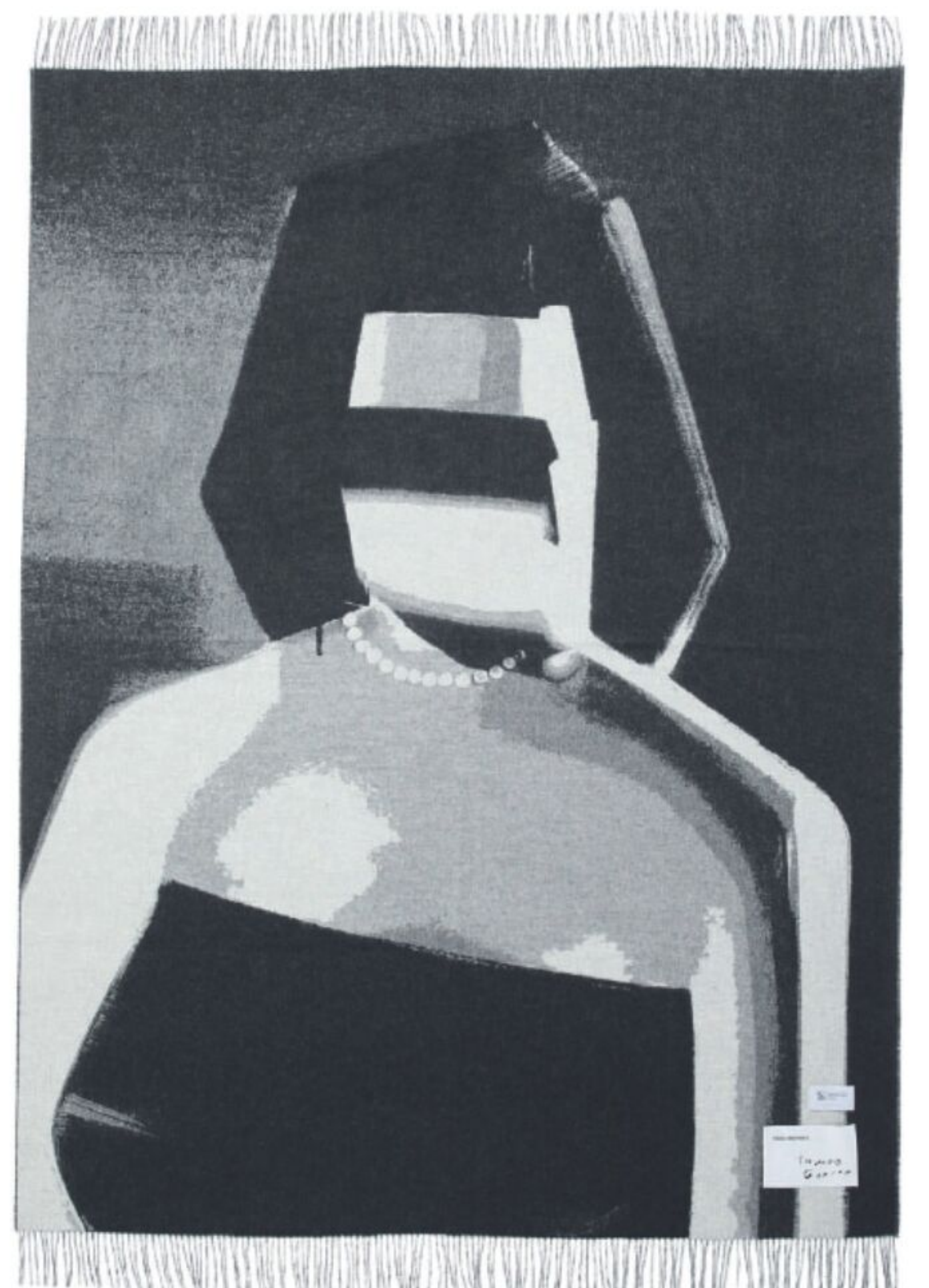


Left: coat rack, £179, Hay. Above: wrapped stones, from £55 each, Momosan. Below, from top: vase, £350, LSA. Blanket, £1,370, Toga, at Panttechnicon



NAOSHIMA

Japan's artsy town is filled with museums that connect visitors to nature via minimalist installations – take note.



find
the
one



sofa.com

"We both feel strongly about supporting women and diversity in the industry"



HOUSE PROUD

Meet the trailblazing women of the interior design scene. By Julia Brenard



50 VYNER

WHO Having first met some 15 years ago, this year, long-time collaborators Sophie Pearce and Laura Fulmine established a shared two-storey, 5,500sq ft gallery space in east London. On the first floor is Béton Brut, Pearce's curation of "minimal, sculptural and architectural" furniture, while on the ground floor sits MAH, Fulmine's "visually dynamic and playful" art gallery.

USP As the pair explain, "50 Vyner is a completely unique experience. Combining both our curated spaces has enabled us to create an offering that has something for absolutely everybody."

THE PHILOSOPHY "We both feel strongly about supporting women and diversity in the industry," says Fulmine. "At MAH, our artists' roster boasts perhaps a 70/30 female majority."

WHAT TO LOOK OUT FOR Spot important pieces by the heavy-hitting likes of Isamu Noguchi, Shiro Kuramata and Charlotte Perriand, alongside works by lesser-known artists and architects. 50vyner.com



Top: artwork, £1,250, Carla Amaral Noronha. Left: vase, £1,200, AnnaLeaClelia Tunesi. Both at MAH. Above: vintage Wilhelm Zanoth for Ingo Maurer light, £4,250. Vintage Jane Dillon & Peter Wheeler chair, £1,750. Both at Béton Brut



Below: bowl, £100. Vase, £35. Both Studio Arva

STUDIO ARVA

WHO In June 2020, mid-lockdown, set designer, events producer and interior stylist Abisola Omole decided to take her east London studio – previously home to her extensive collection of vintage furniture finds – up a gear. “I started sourcing classic pieces and re-upholstering them, and before I knew it, I had developed my first collection.” Fast forward to today, and Studio Arva is officially a fully fledged lifestyle store, and interior lover’s paradise.

KNOWN FOR An expert mix of design classics, from Japanese and Scandinavian to mid-century modern. As Omole puts it, “I just love pieces, fabrics and tones that really evoke emotion – typically the feelings are of nostalgia, calm and fun.”

DON'T MISS The French milking stools in various sizes, and the onyx and alabaster fruit pedestals are enduring bestsellers, but Omole suggests keeping an eye out for the studio’s latest fabrics, too. “We have some incredible chairs and sofas from the ‘60s that we’ve re-upholstered, which I know are going to be so popular,” she says. Studioarva.co.uk



Left: chair, £4,200, Rooms Studio. Below: artwork, £3,400, Joseph Goody. Vase, £425, Dea Domus. All at Atelier LK



ATELIER LK

WHO New York-based artist Ruby Kean and London-based founder of A Good Chair Lisa Jones were introduced by mutual friends over lunch, and first began collaborating virtually during lockdown. “We realised that we were both drawing similar references in our work, and balanced each other with our individual strengths, so it naturally evolved into us wanting to work on every project together,” they say. Atelier LK was born.

THE AESTHETIC As their autumn exhibition, *No 43* (at the former home of Chinese-Lithuanian artist and dancer Ron Hitchins in London Fields) proved, the pair blend 20th-century furniture with contemporary art pieces to perfection.

ON TEAMWORK “Together we are a perfect balance. Ruby is very big-picture and instinctive, whereas Lisa is incredibly detailed and considered. We both have learnt so much from each other, which is exciting.”

FUTURE PLANS To name a few: an online store, a NYC exhibition and residential projects on either side of the Atlantic. Watch this space. Atelier-lk.com



SAMUEL HEATH



Made in England

samuel-heath.com @samuelheathofficial

Showroom at Design Centre - Chelsea Harbour

Landmark Pure shower in Matt Black Chrome



PLUCK

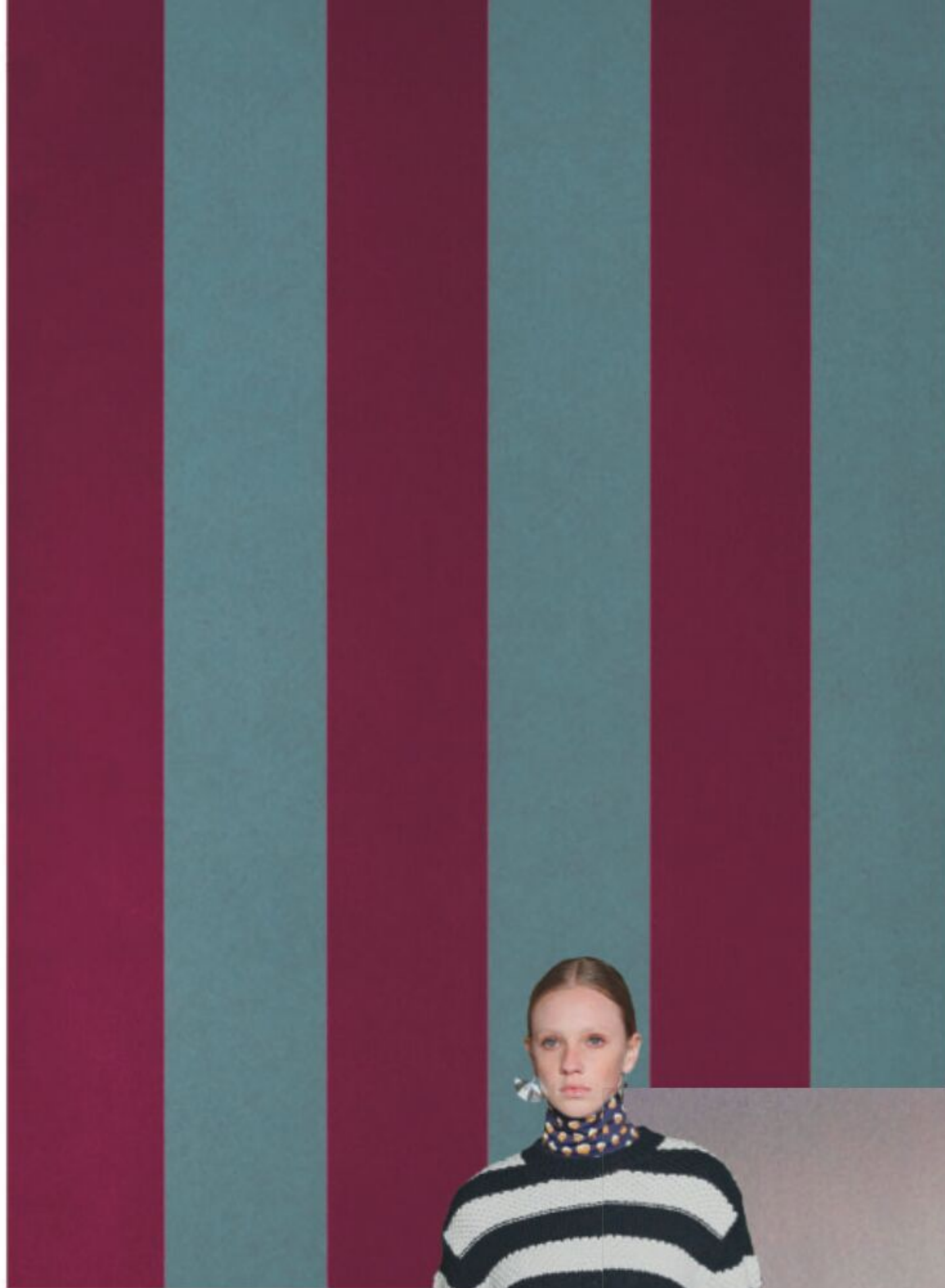
MODERN KITCHEN FURNITURE
88A Acre Lane, London, SW2 5QN
020 7095 1795 pluck.co.uk

Below: Rocchetta Mattei fortress in Bologna, Italy



Above left: candles, £16 for four, Hay. Below: espresso cup and saucer, £120, Marie Daâge, at Bonadea. Cushion, from £130, Christina Lundsteen

BALMAIN



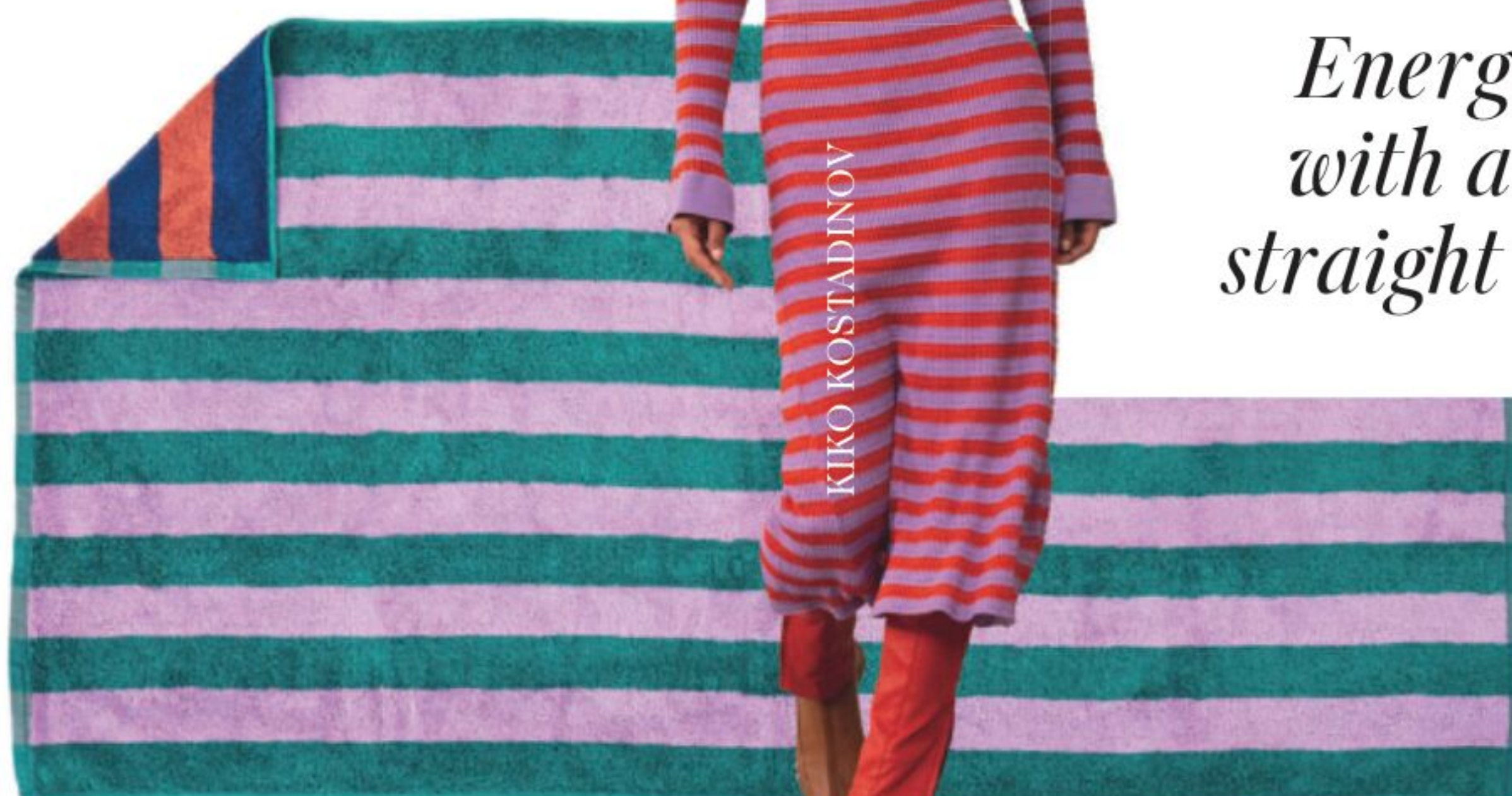
Top: wallpaper, from £85 a roll, House of Hackney. Above: candle holder, £180, Laetitia Rouget, at Net-a-Porter.com. Below: footstall, £450, Ceraudo



JASON WU

LUCKY STRIPE

Energise any room with a bold pattern straight off the runway



KIKO KOSTADINOV



Far left: bath towel, £48, Dusen Dusen. Left: lampshade, £180, Alvaro Picardo. Above: chair, £2,394, Buchanan Studio



INTERIORS special CHECKLIST



Wallpaper,
£71 a roll,
Sanderson



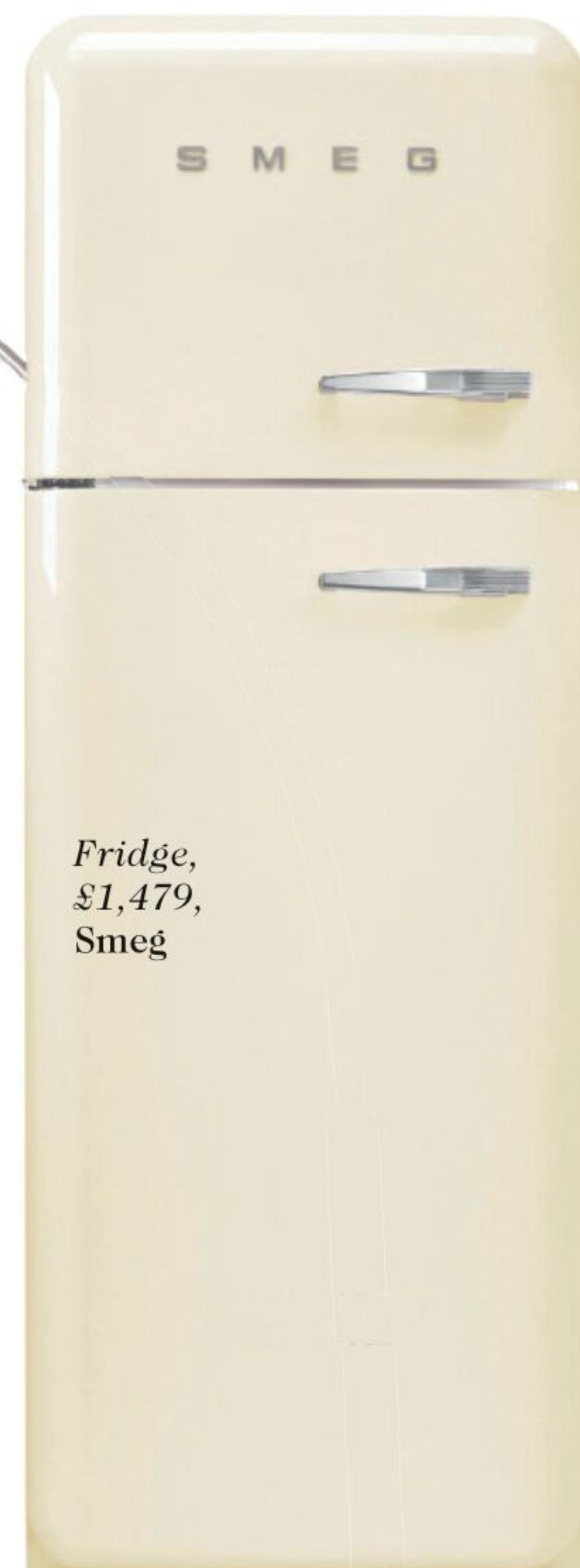
Sofa, £3,395, Soho Home



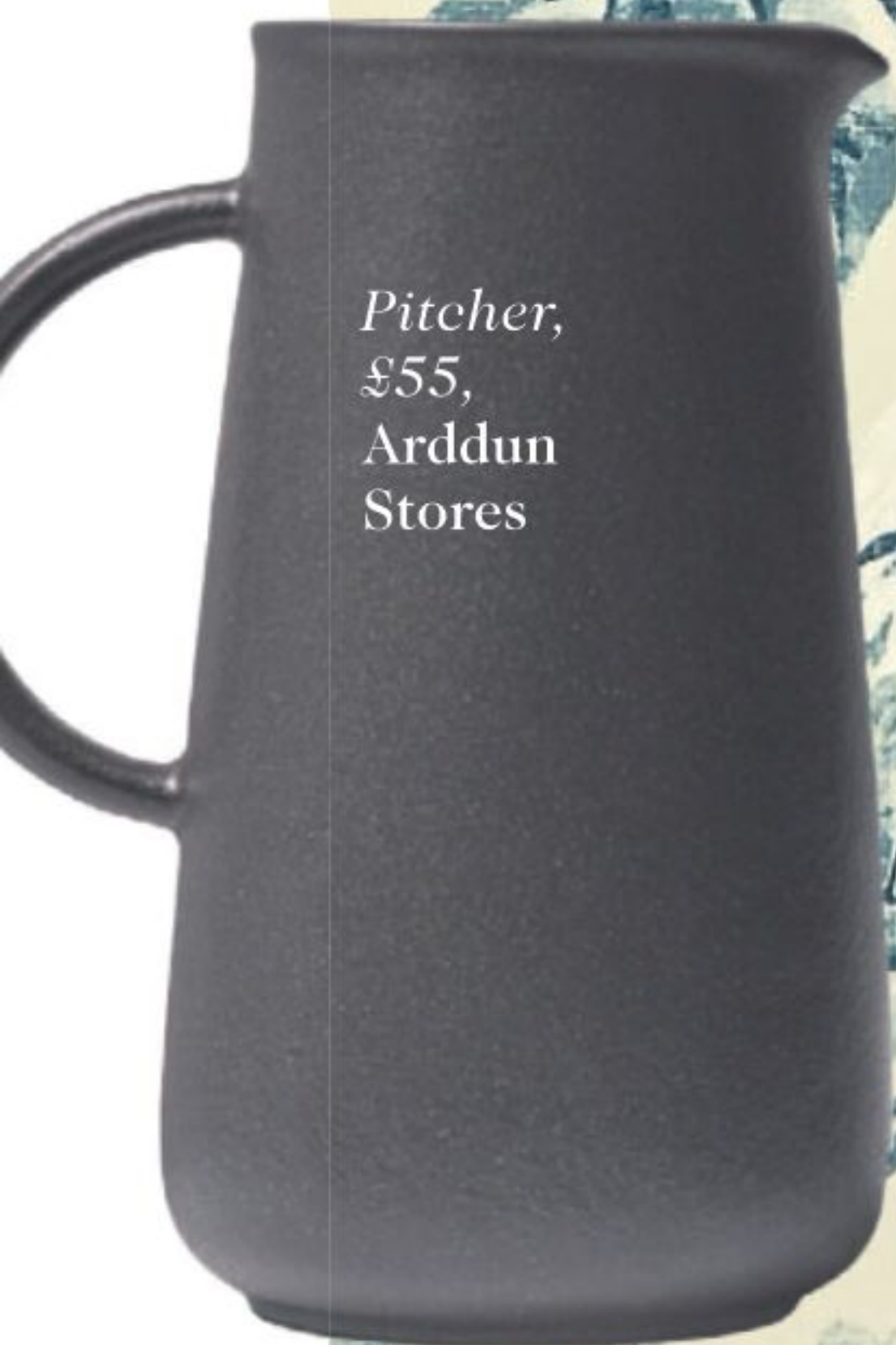
Sideboard,
£952, at
Vinterior



Lamp, \$175,
John Lewis
& Partners



Fridge,
£1,479,
Smeg



Pitcher,
£55,
Arddun
Stores



CONTEMPORARY FUNDAMENTALS

When quiet sophistication is
something to shout about.
Edited by Itunu Oke

Vogue, September 2012



Vase, \$195,
Oka



Table, \$425,
Perch & Parrow

SOPHIE PATERSON | ARMAC MARTIN



The Claremont Collection

A range of luxury solid brass dressing table mirrors

armacmartin.co.uk | 0121 359 2111 | @armacmartin

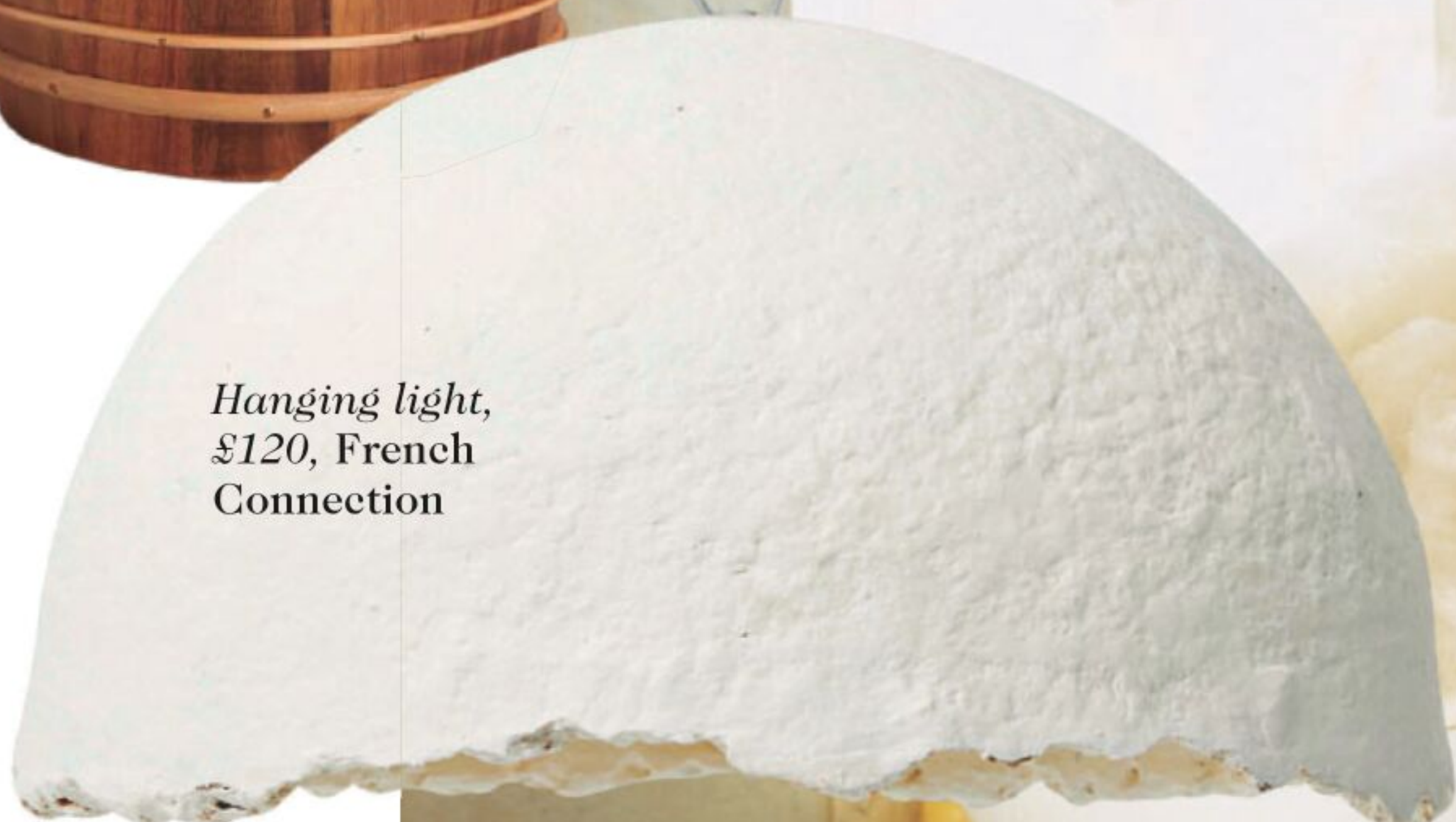
Featuring The Claremont Panelled Dressing
Table Mirror & Crossways T-Bar

INTERIORS special CHECKLIST

Bucket,
£40, Zara
Home



Hanging light,
£120, French
Connection



Vogue, July 2005

Towel rail,
£16, The
Conran Shop



Shower valve, £2,308,
Samuel Heath



Bathrobe,
£169, Tekla



Vanity
mirror,
£595,
Armac
Martin



SPA NEUTRALS

*Recreate a relaxing spa environment
at home with these must-haves*

Loewe soap, £40



Bowl, £300,
Louise Roe, at
Couverture &
The Garbstore



Bath mat, £13,
H&M Home



TIM WALKER

*Below: 1970s Italian
Murano glass pendant.
Right: set of two 1980s
room dividers*



*Palm Bay Club
(1965) by Slim
Aarons print*



SEEK THE UNIQUE

*With one click, Vinterior
connects you to a network
of more than 1,800 vintage
experts and antique dealers
across the UK and Europe*

The idea of vintage interiors shopping is undeniably appealing. You get to avoid the mass-produced pieces found in every home in favour of items full of character and personality – plus it also offers a more sustainable way to furnish your home. The reality, however, is often less satisfying, involving dawn markets and hours spent trawling endless websites. Curated online marketplace Vinterior offers

a welcome antidote to such retail woes, offering access to a veritable treasure trove of furniture, textiles, lighting, art and more.

Long favoured by vintage aficionados and design-conscious redecorators, the website has gained traction and now features a network of nearly 2,000 independent sellers with a keen eye for quality and craftsmanship. The unique and achingly chic selection, featuring everything from Slim Aarons prints to Murano ceiling lights, is the secret to a home full of one-off pieces that are sure to transcend trends. ■

Shop the marketplace range at Vinterior.co

*Danish
1950s
curved
sheepskin
sofa*



*1970s
travertine
coffee table*



*1970s Togo chair and
pouf by Michel Ducaroy
for Ligne Roset*



*Above: 1970s hand-painted
ceramic leopard. Right:
antique oushak rug*

"London-based brand **ELV Denim** prides itself on being zero-waste, turning discarded denim into cool new manifestations." Jeans, £315, ELV Denim



"You'd never know, but this twist necklace by **All Blues** is made with recycled materials." Necklace, £950, All Blues



"I'm hypnotised by the graphic boldness of this blanket by **Tekla**, which produces its throws from Oeko-Tex and Woolmark-certified wool from New Zealand." Blanket, from £175, Tekla

LIFE & STYLE

Earth-friendly finds from Julia Sarr-Jamois

"The **One Ocean** Bioactive Body Sculpting Marine Cream [£89] doesn't just improve muscle definition. It is made using sustainable 'blue biotechnology', which draws on the miracles of the sea without disturbing its balance."



"Shopping at **Gabriela Hearst** is a win-win situation: you know it's going to be sustainable, and her pieces – such as this oversize knit – are dreamy." Sweater, £1,790, Gabriela Hearst



"**Araks** works with organic and upcycled cotton to produce its lingerie, allowing for a clear conscience." Bra, £105. Knickers, £72. Both Araks



"**Ginori 1735** candles smell great – and the pots are ripe for re-use around the house." Candles, from £125 each, Ginori 1735



"The hoop is back, and who better to get it from than **Laura Lombardi**, who sources deadstock materials and uses recycled brass for her creations." Earrings, £118, Laura Lombardi, at Matchesfashion.com

VitrA

Shared Intimacy

Introducing Plural designed for VitrA by Terri Pecora



VitrA London Showroom
64 Turnmill Street, Clerkenwell, EC1M 5RR

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*"I would never be
where I am today
without my mum,"
says Clarissa
Ward, CNN's chief
international
correspondent.
"Never."*

IN THE ZONE

From Afghanistan to Myanmar, her dispatches have turned CNN's Clarissa Ward into a star. She talks fear, family and the front line with Kathleen Baird-Murray. Photographs by Charlotte Hadden. Styling by Julia Brenard

It is chaos at Clarissa Ward's home. As *Vogue's* shoot with the renowned war reporter and her children nears completion, rows of tiny shoes for tiny children, rails of larger sized clothes for their mum, and random pieces of camera equipment and kit boxes have all taken over what may or may not have been – I can't tell – a dining room. Her two toddlers – Ezra, three, and Caspar, one – are ushered out, little foot after little foot pitter-pattering down the hallway on their way to a mini music class and a play date, nannies in tow. Upstairs in the Notting Hill town house, Ward gets ready for the next shot. It is to take place in a playground, for which the stylist has picked out something a little more casual: a pair of flared, pink Oscar de la Renta palazzo pants, which are about a foot too long, and 2ft too wide at the ankles. Clarissa is unsure. "I could always wear... jeans?"

She's no stranger to chaos – you might even say it's her comfort zone. As CNN's chief international correspondent, the 41-year-old British-American multi-award-winning journalist is based in London. Not that she's here all the time. In the past year alone, she has reported from Myanmar, leading the first foreign news team permitted to enter the South-East Asian nation and confronting the military junta as peaceful protests were violently suppressed. Afterwards, we saw her in crematoriums in Delhi and crowded Covid-19 wards in Uttar Pradesh as India experienced its second wave of coronavirus. And, perhaps most memorably of all, by summer she was in Afghanistan covering the US withdrawal, arguing on camera with Taliban leaders about women's rights while being asked – as a woman – to step aside. The author of a memoir, *On All Fronts: The Education of a Journalist*, and the winner of nine Emmys and a Peabody Award, in months her following on Instagram went from tens of thousands to just under 300,000. But what her rapid rise in social media popularity belies is 20 years of hard slog in parts of the world most would avoid: spending time in Beirut during unrest in the early 2000s; covering military action in the Gaza Strip; reporting on the execution of Saddam Hussein; and delivering stories from Aleppo, Syria, in 2012, where she experienced repeated shelling, morning, noon and night.

The latter experience was perhaps the one that scared her the most. "Shelling is psychologically a very challenging thing to deal with," she tells me. "I was just so scared to leave the safe house." News reports take time to craft. "You can't just go bim bam boom – you have to get a shot from here, a shot from there, build up a sequence." Hanging around in Aleppo, she would wait nervously in the car with the driver. "He was chatting to me, partly in Russian, and he gave me some chocolate. Just having that human moment, eating chocolate together and talking about Russia, was soothing. And I thought, 'Well, if I go, this is kind of a nice time.'" Her voice drops. "You're not really making peace with death, but at least if you can give yourself the illusion that you could make peace with it, then you get over the fear. Fear can be very crippling."

In part, her strength of character can be attributed to a childhood that was privileged, growing up in London the only child of an American mother, an interior designer, and a British father, an investment banker. But it was, at times, lonely, isolating and unconventional. She had 11 different nannies by the time she was eight and attended two boarding schools – feeling like an outsider, an experience that taught her to be adaptable and self-reliant – before heading to Yale. There was no room in the Ward family for that oh-so-English trait of self-deprecation. "I would never be where I am today without my mum. Never," she says. Driven to become a journalist following 9/11, and with her career newly under way, she once said to her mother, "I'm happy to be a producer." Her mother had other ideas. "She'd say, 'No you're not. You're meant to be in front of the camera.' She taught me to stop being afraid to step into who I really am, which is harder than you think."

We've met before, sort of. Ward's biggest following on Instagram – even more than in London or New York – is from Yangon, the former capital of Myanmar, where several months on from her visit, and with the crisis still far from being peacefully resolved, many remain indebted to her for bringing their brutal repression to the world's attention. Being part-Burmese, I messaged her on Instagram at the time of her report – with no friendly introductions from friends, associates or PRs – and ventured a request: would she speak of her experiences for a fundraising event I was organising? Sure enough, a few weeks later, she interrupted a rare and short holiday in France, ignored the laryngitis she was suffering from and spoke via Zoom to a London audience who were so touched by her stories that they donated generously.

"Myanmar was extraordinary in some ways because I've been in places with despotic regimes before, but I've never had people opposed to those regimes approach me when surrounded by security forces," she says now, of her seven-day visit. "I mean, the courage that takes is just mental." When she heard that some of those who approached her with the three-finger salute – symbolic of their call for democracy – were subsequently thrown into the notorious Insein Prison, she demanded the military junta release them, and they did. "The military was saying, 'We're going to take you to the Gems Museum,' and I was saying, 'I'm not going to any museum until you release these people.'" Were the junta perhaps naive in thinking they could present a sanitised version of their coup? "They don't have a huge amount of experience with international media. They then took us to a second market, which was next to a military base, and had stooges come up to us with two fingers. I was like, 'What's that?' Still, in that second market, 15 minutes after we arrived, we got mobbed again by ordinary Burmese people, waving three fingers at us, and saying they wanted democracy."

The generals might also have been caught off-guard because she's female, which Ward says has its advantages, such as allowing her greater access in conservative cultures like >

Afghanistan, a country she visited twice in 2021 (at time of press). “Traditionally, in war reporting, women’s voices in some parts of the world were missing,” she says. “You have two worlds in Afghanistan – and even ‘two worlds’ is to simplify it, obviously – but in the rural areas, as a Western woman, I’m very privileged because I get to go where the women and children are, which my male colleagues have zero access to.” Confined to their compounds, with little or no education, Ward says that some of these women were “receptive to the Taliban taking over” because their presence would mean an end to the drones and airstrikes. But the fate of women in cities such as Kabul, Kandahar and Herat was altogether a different experience – and heart-wrenching. For two decades they’d led independent lives, building careers and, as Ward puts it, “daring to dream”. “I interviewed one woman, who worked at the United Nations. She was crying and crying, and I said, ‘Why are you crying, are you scared?’ She said, ‘No... it’s because I have to tell my daughters that all those things I told them they could dream of are no longer attainable to them.’ As a woman and a mother, you can’t not feel crushed when you see someone weeping like that – not weeping for themselves, but weeping for their daughters.”

Does she find it hard not to scoop up that mother and her daughters? How does she walk away from the democratic protestors in Yangon? “It’s very hard,” she says. “You constantly have to remind yourself that the way you help is by shining a light on what’s happening and by giving a voice.” Ward and her CNN crew in Kabul managed to get two of their Afghan team out of the country with them; a female cook and a male translator. “What was so crazy was that within 30 minutes of me asking our translator, Shafi, if he’d like to evacuate, he was at our house with nothing but a little briefcase, which had his computer and some papers showing he’d worked with the US military. And you just think, how much courage, heartache, desperation, bitterness does it take to leave your entire life within 30 minutes?” Ward acknowledges the sad truth that once the cameras are gone, so is the world’s attention. “The reality is that no one is coming to save these people,” she says. “Not the UN. Not the Americans. Not the

West, or the international community. And I can’t tell you how many people come up to me and say, “The international community needs to do more.” But all they can do is wring their hands on the sidelines and issue condemnations. If you don’t have China and Russia singing from the same hymn sheet, it is really difficult to have any effect.”

Our conversation is interrupted as the *Vogue* team, now all packed up, are leaving, and Ward, ever polite, insists on running downstairs to say goodbye in person. When she returns, she confides she initially had doubts about the shoot. “I said to the photographer, ‘Whatever happens, we cannot let this look like, “She’s got her sweet little boys and her award-winning career, she’s got it all,”’” she says. “Because it’s so damn hard.” And yes, she’s the first to admit that with her husband Philipp von Bernstorff, a fund manager whom she met at a 2007 dinner party in Moscow and married at Chelsea Old Town Hall in 2016, often travelling for work, too, she has a huge amount of help. “Does it take a village?” I ask. “It’s more like an army!” she says. “You’ve got five balls you’re juggling all the time and it’s hard organising doctor’s appointments and playdates when you’re in the field. It’s hard missing important events. It’s hard trying to be fully present on certain elements of my work when I’ve just had a baby or I’ve got a sick child.” She adds, “Women are so excited to get their foot in the door and be major players in the workplace that they came up with the big lie, which was that being a mother wouldn’t change anything, but can we stop pretending that this isn’t unbelievably hard? We’re afraid that if we admit, ‘OK, having kids consumes a lot of my attention,’ others will think, ‘Does that mean you’re not focused on your work?’”

Is there female camaraderie now? Or is the newsroom still cut-throat ambition cloaked in Roland Mouret-esque dresses, as portrayed in *Bombshell* (the 2019 film based on the scandals at Fox News) or Apple TV+’s *The Morning Show*? After all, Ward began her career as an overnight desk assistant at Fox in 2003, during Roger Ailes’s toxic rule. “When I started out, it was all, ‘Why aren’t you wearing your hair down?’ Do you know what the irony is? You stick to your guns, you wear things how you like them, and afterwards, it becomes your signature. ‘Oh, I love the way Clarissa wears her hair.’ I’m like, ‘You know what? Shut up, because you were telling me for years to cut it, curl it, wear it down!’”

The landscape is changing. “With the previous generation, it was more about ‘pull the ladder up’, but with my generation, it’s a bit different. I’m happy that I exist in a media ecosystem that is much more diverse and vibrant than the one I started out in 20 years ago. Before in the US, you had three middle-aged white men on ABC, CBS and NBC telling you what the world was like on any given day, and that was considered to be neutrality.” Often likened to Christiane Amanpour, whose role at CNN she took over in 2018, Ward – who speaks six languages – admires women reporters such as Liz Palmer at CBS and Martha Raddatz at ABC, “who were very gracious to me coming up in my career”, as well as Isobel Yeung from Vice, Alex Crawford from Sky News, and Salma Abdelaziz, who is also a reporter with CNN. “I’m big on mentorship. I get emails and messages every day, and I always reply because it is so important – you have to pay it forward.”

Ward is off to Kabul again at the weekend; there is much to prepare. It’s been a long day, and there’s a house downstairs that needs tidying. More importantly, there is a little boy back from his playdate, who clambers on to her lap looking for a cuddle. I can’t help but think that it’s true we might not have it all, but there is something to be said for trying. ■

“I’m big on mentorship. I get messages every day and I always reply... you have to pay it forward”



Clockwise, from above: Clarissa writes up notes near the front line of the battle for Mosul; reporting from Iran’s capital, Tehran; getting ready to fly over Greenland while two-months pregnant

THIS PAGE: CLARISSA WEARS SWEATER AND TROUSERS, OSCAR DE LA RENTA. EZRA AND CASPAR BOTH WEAR KIDSWEAR LA COCQUETA. SOCKS, THEIR OWN. SOCIAL DISTANCING RULES WERE FOLLOWED THROUGHOUT THIS PHOTOSHOOT. SEBASTIAAN KNOOPS; SCOTT McWHINNIE; CHRISTIAN STREIB

"I'm very privileged – I get to go where the women and children are, which my male colleagues have zero access to," says Clarissa. Hair: Ronnie Woodward. Make-up: Sarah Jagger. Nails: Michelle Class



LOVE IS
A GIFT THAT LASTS

Stella & Pippa
Sisters

R. M. WILLIAMS
EST. 1932, AUSTRALIA



GO YOUR OWN WAY

Ahead of the publication of his memoir, artist and fashion designer Osman Yousefzada reflects on what creativity and cultural identity mean to him

It's called Grand Central now, with soaring sci-fi arches that make it feel like a modern cathedral, but the train tracks at Birmingham's station are probably the same ones that, some 20 years ago, snaked me away from the centre of England – away from the city I'd lived in since I was born, from my parents, my sisters, my brother, my ultra-orthodox upbringing and community – to London. To a new life.

I remember that train ride vividly. I was leaving home to go to university, to the School of Oriental and African Studies (Soas), tucked away in the navel of Bloomsbury. Soas started life as an educational institution for British colonial officers, who were trained in the ways of the native in order to rule them successfully. Within its walls a revolution had slowly occurred, resulting in me, the son of an illiterate former "colonial subject", one of the "governed", coming here to be educated.

On my first day, I looked at the college bar and wondered if I should buy a Coke or not: did it matter that the same bar sold alcohol? Had my glass been washed well enough? Was it Haram? The girl behind the bar asked if I was a fresher. Her name was Emma, in her final year studying politics, and she was beautiful: her skin glistened like butter, her brown ringlets made her look like Neneh Cherry, and on each bend to open the refrigerator door they would bounce. She exuded cool: her Trinidadian accent, her oversized jumpers and white jeans with cowboy boots, her laid-back ways.

One evening Emma promised to take me out, somewhere "special", somewhere "magical", and I put on my best T-shirt, a pickleball raglan with a white body and sleeves in dark blue. She swept me imperiously through glittering dive bars, one after another, where, for the very first time, I saw genders >

become fluid, and love and self-expression taking different forms. Emma knew everyone: James and Ian, drag queens who wore blonde wigs and called themselves Victoria, “The Yvette”, or “Yvette the Conqueror”, warming up the crowds in their sparkly or animal-print dresses – and all nearly 7ft tall.

I went out again and again with Emma, each time dressing up in clothes I mainly made by day for myself to wear out at night. Sewing came easy – my mum was a dressmaker. Her salon was hidden in our back room at home in Birmingham, behind the damask lilac curtain, which divided the worlds of men and women. I had been her understudy, but as puberty approached, the curtain defined it as a totally female space. Now, though, the sewing machine from the halls of residence was firmly planted in my room, where synthetic poly cotton became Pathani pants at 50p a metre. I made beaded chokers that Lenny Kravitz himself would have been proud of; embroidered mirrored hats that I could have easily worn to the mosque on special occasions, but instead sparkled under strobe lights in another kind of Mecca.

Emma and I would emerge into the day still high from Turnmills, eyes wide like prophets, and glide through Selfridges and Liberty just as they opened, sniffing and spraying bottles of scents. “Feeling” the intense high in the soft silks, the furs of the cashmere, trying on the kohl and the coloured powders from rows of open pots, and I would think back to those empty ones I used to take home to my sisters. I found myself dancing in clubs near Jean Paul Gaultier in his Breton top and walking down the catwalk as a toy-soldier-boy at a ball where RuPaul performed “A Little Bit of Love” and “Supermodel (You Better Work)”. This became my new world, a world where the devil danced naked, as Dad would say, and I should be aware.

After a few months at Soas, I was mostly sleeping in the day and roaming the clubs at night. I eased myself out of university into a long sabbatical mostly by not turning up, except at the start of each semester to cash in my means-tested grant, which I supplemented by working in a theatre bar. It was there that I watched Cate Blanchett on stage talking of a salmon sky, and served drinks to Nicole Kidman and Lauren Bacall. When the intervals ended at 9pm, I would head out to meet my new friends: Heidi, who was studying

fashion marketing; Elias who was at the London College of Fashion; and Noah who worked at Jean Paul Gaultier’s store in South Kensington. They all knew what they wanted to do.

I had not grown up poring over pages of *Vogue*, visiting museums, or admiring my mothers Yves Saint Laurent wardrobe. Mum didn’t even wear lipstick or perfume. They both made things with their hands (Dad was a carpenter), but I didn’t know what being creative was. At primary school, I lost myself in paints and crayons, but as I grew older, picking up a pen to draw came with conditions: I could only write the name of God or verses from the Quran, or draw and plan out the artwork – compositions of leaves, vines and flowers – for Mum to embroider. Drawing animate objects was forbidden, as on the day of judgement, God would ask me to put life in them. How could I? I’d have to show I was competing with him. My beliefs were saving me from the fires of hell, steering me away from paths for safe passage to the gates of paradise.

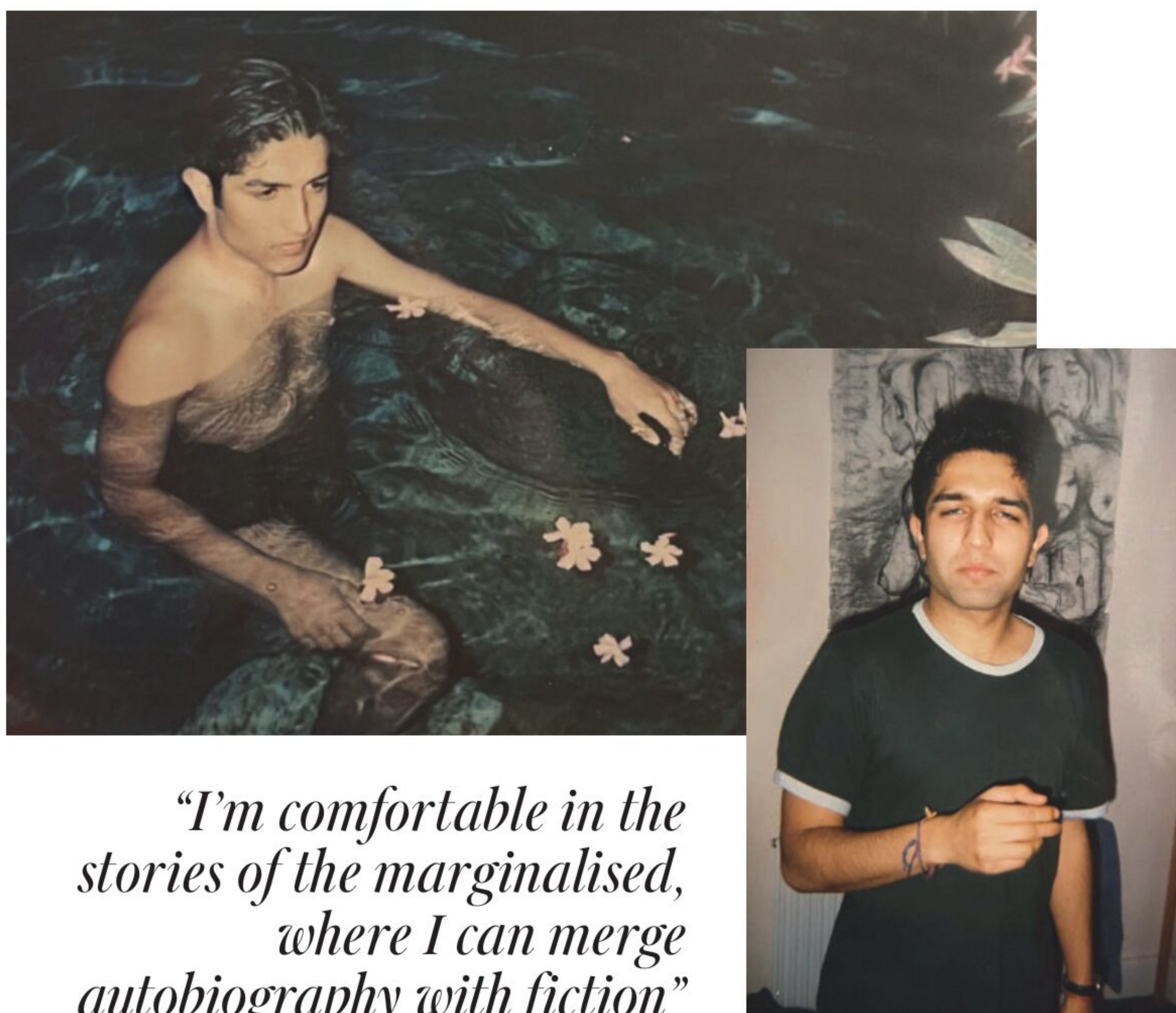
But in London, my perceptions had expanded. There were other paths with other stories. I longed to make my own, and to make my own markings. I learnt about Central Saint Martins (CSM), said to be the best art school there was. I put together a portfolio made up of borrowed friends’ drawings (nudes in charcoal on expensive cartridge paper, a medium I’d never touched before) and my own, which were coloured in pencil on photocopy paper, a riff on, or a homage to, Matisse. I turned up at CSM at their open day, and the tutor interviewing me said he liked the way I dressed. The black Nehru jacket that I had bought in Camden Market, tied with a thick black belt, had won me a place on the part-time foundation course.

Throughout that first year, I looked over my shoulder at fine art and fashion students, with their first-year, white-shirt projects, and at the senior students preparing for their final show. I could already make my own clothes, but I watched and studied how they illustrated their ideas and had help cutting patterns. I listened to this new language and learnt their code. I knew my passage wasn’t going to be straightforward. I wasn’t going to step from one stone to another, privileged enough to waltz through decisions. There were still walls blocking my path and ropes that I couldn’t cut through. I had no traditional support structure, role models, or representations of myself who I could look up to. When I did finally crack through the wall, I was told with good intention that I should hide the “ethnic” part of who I was and focus on tailoring. Deny my heritage, put away my background, lose my unique voice.

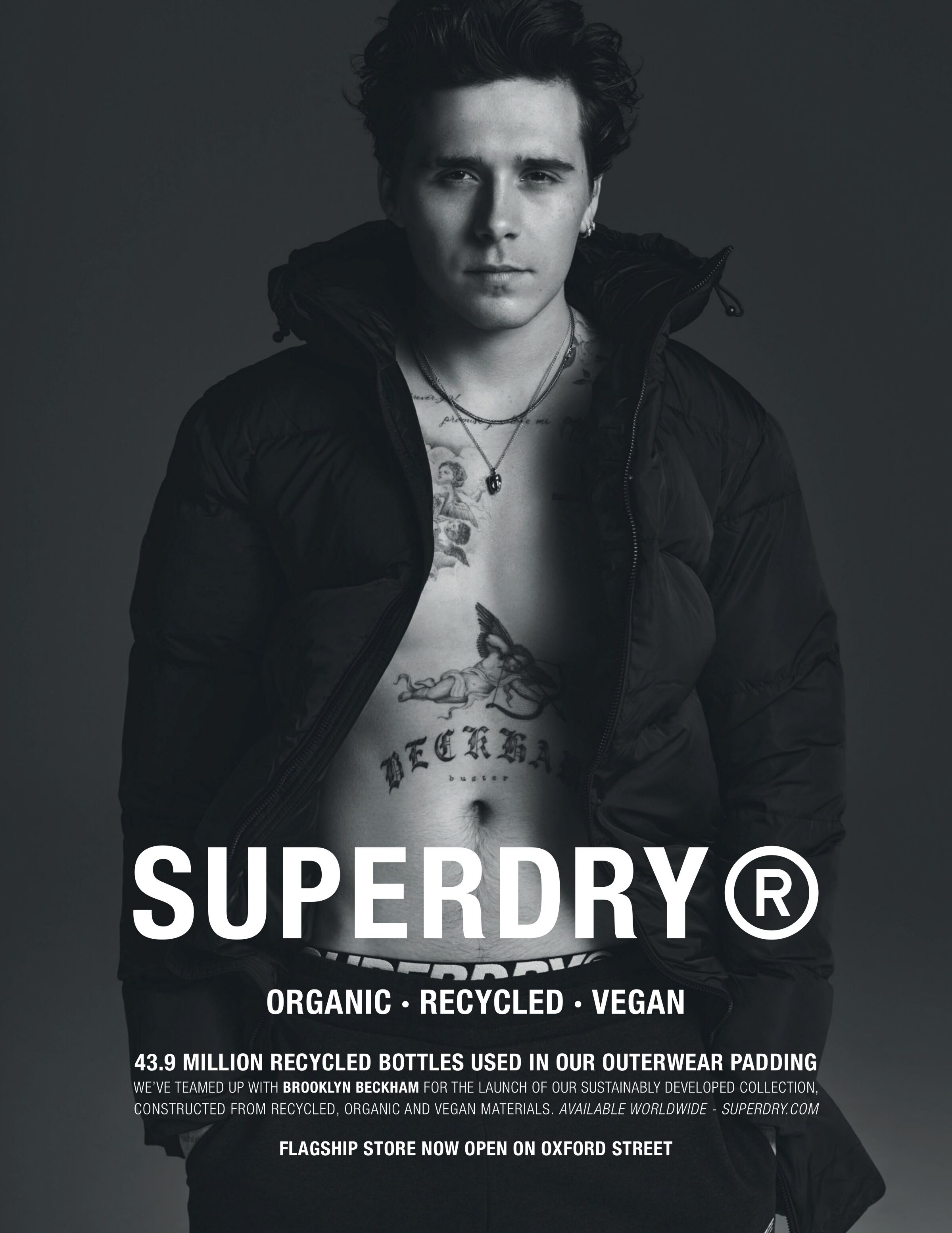
Even now, all these years later, the battle continues. There are seasons when I embrace one part of me, then reject it to try to follow accepted codes. I don’t know how to fit in. Today my practice has evolved out of an eponymous label that I started in 2007, expanding into an interdisciplinary one across installations, moving image, sculpture and writing. What I do understand is that I’m comfortable in the stories of the marginalised, where I can merge autobiography with fiction and ritual, creating work that opens conversations on domestic violence and illiteracy: issues that are prevalent to my own experience. I still make garments, but have begun to see that practice as performance, with limited sustainable output. Looking back over all this time, running back and forth across my parallel worlds, from Birmingham to London, across the divisions of class, race, religion, I still search for the anthem of my belonging and of my disorders to be cured. ■

The Go-Between: A Portrait of Growing Up Between Different Worlds, by Osman Yousefzada (Canongate, £15) is out 27 January

Below, from left:
Yousefzada on
holiday in
Turkey in 1997;
as a student in
London, 1995



“I’m comfortable in the stories of the marginalised, where I can merge autobiography with fiction”

A black and white photograph of Brooklyn Beckham. He is wearing a dark, quilted Superdry jacket with the hood up. He has several tattoos on his chest, including a cherub and the words 'BECKHAM' and 'buster'. He is also wearing a necklace with a small pendant. The background is dark and out of focus.

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The Google Phone

 Pixel 6 Pro



VOGUE

The **SELF-ESTEEM SPECIAL**

LEOMIE, MUNROE & CLARA
step behind the camera

Edited by Kathleen Baird-Murray

Photographed with
Google Pixel

PHOTOGRAPH: DANNY KASHY. STYLING: JULIA BRENARD. HAIR: JAY BIRMINGHAM. NICOLA HARROWELL. MAKE-UP: MATA MARIELLE. PAINTED BY ESTHER. BIANCA SPENCER. NAILS: IMANI. SET DESIGN: JULIA DIAS. WITH THANKS TO CLERKENWELL HOUSE & AIR SPACE LOCATIONS. SOCIAL DISTANCING RULES WERE FOLLOWED THROUGHOUT THIS PHOTOSHOOT

*Photographs by Danny Kasirye.
Styling by Julia Brenard*

SELF IN FOCUS

Can a photo ever really represent you? Is a picture truly worth a thousand words? In a one-of-a-kind partnership with Google Pixel and Vogue, we invited three modern tastemakers to step behind the camera of the Google Pixel 6 to provide answers to these questions and share their unique view on how authentic images connect us all

AT SOME POINT in all of our lives, we've all likely paused to ponder our self-worth. The answers to big life questions – who I am? What makes me uniquely me? – have always been complex mental terrain to navigate. However, in the age of social media, these musings have been taken to a whole new level. Unattainable beauty standards are far from new, though the adverse impacts of our now perfectly pruned selfie culture, on self-image and in turn self-esteem, are now undeniable. Increased exposure to “perfected” images has provided a pipeline to unrealistic expectations, that oftentimes set us up to feel self-critical or inadequate.

Despite the effects of this shift towards a hyper-focused grading of oneself, it would be disingenuous not to acknowledge the role that smartphones and the sharing of photos have had on society's relationship with personal imagery. Nevertheless, there is a plus side.

Armed with mini cameras nestled into the palms of our hands, now more than ever, we can

hone in on, and amplify, authentic representations of all cultures and creeds.

This balanced intersection between true representation and technology has been integral to the creation of the Google Pixel 6 – dubbed “the world's most inclusive camera” thanks to its reimaged features, which allow for authentic visual representation from the core of the device.

Powerful photos are vital, for they tie us to memories and lovingly bind us to candid representations of our truest selves. In a totally unique portrait series, in partnership with Google Pixel, *Vogue* invited three of the most inspiring creative minds to use the Pixel 6 to capture one another. The inspirational line-up – activist and model Munroe Bergdorf, model Leomie Anderson, and broadcaster Clara Amfo – lent their unparalleled perspectives to this new creative endeavour – becoming the people both behind, as well as in front of, the lens.

With the help of the most advanced Pixel camera ever, which includes ground-breaking

features such as Real Tone (a stunning update that allows for an unparalleled portrayal of all people and the beautiful nuances of all skin tones), the resulting portraits are proof positive of the smartphone's abilities. What follows, too, are discussions with Munroe, Leomie and Clara about how they reinforce their internal security, how they bridge the gap between technology and true self – and the benefits of a robust self-esteem.

By changing up the dynamic between artist and muse, these modern creatives delved into an exploration of genuine individuality – a message that is at the heart of the Google Pixel 6. Each of the project's three muses have used their platforms to amplify their true inner voices, through the telling of stories both on and of the camera – all with the intention of helping others and themselves to feel authentically seen.

Conditions apply. For full details, search for the Google Pixel 6 now at [Store.google.com](https://store.google.com)



CLARA AMFO

PHOTOGRAPHED BY LEOMIE ANDERSON
WITH GOOGLE PIXEL

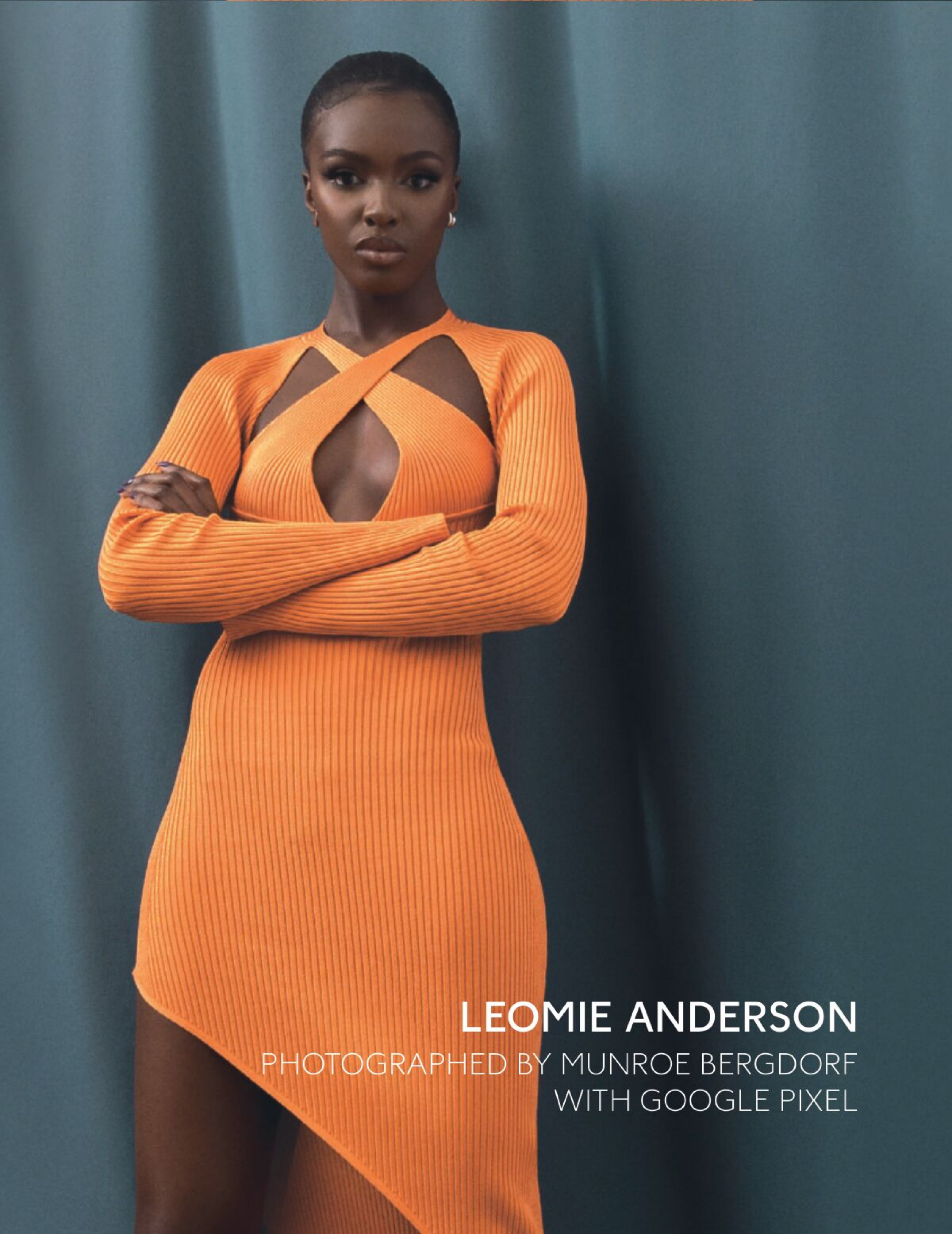
PREVIOUS PAGE: LEOMIE WEARS JACKET, STELLA MCCARTNEY, TROUSERS, HOLZWEILER, EARRINGS, JERYCO STORE. MUNROE WEARS DRESS, BERNADETTE, AT MATCHESFASHION.COM. NECKLACE, JERYCO STORE. RING, MONICA VINADER. CLARA WEARS SWEATER, GAUGHS1, AT SELFRIDGES. TROUSERS, EDELINE LEE, AT FENWICK. EARRINGS, COMPLETEDWORKS. NECKLACE, TILLY SVEAAS. THIS PAGE: CLARA WEARS JUMPSUIT, GALVAN LONDON. EARRINGS, AKOJO MARKET. NECKLACE, MEJURI

Though you'll never see photographic proof of her restorative reset days – spent alone, at home, earnestly harmonising to Solange's "Cranes in the Sky" – for broadcaster Clara Amfo, safe spaces are paramount for her public-facing work. "My best photoshoot ever was definitely one last year, with Ekuia King – an all-female, all-black shoot that was really healing and so necessary at that moment. Authentic photos land in this sweet spot, where you've captured people in their bliss – you can literally see the happiness radiating through the photos." Communicating this ideal on social media, however, is one that Amfo's classifies as "a double-edged sword, because on one hand you can show your true self and connect with a community you wouldn't have otherwise met, but people have begun to try and succeed in manufacturing it. Despite this, I think that authentic self-love, both on and off camera, comes from never pouring from an empty cup." >



For Leomie Anderson – British model and founder of LAPP – practicing self-love has been non-negotiable throughout her career. “As a dark-skinned model, I’ve learnt to discern whose words are worth taking in and what criticisms I should absorb. As a model, you’re gonna go through times when you feel great, but people will try to make you feel bad about yourself, especially when you’re a black girl who’s really confident and self-assured.” In terms of capturing photos themselves, perspective is everything according to the model. “I love being behind the camera because it enables me to be able to catch my friends in their truest form. External perspectives can sometimes be so can be disjointed from the authentic moment. Take the Victoria’s Secret shows – from the outside looking in it’s like, ‘Models together? Catty, bitchy,’ and so on, but in reality it’s electric and one of my best memories.” As for the bolstering of self-esteem within the industry at large, Anderson, who hails from Wandsworth, advocates for a strong focus on emotional aftercare. “I want to campaign for therapists and mental resources – people that aren’t within the fashion industry – because the building of self-esteem behind closed doors is vital.”

>



LEOMIE ANDERSON

PHOTOGRAPHED BY MUNROE BERGDORF
WITH GOOGLE PIXEL



"Right now, I feel like I'm in the best place – self-esteem wise – that I've been in a very long time," muses the social activist and model Munroe Bergdorf. "I feel like I've connected with my inner child and made them proud by being the person that I set out to be at the beginning of my transition. I feel like I'm finally seeing in the mirror who I always wanted to be. Recently, I walked the red carpet for the newest Bond premiere. I was wearing Monique Lhuillier, Stephen Webster jewellery, along with Christian Louboutins, and it just felt like the product of my own self-love." However, stresses the model, photographed moments like this are not always the case for everyone. "We are now seeing a celebration of different types of beauty because people want realistic portrayals of marginalised experiences," she says. "They want to feel enough as they are, and to see people expressing themselves in a real way, but thanks to AI and some elements of technology, which have been written and created by straight white men, they still have to contend with algorithms, essentially coded to not be aware of the nuances we have." ■

MUNROE BERGDORF

PHOTOGRAPHED BY CLARA AMFO
WITH GOOGLE PIXEL



“SELF-ESTEEM IS MADE UP OF THOUGHTS WE’VE AGREED TO ACCEPT. WE NEED TO GET TO THE POINT THAT WE CAN ACCEPT NEW THOUGHTS ABOUT OURSELVES”

In *The Wonderful Wizard of Oz*, the characters are all searching for something special. The Lion wants courage, the Scarecrow wants a brain and the poor Tin Man wants a heart. They all think they need a sprinkle of external magic to conjure these elusive qualities which, in fact, they already possessed from the start. And it occurs to me, that even though Frank L Baum wrote the original novel in 1900, that perhaps there is a lesson here, as we emerge blinking into the light, from the tunnel of the pandemic, feeling uncertain. We might want to click our heels and scoot back home to hide under our duvet, but in fact we’re better off dusting off our self-image and reminding ourselves of all of our wonderful inner qualities. As superpowers go, self-esteem – a positive opinion of yourself – might not be first on your wishlist, but what other power gives you not only courage and healthy, happy relationships, but also the grit to keep going when the whole world is a little discombobulated? People with high self-esteem have all these advantages and more, but how can we nurture this sometimes elusive attribute?

The bedrock of self-esteem is laid in early childhood, thanks to our experiences, but that doesn’t mean we can’t cultivate it as adults. “To begin with, self-esteem grows out of a dependent relationship with the principal caretakers,” says co-founder of The Blue Door Practice, psychotherapist Jane Haynes, “but as we grow older it needs to be nurtured and watered and exposed to the universe rather like caring for a plant.” We must have the courage to “individuate” and be fully ourselves, says Haynes, quoting Jenny Joseph’s poem *Warning*, “When I am an old woman I shall wear purple. With a red hat which doesn’t go, and doesn’t suit me.”

And it takes work. As we grow older, the challenge is more about pushing ourselves beyond our well-trodden paths into new pastures where we can prove our worth – not so much to others, but to ourselves. “It’s not that self-esteem has to be earned, but it needs to be created,” explains Vancouver-based clinical counselling psychologist, Julia Kristina. “Absolutely we can change it, because our self-esteem is made up of thoughts we’ve agreed to accept. We need to get to the point that we can accept new thoughts about ourselves.”

Unfortunately, it’s not as simple as repeating positive affirmations, which typically don’t work. “We can’t just say, ‘I’m the most amazing, super-smart, successful person.’ Because if you are feeling bad about yourself, your brain is going to disregard it,” says Kristina, who instead suggests that we focus on strengths and abilities that we know we do have, but might need reminding of. It’s also about treating ourselves with respect. “Healthy relationships are based on trust and respect and people talking kindly to us. But if we’re sitting around saying terrible things about ourselves, or saying we’re going to do something but then not doing it and breaking promises to ourselves, how is that going to affect our opinion of ourselves? We can think, ‘Oh that doesn’t matter, no one is watching,’ but our own brain is watching,” explains Kristina.

It helps to think intentionally. While it’s impossible to turn off negative thoughts completely, we can choose to accept the pessimistic diatribe in our heads – or not. “We need to think responsibly and question the validity of what we are telling ourselves,” says Kristina, who suggests keeping an inventory of our positive attributes. For example: “I can be persistent. I can be generous. I can be kind.” We don’t need to be these

things all of the time, which would be unrealistic. Perfectionism is the enemy of high self-esteem, while self-compassion, or “radical self-acceptance”, as Kristina calls it, is more helpful. We’re all hung up on hitting targets, such as beauty and success, that we actually have very little control over, and it can feel demoralising. “Whereas if you say, ‘I’ve been through tough stuff and I keep showing up, I’m funny and interesting, sometimes I procrastinate, sometimes I lose my cool, and I’m OK with that,’ then you’re probably going to feel pretty good about yourself.”

To nurture your self-esteem, you might want to dial down your social media scrolling, which can undoubtedly take its toll. Even the most resilient of us can feel a little deflated by the 24/7 tsunami of filtered images and #blessed supermodels, but for anyone grappling with a fragile self-image the effects can be devastating. Facebook recently delayed its Instagram Kids app, amid fears of its impact on young people’s mental health. Research has revealed that one in three teenage girls experiencing body image issues reported using Instagram made them feel worse, and that some teens blame Instagram for a rise in anxiety and depression.

“Social feedback has always existed. There’s always been social judgement,” says psychotherapist Marta Jendrzejewska. “It’s something every generation has had to deal with, but with social media there’s no getting away from it. Pre-social media you might get told off or teased, and it might be a story that’s brought out at a reunion 20 years later, but that was as far as it went. Now, especially when it goes viral, those mistakes and judgements are happening on an exponential level. It’s one hundred times bigger than it would have been in the past. And there’s no escape.” It can feel impossible for any young person to switch off – after all, online is also where they engage with friends and get positive feedback – but Jendrzejewska finds that sometimes it is the only answer, particularly for those with eating disorders, at least for the duration of treatment.

But what can we do if our self-image falters later in life, after we retire, say, or when our kids fly the nest and we no longer feel relevant? Coming to terms with ageing and accepting our mortality is one of the hardest pieces of “work”, says Haynes. She tells her clients to forget fretting about lost time and to take up one new activity they’ve never had time for before, such as gardening or nurturing a house plant – “even if it’s only a cactus”. Stepping back from the daily rush, slowing down and realising that nature is out there and needs to be witnessed will help us feel more connected to the universe, she says.

“Try to notice the moon and learn the difference between its waning and waxing. Become observant of what’s around you and you too will expand.” Rather than becoming too distracted by all the age-defying beauty devices available to us, Haynes directs us to “that wise old bird Sophocles, who insisted that instead of gazing in the mirror, we need to gaze into our hearts”. Doing something for someone else, finding the time to listen, will make us feel like nicer people. “The inner glow of self-confidence will do more for the way we are perceived than any highlights or extensions. We all place so much emphasis on our hair’s good and bad days, but in this brutal and increasingly random world the Eureka verb must be: practice kindness.” Above all to ourselves.

And take a tip from *Oz*’s Glinda the Good Witch: “You’ve always had the power my dear, you just had to learn it for yourself.” ■



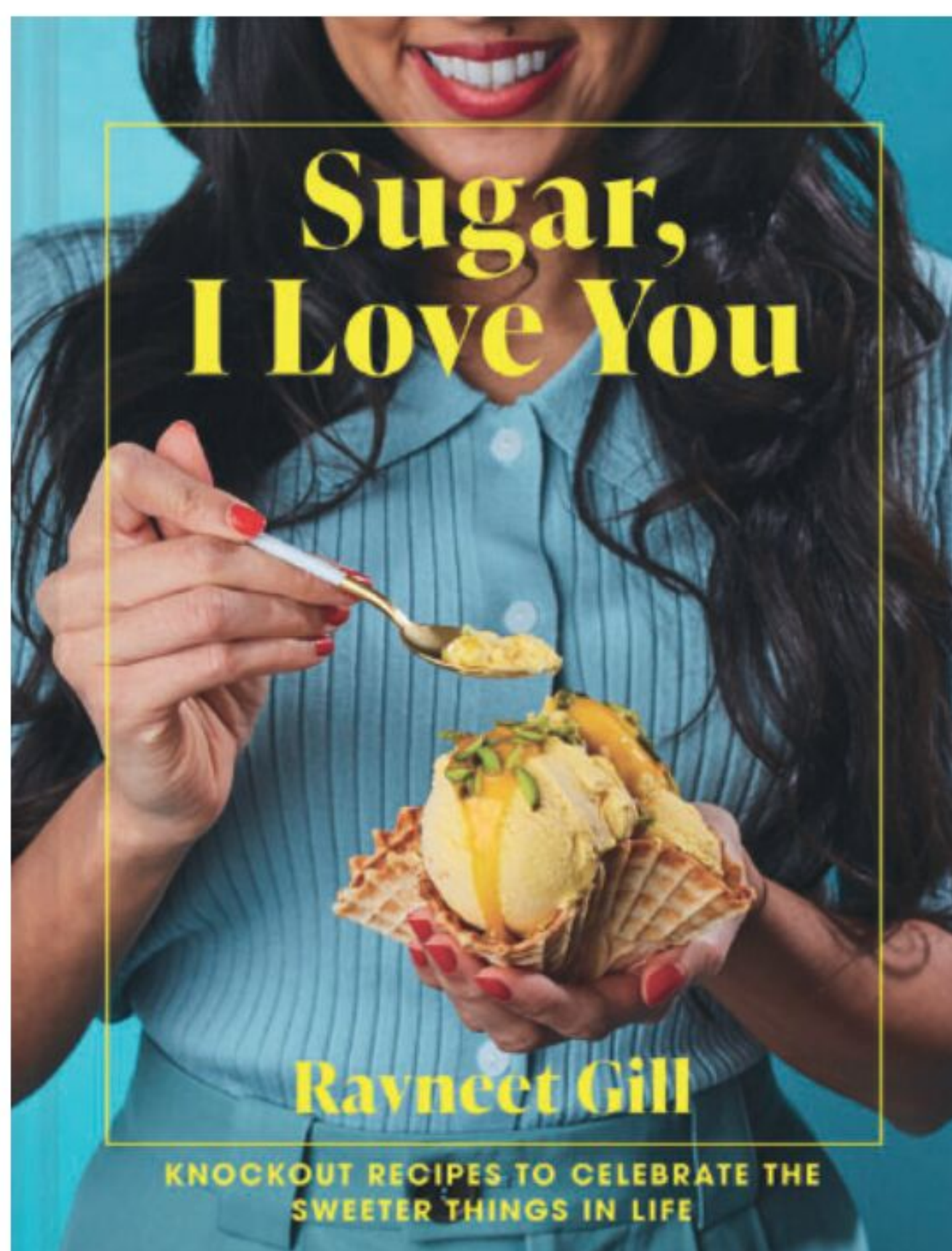
ME, *myself* & I

*How can we cultivate
high self-esteem?
Sharon Walker goes in
search of the answer*



1 Ravinder Bhogal

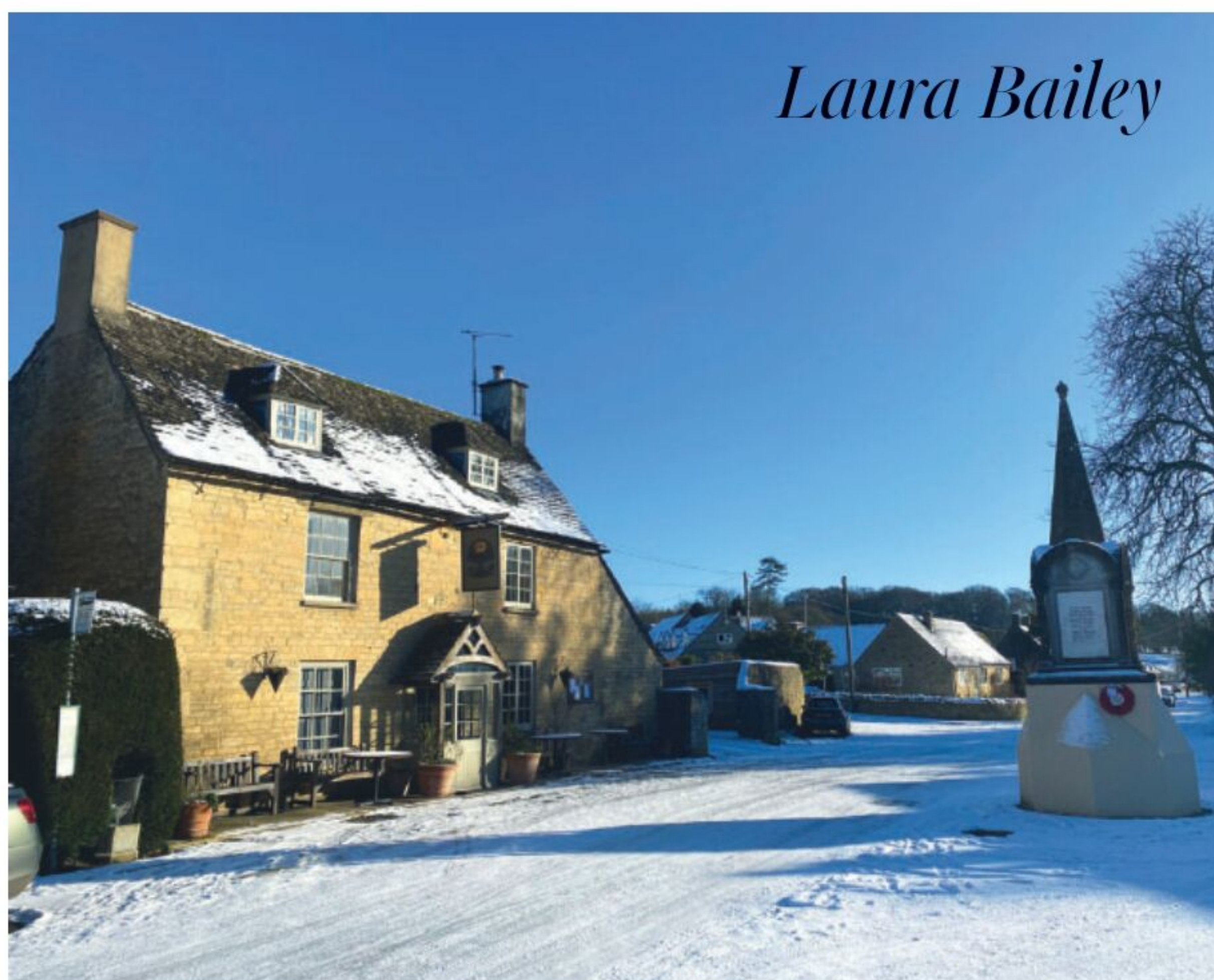
"Sweets are one of my great pleasures in life. I find such comfort making the recipes in Ravneet Gill's *Sugar, I Love You* (Pavilion, £20) – especially the custard-filled doughnuts. Otherwise, if I feel in need of an overhaul, there's nothing better than checking in to Espa Life at Corinthia for a scrub and a massage. You leave there feeling as soft as cashmere."



2

Val Garland

"I always feel better after a ramble through the countryside, or a meditative bath with This Works Deep Sleep Bath Oil [£48]. Facials are also a pleasure – I frequent Cloud Twelve, where I see Dr Lizzie Tuckey, and The Dorchester Spa for Adeela Crown's Lift Off treatment."



Laura Bailey



3

"My guaranteed mood-booster if I'm feeling blue is tennis. The adrenaline and focus required for a hardcore match always get me back on track. I'm also a letter writer, so I stock up on postcards from The Royal Academy of Arts, and send them to loved ones. And if all else fails? There's nothing better than a few cosy hours in a British pub, such as The Royal Oak Ramsden."

Emma Weymouth

"When I'm in London, I go jogging around the Serpentine at dawn. It's a form of meditation for me, and reminds me what I'm capable of. I sometimes follow that with a bit of lymphatic drainage or gua sha. Otherwise, there's nothing like a slick of Charlotte Tilbury lipstick [£25] to pep you up."

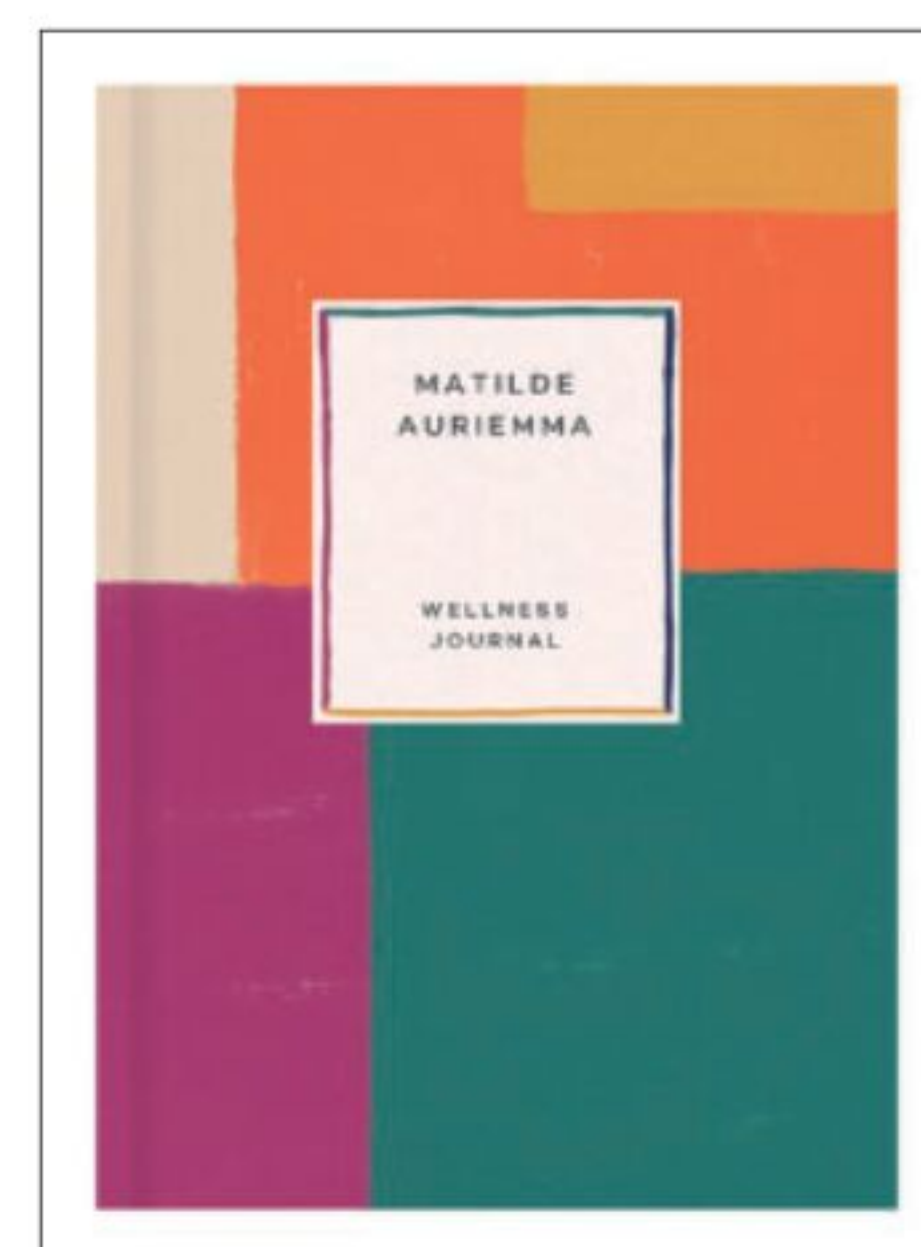
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4

Amber Valletta

"I got into meditation while pregnant with my son 21 years ago, and I've been practicing on and off ever since. I have taken a few classes in LA and New York, including TM, and a Vipassana-focused course named Onsight. Now, though, I rely on the Insight Timer and Calm apps. Nothing brings me peace and a sense of loving detachment in quite the same way." *Journal*, £25, Papier





Matilda Goad



6

“Personally, I find the best way to feel in control at work is to keep my desk tidy. Mine has to be free of clutter – otherwise, I’m stressed. A Cereus cactus or a bunch of flowers from Scarlet & Violet also goes a long way towards mentally counteracting the haze of blue-light rays and Wi-Fi signals, as well.”



Rosemary Ferguson

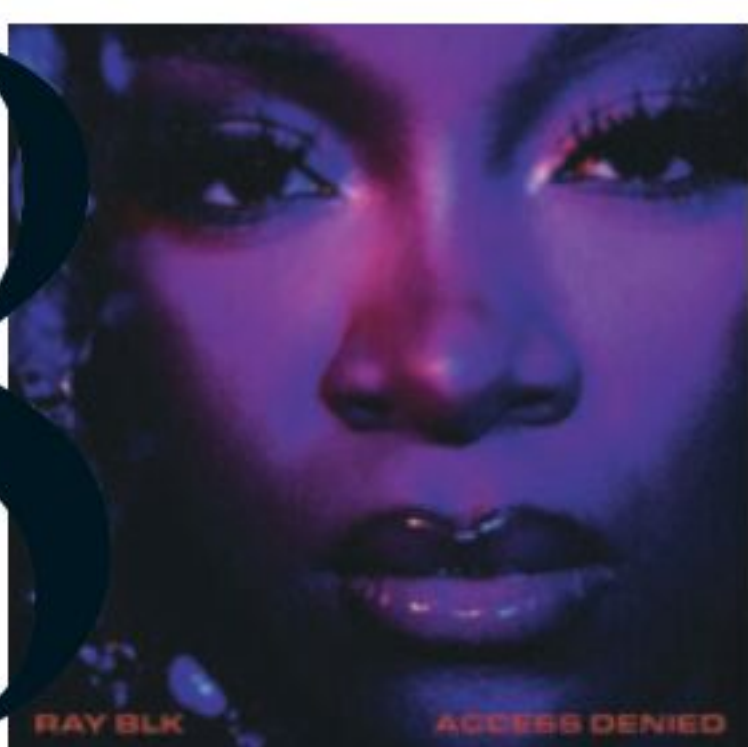
“Getting into cold water – even if it’s just for a minute – calms me down right away. I can swim anywhere, really, but I particularly love the River Leach, a tributary of the Thames. Adidas does the best swimsuits, and Wylding’s boiler suits are amazing for warming up post-dip.” *Boiler suit, £160, Wylding*

7

RESCUE REMEDIES

Pampering, perfume and British pubs – nine friends of Vogue reveal their trusted pick-me-ups. By Hayley Maitland

8



“When I’m feeling low, I start my day with gospel music. The chords and vocalists and lyrics are designed to give you a boost. Doing a HIIT circuit is also perfect – when I’m done, I feel like I can take on the world.”

Ray BLK

9



Paula Sutton

“I’ve always relied on a ‘wardrobe’ of scents to evoke different feelings. I wear my mother’s favourite, Chanel No5 [£120], whenever I need a shot of confidence, and my aunt’s beloved Penhaligon’s Lily of the Valley perfume [£110] if I need to feel vivacious and sociable. Each smell holds a distinctive memory, which cloaks me and fills me with a sense of purpose.” ■

Scents of PURPOSE

Be it a mood-boosting roller or a stress-reducing mist, these are the fragrances with a function. By Twiggy Jalloh

THIS WORKS STRESS CHECK BREATHE OUT, £18

Developed with functional magnetic resonance imaging technology, This Works' latest addition can help manage stress. Roll on tense necks, chest, shoulders and pulse points – inhale deeply and relax.



THE NUE CO MIND ENERGY, £85

Need help focusing? Thanks to patented olfactory technology, this scent stimulates neural pathways to reduce mind fog and increase productivity.

DE MAMIEL SHINE, £37

Getting up and out of bed can prove rather difficult at times. If you're in need of a little assistance, Shine's aromatherapeutic blend of essential oils is here to help. Panax ginseng, spearmint-leaf oil, plus extracts of ashwagandha, tangerine and reishi mushrooms, work together to awaken the senses and jump-start your day.



TATA HARPER STRESS TREATMENT, £49

An aromatic stress treatment promising to bring balance and calm to busy minds, this high-performance botanical blend, with a base of nourishing jojoba and olive oil, is designed to be used while on-the-go. Add a few drops to your palms, rub together and breathe in.



KEYS REVIVING AURA MIST, £22

Keys by Alicia Keys fabulously merges skincare and soul care in one. This rose-scented mist brings life to dull, lacklustre skin while simultaneously lifting the mood.



AROMATHERAPY ASSOCIATES SUPPORT BREATHE ROLLER BALL, £22

This cooling blend of pine, eucalyptus, tea tree and peppermint will be your new go-to for soothing congestion, coughs and colds.



MOLECULE 01 & MANDARIN, £95

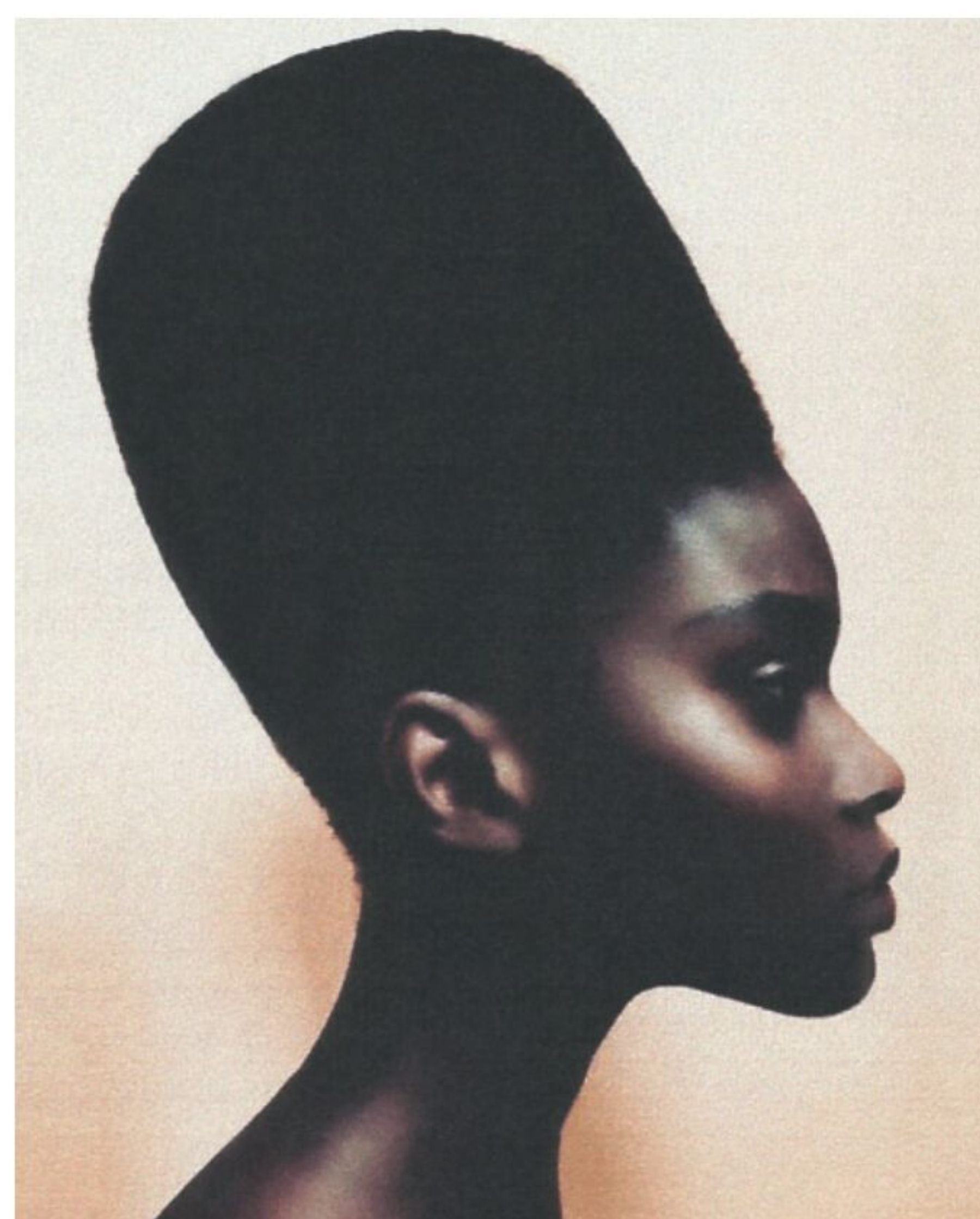
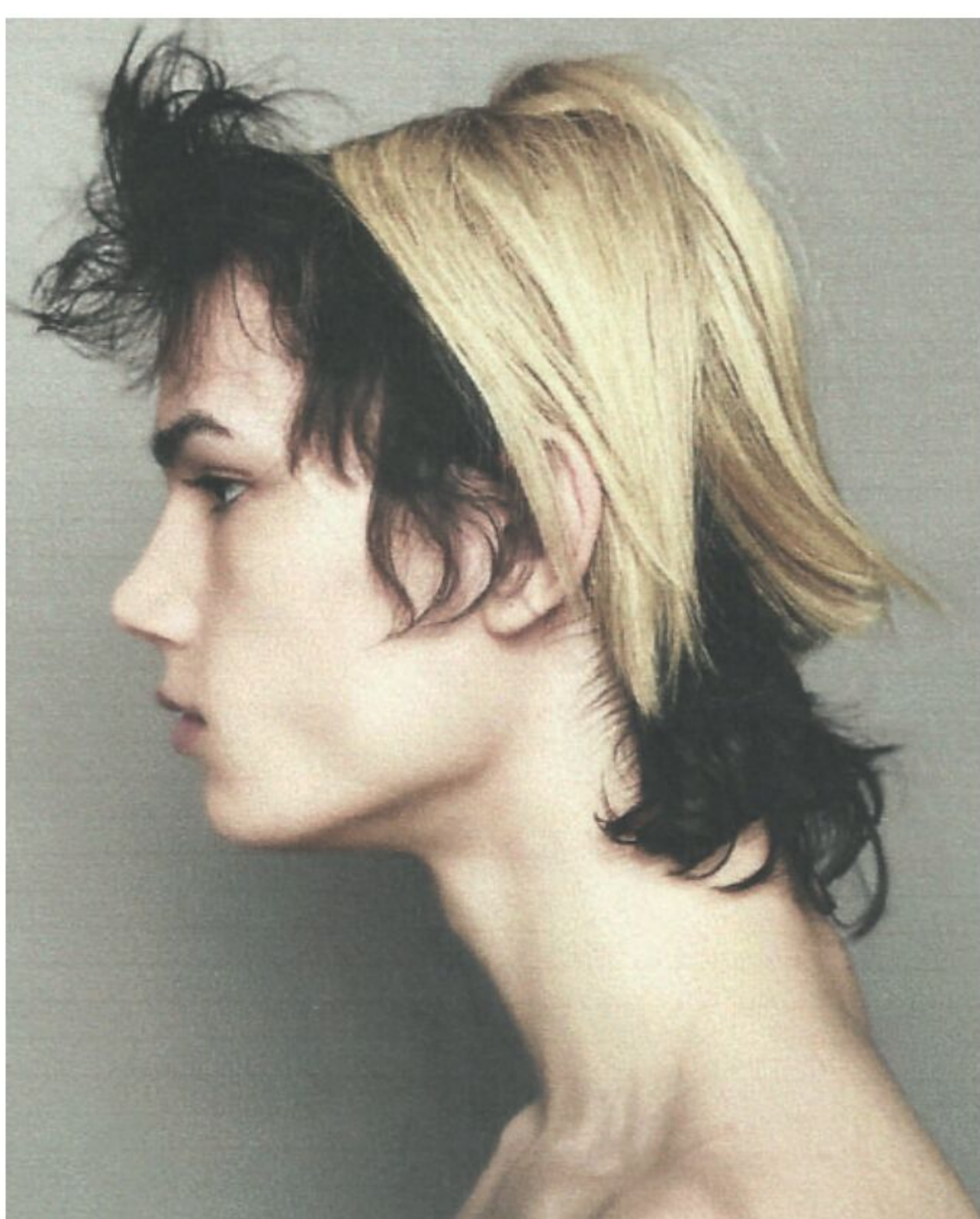
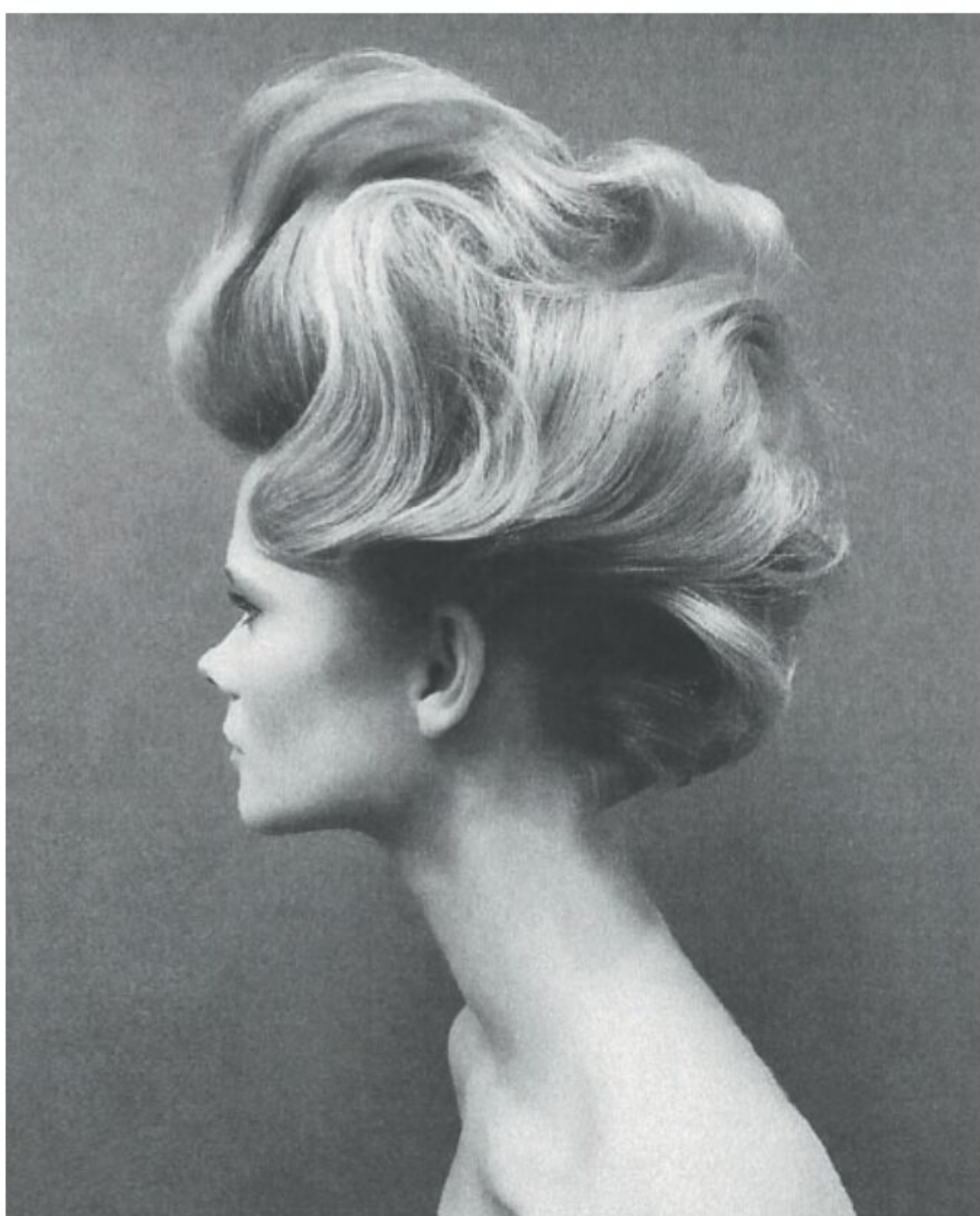
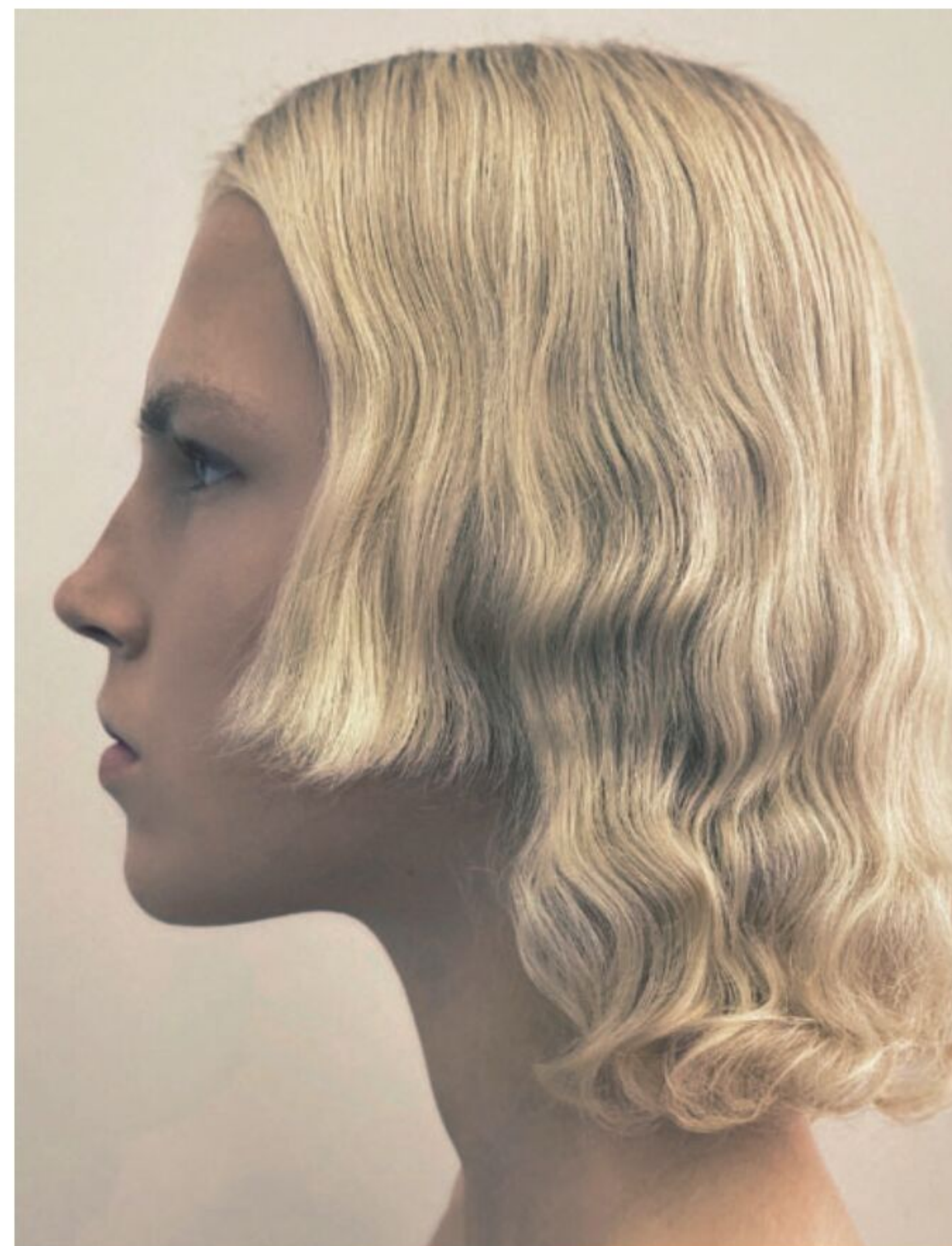
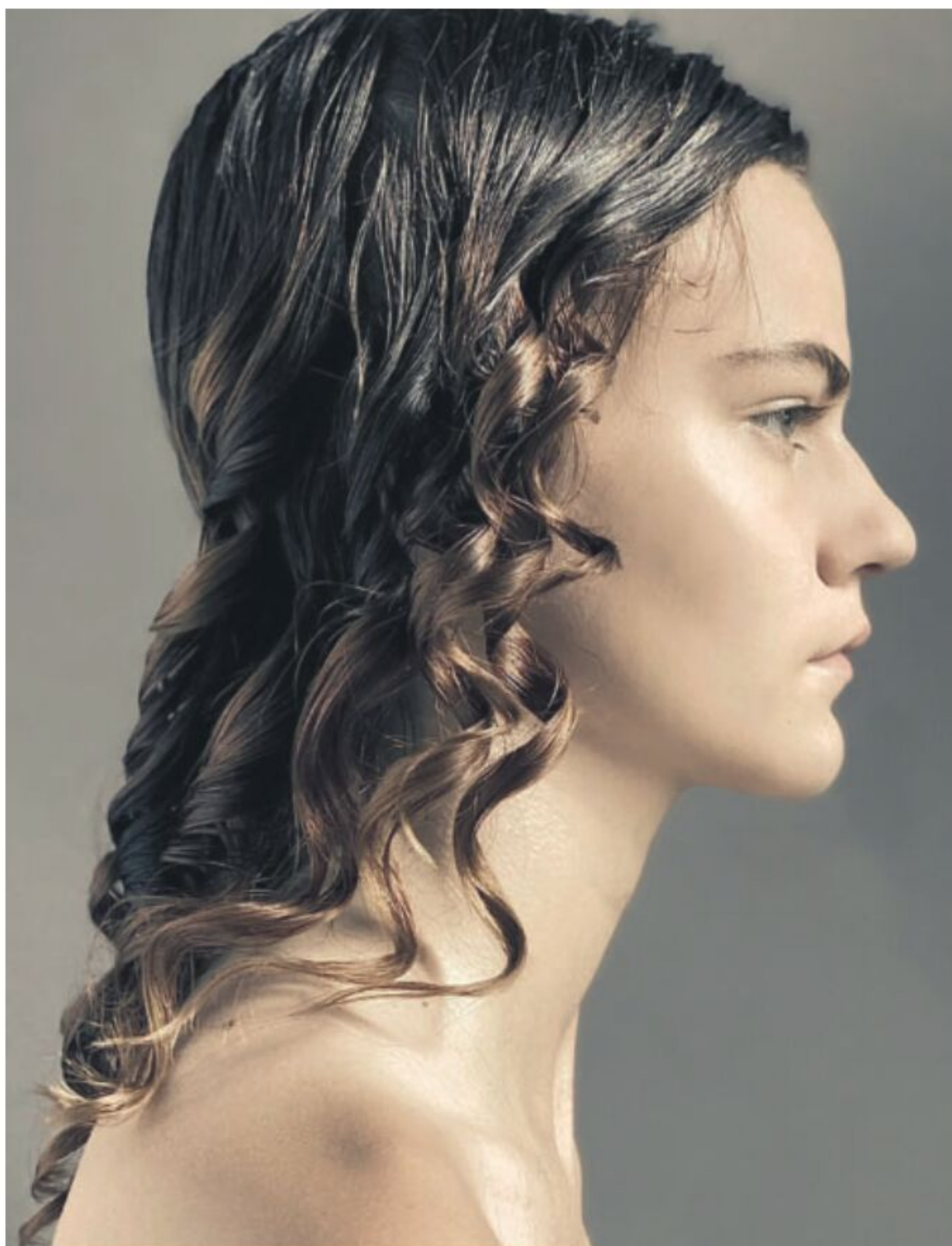
Using the compelling synthetic aroma molecule Iso E Super, (think warm, smooth cedarwood), as its base note, this zesty fragrance's top note ingredient, mandarin, will give you a big hit of much-needed cheer. Use generously.





The Google Phone

 Pixel 6 Pro



"I want the images to raise questions, so that when people look at them, they question the idea of beauty and see all aspects of it"



Opposite: a selection of the portraits from Guido Palau's #HairTests. Left: Zoë Kravitz, photographed by Steven Meisel for Vogue, July 2019



STRONG PROFILE

How prolific hairstylist Guido Palau's unique flair has taken root in a new book. By Jessica Diner

It started fairly innocuously: a quick snap on an iPhone, some six years ago, backstage at an Alexander McQueen show. The image was of a male model's side profile, and it was taken by Guido Palau, so that he could document the asymmetric chopped bob he had just created. The British-born, New York-based hairstylist decided to post the picture to Instagram (it was his first on the platform), and then he shared some more. The remit was always the same: a model snapped from the side against a neutral backdrop. Likes poured in and soon the #hairbyguido hashtag was born. Today, Guido's feed documents the profiles of the myriad models he has collaborated with, either backstage at shows, on set at shoots or at tests in his studio. Search the hashtag and more than 6,500 posts reveal other hairstylists recreating this format to showcase their own work in homage.

"Taking pictures backstage became my way of scrapbooking," Guido, who is also a *Vogue* contributing beauty editor, explains. "To me, these weren't pictures. They were more like sketches or a diary, quickly snapped before models walked the runway. It became a way of creating authentic new content for social media, outside of editorial, that people seemed to connect with." What started as personal reportage, very swiftly became an everyday part of his hairstyling schedule, with dedicated sittings to

shoot models, friends and strangers in side-view. No lighting, no make-up, no styling: just Guido, his phone and his model. "I have always loved profiles in the style of classic portraiture or old cameo brooches. I'm attracted to the information you get from viewing someone side-on and, for a hairdresser, unless the hairstyle is really big, how else do you see what is going on at the back," says Guido, whose 30-year-plus career includes some of British *Vogue*'s most celebrated covers – among them Lady Gaga, Naomi Campbell, Adele and, this month, Kristen McMenamy.

Now, what began as a passion project on social media is being immortalised in a book. #HairTests is a 132-page curation of his most-loved snaps, some of which have never been seen, each with its own story. The images range from old Hollywood glamour to androgyny, romance and more – all with his quintessentially British twist.

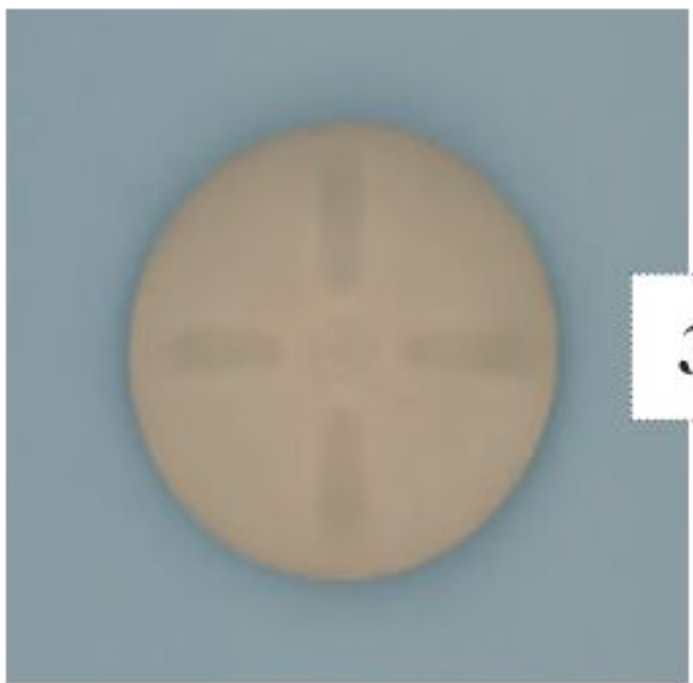
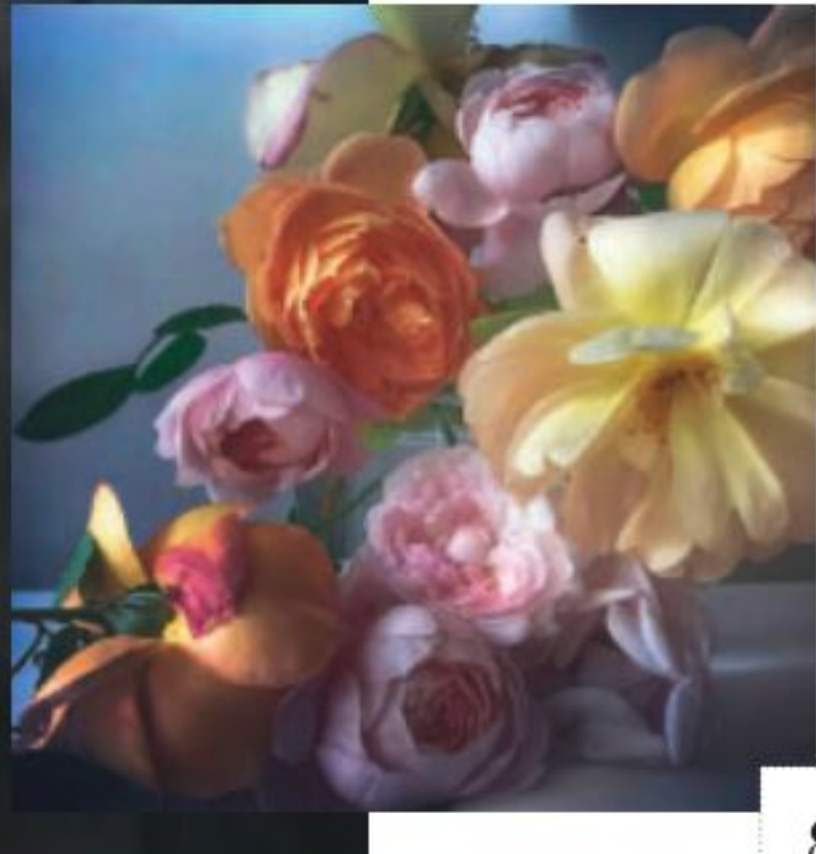
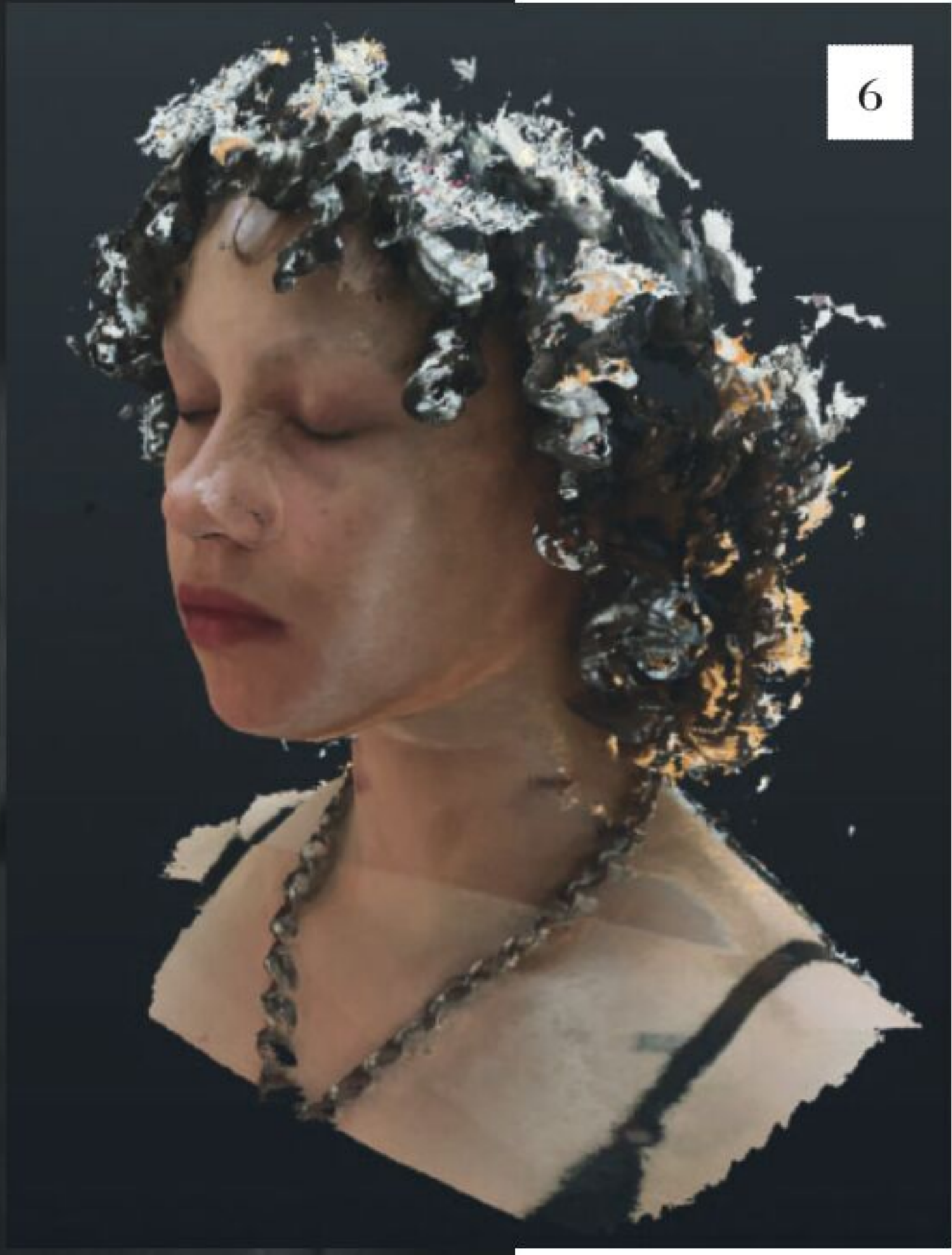
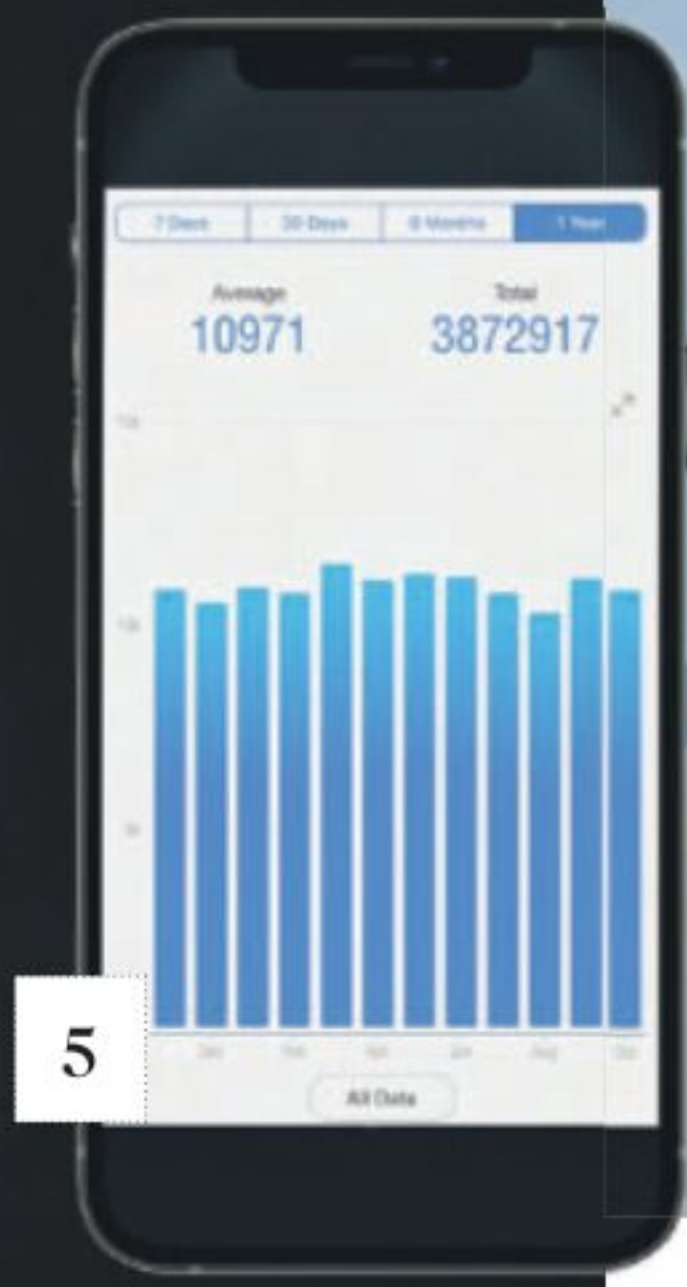
"I feel like my Britishness is what defines my approach," says Guido. "It is always a punky idea of something classic. I want the images to raise questions, so that when people look at them, they question the idea of beauty and see all aspects of it. My work over all these years has never really changed, it's just the medium on which it is being seen has."

#HairTests, by Guido Palau (Idea Books, £65), is out now, at Dover Street Market



Hair by Guido – as captured by Steven Meisel – in *Vogue*: above, from left, Naomi Campbell in March 2019; Kaia Gerber's March '18 shoot. Left: Achenrin Madit, April 2021. Below, from left: April 2020's Jodie Comer story; another image of Achenrin, also from April '21





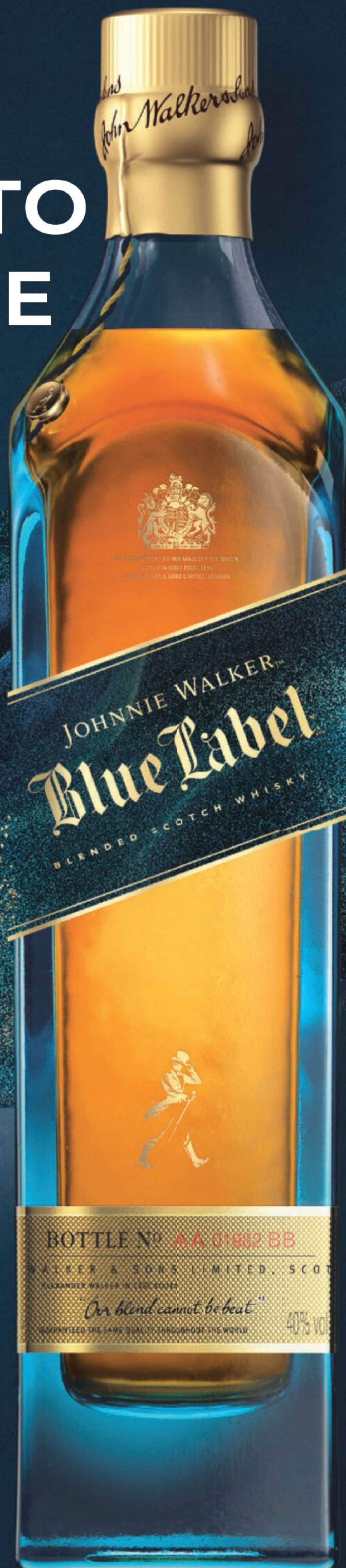
HIGH CLICKS

Photographer and founder of ShowStudio Nick Knight focuses in on his go-to gadgets

1. "I was recently impressed by the Fujifilm GFX 100S [£5,499] digital camera. It's incredibly fast, has brilliant auto-focus and is very responsive with fantastic definition."
2. "As soon as I get to ShowStudio, I start live-streaming on a Logitech Mevo Start Camera [from £370], which the public can manipulate and move around."
3. My friend Kanye West created the Donda Stem Player [£200], which allows you to download songs on to a small portable speaker and remix them using the different stems."
4. "My wife and I bought an Audi A8 [From £71,745], a hybrid that projects the speed limit on to the windscreen. It has lane positioning control, and you can turn the heating on in advance."
5. "Every day since lockdown began, I have challenged myself to walk 10,000 steps. I use the Pacer Pedometer app to keep track of my progress."
6. "With the Scandy Pro app, you can use your iPhone to do a 3D scan. I've been taking portraits of people and printing them as sculptures. Kendall Jenner used it to send her data for the CGI Burberry campaign that we worked on together."
7. "At ShowStudio, from six o'clock each evening, we use two Epson projectors [from £4,111] to light up the back wall with people drawing live from Mexico, Manchester, Mozambique – wherever. It's the most amazing feeling."
8. "When I make huge prints from phone pictures, I put them through Topaz Labs first, an amazing AI program that sharpens pictures to an astonishing degree."

COMPILED BY AMEL MUKHTAR. BRITT LLOYD; NICK KNIGHT

A GIFT TO
THE ONE



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STEPS
INSPIRE
YOURS

Blue Label

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for the facts [drinkaware.co.uk](https://www.drinkaware.co.uk)



Galaxy Z Flip3 5G

SAMSUNG

Galaxy Z Fold3 | Flip3 5G



Image simulated.
S Pen Fold Edition sold separately and is only compatible with Z Fold3 5G.



Unfold your world



Left: the Maxx Royal Albatross three-bedroom villa will suit your family's every need. Below: find serenity in the stunning scenery



SINCE 2020, the word ‘holiday’ has taken on a whole new meaning; ‘escape’ is perhaps the more appropriate term. And in the middle of winter, the thought of space, light and air might seem like a distant dream, but it’s really just a few clicks and a flight away.

Combine the beauty of the Turkish Turquoise Coast with the hospitality and imagination of a luxury hotel group that effortlessly caters to every whim, and you have found the perfect travel gem. Against the backdrop of azure-blue water, guests of the Maxx Royal Belek Golf Resort will find themselves in paradise. Think custom-designed suites and villas, eight à la carte restaurants, an athlete-worthy 18-hole golf course, 300 metre-long private sandy beach complete with cabanas, the exclusive MaxxWell Spa, plus endless kids’ club entertainment – and you’ve just scratched the surface of the ultimate travel experience.

Accommodation ranges from jump-in-the-pool suites to newly redesigned, full-service villas overlooking the golf course or within easy reach of the ever-popular aqua park. Once you have explored your quarters, it’s time to immerse yourself in foodie heaven. With the all-inclusive concept, every taste bud is easily tickled. From the crowd-pleasing pizza at Azure Italia, Mediterranean-fresh seafood at Azure Fish, to the whip-smart gastro by top Italian chef Alfredo Russo, there is something to suit every mood.

Following the most restful sleep you will have had in years – there are five different pillow types to choose from – it’s time to put your renewed energy to good use. Visit the Montgomerie Maxx Royal Golf Club at any time thanks to special lighting across its nine-hole executive course. The football fields, International Tennis Federation-sized courts and water sports will keep the most energetic entertained.

Then, when it’s time to relax, step into the rejuvenating MaxxWell wellness experience. From traditional hammam rituals to saunas, steam rooms, a vitamin bar and 24 treatment rooms, a holistic approach to your wellbeing is at its core. Or make use of the genius Maxx Assistant service to book a personalised exercise regime, in-room treatment or dinner reservation.

And to entertain the younger guests? Maxxiland: a unique play area including baby services, kids’ and teens’ clubs, and an aerial adventure park. Whatever the age group, the Maxx Royal team is on hand to keep your precious little ones entertained from day to night. The only danger is that the minute they leave, they’ll be asking to come back.

The good news on that front is that Bodrum will soon be home to another luxurious destination – the Maxx Royal Bodrum Resort is set to open 2023, with its villas opening next summer. As we said, you’re truly spoilt for choice. ■

For more information, visit [Maxxroyal.com](https://www.maxxroyal.com)

Below: state-of-the-art facilities meet carefully tailored design. From the pillow menu to the Bottega Veneta bath products, each detail has been artfully planned to ensure your home away from home is an exercise in luxury



A SWEET ESCAPE

*Let the picture-perfect Maxx Royal Belek Golf Resort transport
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*Results shown on eye wrinkles and skin elasticity after 4 weeks, first results of reduction in visible signs of cellulite after 3 months.

**Biotin, Iodine, Vitamin A and Zinc contribute to the maintenance of normal skin.



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BLUE STREAK

When Rish Shah found out he'd be auditioning for the role of Kamran, the male lead in the Disney+ series *Ms Marvel*, he panicked. At the time, the Londoner had bleached-blond hair, but his character didn't. "So I got some black hairspray and sprayed my hair," he says. "On the way, it started raining. I covered my head with my jacket and saw myself in a mirror just before going in. I started laughing – it took away my nerves."

It landed the 23-year-old a part in Marvel's first release to centre on a Muslim superhero: Pakistani-American Kamala Khan, played by Iman Vellani. Shah calls his co-star "fearless" and, while he can't reveal more about his own character, he says that he felt the weight of responsibility. "It means so much to a lot of people. You want to make them proud."

Raised in Enfield by parents from Mumbai and Baroda, Shah is a self-proclaimed "Gujarati boy" who visited India regularly growing up. He studied English at King's College London, but acted on the side, got signed and went to auditions. "I analysed a speech Riz Ahmed did as Edmund in *King Lear*. I later worked with him [on *The Long Goodbye*] and told him. I was freaking out!"

There was a role in *Years and Years*, plus The Turbine Theatre's *Torch Song*, where he was spotted by a *Ms Marvel* casting director. Next, he'll appear in Geeta Malik's *India Sweets and Spices*, then Jennifer Kaytin Robinson's *Strangers*, playing a blue-haired student alongside Maya Hawke. "It's the first time I've played a character where my ethnicity isn't really commented on," he says, pleased.

In short, life is good. "In lockdown, I'd wake up at noon," he laughs. "My mum would say, 'You're being such a bum!'" Now, he couldn't be busier. "I wouldn't want to be doing anything else," he beams. ■

Disney+'s Ms Marvel is out in 2022

As the latest Brit to enter the superhero universe, Rish Shah is on the up, says Radhika Seth. Photograph by Paul Wetherell. Styling by Elgar Johnson

Quilted wool jacket, organic-cotton trousers, and pearl necklace, Vivienne Westwood. Cotton shirt, Cos. Leather boots, Moschino. Grooming: Roxy Attard. Nails: Jenni Draper



The circle of life

Taking its sustainability commitment to the next level, BMW is eliminating waste from its designs with a new approach

SO FAR, DISRUPTION HAS DEFINED the 2020s, but it has also started important conversations about what we want versus what we need when it comes to thinking sustainably about our planet. Perhaps one of the most positive changes from this time of upheaval is how we've transformed our approach to manufacturing – and in the luxury market, we're starting to see how brands are finally reconciling quality with more conscious practices.

For BMW, its latest reveal might just be its biggest commitment to sustainability yet – as part of its aim to achieve climate neutrality and reduce CO₂ emissions throughout the life cycle of a vehicle – with its newly revealed i Vision Circular model. “We call this approach ‘Circular Design’,” explains Adrian van Hooydonk, senior vice president of BMW Group Design, referencing the conceptual new car, which was revealed at the IAA Mobility 2021 motor show in Munich in September. “We have included circularity in our concept right from the start,” he adds, touching upon how BMW’s aim for this car was to create a vehicle that uses 100 per cent recycled materials, and in turn, can be recycled itself.

The i Vision Circular is moving BMW closer to its goals of becoming the most sustainable manufacturer in premium motoring and achieving carbon neutrality by 2050. “The BMW i Vision Circular illustrates our all-encompassing, meticulous way of thinking when it comes to sustainable mobility,” explains Oliver Zipse, BMW chairman of the board of management. “It symbolises our ambition to be a pioneering force in the development of a circular economy.”

The BMW i Vision Circular – conceived as a compact electric vehicle – delivers on this ambition. The famed manufacturer will employ new and improved technologies to build the car in the most productive way possible; it will use 100 per cent recycled materials, fewer component parts, and materials that have already passed through at least one life cycle; it will have a fully digitised display to run the car efficiently; and no paint will be used on the exterior, only heat treatments. Meanwhile, not only is the battery and car itself also 100 per cent recyclable, but the components of the BMW i Vision Circular can be repurposed to make more vehicles after its life cycle, minimising the use of raw materials – truly the essence of ‘Circular Design’.

DRIVING IN STYLE

Fashion's journey towards sustainability has traced similar lines to other areas of luxury, with the explosion of 'fast fashion' consumerism in the 1990s and 2000s in particular, highlighting the industry's need to rethink.

More than anything, fashion's innate ability to interpret its environment made it no longer inseparable from ecological concerns. Solutions have proved as varied as fashion itself, often pollinated by conversations across industry lines. Here, profits have been reaped on both sides, with motoring and fashion collectively exploring organic dying, alternatives to single-use leather and eliminating chrome

galvanising in everything from vehicle door handles to designer handbag hardware.

A great example is the emergence of innovative nylon Econyl. Explored in fashion by the likes of Prada, Stella McCartney and H&M, the fabric features across the BMW i Series' interiors and its versatility has been explored further in the i Vision Circular. "Econyl, which is made from old fishing nets and other nylon waste, is a good fit for our needs," says BMW head of sustainability design Daniela Bohlinger. "It features a wonderful range of colours and it is easy for us to design with. Of course, it must also look flawless and provide outstanding quality." Well, naturally...



SOUND AS A BELL

Have you ever wondered how the sounds inside a car are created, from the clicks on a digital display to the safety tones that alert you? In the case of the BMW i Vision Circular, iconic composer Hans Zimmer – the musical genius behind the scores of *Pirates of the Caribbean*, *The Lion King* and more – has worked with Renzo Vitale, creative director sound BMW group, to build an exclusive sound design for the new model using the theme of sustainability.

"The idea was to combine different samples to keep injecting new life into the sounds inside the vehicle, in the same way its materials get a new lease of life," explains Zimmer. "The concept of objects potentially having an almost infinite life span inspired us to also use samples from physical instruments from a bygone age." Each tone featured in the i Vision Circular captures the movements of the car, its lights and materials. ■

For more information about the i Vision Circular, visit BMW.co.uk

GILTY *PLEASURES*

Gold or silver – why choose one when you can wear both? Edited by Itunu Oke. Photograph by Amy Currell



GOOD AS GOLD
Created by Van Cleef & Arpels in the 1970s, this cuff bracelet is inspired by Etruscan jewellery in hammered yellow gold. Worn notably by Jacqueline Kennedy Onassis, it remains in the maison's collection to this day, an emblem of elegance and fearlessness.
Bracelet, £31,400, Van Cleef & Arpels

CHECKLIST



Earrings,
£273,
Givenchy

Christian Louboutin
Beauty Tape A L'oeil
Metallic Eye Colour
in Andalusite, £41

Necklace,
£255,
Giovanni
Raspini

Dress,
price on
request,
Burberry



Watch,
£6,350,
Breitling

Sandals,
£435,
Michael
Kors
Collection

Earrings,
£1,970,
Cartier

Byredo Eyeshadow
5 Colours in
Dysco, £56

CHECKLIST



Vogue, August 2019

Collar,
£14,500,
Hermès, at
Pragnell

Shoes, £750,
Jimmy Choo



Pouch, £105,
Aspinal of
London



Mac Cosmetics
Dazzleshadow Extreme
in Discotheque, £18

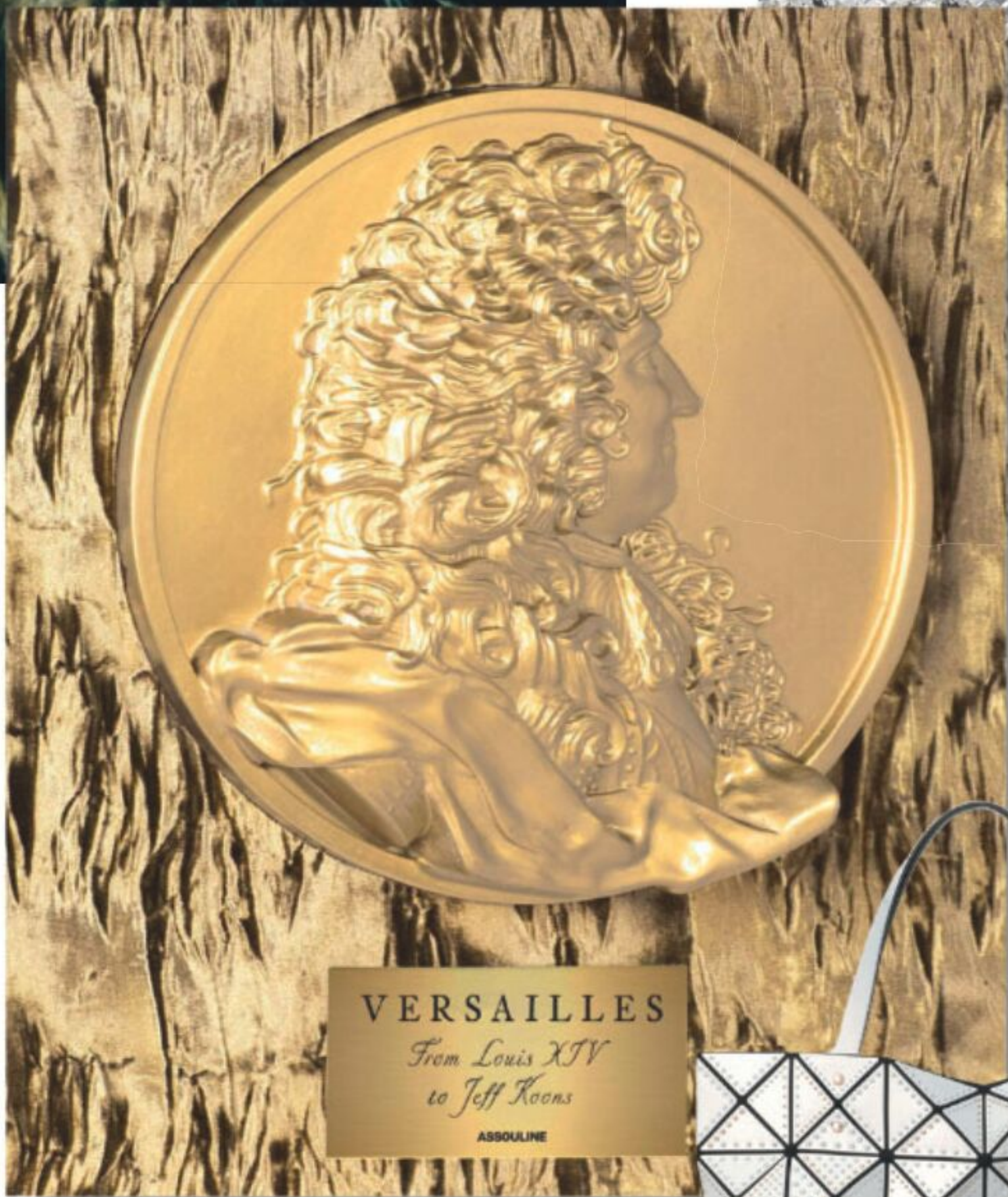


Maison
Francis
Kurkdjian
Gentle
Fluidity
Gold eau
de parfum,
£165

Skirt,
£7,200,
Louis
Vuitton



Shane
Cooper
Hyaluronic
Boosting
Serum, £110



Versailles: From Louis XIV to
Jeff Koons special edition
book, £3,800, Assouline

Ring,
£260,
Alexander
McQueen



Bag,
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BETTER NATURE

*Get acquainted with the
planet-friendly pick-me-ups that
go more than skin-deep.
Photograph by Felicity Ingram*

STYLING: ENIOLA DARE. HAIR: NAOKI KOMIYA. MAKE-UP: NIAMH QUINN. NAILS: ROBBIE TOMKINS. DIGITAL ARTWORK: DTOUCH LONDON. MODEL: LING CHEN.
WITH THANKS TO KASIA BOROWIECKA AT COSMOS & PLUMS. SOCIAL DISTANCING RULES WERE FOLLOWED THROUGHOUT THIS PHOTOSHOOT



THE BODY SHOP ALUMINIUM BOTTLE, £2

A certified B-Corp, The Body Shop is offering refillable aluminium bottles for shower gels, shampoos and conditioners. Saving the planet and your wallet is a pretty look.

STYLPRO BAMBOO REUSABLE MAKE-UP REMOVER PADS, £13

Stylpro's brilliant reusable remover pads will gently help take away the day's make-up and greatly improve your waste impact.

KJAER WEIS LIPSTICK IN AFFECTION, £44

A true beauty pioneer, Kjaer Weis creates luxurious refillable, recyclable palettes and containers for its make-up. This sensual lipstick, in the shade Affection, is also a perfect neutral colour for anytime.

CHRISTOPHE ROBIN SHAMPOO BAR, £16

Christophe Robin's shampoo bar eliminates all plastic – the only thing you'll need to recycle is the paper box that the soap comes in.

ILIA TRUE SKIN SERUM FOUNDATION, £52

Ilia will recycle old make-up containers from any brand to ensure all components get safely broken down. For a really beautiful glow, try its easy-to-use True Skin Serum Foundation.

TALIKA EYE THERAPY REUSABLE EYE PATCHES, £51

Great for those moments when you need a little extra self-care, Talika's eye patches will last you multiple uses, and can be kept in the brand's sleek reusable compact.

IZZY BEAUTY ZERO WASTE MASCARA, FROM £28

This refillable vegan mascara truly performs and gives you maximum lashes with minimum waste.

SANA JARDIN SANDALWOOD TEMPLE EAU DE PARFUM, £95

Made with a promise to be "beyond sustainability", this fragrance contains ethically sourced ingredients.

HOURLASS CURATOR PALETTE, £156

Hourglass's refillable palette, which can easily be recycled again, will help you create endless looks and keep packaging out of landfill.

NATURAL BEAUTY

*Vogue's contributing
sustainability editor Amber Valletta
selects her go-to brands that
feel good and do good*

Start the year off with a new outlook on what it means to clean up your beauty products. Today we know that there are more microplastic particles on earth than there are stars in our galaxy. Why does this matter? Because plastic is made from fossil fuels and it never disintegrates, meaning all plastic ever created is still somewhere on this planet. More plastic means more harm to the environment, animals and us, so look to brands that are taking back old or used beauty products to recycle. If your favourite brand doesn't yet have a take-back programme, contact them and urge them to do more for your beautiful world. ■

Pretty SLEEK

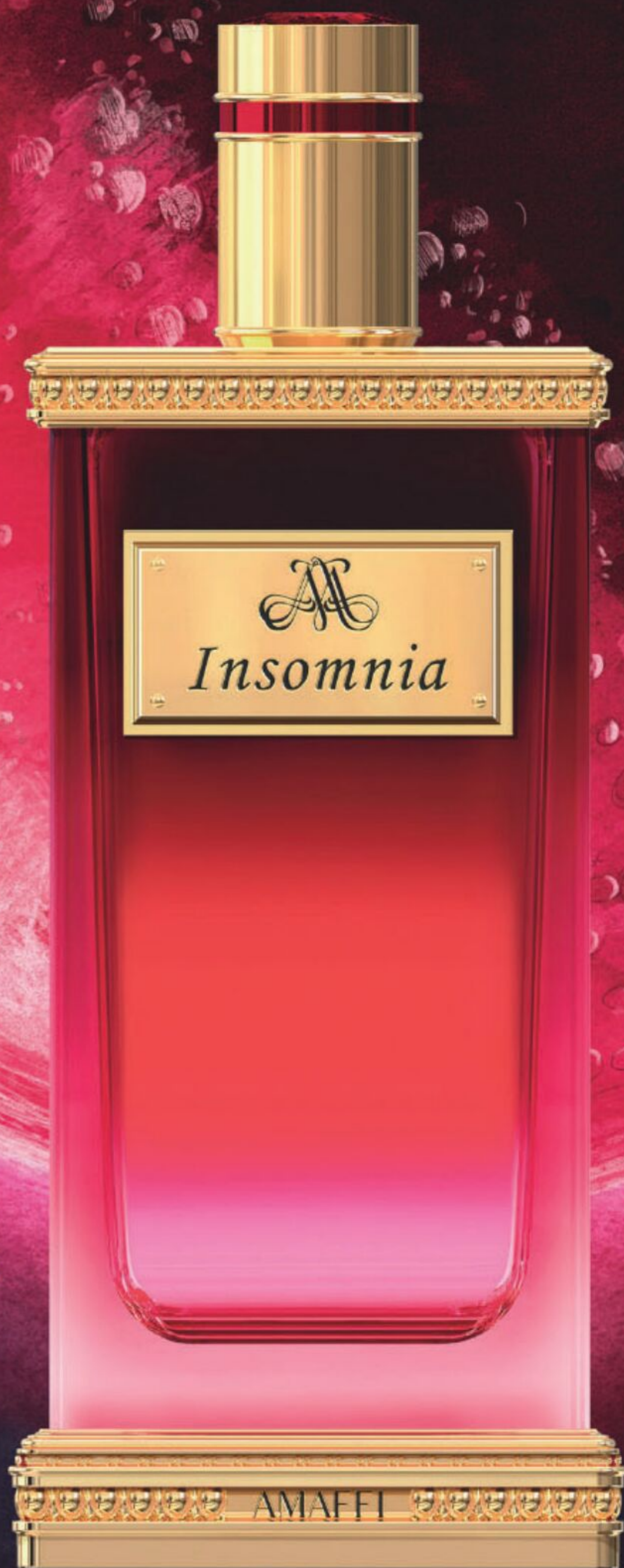
*Illuminate your base, eyes and lips with the season's glossiest standouts, says Twiggy Jalloh.
Photograph by Leandro Farina*



From left: Illamasqua Firework Loaded Lip Polish in Fizz, £17. Chanel Sublimage Le Soin Perfecteur, £212. Gucci Beauty Eclat De Beauté Effet Lumière Gel Face Gloss, £18. Saie Glowxy Super Gel in Sun Glow, £22. Victoria Beckham Beauty Posh Gloss High Shine Lip, £26



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Holistic hideaways

Journey on a path to conscious wellbeing with an eco-friendly and ultra-luxe spa holiday



One&Only Spa at One&Only Mandarin

📍 Riviera Nayarit, Mexico

Among the nods to low-impact architecture at One&Only's Pacific Coast location in between the jungle and beach is the layout of its 27,000sq ft spa, which was designed around a large fig tree. Like the rest of the property's 105 freestanding villas and treehouses, the spa, which is situated in a natural volcanic rock garden, follows the property's landscape and is made from local clay, cumaru wood and stone. Much of its menu has been designed as an homage to the healing traditions of the area's indigenous Cora and Huichol cultures, including its standout feature: a traditional Temazcal. This Mayan sweat lodge combines medicinal herbs, heat, steam and copal incense to stimulate detoxification, heal the body and purify the mind. The wellness centre is the first destination in the world to feature Sensorial Resets using Tata Harper's line of organic skincare. The Mystique Herbal Codex treatment begins with energy-balancing singing bowls to open the chakras, and is followed by a full-body exfoliation, massage and facial leveraging Harper's totally natural serums and salves that are handcrafted on her 1,200-acre certified organic farm in Vermont. *Celia Ellenberg.*

From £809 for a double room a night, treatments from £175. Oneandonlyresorts.com

Vana Wellness Retreat

Dehradun, India

Derived from the Sanskrit word *van*, meaning forest, Vana sits within a 21-acre lychee and mango orchard in northern India. Designed for switching off on arrival (phones aren't allowed in communal spaces), it's impossible not to tap into the hotel's eco-friendly sensibilities during its custom-made programmes, from short stints to month-long stays. The idea is to use nature to optimise wellbeing: morning yoga in the Bodhi Tree Sacred Space is transcendental, outdoor treatments inspire – try the four-hand abhyanga massage – and ayurvedic medicines are created locally. It was given a Leadership in Energy and Environmental Design Platinum certification for its green initiatives, such as responsibly sourced building materials, low-impact energy consumption, rainwater recycling and solar heating. The modern architecture complements the ancient wisdom passed on within its walls. *Jessica Diner.*

From £2,179 per person for seven days, including treatments. Healingholidays.com





Six Senses

Ibiza, Balearic Islands



Drive to the northern tip of Ibiza and you will find the Six Senses carved into the cliffs of the coast. Supremely deluxe and brilliantly bohemian, sustainability and wellness lie at its core. With a sustainability manager on-site (there is one at every Six Senses resort), integrated technologies are working hard to power your R'n'R: almost 300 solar panels offset 40 per cent of carbon emissions, and a geothermal-powered air conditioning and heating system keep you comfortable. Single-use plastic is banned, while its Earth Lab concept offers eco-positive workshops – learn how to make your own soap from natural ingredients, or take a sustainability tour of the resort. A farm-to-table food ethos governs the restaurants' seasonal menus, and a zero-waste policy is in operation. Plus, 0.5 per cent of the resort's revenue goes to its sustainability fund, which helps sustain local ecological initiatives. A zen-inducing hideaway with extraordinary sea views that combines holistic alchemy-led treatments with hi-tech biohacking therapies such as cryotherapy and IV drips – this is modern wellness at its best. *JD.*

From £920 for a double room a night, treatments from £145. Sixsenses.com



Bamford Spa at The Ritz-Carlton

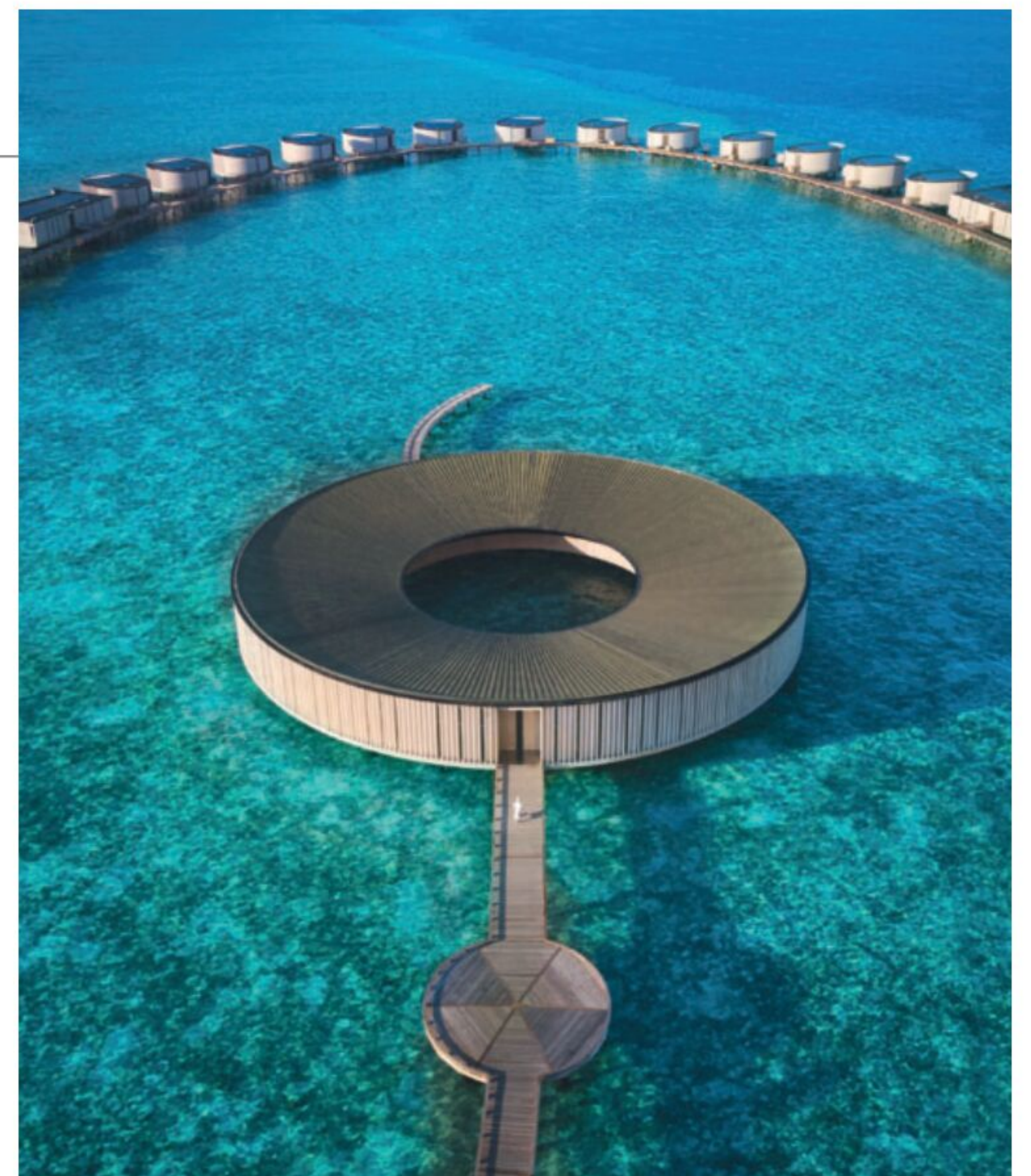
Fari Island, Maldives



There is little more luxurious than relocating to a reclaimed sandbank in the Maldives for a relaxing break. Visit this haven in the middle of the ocean, and discover how to connect with waterlife. With a patented water-purification process, drinking water in reusable glass bottles prevents microplastics from being absorbed into the ecosystem, and all greywater is refiltered to hydrate the island's greenery.

The Ambassadors for the Environment programme is the brainchild of Jean-Michel Cousteau, oceanographer and environmentalist, who has long campaigned for the protection of marine wildlife. The jewel in the resort's crown is the halo-shaped Bamford Spa – a heavenly sanctuary suspended above the water that is the result of a partnership with eco-pioneer Carole Bamford's eponymous brand. Using Bamford's organic product offering, the treatment menu is a mix of signature Bamford experiences (think powerful massage combined with sound bowls and crystal therapies), and traditional Maldivian rituals using products made from local ingredients. The Bamboo Massage (a pressure massage using heated bamboo sticks) and the Bamford After Dive Ritual are not to be missed. *JD.*

From £1,112 a night for a villa, treatments from £196. Ritzcarlton.com



The Edge Spa, The Lodge at Blue Sky

Park City, Utah



When developers Barbara and Mike Phillips opened The Lodge on their private ranch in 2019, sustainability was a guiding principle for the epic property that stretches out across the Wasatch Mountain Range. The Earth Suites – 22 luxe rooms, built into the hillside – were cobbled from local limestone and cedar, while a treatment plant refines the hotel's wastewater before it is returned to the earth. If you get tired of heliskiing or horseback riding, you can indulge in a farming lesson at the on-site organic farm, which provides eggs, produce, herbs and honey for the hotel's restaurant – and for its treatments at its Edge Spa. Named for its high perch, the spa uses local ingredients (a foot soak features salts from the Great Salt Lake, wild-foraged sage and whiskey, which is made in small batches at the hotel's High West Distillery), while a new partnership with German skincare brand Amala takes its eco-commitment one step further: produced in a carbon-neutral facility, Amala's face and body treatments leverage 25,000 medicinal plants that speak to the spa's bloom-to-bottle ethos. *CE.* *From £889 for a double room, treatments from £163. Aubergeresorts.com* ■

SOFT TOUCH

From cold weather to sanitiser, our hands have never needed more help than they do now. Luckily, Sisley's Sisleya L'Intégral Anti-Âge Hand Care Anti-Aging Concentrate, £109, contains hexyresorcinol to tackle dark spots and padina pavonica to hydrate and plump. Fenty Skin's Hydra'Reset Instant Recovery Glycerin Hand Mask, £18, is packed with glycerin to help restore dry skin. And the cedarwood-scented Gloved Instant-Absorb Hand Lotion, £28, looks good and smells delicious, too.

MOOD FOOD

Banish winter blues with Karmacist's Mood Formulation capsules, from £30. Developed by scientists, the star ingredient is spirit-boosting saffron, alongside turmeric and lavender.



BEAUTY MUSINGS

Cultivate a natural look, with the season's freshest launches, says Hannah Coates

NEXT-LEVEL SKINCARE

Gone are the days when natural skincare involved mix-it-yourself home remedies. Nowadays, we have trailblazing female founders, such as Emma Lewisham, whose namesake brand offers planet-positive and ultra-luxurious skincare that marries high science with totally natural ingredients. What's more, Lewisham's brand works with leading biochemists to create products that deliver next-level results, fast.

Employing a number of active ingredients, including plant stem cells, each refillable formula is sustainably packaged, just one of the reasons it is also the first carbon-positive (meaning it offsets more carbon emissions than it releases) beauty brand in the world. "By rethinking the traditional model of beauty and creating refillable products, the whole system would be much cleaner. You can be a bystander or decide that you want to do something about them – I chose the latter," Lewisham says.

For a luminous glow, look no further than the Illuminating Exfoliant, £48, which contains natural AHA and BHAs to exfoliate dead skin cells, while organic yarrow, hibiscus flower peptides and mallow work to stimulate collagen production for plump, firm skin.



BLUSH UP

There's nothing quite like an outdoorsy flush during winter months. The quick route to looking youthful and alive (a key requirement post-party season), the next generation of cream blushers have mega staying power and melt seamlessly into the skin for a fresh glow – even if you've barely left the house. Use fingers to dab one of these blushing beauties on to the apples of your cheeks.

From top: Milk Makeup Bionic Blush, £19. Victoria Beckham Beauty Cheeky Posh Cream Blush Stick, £34. Rose Inc Blush Divine Radiant Lip & Cheek Color, £23. Chantecaille Rouge Perle, £66. Jones Road Lip and Cheek Stick, £30.50. & Other Stories Pretty Peach Cream Blush, £15

*Top, as before.
For stockist,
see Vogue
Information*



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MOISTURISER, RRP £37.97



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*Offer closes January 18th, 2022. The offer and gift are subject to availability and limited to UK addresses.

1

GOOD HAIR DAY

Dyson haircare tools already feature on Christmas gift lists the world over, but this season, there's a new colourway vying for our attention. Get ready to covet Prussian blue and rich copper, which came straight out of the Dyson engineers' room to transform the brand's Supersonic Hair Dryer, £300, and Dyson Corrale Straighteners, £400, (pictured) into newly sleek propositions. Even more tempting? The new-look, world-class gadgets come as part of gift sets, comprising a matching Dyson-designed brush and combs (plus a fabulous case to keep them in).
Find more on [Dyson.co.uk](https://www.dyson.co.uk)



THE VOGUE *WISH LIST* 2022

From offbeat fragrances to cult beauty gadgets, acting retail editor Itunu Oke curates a wishlist of the chicest gifts to delight this Christmas. Happy shopping!

Photographs by Baker & Evans

2

SPICE IT UP

Iconic Penhaligon's perfume, Halfeti Leather, £178 for 100ml, is the perfect gift for the person in your life who has everything. Wonderfully classic, yet totally transportive, the British brand's signature fragrance starts off fresh, with bergamot, hints of green and aromatic artemisia, before drifting into notes of jasmine and spiced rose; warming up with vanilla and sandalwood; and rounding out with the piquancy of leather, oud, amber and patchouli. Consider it an intoxicating ode to far-flung shores that's ideal for the beauty and travel lover in your life during the season of making wishes.

*Discover more at
Penhaligons.com*





Bluetooth speaker,
£229, Bang & Olufsen
Beosound A1 Nordic Ice

3

Stacking rings, price
on request, De Beers



4

Incense burner,
£16, Haeckels



7



Whisky, £300,
Glenfiddich presented
by Mr Porter

8



Dress, £1,150,
The Vampire's Wife

6

Estée Lauder
Double Wear
Stay-in-Place
Makeup in
Rich Ginger,
£35, at Net-
a-porter.com



10



Ashtray, £1,135,
Saint Laurent

11

9

Bag, £550, Chloé at
Matchesfashion.com



Facial sculpting wand,
£430, Shani Darden



12

Shoes, £790, Dior



13



Robe, £560, Bernadette



Hermès Les Main Rouge H Enamel Nail Polish, £40



Shoes, £545, Stella McCartney



Hair barrette, £575, Chanel



Earring, £1,236, Maria Tash



Bag, £1,850, Alexander McQueen



Rare champagne, £210



Earrings, £370, Theodora Warre

Boy Smells Broken Rosary Magnum, £100



Candlestick, £1,750, Tiffany



Shoes, £925, Manolo Blahnik



25

SAY CHEERS

For the ultimate gift this festive season, look no further than Johnnie Walker Blue Label, £175 for 70cl. For those unfamiliar with the depth of flavour promised by this luxury Diageo brand, remember this: only one in 10,000 casks made using the 150-year-old recipe by master blender Jim Beveridge becomes a bottle of Johnnie Walker Blue Label. The markers of a great malt? The eight distinct flavours – cigar, sandalwood, dark chocolate, apple, hazelnut, rose, sherry and orange – that uniquely marry together and become the complex blend that's isn't replicable. Now that is the kind of beverage that deserves a special occasion. For more information, visit Malts.com

26

A TRUE ICON

For a one-of-a-kind fragrance experience, Baccarat Rouge 540 Eau de Parfum Spray, £215 for 70ml, is a special meeting of two worlds: Maison Francis Kurkdjian and Maison Baccarat. Created to celebrate the crystal manufacturer's 250th birthday, its olfactory signature – breezy jasmine, radiant saffron and freshly

cut cedar – is bright and sleek, like wearing a whisper of something fabulous on the skin. Even more festive? The Baccarat Rouge 540 Candle, £90, combines nature's magic with master craftsmanship. Elevate your space or bring light to a loved one's home this Christmas.

Discover more on JohnLewis.com





Bag, £1,300,
Prada

27



Shoes, £850, Mach & Mach
at Brownsfashion.com

28



Goutal Paris
Une Foret
D'Or Limited
Edition
Candle, £65

29



Dress, £1,195,
16Arlington

33

30



NuFACE Fix Magical
Results, £102

Candle
holder, £275,
Ginori 1735
at Selfridges

31



Pyjamas,
£2,290, Gucci

32



Bracelet,
£390,
Burberry

34



Decanter,
£225, Ralph
Lauren

35

Ruinart Blanc De
Blancs Second Skin
Packaging by
David Shrigley, £76

36



37

Candle, £325,
Loro Piana



38

Bag, £485, Kiko
Kostadinov

Casamigos
Blanco tequila,
£45



39

40



Bag, £395, Coach



Slippers,
£995,
Olivia Von
Halle

Earrings,
£125, Shrimps

43



42



Therabody Theragun
Elite, £375

45

Wine glasses, £200,
Campbell-Rey x Laguna B
at Matchesfashion.com



47

41



Blazer, £865,
Nué Studio at
Koibird.com

Shoes, £980, Miu Miu



46

Scarf, £325, Loewe



48



Top, £2,100,
Giorgio Armani

44

4.9

SLEEP TIGHT

Who doesn't want the gift of sleep this Christmas? OTO's sleep heroes are the most thoughtful presents you can give. They help you let go of the stress of the day so you can unwind, relax and drift into a good night's sleep and awaken feeling rested and restored. Which, quite frankly, sounds like heaven in a bottle amid all the Christmas festivities. The gifts that keep on giving come in two forms: OTO's bestselling Sleep Drops, £69, designed with optimum strength CBD to help you get the best night's sleep possible; and OTO's award-winning CBD Pillow Mist, £98, a unique blend of 11 Ayurvedic botanicals that support sleep and promote relaxation. The way to have a radiant and restorative Christmas this year and every year is with OTO.

*Discover more on
[Otocbd.com](https://otocbd.com)*



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A SCENT TO REMEMBER

The words “hell’s passage” might not conjure up festive frivolity, but in actual fact, L’Artisan Parfumeur’s quintessential fragrance Passage d’Enfer Extrême, £130 for 100ml, is a true delight. The name, which encapsulates the feeling of transitioning between two worlds, is calming and contemplative. Paying homage to the niche French fragrance house’s atelier in the 1970s, master perfumer Olivia Giacobetti infuses lily and white musk with the balsamic smoke of incense. It conjures up rituals and incantations which, there’s no arguing, is totally in the spirit of Christmas. ■

Find more at
Artisanparfumeur.com



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[SHOP.VOGUE.CO.UK](https://shop.vogue.co.uk)



PHOTOGRAPH: DANIKA MAGDELENA. MODEL: JESSICA DINER, VOGUE EUROPEAN BEAUTY & WELLNESS DIRECTOR

VOGUE
COLLECTION

SELF STARTERS

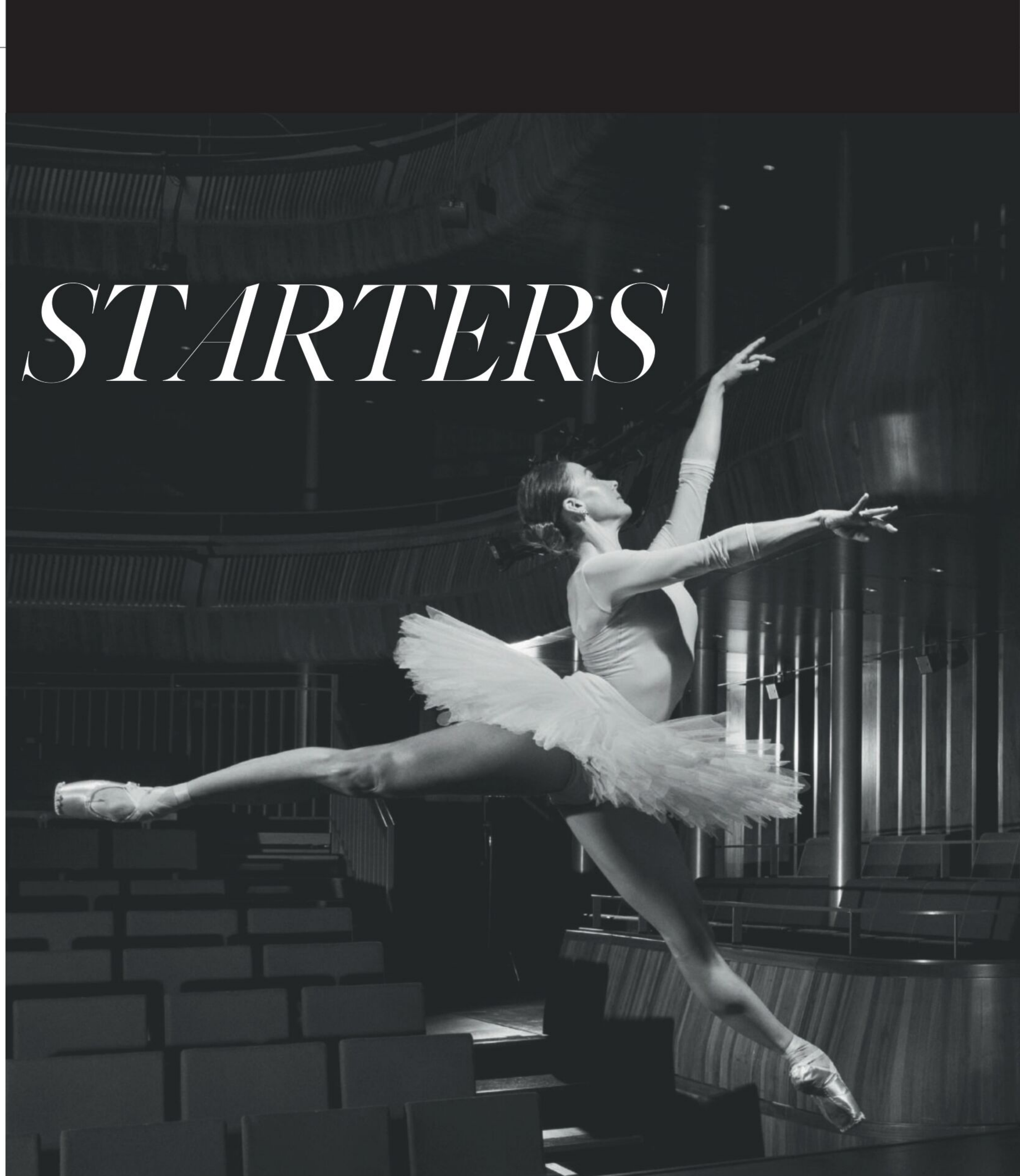
From building businesses to creating communities, these YouTube stars from across the UK have forged their own distinctive paths

ON 23 MARCH 2020, as UK Prime Minister Boris Johnson announced the first national lockdown, Royal Opera House (ROH) music director Antonio Pappano posted a video to YouTube explaining how the theatre would have to shut down its operations. “But,” he said to the camera from beside his piano, “we don’t want you to be without our music, without our opera, without ballet.” And so – as so many did – the ROH turned to YouTube to share some of the many joyous and uplifting scenes from performances that have taken place on its stage, as well as in its rehearsal rooms, for people around the world to enjoy at home. In May of this year, the ROH celebrated one million subscribers.

Of course, musicians have long used YouTube as a platform to find new listeners and expand their reach. Take Mahalia, the Leicestershire-born singer-songwriter, who has won plaudits for her fresh brand of British R&B. When a live version of her track “Sober” was posted to the platform – which has now been watched more than 55 million times – it started racking up views from people all over the world, enabling her to grow international stardom. “YouTube was such an integral part of my journey,” says Mahalia. “It meant that I could start building a live career. I could go global.”

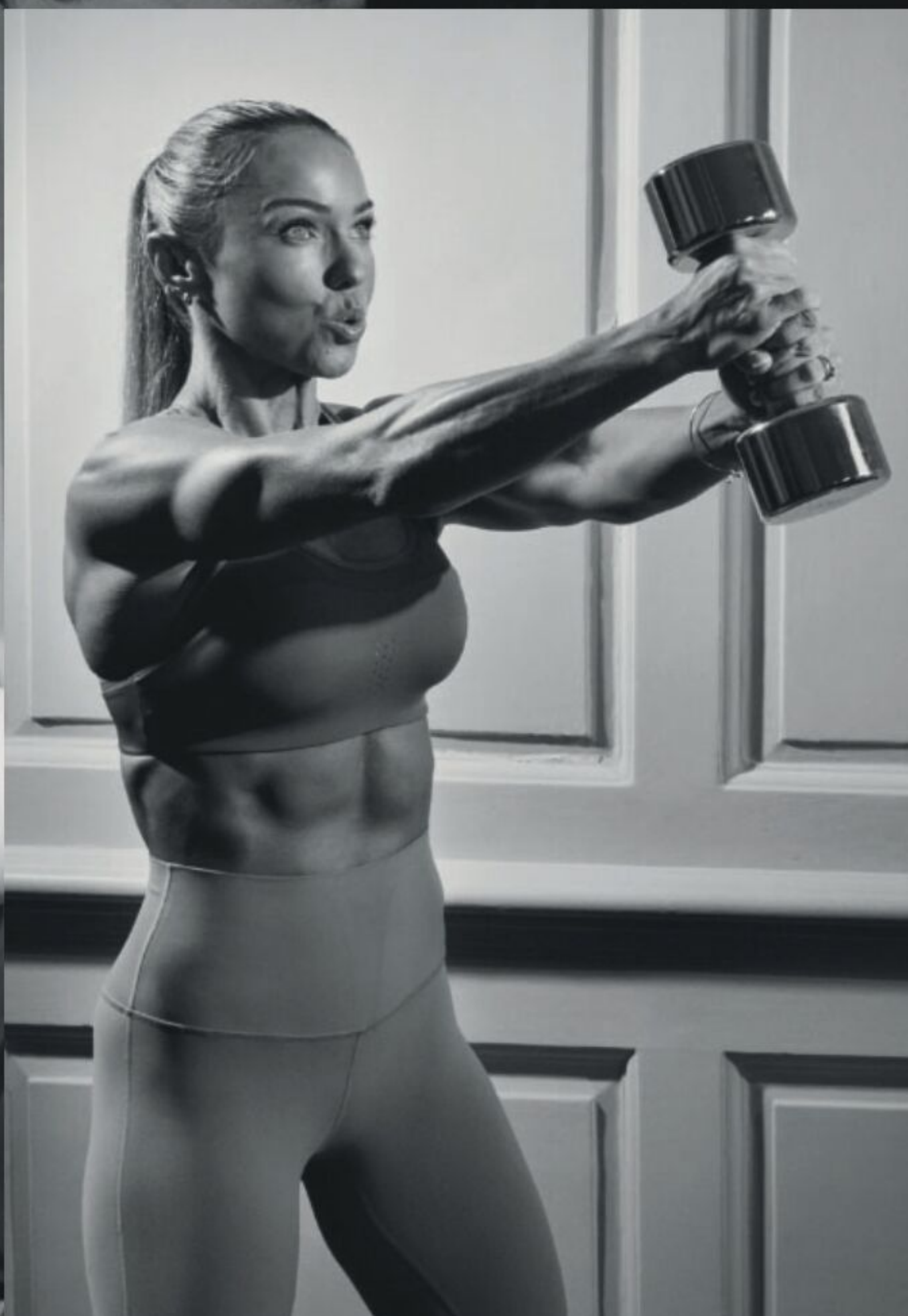
Mahalia isn’t the only one. When Irish personal trainer and mother-of-two Caroline Girvan decided to upload workouts to YouTube so her existing client base could exercise at home, she realised many more people whom she’d never met were watching them, too. Soon, hundreds, then thousands, then hundreds of thousands of people were following her high-intensity sessions – in 2020, she was named the world’s second-fastest growing YouTube channel. At the time of writing, she has almost 1.36 million subscribers.

There are countless other creatives who have used the platform to launch businesses and build communities in a vast array of areas. For example, Lucy Bella Simkims, the University of Westminster graduate who founded the now phenomenally successful language channel, English with Lucy, where she can be found teaching English in a fresh and accessible way to millions of people.





Clockwise, from far left: at the start of lockdown, Royal Opera House screened incredible performances via YouTube; football fan Robbie Lyle, aka Don Robbie, on his channel AFTV; English expert Lucy Bella Simkims; fitness fanatic Caroline Girvan; R&B singer Mahalia; and vintage-fashion lover Jessica Kellgren-Fozard



Meanwhile, football fan Robbie Lyle, aka Don Robbie, has turned his passion for the beautiful game into YouTube channel AFTV (or Arsenal Fan TV) – one of the largest football-fan channels in the world and a multimillion-pound global media house that employs 10 full-time members of staff. Then there's Jessica Kellgren-Fozard, who, from the home she shares with her wife and child in Brighton, documents the highs and lows of life with disabilities and chronic illness, plus LGBTQ+ history, all while

dressed in fabulous vintage fashion. For someone like Jessica, YouTube offers an unparalleled opportunity to reach out to others, grow a community and build a well-loved brand.

But these creators are just a few examples of the many, many people who have used YouTube to forge diverse, successful businesses spanning the worlds of music, sports, education, technology, and more. ■

To find out more about these creators and YouTube's impact on the creative economy, visit [Yt.be/impact](https://yt.be/impact)

ASPINAL *of* LONDON

LONDON DUBAI SHANGHAI

More Than Skin Deep



IN HER INTERVIEW FOR THIS MONTH'S COVER STORY, model Kristen McMenamy – the undeniable possessor of an extraordinary and charismatic beauty, who rose to fame in the early '90s and three decades later seems just as fresh (side note: she doesn't visit beauticians or see a cosmetic doctor) – says of her equally legendary portraitist Steven Meisel, "he makes a girl feel like a million dollars". *Feel like a million dollars*. If one phrase could capture the essence of our January issue, that would be it. Because beauty, true beauty – the kind that lasts a lifetime – is the physical manifestation of a person's character, their mental and moral qualities, and in an issue that celebrates sustainability, what could be more fitting, more uplifting? From A World of Our Own, *Vogue's* portfolio of designers around the globe who are making sustainability their focus, to The Rise of Resale, where savvy shoppers and sellers are enjoying the thrill – and feel-good factor – of a circular fashion economy. And when designers themselves are rummaging their archives to reissue the hits of previous years, well, then you know you're on to a good thing.



Return to SPLENDOUR

At 56, model Kristen McMenamy has found a new audience in Generation Z-ers who adore her unfiltered, wildly stylish social media posts. Here, the original 1990s sensation tells Vassi Chamberlain how her love of fashion has brought her back into the limelight.

Photographs by Steven Meisel.

Styling by Carlyne Cerf de Dudzeele

“Kristen is the coolest,” says her old friend, Kate Moss. “We worked together in Milan for Kim Jones’s show and she didn’t have a dress to wear for the after-party, so she wore the Fendace T-shirt with her lacy turquoise tights and high silver platforms. It was major.”

*Vintage Dior silk scarf,
Gabriel Held Vintage*



“Ah, Steven Meisel makes a girl feel like a million dollars,” she says. “You know, I fell in love with him back in the day.”

Vintage Versace latex dress, Albright Fashion Library. Crystal earring (worn as ring), Alessandra Rich

As the shoot ended, she told the team (including Pat McGrath, Guido Palau and Carlyne Cerf de Dudzele): "You know guys, I don't want to leave, I want to keep going."

Jersey top, and trainers, Collina Strada. Jeans, Collina Strada & Levi's. Belt and jewellery, Erickson Beamon





n imposing front door on a leafy red-brick Chelsea square slowly opens. “Please come in,” says a young woman, leading me up antique stone stairs framed by heavy velvet curtains to a landing where a tall, astral beauty, all limbs and silver hair braids, stretches out a bejewelled hand to elegantly shake mine. Kristen McMenemy, 56, iconic 1990s model, adored by the kings of photography from Avedon and Lindbergh to Teller and Meisel, ushers one of the two dogs at her feet into an adjacent room and shuts the door. “Come,” she says, as we all – Larry, the other dog, a sleek blonde German Shepherd, the girl and I – follow her down the corridor.

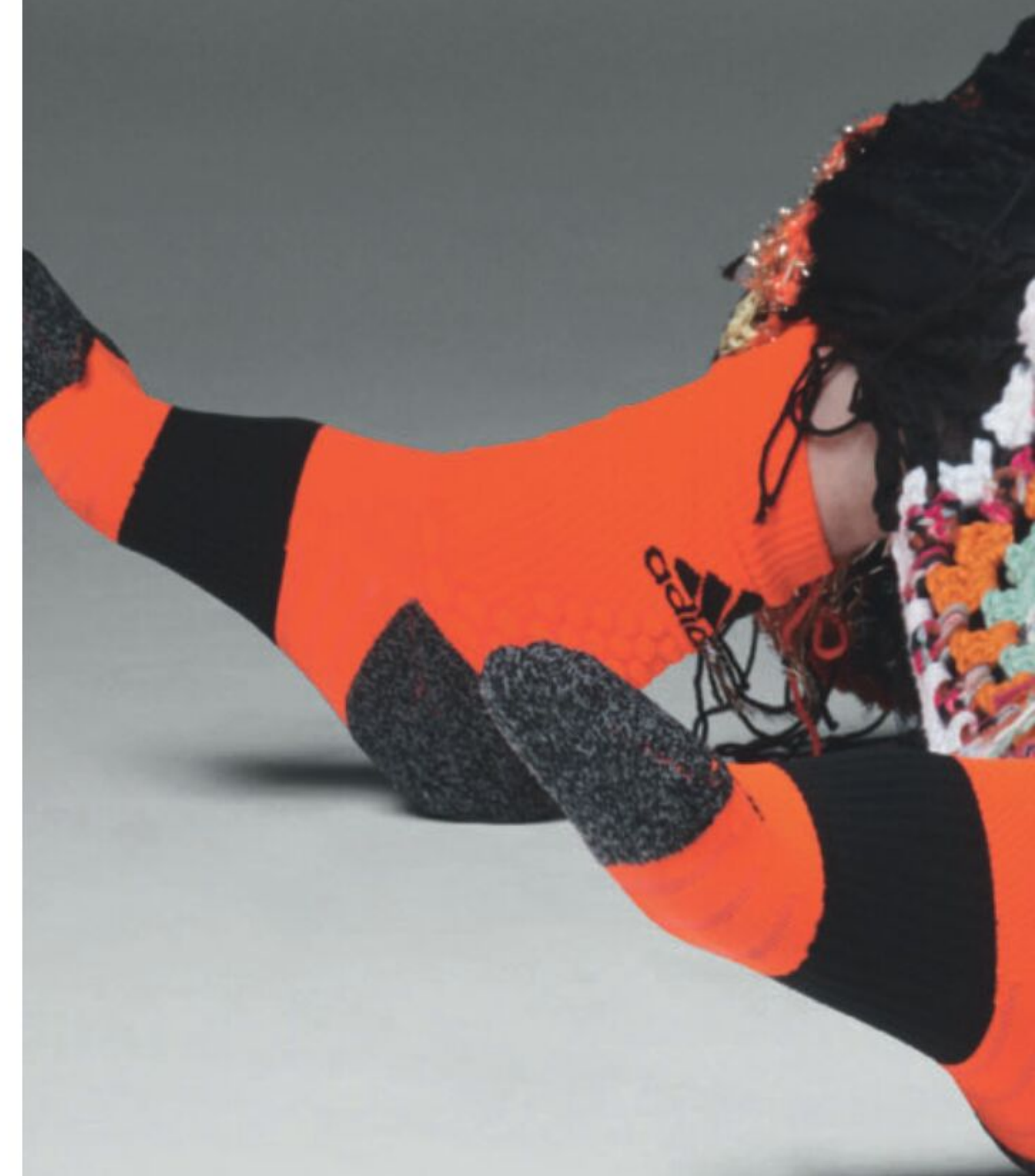
She suddenly stops. “Oh, I nearly forgot,” she says, gesturing towards the other woman in her distinct Pennsylvania accent, sounding just like Kate Winslet does in *Mare of Easttown*, “this is Courtenay Moon. She was hired to be my husband’s assistant, but I steal her 50 per cent of the time.” She raises a bleached eyebrow. “Courtenay, ask our guest what she’d like to drink, and be nice please!” The pair laugh conspiratorially, like Mitford sisters, as they walk past religious art, *objets trouvés*, statues and sculptures, nudes and portraits, abstracts and masterpieces, all so exquisite they take your breath away.

McMenemy shows me into a dark and romantic drawing room (an original William Morris-print sofa and a Burne-Jones tapestry stand out). “I’m so sorry it smells of weed,” she says, tut-tutting, muttering something about teens, as Moon reappears with two cups of English Breakfast tea. The contrast between her otherworldly figure in bright-orange striped leggings and a brown hoodie emblazoned with the words “Save the Unicorn” creates a beautiful visual dissonance with her backdrop. Just like a Gucci set, I think to myself. No wonder Alessandro Michele cast her as the star of Gucci’s autumn/winter 2021 Aria campaign.

It figures. Over the course of the past few months, the anomalous beauty – mother of four, long-time Instagram refusenik, now its brightest new star – has made a spectacular return to the heart of fashion in the middle of her sixth decade, once again the model of the moment. Campaigns, runways, every hot ticket in town, she’s down for them all, including recently opening Donatella Versace and Fendi’s Kim Jones’s Fendace show. “Kristen is the coolest,” says her old friend, Kate Moss, who has known her since the early 1990s. “We worked together in Milan for Kim’s show and she didn’t have a dress to wear for the after-party, so she wore the Fendace T-shirt with her lacy turquoise tights and high silver platforms. It was major,” says the British supermodel approvingly. “The best look at the party.”

McMenemy has just returned from New York, where she shot this issue’s cover story with Steven Meisel. “Ah, he makes a girl feel like a million dollars,” she says. “You know, I fell in love with him back in the day. I once told a therapist – I don’t have those anymore, I’m done with all that – I used to dream about him, I just wanted to melt in his arms.” As the shoot ended, she told the team (including Pat McGrath, Guido Palau and Carlyne Cerf de Dudzele): “You know guys, I don’t want to leave, I want to keep going.” There’s poignancy, but also joy to her words; that feeling of finally being home again with her fashion family, celebrated once more for the raw charisma and subversive beauty that made her famous.

There’s something so apposite about McMenemy’s renaissance, 30 years on from when she first caught the eye of fashion. From the out-there outfits to the bold nude shots (how many fiftysomethings do you see naked on Instagram), she’s a much-needed tonic, reminding us all to be ourselves and not be cowed by the ideals of social media. It’s no surprise she resonates with a young > 161





*Crinoline dress with
hand-crocheted
patchwork, Matty
Bovan. Socks, Adidas*

*“I turned down
money if I felt a
job wasn’t cool.
I’ve always wanted
to be rock’n’roll, not a
businesswoman”*

Archive hoodie with
attached quilted
bag, archive suede
boots, archive bag (in
hand), archive leather
hat, and archive
jewellery, Moschino.
Shorts, Pangaia



*“I had all these
beautiful clothes,
but nowhere to wear them.
So I thought,
‘Why don’t I start
dressing up?’”*

*Hooded jersey
sweatshirt, and jersey
jogging bottoms,
Nike. Monogrammed
trainers and bags,
Louis Vuitton.
Balaclava (around
neck), Nina Ricci.
Vintage Dior
sunglasses, Albright
Fashion Library*



A full-body photograph of a woman standing against a plain grey background. She is wearing a bright blue Adidas tracksuit, which includes a long-sleeved jacket with white stripes on the sleeves and matching blue track pants with white stripes down the sides. She is also wearing a blue hijab. Her pose is dynamic, with her left leg forward and her right arm raised, hand open. She is wearing blue pointed-toe pumps. The lighting is soft and even, highlighting the texture of the clothing.

*“I really want to be
a responsible
grown-up, but I can’t.
I will always
be a child
in my head”*

*Recycled-polyester
and cotton track
jacket and
trackpants, Adidas.
Vintage Balenciaga
shoes, Albright
Fashion Library.
Balaclava, Nina Ricci*



*Vintage Stella
McCartney top, and
vintage Marc Jacobs
shoes, Albright
Fashion Library.
Recycled-polyester
trousers, and
regenerated-wool
cardigan (tied at
waist), Stella
McCartney. Jewellery,
Erickson Beamon*

*Upcycled jacket,
shorts, gloves, and
water bottle, Nicole
McLaughlin. Vinyl
boots, Christian
Louboutin. Beanie,
Los Angeles Apparel.
Tights (worn as
headwrap), We
Love Colors*





*“I like that you can get older, but still
feel good about yourself.
If I hear another person complaining
about getting old, I’m going to die”*

generation of fashion fans who have been raised by the internet and are discovering McMenamy’s singular look for the first time.

She’s unapologetic, too, warts and all honest when recounting her wild roller coaster of a life – the tale of a survivor where no wounds are hidden. Spending time with her is like observing a precious artefact in motion. She jumps up: “I know! I’m going to show you what I bought today.” She rushes out of the door, returning with a huge, white paper bag. “I’m not sure if I should tell you where I shop,” she says, ummming and ahhhing to herself. “OK, I’m going to tell you: Sign of the Times, the best resale vintage store in London. I buy 70 per cent of my wardrobe there.” She pulls out a black, cape-like trench coat, puts it on, and gives me the full McMenamy walk. “It’s Yohji, isn’t it amazing?” Next is a green leather bomber jacket, a green quilted puffer-like scarf, a Marni housecoat dress in a typically vibrant print, and a pair of tan suede Saint Laurent platform Billy boots. Very Aladdin Sane, I tell her. She likes that. And finally, an ordinary black bucket hat. She puts it on. “You see,” she says, as she pulls down a little black veil. She settles back on the sofa. Conversation threads start up, new ones jump in. She is never anything other than captivatingly charming. But there’s also a sense of vulnerability and fragility to her. She fidgets constantly, playing with her braids, which fall like ribbons to her waist, twirling them like an overstimulated child would. Or someone with ADHD, I ask? “Yes!” she screams.

Growing up, she always felt the freak, a Martian among beauties. “I hated my face,” she says. “I still do, I know I photograph well, that I am a great model, but I’ve always looked at myself and thought: ‘God, I am so ugly.’” Why does she think she became so successful? “It’s my energy and the way I think, the way I understand clothes. I’ve never felt like one of those girls who can flirt and be all sexy, I always feel such a fake. I play a part when I’m on set.” She puts the current interest in her down to her age. I disagree – it’s because she still feels so original. “I like that you can get older, but still feel good about yourself. If I hear another person complaining about getting old, I’m

going to die.” I ask her about the menopause. She says she’s gone through it, but didn’t feel it.

Her hair has been grey for years. “Oh, I just couldn’t be bothered anymore,” she says when I ask why she stopped dyeing it. She bends her head down. “You see these bits here,” she says, pointing at the crown, “Josh Wood does them every three months, you know, to create contrast.” She admits to rarely washing her hair. “I use lots and lots of oil,” she says. “Leonor Greyl. It never smells.” Nor does she visit beauticians, have facials, or see a cosmetic doctor. She takes cold showers, scrubs her face regularly, constantly moisturises, and uses whatever products she’s been sent or are knocking around her bathroom.

Her husband, British art dealer Ivor Braka, 66, whose gallery is the house we’re sitting in, pops his head around the door. He too has long grey hair, and is wearing black leather trousers and a matching waistcoat with a striped shirt. He apologises for looking bleary-eyed, he’s just had a siesta. “There’s been Frieze, then Fiac in Paris, then Naples, non-stop parties,” he says. We chat about art and a Juergen Teller shoot he once did with his wife for *Self Service* magazine. “I was styled like my hero Alice Cooper,” he says. “I’ll go and get it for you.”

McMenamy smiles happily. The pair met 10 years ago at a dinner party hosted by Bryan Ferry. She fell in love instantly. Braka will tell me later he played hard to get, on purpose. She shoved a note in his hand at the end of the night with her phone number on it, and a little heart sign. On their first date, he took her to a private screening of Bond’s *Skyfall* at The Electric, and then to dinner with 20 of his closest friends. They married five years later. It’s impossible not to notice her massive oval diamond. She apparently has Rupert Murdoch and a little male one-upmanship to thank for that. “We had a double date with Rupert and his fiancée, Jerry Hall, and she was showing us her ring,” she says. “So when we got engaged, I knew after that, Ivor couldn’t bear giving me a tiny little ring. He wanted to show off, too. So, before our next Murdoch double date, we went shopping for rings, and I was like, ‘What?’ I’d never owned anything like this before.”

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*“I’m actually quite
a loner. I can’t
say I have friends,
I like to be
alone”*

Stretch-lace
dress, stretch-lace
legging boots,
stretch-lace opera
gloves, and leather
bag, Balenciaga
Hair: Guido. Make-up:
Pat McGrath. Nails:
Jin Soon Choi.
Production: ProdN.
Digital artwork:
DTouch

*Embellished denim
jacket, Levi's
& Miu Miu.
For stockists, all
pages, see Vogue
Information*

SOCIAL DISTANCING RULES WERE FOLLOWED THROUGHOUT THIS PHOTOSHOOT



The rise of RESALE

The best pre-loved fashion is no longer discovered only in IRL. Today's savviest fans are finding everything from vintage Alaïa to Zara in all corners of the digital shopping space.

By Ellie Pithers

The best advertising campaigns make you want to be the woman on the billboard. In 2013, I wanted to be Daria Werbowy in a pink, roll-top bath, naked save for a rhinestone-studded collar necklace and bracelets, in Céline's spring campaign.

I dreamt about that sparkling choker, specifically, for months, though it was wildly unaffordable – upwards of £2,000 – on my peanut salary as a fashion reporter. Years later, when its creator Phoebe Philo announced she was leaving the brand in 2017, I thought of the necklace again. Curious to see if I could track one down, I hit Google. Fifteen minutes later, I had unearthed a German seller on the French resale website Vestiaire Collective, who was willing to part with theirs for £481.37, complete with its dust bag and original box. Reader, I bought it. And then I bragged about it. “It’s spring/summer 2013,” I told admirers who enquired as to the necklace’s origin at a *Vogue* party.

Time was when past-season designer wares would be pushed to the back of the wardrobe or donated to willing recipients after their moment in the spotlight. Now, pre-loved, pre-worn, used, thrifted and resale clothes and accessories could not be more desirable. “Vintage” is the term that covers all bases, though it makes the sticklers shudder: technically, it should only be applied to clothes made between the past 20 and 99 years. In any case, the second-hand market today is distinctly evolved from the two categories that “vintage” used to denote: an acid-free, tissue-wrapped couture dress acquired at an auction house on the one hand, or a moth-ball-scented slip dress unearthed at a flea market stall on the other.

For one thing, the pre-loved items that today’s savviest shoppers are hunting down are often not that old. And the hunt isn’t taking place

in cavernous warehouses or auction houses, but online. Today’s well-dressed fashion fans score gently used Alaïa dresses on The RealReal, worn-once Bottega Veneta Cassette bags on Vestiaire Collective, vintage Chanel bouclé jackets on Hewi, and pre-owned Hermès Birkins on Collector Square. They snap up sold-out BNWT (“bought new with tags”, in internet speak) Zara leggings on Depop and second-hand Jean Paul Gaultier Cyber Dots mesh tops on eBay. They go to StockX for like-new Dior Air Jordans and to Chrono24 for lived-in Cartier Tanks, making a brief detour to Dotte for Mini Rodini cast-offs for their kids.

They sell, too. After all, their original Dior Saddle bag from spring/summer 2000 is worth a pretty penny since Maria Grazia Chiuri reissued it in 2018 – making it far too lucrative to pass on to a daughter.

“People’s sense of ownership has changed,” says Rachel Reavley, a former *Vogue* staffer and board member at Hewi, a family-run, UK-based resale site with particularly affluent clientele. (Hewi is short for Hardly Ever Worn It; more than 30 per cent of stock on the site has never been worn.) “When you’ve experienced shopping in a luxury re-commerce space, it really opens up your customer expectation. Then you start to look at things in your wardrobe, thinking, am I ever going to actually wear those Dior boots again? You go online, and as long as you’ve taken care of them, they’ve held their value. It’s a win-win – you have the financial reward, the feel-good factor of participating in circular economy. Then, you might buy something else, and it feels guilt-free.”

Resale is big business. The second-hand market is projected to double over the next five years, growing 11 times faster than the broader retail clothing sector to reach £67bn by 2025, according to a report by GlobalData and ThredUp. Why the boom? It must be said that women have been buying pre-loved fashion for decades; as far back as 1928, for instance, British *Vogue* was advertising 22 second-hand clothing >

dealers who could be trusted to discreetly dispose of last season's Chanel suit. But the keyword there is "discreet".

Generation Z, who are primarily fuelling the growth in thrifting, are more likely to boast about their finds on social media than keep said item's second-hand status under wraps. "From the research that we did in collaboration with Depop, if you analyse the youngest generation, they don't have that stigma anymore," says Claudia D'Arpizio, luxury goods guru at management consulting firm Bain & Company. "It's clear they are also buying a lot of 'first-hand' products. But I think the stigma was more attached to previous generations."

After all, eschewing the brand-new is cheaper and less intimidating (in the case of luxury items) than hitting London's Bond Street or New York's Madison Avenue, and more sustainable: according to a Farfetch report, purchasing a pre-owned item on average saves 1kg of waste, 3,040 litres of water and 22kg of CO₂, compared with a new item.

Then, there's the thrill of the chase. As Camille Charrière, journalist and influencer with an Instagram following of more than 1.2 million, and who regularly shops resale platforms for past-season pieces, puts it: "I get a lot of kicks from wearing things that no one else has got." Her most highly prized trophy is a one-of-a-kind John Galliano for Dior dress from the Noughties, a gift for a recent birthday. She relishes the time spent acquiring one-off pieces. "You don't need to buy the latest thing that's just come out to be able to be well-dressed," she says.

The pandemic has changed our world in myriad ways – but perhaps its biggest legacy for fashion will be the shift in mindset towards pre-loved products. Farfetch, for instance, has been selling pre-loved clothing alongside brand-new luxury stock since 2010, but 2020 was a clear turning point: pre-owned views increased 151 per cent year-on-year, with notable growth from March 2020 onwards, when the pandemic took hold. Moreover, it noted a 506 per cent increase in sales of pre-owned items valued at more than \$10,000 (£7,253) from Q1 to Q4 of 2020. As Tom Berry, Farfetch's global director of sustainable business, notes: "Our pre-loved curation isn't necessarily targeted at a low-price offer. For us, people come for unique items, for great fashion, and it makes them feel better because it's sustainable." Customers have also been availing themselves of the "Second Life" service, where they can resell their luxury bags in return for Farfetch credit.

Net-a-Porter has been taking notes. Last October, it announced a resale pilot with Reflaunt, the tech company behind H&M's "Rewear" programme, offering customers the chance to sell well-preserved designer items in their wardrobes in exchange for store credit. And at Printemps in Paris, a new 13,000sq m floor entirely dedicated to vintage and thrifted clothing, as well as a new buy-back scheme opened in October, reportedly the biggest-ever space dedicated to second-hand fashion in a department store. Marie Blanchet's Mon Vintage, a high-end vintage service, is the star attraction, with its racks boasting original Versace bondage suits, Yves Saint Laurent safari dresses, and even the Jean Paul Gaultier cameo necklace from his spring/summer 1998 *Hommage à Frida Kahlo* collection, once worn by Madonna in the music video for 1998's "Frozen". "What we curate looks like it could be on the runway right now," says Blanchet. She believes the pandemic has fundamentally shifted the way we feel about new clothes. "Now, it's all about meaningful purchases. Vintage, in this sense, is a sustainable signifier. You are buying into a story, feeling unique, and wearing pieces that were made to last – the quality of fabrics on the whole is incredible."

Gucci wants in. Hot on the horsebit-adorned heels of Ridley Scott's *House of Gucci* – which stars Lady Gaga and is stuffed with throwback Gucci looks sourced from the house's vast archive in Florence, as well as vintage dealers, eBay and Etsy – in September it launched Vault. Billed as an online concept store, it is partly stocked with vintage items acquired from Italian grannies and auction houses alike, reconditioned by in-house artisans, and in some cases customised by creative director Alessandro Michele.

Vault is a no-brainer for the vintage-obsessed Michele: the pre-loved pieces reinforce the seasonless codes on which he has built his Gucci reboot. As he put it in an interview at Vault's launch: "Gucci turns one

EVEN IF AN ITEM WAS CREATED WITHIN LIVING MEMORY, HERITAGE IS HOT. IT'S ALSO LUCRATIVE

hundred this year, and it's the time to show everybody how beautiful it would be to give a second, a third life and more to old things that are the most beautiful." Having successfully reissued the archival Jackie, Horsebit 1955 and bamboo-handled Diana bags in recent years to monster sales figures, as well as revisiting 1990s hits from Tom Ford-era Gucci for its centenary Aria collection, stepping into resale won't feel like much of a stretch for Michele and CEO Marco Bizzarri. After all, it won't have escaped them that Prada's recent decision to reissue its signature nylon handbags from the 1990s and 2000s has resulted in the originals increasing in value by about 174 per cent, according to Rebag.

Reissued and archive-inspired looks, incidentally, were all over the spring/summer 2022 catwalks. Guests leaving the Chanel show could be heard joking that the latest collection resembled their watch lists on various resale websites: creative director Virginie Viard had brought back a raised 1980s catwalk, sent a bevy of 1990s-inspired clothes and accessories down it, and charged her models with giving their best Claudia Schiffer impression. From the Chanel-branded white swimwear (a nod to Karl Lagerfeld's underwear looks from spring 1993) to the pastel miniskirt suits (spring '94) and the sequins-and-cycling-shorts combos (remember Linda Evangelista with the surfboard for spring '91?), it was a typically shrewd bid to capture the attention of 1990s-obsessed Gen-Zers without alienating those who remember the hits from the first time around.

Pierpaolo Piccioli went one step further at Valentino, issuing faithful reproductions of pieces from archive collections alongside new-season spring/summer 2022 creations. Look one, a flower-embroidered blouse and skirt, was a skimpier update on a look from Valentino Garavani's legendary *White Collection* for his spring haute couture collection in 1968, worn by Marisa Berenson for the Henry Clarke-lensed campaign shot in Cy Twombly's Rome apartment. Look 16, a tiger-print maxi coat, was a recreation of one from the 1967 collection, worn by Veruschka for a photograph taken in a Roman back street by Franco Rubartelli for *Vogue*. "This is how I used to relate to Valentino when I was a kid myself... I dreamed about it through seeing fashion photographs, never the clothes or the shows themselves," Piccioli told *Vogue* last October.

Olivier Rousteing didn't plunge quite as far back as the 1960s for his spring/summer 2022 collection at Balmain, but he did mark his 10-year anniversary at the French house with a re-edition of 17 of his favourite looks from his tenure; from the heavily embroidered Fabergé-inspired lampshade minidresses from the autumn/winter 2012 collection to the liquid-gold chain-mail dress from his spring/summer 2017 offering, worn by Kim Kardashian at the show's after-party. He did it partly out of pride, he explains over WhatsApp voice notes, to celebrate his greatest hits, and partly to show off the house's savoir faire. But he also wanted to make the styles available to a new generation of the Balmain Army who perhaps couldn't afford them when they were debuted. "My Balmain customer has a great appreciation of my archive," he says. He wouldn't rule out launching a vintage Balmain hub. "The future could be bringing back the past into the present. It's kind of reassuring with all that we are going through right now to buy something that you know will never die. It's more than a trend – it's an iconic, timeless piece." Even if an item was created within living memory, heritage is hot.

It's also lucrative. With so many brands reissuing archival styles, it's only a matter of time before they are controlling the resale of the originals, too. "Luxury brands were more sceptical before, but now they are embracing the opportunity," says D'Arpizio. "They see resale as a strong hook to really connect with this younger generation and also to create a larger community... of passionate people around the brand that gives it a longer life." Execs only need look to outdoor clothing brand Patagonia for encouragement. Worn Wear, its resale programme, invites customers to trade in old products for credit, get them repaired, share their stories and photographs of their long-loved items, and purchase second-hand and upcycled pieces on its microsite. It predicts that by 2023, Worn Wear will account for a double-digit percentage of Patagonia's overall revenue. Does D'Arpizio think that brands that don't engage with the resale opportunity are missing out? "I think so. In reality, luxury products such as cars, jewellery and watches have always had a secondary market. It's embedded in products that are durable, and luxury by definition is something that should have a long life."

It helps that new-gen tastemakers from Rihanna to Bella Hadid have made vintage and past-season pieces key facets of their looks. Cherie Balch of US-based vintage website Shrimpton Couture, who supplies Rihanna with her 1980s Halston and '90s Yves Saint Laurent, even managed to persuade Katy Perry to don 1978 Pierre Cardin couture for a recent Unicef gala in Capri, Italy. "She never wears vintage, so having her wear it was a strong message to her fans and followers," Balch says. Pop star Olivia Rodrigo, who chose a pink and black tweed spring 1995 Chanel suit for a visit to the White House in July 2021, needed less encouragement. Like most of her Gen-Z fan base, Rodrigo buys and sells her clothes on Depop, where 90 per cent of its active users are aged below 26. Millennials are at it, too: Lily Allen's worn Gucci mules are listed on Depop alongside her gently bashed about Céline Cabas tote (asking price: £110, "used condition as shown in photos, but plenty more life in it," reads the accompanying caption). No surprises there: more than 36 million of us became first-time sellers on the second-hand clothing market in 2020. "When faced with many uncertainties, not just on the health side but also the financial side, sellers have thought about ways to monetise their wardrobes," says Fanny Moizant, co-founder of Vestiaire Collective, the Paris-based resale platform with 11 million active members and more than 20,000 items listed per week. "They realised how much money lies in their closets."

Perhaps the price a fashion item can command on the resale market will come to be seen as the ultimate mark of success for a luxury brand. Louis Vuitton's Nicolas Ghesquière admitted as much at a *New York Times* talk in September: "As an artistic director, my mission is to do 'new'... And the challenge is really inspiring and I enjoy doing it, but of course, like every artistic director, my real dream is to have timeless pieces that last more than a season and that people will wear forever."

Referencing the surge in interest from Gen-Z collectors in his early collections for Balenciaga, over which he presided for 15 years as creative director, he continued: "I am lucky enough and old enough now to have the experience of collections I did more than 20 years ago and that, because of the resale market, have become collectable and appreciated by young people – have become 'trendy' again."

The good news for those who missed out on Ghesquière's enduringly cool spring/summer 2008 neoprene florals? They're just a few clicks away. But be warned – the search can become addictive. Michelle Elie, a Haitian-American designer and a fanatical Comme des Garçons collector, has spent years truffling out pieces from past Rei Kawakubo collections that she rues not purchasing at the time. She describes this needle-in-a-haystack process as "torture". On occasion, though, she strikes gold on the second-hand market. "Driving to Paris to pick this new baby up this weekend," she emails, enclosing several photographs of a Comme des Garçons gingham tube dress from the much-referenced spring/summer 1997 "lumps and bumps" collection, which she has just won at auction. "So excited! Rare, rare treasure." ■

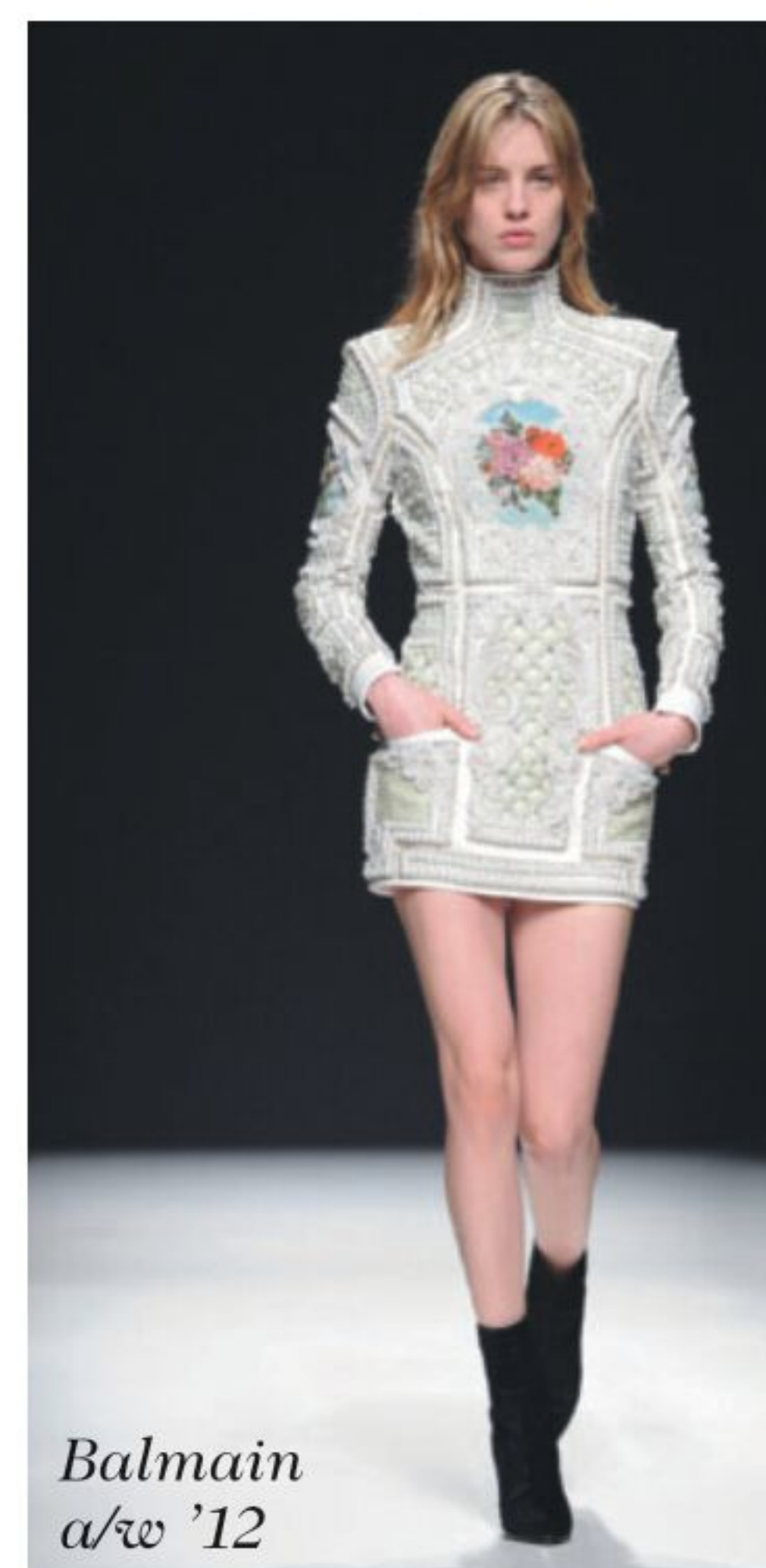
LOOKS THAT NEVER GO OUT OF STYLE



Chanel s/s '22



Chanel s/s '93



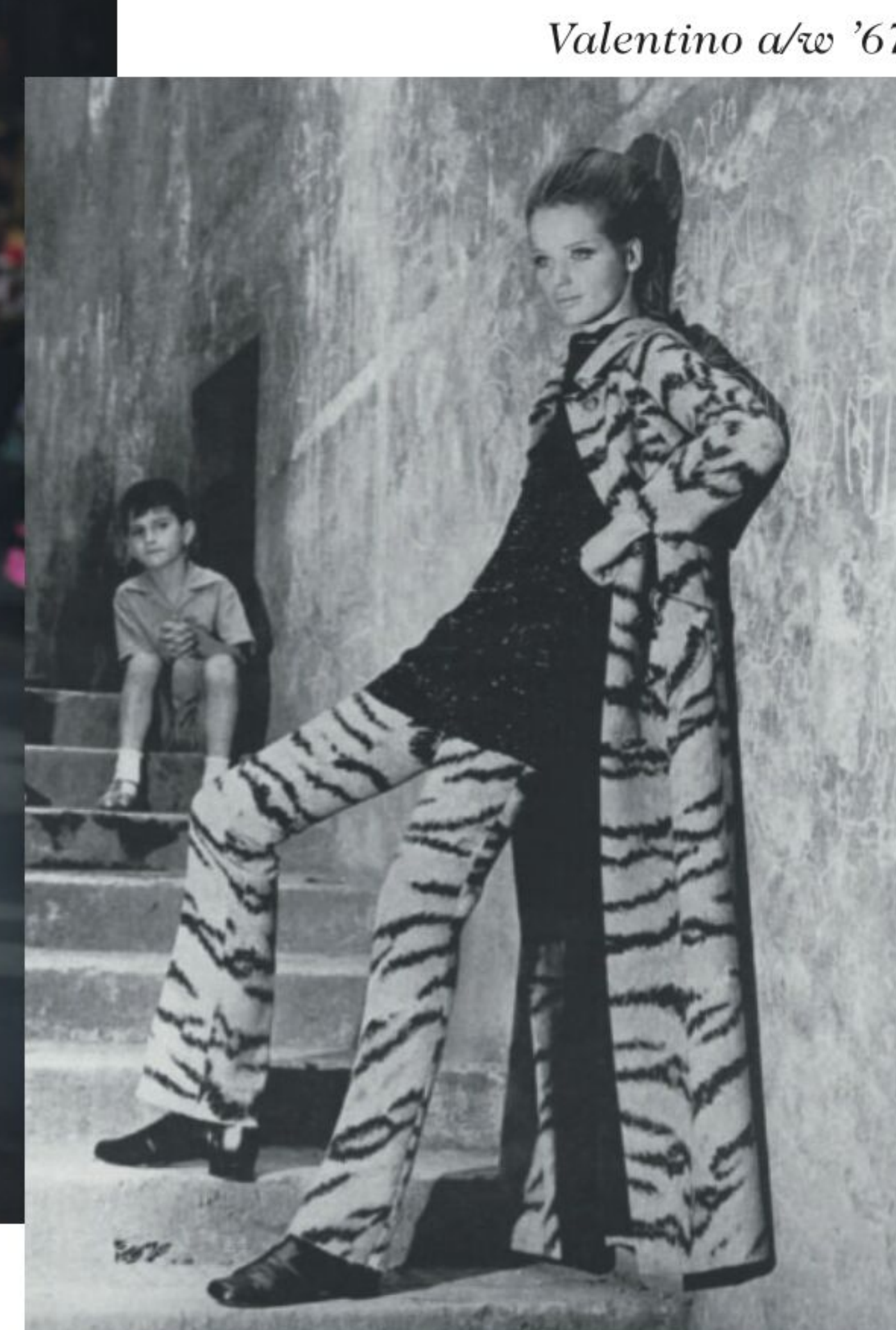
Balmain
a/w '12



Balmain s/s '22



Valentino s/s '22



Valentino a/w '67

A world of
OUR OWN

*Across the globe, a new generation of
independent designers are working to
bring fashion and sustainability together.*

Photographs by Eddie Wrey.

Styling by Poppy Kain

KA-SHA,
INDIA

"Change by design" is a kind of mantra for Karishma Shahani-Khan and her label, Ka-Sha, based in Maharashtra, India. The artisans she works with across the country are as central to Ka-Sha's story as the natural, hand-dyed fabrics and zero-waste design methods. "We use clothing to celebrate handcraft and artisanal techniques, new and old," Shahani-Khan explains. The label's capsule project, Heart to Haat, is produced entirely from leftover textiles and garments destined for landfill, inspired by the indigenous ideology of reusing, repurposing and reclaiming." *Emily Farra*

Appliquéd cotton jacket, Chanderi top and matching skirt, and appliquéd cotton sari, Ka-Sha. Vintage belts, The Arc London. Suede boots, Manolo Blahnik. Corsages, and ribbon (in hair), VV Rouleaux. Earrings, Al Arabia, at Crowne Plaza Jordan

**MOZH MOZH,
PERU**

Mozhdeh Matin launched her label in 2015, she explains, to “work with local artisans and preserve their techniques”. She was motivated by the concept of a circular economy, and indeed, relying on homegrown weaving traditions, her colourful separates, dresses and accessories – made from alpaca, cotton and wool yarns also native to Peru – have put that wheel in motion. “All artists take inspiration from their surroundings,” she says, “and the climate crisis is pushing a lot of us to create inventive ways to become more sustainable.” *Marley Marius*

Alpaca shawl, alpaca jacket with crochet trim, and cotton trousers, Mozh Mozh. Vintage belt, The Arc London. Corsages, VV Rouleaux. Earrings, Al Arabia, at Crowne Plaza Jordan

CONNER IVES,
BRITAIN

At least 75 per cent of this Central Saint Martins graduate's designs are made from vintage, deadstock or sustainable materials.

"It's always about finding new materials to use and new processes to develop," says Ives. "It's a constant and hungry evolution." The designer, who hails from Bedford, New York, says living in England has influenced the way he sources and implements second-hand materials. "When I first got to London, I spent most of my time with friends going to charity shops," says Ives. "I so much enjoy the hunt." *Christian Allaire*

Spandex top, Conner Ives. Earrings, and ring (on ring finger), Alighieri. Ring (on index finger), Emefa Cole



MORPHINE, ITALY

Morphine is an innovative brand-slash-retailer based in Reggio Emilia, Italy, selling vintage designer items – think '90s Comme des Garçons and early-Noughties McQueen – and upcycled pieces of its own through its line, Compendium 01: Pazzesca. "Our process lies in reawakening and giving life to products that this industry has produced and forgotten," says Morphine's project manager Sasha Payton. "We produce one-of-a-kind items by customising and reassembling clothing, fabrics and yarns from deadstock and leftovers from across the Italian supply chain." CA

Vintage Dior by John Galiano jacket. Fishnet trousers, Compendium 01: Pazzesca. Both at Morphine. online. Corsage, VV Rouleaux. Earrings, Al Arabia, at Crowne Plaza Jordan. Ring, stylist's own





**VITELLI,
ITALY**

Vitelli's production is entirely made of knitwear-industry waste, much of it otherwise headed to landfill, which is then used to create the label's proprietary felted material – dubbed Doomboh – which is turned into crafty, tactile pieces. "The atelier inside my studio is called Organic Knitting Theatre," says Mauro Simionato, Vitelli's founder and creative director. "Every day, we gather and create." His main source of inspiration? The "music-driven, post-hippie" Italian counterculture movement that grew up around the Cosmic club on the Adriatic Riviera in the late '70s and early '80s. Vitelli's taken this scene "as a model of how to participate in – and possibly inspire – the current global cosmic scene".

Laird Borrelli-Persson

Jacquard-knit dress, Vitelli. Embellished satin mules, Manolo Blahnik. Earrings, Al Arabia, at Crowne Plaza Jordan

A full-page photograph of a woman standing in a desert landscape at sunset. She is wearing a long, flowing dress with a green sequined bodice and a white skirt with green fringe. Her hair is pulled back, and she is looking towards the camera. The background is a warm, orange and blue sky over a desert floor.

JUAN DE LA PAZ, *BOLIVIA*

Juan de La Paz was founded in 2009 by designers Juan Carlos Pereira and Andrés Jordan, who collaborate with artisans in Bolivia and Peru to create their vibrant designs. “We learn from the ancestral knowledge of these communities to take care of Mother Earth when making fashion,” says Pereira. The clothes – most of which feature the label’s signature fringing – are handmade using recycled textiles (the line is also made-to-order and practices zero waste). Being Bolivian, both designers say, makes sustainability essential and obvious. “Contemporary Latin American design upcycles, looks for alternative materials, collaborates with indigenous communities and values artisan craftsmanship,” says Jordan. CA

Dress and skirt with macramé and silk fringing, Juan de La Paz. Earrings and necklace, Noor Fares



RAVE REVIEW, *SWEDEN*

For Rave Review's Josephine Bergqvist and Livia Schück, the way to a responsible future is through the past. From the start, the pair have worked only with existing materials, which they puzzle together into unique pieces. "These fabrics are so nice to work with – and in a way it feels more 'new' to work this way rather than to redesign existing fashions," Bergqvist asserts. The designers often say that, because their fabrics have previous existences, their work is nostalgic by default – but it's how these Swedes filter their work through their own childhood memories and contemporary obsessions that is drawing rave reviews. *LB-P*

Towelelling robe, bikini top, and trousers, Rave Review. Earrings and ring, Alighieri

MAISON ARTC, MOROCCO

Maison Artc is the five-year-old brainchild of Israeli-Moroccan designer Artsi Ifrach, who works as sustainably as he can from his Marrakesh atelier, morphing together his vast collection of antique clothing with local textiles, such as handwoven blankets from the Atlas Mountains. The “as he can” is crucial here: “Sustainability and industry, production, fast fashion – none of these are sustainable, unless you do haute couture,” Ifrach says. His solution is collectable one-off pieces designed to keep the past alive in the present.

Mark Holgate

Brocade and satin gown, Maison Artc. Embellished suede sandals, Manolo Blahnik. Earrings, Carolina de Barros. Bead necklace, Al Arabia, at Crowne Plaza Jordan. Collar, ring (on right ring finger), and ring (on left index finger), Emefa Cole. Ring (on left ring finger), Alighieri



**MARINE SERRE,
FRANCE**

"The regenerating process is complex, unique and meticulous," says Marine Serre, whose brand hinges on repurposing vintage fabrics into new garments. Serre constructed the dress seen here from scarves found in French markets to create a classic silhouette from unexpected materials. Using the old to make new isn't easy – especially when producing on her scale. "We had to rework the whole chain of production," she says. "Eco-futurism is about a way to live, a way to act, and a way to get inspired. We want things to make sense." *Steff Yotka*

Silk dress and catsuit, Marine Serre. Earrings, Al Arabia, at Crowne Plaza Jordan

A full-page photograph of a woman standing in a desert landscape under a blue sky with light clouds. She is wearing a vibrant, multi-colored patterned dress with a high collar and a wide belt. The dress features a mix of floral, geometric, and plaid patterns in shades of orange, red, black, and green. She is also wearing red long-sleeved gloves and patterned boots. Her hands are on her hips, and she is looking directly at the camera.

CHOPOVA LOWENA, BRITAIN

Working between Bulgaria and Britain gives Emma Chopova and Laura Lowena an advantage. During lockdowns, the pair found vintage tablecloths and tartan taffetas in both countries, using them as a base for their eclectic dresses and skirts. "This look is made from deadstock taffeta, which is then printed and flocked by us," Chopova says. Working sustainably is a "huge drive" for the designers. "We collect certain textiles," Chopova says, "and then make limited-edition pieces when they fit into the themes of the season – or when we figure out how to best show them off." SY

Belted flocked taffeta dress, and jersey rollneck, Chopova Lowena, at Browns and Dover Street Market. Jacquard and leather boots, Gui Rosa, at Vault.gucci.com. Earrings, Carolina de Barros

YUIMA NAKAZATO,
JAPAN

At the Tokyo atelier of couturier Yuima Nakazato, responsibly sourced fabrics are as much a part of the design story as silhouette. In autumn 2021, Nakazato marked the 10th anniversary of his label with a collection that included pieces made from upcycled leathers, organic cottons, laces and linens hand-dyed with natural Japanese indigo (a process called *aizome*), along with others that combined *nishijin-ori* – a traditional kimono textile – with a plant-based synthetic inspired by spider silk. Nakazato's raison d'être: "to make this world a better place through garments". MM

Lace top, lace and linen scarves, and linen trousers,
Yuima Nakazato.

Corsage, VV Rouleaux.
Earrings, Al Arabia, at
Crowne Plaza Jordan



BODE, *AMERICA*

When Emily Adams Bode burst on to the menswear scene in 2017 with her upcycled quilted jackets, the boyish shape and the nod to craft resonated instantly, but her reverence for the objects and stories of the past also carried through with quilts, clothes, linens, tablecloths and blankets. She's since introduced a tailoring shop next door to her Hester Street flagship in New York, where customers can bring items to be repaired, or "preserved", as Bode tells it. "We're teaching our community how clothing can last for generations." *EF*

Wool jacket, and wool trousers, Bode. Vintage Alexander McQueen top, and vintage belt, The Arc London. Jewelled satin mules, Manolo Blahnik. Corsages, and ribbons (in hair), VV Rouleaux. Earrings, Al Arabia, at Crowne Plaza Jordan



LAGOS SPACE PROGRAMME, *NIGERIA*

Adeju Thompson's work for Lagos Space Programme rockets between past and present, and crucially, it is mission-based: fashion is the vehicle through which the designer, who studied in Wales and England, explores both their non-binary identity and Yoruba heritage. "We are aware of our responsibility as inhabitants of the planet," notes Thompson, who often works with precolonial silhouettes and collaborates with skilled artisans employing indigenous craft techniques, such as natural indigo dying. "My ancestors left so much behind," they say.

"I believe they expected us to continue telling these stories and building up on what they left." *LB-P*

Knit top, Lagos Space Programme. Vintage Alexander McQueen waistcoat, The Arc London. Feather headband (worn as collar), William Chambers Millinery. Earrings, as before

DURAN LANTINK, NETHERLANDS

Some designers have moodboards for inspiration. Duran Lantink, based in Amsterdam, instead creates some of his designs after trawling the city during the Tuesday night ritual when its residents leave things out on the street for others to take. "I never understood using new materials when there are so many beautiful things around me," says Lantink, who started designing as a teenager, cutting up the Gaultier and Margiela his mother no longer wore. More recently, he has utilised a vintage Balmain dress, a '60s fur coat and a regiment's worth of army sweaters for his label. "You get a pile of clothes and start digging in," Lantink says, laughing. *MH*

Chain-mail and Swarovski-crystal top, Duran Lantink. Vintage Alexander McQueen skirt, The Arc London. Jewellery, as before





BY WALID, BRITAIN

Walid al Damirji structured his brand By Walid around a single principle: no waste. "It would be disrespectful otherwise," the designer says of the antique textiles, like curtains, vintage clothing and tapestries, that he transforms into romantic blouses, jackets, and even homewares such as pillows and quilts. When it comes to finding these materials, al Damirji says, "I leave no stone unturned – auctions, vintage fairs, car boot sales – you name it!" His deep care made him one of the first in the luxury fashion industry to take upcycling and sustainability seriously. SY

Hand-embroidered silk coat, and hand-embroidered silk gilet, By Walid. Vintage Givenchy Haute Couture dress, and vintage belt, The Are London. Mules, corsages, ribbon, and earrings, as before. For stockists, all pages, see Vogue Information. Hair: Shiori Takahashi. Make-up: Lynsey Alexander. Production: Shades Of Grey Productions. Digital artwork: Art Post. Models: He Cong, Imaan Hammam

SUSTAINING GRACE

*For Federico Marchetti and Kerry Olsen,
designing their dream penthouse in north-west London
meant finding elegantly eco solutions to modern
family life, finds Aimee Farrell.
Photographs by Simon Watson*

When British journalist Kerry Olsen and Italian entrepreneur and Yoox Net-a-Porter Group founder Federico Marchetti first saw their new home in a secluded corner of London's Hampstead, it was quite literally a hole in the ground. Out walking one autumn afternoon in 2018, the couple were not consciously looking for somewhere to live, but were intrigued by the plot. "All our friends told us to forget it," says Marchetti. A rare development in an otherwise historic quarter, the project had been beset by bureaucratic delays. Undeterred, the pair put in an offer – and prayed. Their timing proved impeccable, things were progressing after years of pause, and in a matter of months the penthouse – with its heart-stopping panorama across the capital – was theirs.

Not ones to shy away from an architectural challenge – their home in Lake Como occupies a former silk-weaving factory created with the *Call Me By Your Name* director Luca Guadagnino – the couple's first act was to reconfigure the developer's layout. "It's based on the way we live our lives," says Olsen. "We put a lot of thought into where we spend time in the house." So, they switched the kitchen from east to west, installing separate bathrooms ("A must for any couple," insists Marchetti) and dressing rooms, to create a sprawling apartment that's conceived as a meeting place for friends and family.

Communality and conviviality are written into the very configuration of this home. "It's all about the flow," says Olsen of the floorplan, which mirrors that of their Lake Como property. "When friends come over we can start with an aperitivo on the terrace, and then wander inside for lunch." Guests are ushered into a panelled hallway swathed

in plush green suede and straight into the dining room, which, flanked by a sitting room, a fabulous bar and seating area, gives way to the kitchen and wraparound terraces.

When it came to decorating, the challenge was how to enhance, but not overwhelm, those staggering, Shard-rivalling views. Driven by a desire to make the interior as sustainable as possible, the pair turned to Maria Speake, the co-founder of reclamation and design studio Retrouvius. Known as a queen of salvage, the self-described "scrap dealer" has an unsurpassed eye for reinventing reclaimed materials. Speake worked with the designer Bella Freud, a collaborator for close to a decade on glamorous, vintage-filled interiors that include Freud's own London home, and her Chiltern Street store.

Marchetti, who collects the artwork of her late father, Lucian, met Freud at an exhibition opening – and was struck by her generosity of spirit. The pair bonded over a Lucian Freud painting, acquired by Marchetti, that hangs in their Milan apartment. "We're very hands-on in these projects, so personality is absolutely key," explains Marchetti. Olsen agrees: "Bella has this incredible sense of style – she's such an interesting but understated person." Freud's magnetic persona combined with Speake's sustainable design ethos meant the collaboration was something of a *fait accompli*.

This happy quartet first came together at the Hotel Café Royal in Piccadilly in March 2020. Little did they know that in a matter of days, however, the world would abruptly grind to a halt, forcing the project into the non-tactile, non-tangible digital realm.

"It's the house that Zoom built," laughs Olsen of the seismic shift that ignited a laser-like focus among the group, whose weekly >

Federico Marchetti and
Kerry Olsen in their
living room – behind
them hangs Victor
Pasmore's *Linear
Construction in 2
Movements* (1969).
Hair: Paula McCash.
Make-up: Alice
Howlett. Nails: Robbie
Tomkins.ittings
editor: Gianluca Longo





In the master bedroom, *Circus Cycle Rider* (2001) by Colin Self, an aerosol work on a Yorkshire tea carton, nods to Olsen's home county, while the *Laudomia Pucci* rug celebrates Italian design. Below: the dining table combines parquet panels with an old museum handrail as the base. Opposite: a 1940s André Derain tapestry looks over a serene seating area





online gatherings became a much-anticipated interruption to the couple's stripped-back routine of work, home-school and promenades. Grounded in Como, they'd field frequent video calls from a masked Freud, phoning in from the penthouse with her latest art wonder in hand.

"I felt in the middle of many women," smiles Marchetti of the all-female ensemble charged with bringing their collective vision to vivid life. Olsen certainly relished the free-flowing creative exchange, comparing it to an educational experience that enabled her to be immersed in the worlds of art, artistry and interiors.

While there are constant temperature wars between the couple – Olsen was born in the north of England and has the hardy constitution of a Yorkshire lass, while Marchetti keenly feels the cold – when it comes to design, they are utterly aligned. The result is a thoughtful, fun space, with a restrained elegance that stems from a muted palette of greens and greys – albeit with high-octane dashes of '70s drama courtesy of Freud. The latter is evident in one of Marchetti's favourite rooms – a jewel-box WC, which is wrapped in rich red-lacquer walls, complete with 1940s Reggiani lighting and a colourful collection of prints by the Malian photographer, Malick Sidibé, showcased in highly decorative, reverse-handpainted glass frames.

Art forms the foundation throughout, instilling the space with a distinctly British flavour that stems from an amalgamation of works by everyone from David Hockney to the under-the-radar abstract art pioneer Victor Pasmore and fledgling talents such as Georgie Hopton, whose textural composition brings warmth to Olsen's dressing room. Every piece has a very particular, personal appeal – in the master

ART FORMS THE FOUNDATION THROUGHOUT, INSTILLING THE SPACE WITH A DISTINCTLY BRITISH FLAVOUR

bedroom, an aerosol work on a Yorkshire tea carton, by pop artist Colin Self, is a nod to Olsen's home county; a balletic portrait by Lord Snowdon titled *Ravenna Tucker* ties to Marchetti's own beginnings in the Northern Italian city of Ravenna.

At the rear of the apartment, a long, ochre-hued corridor is decorated with a marble-topped Gio Ponti console, which magnificently sets off a trio of intimate portraits of Lucian Freud, shot by his longtime assistant David Dawson. Bella had also found an etching by her father of his garden, which she has fond memories of him creating. The piece hangs in the lounge, and serves as a monochromatic counterpoint to bespoke velvet seating and a series of sliding doors which, clad in the creeping, large-scale foliage of William Morris's *Acanthus* print, are a clever cover-up for the television and library.

One of the biggest balancing acts was creating a bedroom for their 10-year-old daughter, Maggie, which can outlast her tween-age >



*THE ENTIRE SPACE IS ILLUMINATED BY
VINTAGE LIGHTS. “SUSTAINABILITY WAS AT THE TOP OF
OUR MINDS THROUGHOUT,” SAYS OLSEN*

years. “She’s at an age when she wants to be grown-up, but she still enjoys playing with her toys,” explains Olsen. Their solution was to reconfigure her traditional doll’s house into a bedside table and light, and to wrap the room in a naturalistic trellis print. Set against this backdrop are a palm-tree four-poster bed and an octet of canine portraits by Hugo Guinness, which Freud hoped would feel like “family friends”.

That familial feel permeates every aspect of the apartment. For their bedroom, Olsen asked her friend Laudomia Pucci to revive an archive print for a specially commissioned rug, which recalls a vintage beach bag by the Italian fashion house that Olsen found at a flea market on her first visit to Ravenna with Marchetti. Its bold, linear design vivifies the space, drawing the eye to a curvaceous 1940s armchair by interior designer and architect Carlo Mollino.

For Olsen and Marchetti, who spent many of their early dates at local Japanese restaurant Jin Kichi, the realisation of this interior represents something of a Hampstead homecoming – one that’s been executed with the same slow, sustainable principles that are ingrained into the Italian way of life.

“Things are just a little slower there,” says Olsen, who has lived in Italy for more than 15 years. “There’s much more of an appreciation and a care for things – even down to the way people dress.” Olsen and her daughter have been beneficiaries of that compulsion to preserve. While Olsen has inherited vintage table linens, Gucci

scarves and Saint Laurent dresses from the archive of her mother-in-law, Lidia Zannoni, Maggie’s current tennis attire is an ’80s Björn Borg for Fila tracksuit that once belonged to her father.

There was a similar focus on recycling in the interior. Speake sourced a spectacular pair of brass doors from a British university for the atrium, and ingeniously forged a vast dining table – the centrepiece of the living space – by combining Austrian parquet panels with a repurposed handrail from a London museum as the base. The entire space is illuminated by vintage lights. “Sustainability was at the top of our minds throughout,” says Olsen.

It’s a sensibility close to Marchetti’s heart. He’s currently chairing Prince Charles’s Sustainable Markets Initiative Fashion Taskforce, established to tackle issues of textile toxicity and waste, and to ultimately decarbonise the industry. It’s all part of the next eco-conscious chapter in Marchetti’s stratospheric career (he stepped down from his role at Yoox Net-a-Porter Group in July), which also includes a professorship exploring environmentalism and entrepreneurship in the digital age at Bocconi University.

One of the more surprising elements for the family now able to spend time in their freshly finished home is the sense of peace. The inclement London weather is still a novelty for Maggie, who enjoys sleeping with her windows open to listen to the rain. “Otherwise, all you can hear is the birds and the church bells,” says Olsen. “It feels like a dream.” ■

The plant-filled wraparound terrace offers views across London. Opposite, from left: Marchetti and Olsen before the sliding William Morris Acanthus screens; the marble kitchen table is a 1970s find, with '60s chairs designed by Vico Magistretti for Heal's



From left: Varsha Thapa, Chloe Magno, Yumi Nu, Ling Tan, Serguelen Mariano, Ngoc Minh Ngo, Nuri Son, Manami Kinoshita, Fernanda Ly, Atikah Karim and Aida Buarat all wear clothes and jewellery by Chanel, unless otherwise stated. Yumi wears body, Area Couture. Ling Tan wears sequined top, Prabal Gurung. Serguelen wears earrings, Tasaki. Bracelet, Bulgari. Ngoc wears ring, Van Cleef & Arpels. Nuri wears vest, Commando. Manami wears poloneck, Wolford. Pearl necklace, Tasaki. Atikah wears rings, Van Cleef & Arpels

Reflections on BEAUTY



Compelled to answer the ugly rise in anti-Asian sentiment, photographer Sharif Hamza picked up his camera to record contemporary East and South-East Asian beauty. Here, casting director Michelle Lee and the models tell Vogue why representation such as this is so important. Styling by Dena Giannini

ATIKAH KARIM,
MALAYSIAN

“Growing up in Malaysia, colourism was an issue for me. I found we always looked up to Western beauty standards.”

Tuxedo jacket, Halpern. Turban, Jennifer Behr. Brooch, Bulgari



There are stories that are considered “just a job” and then there are stories that hold a deeper resonance and meaning. Having worked as a casting director for more than two decades, I have been so fortunate to work on fashion shows, campaigns and editorials for some of the biggest brands and creative teams in the industry. But I had not had the pleasure of being involved in a project with as much personal significance as this one.

As a Korean-American woman, I grew up rarely seeing a beautiful all-Asian cast in Western publications. From a young age, my mother was pretty much my only beauty inspiration, because I never saw any version of myself in magazines. Of course, I could always turn to Asian publications, but having subscribed to Western titles since I was a pre-teen, I have never identified with a fashion shoot quite like the one we see on these pages.

When I got into the fashion industry in the late 1990s, there were very few visible Asian models. By the 2000s, Ling Tan (who appears in this story), Natane Boudreau, Kimora Lee Simmons, Irina Pantaeva and Jihae were the few exceptions. I found myself idolising them at that time, alongside a handful of Asian visionaries such as Anna Sui, Cecilia Dean, Gayle Dizon, Nian Fish, Rei Kawakubo and Vera Wang, because, for the first time in my life, I was exposed to all different types of glamorous and powerful Asian woman in fashion. While there has definitely been progress in terms of Asian representation in modelling, especially with the promotion of Chinese and South Korean models in recent years, there is still work to be done when it comes to broadening our eye and embracing the depths of East and South-East Asian beauty, their many shades of skin tone and their unique and varied features.

The idea for this shoot, featuring a cast of Asian women, came from the passion of photographer Sharif Hamza. As a rebuttal to the exponential rise in Anti-Asian sentiment and hate crimes in 2020 and 2021, Sharif, whose mother is Filipina, felt a responsibility to utilise his craft – *our* craft – to empower and appreciate the beauty and voices of the very demographic who were (and are still) being brutally targeted.

It was crucial for him to have a team on this story who could truly understand the importance of the project and

embody a sense of duty to it: from the models whose heritage spanned the Asian continent – from Malaysia to Mongolia – to the Asian-American make-up artist Grace Ahn, we came together to collaborate on a shoot in which we could see the faces of our mothers, sisters, relatives and friends reflected back to us and portrayed in the way that we wanted to see ourselves: elevated and beautiful.

Each of the women in this story is made to look like their most beautiful self. Grace had the understanding and sensitivity to celebrate their features and not exaggerate them into caricatures. Their uniqueness and the individuality that they bring to the narrative is what truly makes these portraits special. It allows each of the women a chance to be humanised and acknowledged, and that’s why this feature is meaningful – not only to the models in the story,

but also, I hope, to every Asian woman who looks at it. Our point of view is finally validated. Had I been exposed to this as a pre-teen – or, for that matter, at any point in the 35-plus years since – I would have felt truly empowered. While I understand this is only one shoot, the more we see and hear ourselves represented brilliantly and beautifully, and the more others are exposed to us in such a way, I hope the less stigmatised and marginalised we will be. ■



YUMI NU, JAPANESE-AMERICAN

“I would tell my future self that everything you are worried about or want is possible, and that you are worthy enough to have it.”

Jacket and necklace, Chanel. Body, Area Couture



SERGUELEN MARIANO,
MOZAMBIKAN-MONGOLIAN

“As a biracial woman in the modelling industry, I feel very unique,
and I’m proud to be representing two different countries.”

Dress, 3.1 Phillip Lim

A close-up portrait of a woman with long, straight, grey hair. She is wearing a white, high-necked, sleeveless dress with a large, black, diamond-encrusted cutout at the chest. She is also wearing a large, white, feathery accessory. The background is a solid, light grey.

NGOC
MINH NGO,
VIETNAMESE

"You have to be
confident in yourself
and show the world
what your beauty is."

*Dress, David
Koma. Jacket,
Adrienne Landau.
Earrings, Bulgari*

CHLOE
MAGNO,
FILIPINA-
AMERICAN

"I love seeing
Filipino people being
represented. Growing
up I didn't see much
of that - I'm glad that
I can fill that role for
people now."

*Jacket and top,
Anna Sui*





LING TAN, MALAYSIAN-CHINESE

“Beauty is how you feel inside: inner happiness, self-confidence, joy and peace.”

Dress and corsage, Peter Do. Gloves, David Koma



FERNANDA LY, AUSTRALIAN-BORN CHINESE

"I want my fellow Asians to understand that we don't have to conform to beauty standards that another culture has set for us. We should choose how we want to be seen."

Dress, Brandon Maxwell. Brooch, Cartier



NURI SON,
SOUTH KOREAN

"I think we should show
more of our strengths
and our beauty."

*Dress and earrings,
Bottega Veneta.
For stockists, all
pages, see Vogue
Information.*

Hair: Evanie Frausto.

Make-up: Grace Ahn.

Nails: Shirley Cheng.

Production: Honor

Hellon Production.

Digital artwork:

Art Works Post

Production

ALL HAIL THE KING

On the eve of his sold-out London shows, music royalty Wizkid – the Grammy Award-winning Afrobeats superstar with more than a billion album streams to his name – granted an audience to Chioma Nnadi.

Photographs by Micaiah Carter. Styling by Karen Binns

It's almost showtime at the Tabernacle, the hundred-year-old church-turned-concert-hall in downtown Atlanta, Georgia, where Wizkid is set to perform to a sold-out crowd. Though the 31-year-old Nigerian megastar himself has yet to arrive, preparations are being made for him backstage. Steaming trays of jollof rice are lined up on the bar next to bottles of Hennessy; a fresh batch of performance outfits is being arranged by his stylist Karen Binns, who has flown in from London for the last leg of the American tour. A member of his entourage scurries in wearing head-to-toe tie-dye and schlepping a royal blue Goyard duffle bag, stuffed to the gills. He unpacks it hurriedly, pulling out box-fresh pairs of slip-on shoes – Balenciaga slippers, Gucci mules, Rick Owens' much sought-after Birkenstock clogs – like rabbits out of a hat, and lines them up on the floor. Moments later, Wizkid ambles through the door in a cloud of smoke, dressed in the kind of loungewear that would look right at home in Liberace's mansion: a pyjama set cut from vintage baroque-print silk, Chanel sunnies and furry red Balenciaga slides. Even in the half-light of the green room, it's impossible to ignore the two gigantic diamond-encrusted Jesus-piece chains that are glistening around his neck or the sizeable diamond hoops tugging at his earlobes.

"Back home, we dress comfortably, it's everything for me," says Wizkid, born Ayodeji Ibrahim Balogun, with an accent that falls somewhere between east London and Lagos. He inspects the rack of clothes with an intensity that suggests he understands the devil is in the detail, and wastes no time in picking out his favourite things: two looks that have been created especially by British menswear designer Bianca Saunders, a pair of slouchy, black, patent-leather trousers that he rules out ("they need to be tighter") in favour of a beige-pleated pair. "This is it," he says, buttoning up the matching short-sleeved shirt and serving his best blue steel in the mirror. He douses himself with a mystery fragrance, one he refuses to name, like it's holy water. One shiny pair of black Martine Rose slip-on loafers later, and he's ready to go. "It's funny because now you see all the guys wearing slippers and tight pants," Binns says, racing after Wizkid as he heads towards the stage door. "The impact he has beyond that, well, it's just huge."

In the past year alone, Wizkid's sphere of influence has exploded. Released in October 2020, the critically acclaimed *Made in Lagos*,

Wizkid's fourth studio album, continues to smash one industry record after another, including the one set posthumously by 1970s Afrobeats legend Fela Kuti in the late 1990s. The album's success – it has been streamed more than one billion times – has been largely buoyed by the colossal triumph of "Essence", a lilting Afrobeats love song. Originally recorded as a duet with rising Nigerian Alté singer Tems, the track caught the ear of Justin Bieber who jumped on the remix as the song became inescapably popular over summer.

But British music fans have been mesmerised by Wizkid's sweet melodies for quite some time. It is a testament to his ultra loyal fanbase in the UK, or the Wizkid FC as they are known as a global collective, that the O2 stadium recently sold out all of its 20,000-plus seats for three consecutive tour dates in a matter of minutes. Thanks in no small part to its thriving diaspora communities, London has become a home away from home for Wizkid and a generation of fresh young Nigerian talent – Burna Boy, Davido and Rema, to name a few – that cross-pollinates R&B, dancehall and potent palm wine beats. Now, that proudly African sound is being rapidly exported across the globe in a moment when we need its feel-good music the most.

"London has always been a special place for me," says Wizkid when we catch-up on the phone a few days later – much like any rock star who's routinely trailed by hoards of screaming fans, Wizkid can be a hard man to pin down. About to board a plane to the next leg of his tour, he sounds weary but sanguine, his three-year-old son, Zion, babbling in the background. "From the moment I landed, it was love everywhere I went," he continues. "It's crazy because the first time I was actually booked for a show in London, I couldn't get the visa to go. I remember I filmed a video to apologise to my fans – and they went in on me!" A few months later and the fresh-faced singer, then only 21, would play his first international gig at the HMV Hammersmith Apollo. Even grainy YouTube videos of his set prove he had the makings of a star.

To see Wizkid perform is to comprehend his prowess as an entertainer. The atmosphere at his mid-week show in Atlanta is nothing short of ecstatic, somewhere between Sunday service and Saturday-night rave. The moment Wizkid starts performing, all three tiers of the hall are on their feet singing in unison.

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“Being away from
Nigeria and my family
for so long brought me
to my darkest point.
That’s why I feel this
album means the same
thing to me as it does to
a lot of other people.”

*Cotton tank top,
Rick Owens.
Twill trousers, MM6
Maison Margiela.
Jewellery, throughout,
Wizkid’s own*

Organdy coat, Rick Owens. Tank top and trousers, as before. Sunglasses, Wizkid's own





“I’M *MESMERISED*
BY HOW MUCH
PEOPLE *LOVE* HIM.
IT’S A *BEAUTIFUL*
THING TO
WITNESS,” SAYS
NAOMI CAMPBELL

*Alpaca/cashmere
sweater, Tom Ford.
Trousers, as before*



“LONDON HAS ALWAYS BEEN A SPECIAL PLACE FOR ME”

the city’s bright-yellow auto rickshaws, or *keke maruwas*, are always bumper to bumper in traffic, and street vendors peddle their wares on every corner. “There are no amount of words I can put together to make you understand what Lagos is, to explain the hustle, or the political injustice, the strength of the people or the number of amazing creatives,” he says. “To fully understand it, you have to experience it for yourself. Go to Lekki, go to Ojuelegba [a particularly vibrant area of Wizkid’s neighbourhood], go to the clubs and you’ll see what the music does to the people.”

In fact, “Ojuelegba” was the title of the 2014 hit that put his local-boy-done-good origin story to song and celebrated the place that shaped him (he came to music at the age of 11 as a choir boy and formed a boy band a few years later with friends from church). The tune caught the attention of Drake – on whose “One Dance”, the Afrobeats-inflected anthem heard around the world, Wizkid appeared two years later. “There is a cultural shift happening, where people here are beginning to embrace artists

“As soon as he came on to the stage, I just got it,” says Naomi Campbell, self-confessed Afrobeats fanatic and friend of Wizkid, over the phone from her home in London. She is recalling his headline set at Homecoming, a festival co-conceived by British-Nigerian creative Grace Ladoja as a celebration of Lagos’s vibrant cultural scene, which the model attended with grime legend Skepta and actor John Boyega in the summer. “He’s very much loved by the people in Lagos,” continues Campbell. “Whenever I’m there with him, I’m just mesmerised by how much the people on the street love him. It’s a beautiful thing to witness.”

The album Wizkid is currently touring has come to symbolise a sort of post-lockdown euphoria, but it’s easy to forget that *Made in Lagos* was released when many places in the world were in the throes of a second wave. The musician found himself stranded in London during lockdown. When I ask him about that time, his voice takes on a different tone. “Being away from Nigeria and my family for so long brought me to my darkest point. That’s why I feel this album means the same thing to me as it does to a lot of other people – it really helped me through a tough time,” he says. It was only earlier this year that the singer was finally able to return home and introduce Zion to Boluwatife, his 10-year-old son from a previous relationship, for the first time. “To see the two of them playing together, that almost made me cry. It was a blessing.”

Blessed is without question the adjective Wizkid uses most often to describe his extraordinary path (it’s also – surprise, surprise – the title of the song he sings with Damian Marley on the latest album). Raised by a Muslim father and Christian mother, Wizkid and his seven siblings grew up in Surulere, the bustling middle-class enclave in Lagos. Here,

outside of the norm of Western culture,” says longtime friend and sometime collaborator, Virgil Abloh. “For me, he’s a vital representation of a young African creative experiencing success on a global level.”

However Wizkid defines the parameters of “crossing over”, he hasn’t lost sight of where he came from. “I’m unapologetically Nigerian, I’m unapologetically Lagosian, and that’s something I’ve stuck to from the beginning of my career,” he says. “And when I say I’m here for my people, I mean it.” Last October, the musician took to the streets of London to march in solidarity with the thousands protesting Nigeria’s Special Anti-Robbery Squad, or SARS, in Lagos. “For Nigerian youths, don’t let anyone tell you you don’t have a voice,” he says in a viral video clip, his fist raised. “It was very important for me to be direct and vocal because I’ve always been direct and vocal about political injustice in Nigeria,” he explains. “To see that conversation happen and know that we’re one step forward from where we used to be, that’s amazing to me. And there’s no question I’ll keep speaking out loud.”

Not since the late great Fela Kuti has an artist waved the flag for African pride with quite the same fervour. As it turns out, Wizkid grew up within skipping distance from Kuti’s storied Afrika shrine and a tattoo of the home-town hero is etched on his right arm – though he’s wary of any comparisons. Whatever the similarities or differences, Wizkid’s fate as a cultural icon has long been sealed, both at home and abroad. “I know there is a saying that if you make it New York, you can make it anywhere, but shit, that’s a lie. If you can make it in Lagos, you can make it anywhere,” he says, pausing to reflect on the thought. “And I’m living proof.” ■



*Opposite: velvet
tuxedo jacket, and
silk shirt, Gucci.
This page: tank top,
and wool trousers,
Ludovic de Saint
Sernin. Leather
loafers, Lemaire.
Sunglasses, as before.
For stockists, all pages,
see Vogue Information.
Grooming: Gianluca
Mandelli. Production:
The Production Factory.
Digital artwork:
Picturehouse &
Thesmalldarkroom*

Co-ordinate your commute in lacquered red Louis Vuitton.

Vinyl coat, cotton/cashmere shirt, and viscose/wool shorts, Louis Vuitton. Socks, Falke. Leather loafers, Prada



WORKING Capital

According to the resort collections, skilfully tailored items with a relaxed edge are top of the agenda. Time to hit the pavement.

Photographs by Scott Trindle. Styling by Kate Phelan



Pretty in pink? With gently oversized and slightly slouched tailoring, Valentino toughens things up.

Wool trouser suit, and georgette shirt, Valentino. Rollneck, Kettlewell





Saint Laurent's slick
suiting is a sure-fire
reason to get back to
the office, stat.

*Gaberdine trouser
suit, Saint Laurent by
Anthony Vaccarello.
Cotton shirt, The
Frankie Shop.
Rollneck, Kettlewell.
Holdall, The North
Face. Loafers,
as before*



Stella McCartney's ballooning cover-up, and Dior's booties present a weatherproof elevation of the everyday.

Poncho, and vinyl tote, Stella McCartney. Leather shirt, Joseph. Silk trousers, The Row. Rubber boots, Dior

Dolce & Gabbana's
pinstripe patchwork
takes traditional tropes
into new territory.

Cotton and silk shirt,
Dolce & Gabbana



Prada's slim-cut tailoring will put a spring in your step, no matter your start time.

Satin jacket, cotton shirt, and wool trousers, Prada





Bold flashes of colour transform a staple silhouette – look to Bottega Veneta for standout saturated accessories.

Alpaca coat, rubber boots, and leather clutch, Bottega Veneta. Cotton shirt, Dior. Wool trousers, Gauchere. Rollneck, as before



Burberry's graphic knits and twisted tailoring disrupt convention with elegant ease.

Car coat, silk/wool intarsia sweater, stretch-nylon body, wool trousers, leather shoes, and leather bag, Burberry



Overblown
sculpturalism has
become a Loewe
hallmark. Married
with utilitarian flair,
it appears more
convincing than ever.

*Drawstring cotton
jacket, and cotton
skirt, Loewe. Viscose
rollneck, Dodo
Bar Or, at Net-a-
Porter.com. Leather
shoes, Chanel*



No matter how many
times you press snooze,
Prada's loafers ensure
you never need miss
a bus again.

*Cashmere coat, hooded
scarf, sweatpants, and
leather basket bag,
Balenciaga. Scarf,
(inside bag), Extreme
Cashmere. Loafers,
and socks, as before*

A Chanel suit will
never, ever go out
of style. Here, a
case in point.

*Silk-crêpe skirt
suit, silk-crêpe
blouse, and leather
bag, Chanel. Rubber
boots, Balenciaga*



Giorgio Armani puts
a fresh spin on a
blank canvas. Don't
spill your coffee.

*Linen waistcoat,
cotton shirt, and
linen trousers,
Giorgio Armani.
Rubber boots, Dior*





Dior's flashy lining offers a discreet upgrade on the classic trench.

Trench coat, sleeveless cotton shirt, wool/silk shorts, and rubber boots, Dior. Canvas bag, MM6 Maison Margiela & Eastpak



Tradition with a twist – nobody does it better than Sacai.

Tweed skirt suit, Sacai, at Net-a-Porter.com. Rubber boots, Balenciaga. Leather bag, Kenzo. Hair: Ryan Mitchell. Make-up: Petros Petrohilos. Nails: Charly Avenell. Production: North Six. Digital artwork: IMGN Studio. Model: Georgia Palmer

SOCIAL DISTANCING RULES WERE FOLLOWED THROUGHOUT THIS PHOTOSHOOT



Miu Miu's two-piece
will immediately
inject glamour into
your day. The perfect
British accessory? A
sizeable umbrella.

*Velvet jacket and
velvet trousers,
Miu Miu. Cotton
shirt, Prada.
For stockists, all
pages, see Vogue
Information*

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Braka rolls his eyes when I ask him if he takes his wife's Instagram images. McMenemy says she resisted joining the platform for years. "I basically thought it was for losers. Why would you want to show yourself to everyone, your personal life? But I had never thought about it in a business way." During lockdown, she had a lightbulb moment. "I had all these beautiful clothes, but nowhere to wear them. Fashion has been my career, showing myself, so I thought, 'Why don't I start dressing up?' It started extremely randomly, no picture is planned." Bar a few images taken by her reluctant children, Moon is her principal photographer. What began in April 2021 has become a masterclass in how to use the platform in a clever but authentic way. It's McMenemy the kooky model, never the person herself. Going by the comments on her posts, she probably has the highest fashion-centric following (76,500 at the time of writing) in the industry. "We can't believe it. Courtenay and I look at each other and go, 'How did that happen?'"

McMenemy, who was born into an Irish-American Catholic family in Buffalo, New York, but spent time growing up in Pennsylvania, is the third of seven children. She fixated on becoming a model from an early age, dropping out of college and travelling daily to New York City on go-sees while working nights in a pizzeria. "Where I moonlit as a drug mule," she says. What? "Yes, I met a girl whose husband was a kingpin in the area. I would pick up a kilo of cocaine in bags and walk them across the parking lot, hand them over, look around and walk back." On other occasions, she would drive in a borrowed Mercedes to deliver drugs across town. "I never crossed state lines," she adds, laughing. "But I did earn enough money to buy clothes and pay photographers to do test shots."

Eileen Ford rejected her on sight. Other rejections followed, but then in 1991, the agency Legends took her on and sent her to Paris and Tokyo, where she lived in tiny apartments with 10 other models. Peter Lindbergh was the first to see her beauty, followed by Karl Lagerfeld, who cast her in a couture campaign in 1992. But it was when she cut her long, pale-red hair short and dyed it blonde, and François Nars shaved off her eyebrows, that she became the poster girl for 1990s grunge and grew close to Helena Christensen, Kate Moss, Linda Evangelista, Amber Valletta and Naomi Campbell. "There needs to be more Naomis in the world," she suddenly says. "You know – eccentrics." She remembers nights running around The Ritz Paris, going from room to room, drinking champagne. "Paris was crazy. I drank so much champagne, I'm not sure I even liked it, but I liked being a girl from Pennsylvania drinking champagne. I did drugs, but I didn't do tons; I drank a lot and partied a lot, but I didn't let it get in the way of my profession."

Working with Richard Avedon, she says, was a career highlight, as was meeting Prince on a Versace shoot. "Everything had to be painted purple for him, even his dressing room. He was this tiny, tiny person in very high heels, but perfectly proportioned. We shook hands, and I thought, 'Oh my god, this is Prince!'"

She says she never experienced any sexual harassment. "One or two tried to kiss me, but there was never any forceful sexual behaviour." In Paris she fell in love with nightclub king Hubert Boukobza, who founded the legendary Les Bain Douches nightclub. They had a daughter, Lily, now 27, and also a successful model, who lives at the top of the house. Then, on a *W* magazine shoot in 1996, she met her first husband, British photographer Miles Aldridge. Lagerfeld gave her away and Naomi Campbell was her bridesmaid. They had three children, Rita, 23, Arthur, 19, and Eddy, 15. Then, she surprised everyone by cutting herself off from fashion to be a mother. The marriage lasted 16 years. She refuses to be drawn on its demise, other than elliptically concluding: "Never marry a fashion photographer... unless he's gay."

We head down to the kitchen. There is a sofa, two Tracey Emin's on the wall, and a large Aga. McMenemy starts preparing the dog's food, chopping chicken and cooking it on the hob. "Sometimes I cook for the dogs, but forget the children," she laughs. Braka walks in and pours himself a glass of white wine. What's your drink of choice? I ask. She hesitates. "A non-alcoholic one," she finally says. "I came to a decision, we all came... I don't want to be an alcoholic lush. But I do have the occasional drink, a little bit, it helps me through, to enjoy myself, calm my nerves." She missed the adrenaline of the fashion world when she stopped working. "My life was too normal, and then I would have too many nights where I didn't quite remember how it ended. And then you wake up and think, 'What did you do? Oh god, did I do that?' and you know it wasn't worth it. And now that I'm working again, I have to be professional." When I ask her if anyone told her to stop, she says: "Yes, yes, everyone did."

The Brakas' lives can appear deeply glamorous on the surface: famous artists at their table, such as Paula Rego (I'm later shown into another drawing room where five of her canvases line the walls); nights with Nick Cave and Susie Bick; dinners at Windsor Castle. Yet, the reality – at least for McMenemy – is a more introspective and family-centric one. She says she spends most of her time reading and listening to music. When not in London, the couple, who have six children between them (some are apparently home, but none appear while I'm there), spend days at their folly in Norfolk, where Braka has planted 800,000 trees, for which he has just won The Georgian Group Architectural Award for best restoration of a Georgian garden or landscape, and where

they own two pubs, The Gunton Arms and The Suffield Arms. With two such strong characters, there must be conjugal fights, I suggest. "Ha," says McMenemy. "Because of my Net-a-Porter and Matches orders." She tells me how one day Braka stormed into their bedroom while she was lying in bed. He was holding a pair of large scissors in one hand, and her credit cards in the other. "He chopped, chopped, chopped them up and threw them on the floor. Do you know how hard it is to cut a credit card?" Another time he refused to take delivery from a driver of some packages she had ordered from Net-a-Porter, but she managed to intercept them just in time. "But now that I am making my own money again..." she says, trailing off. How much does she care about money? "Zero," she replies. "When money came into my hands, out it would go, woop, woop, woop. I gave it to friends, I gave it away, I bought clothes, I once stayed at The Mark Hotel in New York for months. I turned down money if I felt a job wasn't cool. I've always wanted to be rock'n'roll, not a businesswoman."

Speaking of this famous wardrobe, I ask if I can see it? "I have to find the key first," she says. "There are so many teens and their friends running around, I have to be careful." As the mother of a now 20-year-old, I sympathise. "Come," she says. We go back upstairs, and pass a Degas on the way. She rummages around. Nothing. She can't find the key. "I know," she says, "I'll show you my shoe room." Once we're inside, I stroke a pair of gold Saint Laurent platforms, blue silk Pradas and iconic 1970s-style Ferragamo rainbow ones, which were made especially for her.

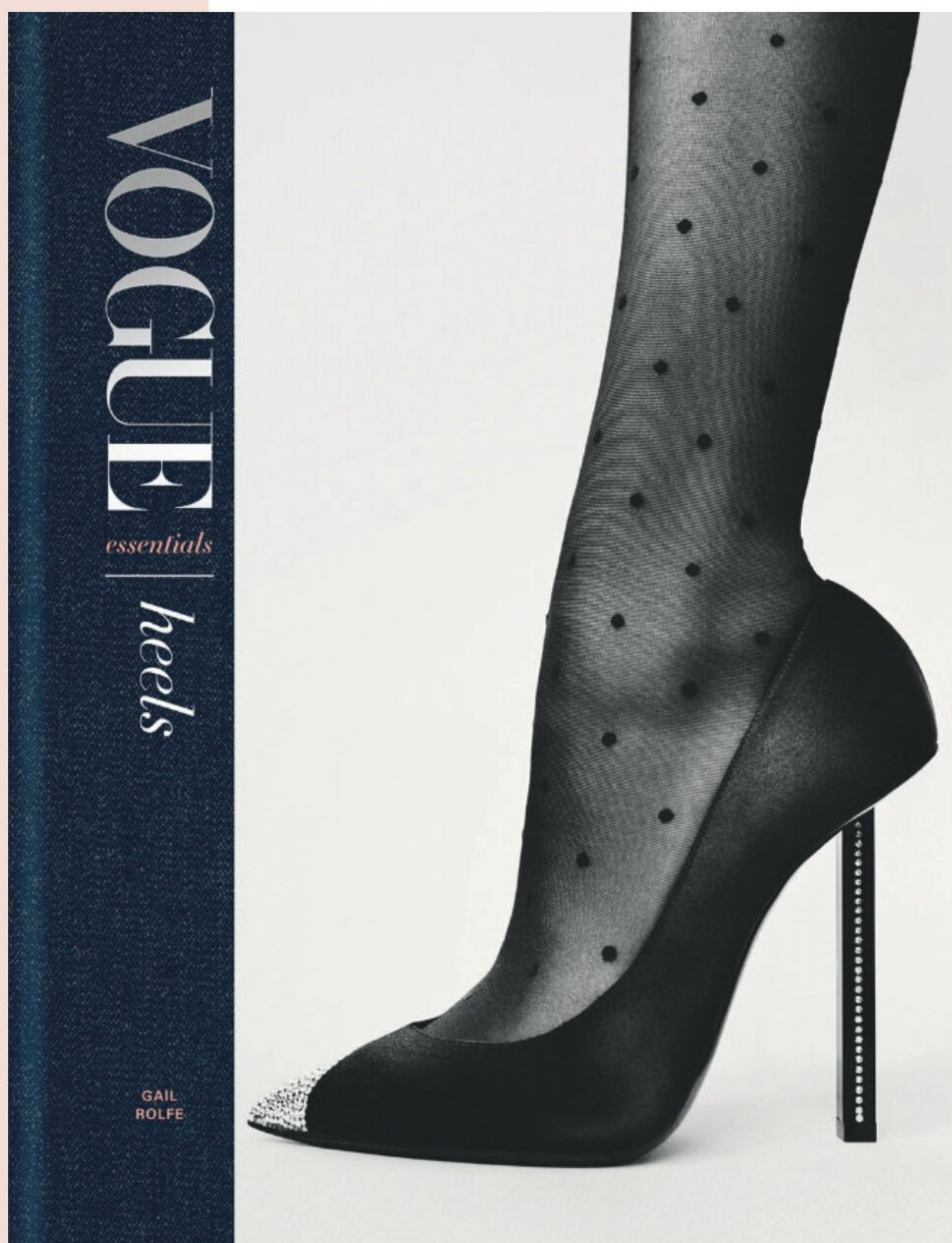
She rings the next day. "Look," she says, "you know when you asked me about best friends and I gave you a few names? I'm actually quite a loner. I can't say I have friends, I like to be alone. I am socially phobic." She had reeled off a list of fashion friends, colleagues from a lifetime in the business. But perhaps, in reality, her life is an altogether quieter one. The extraordinary career – and charisma – aside, in private you find a thoughtful, gentle person who metaphorically hides under the floorboards like a mouse.

"I really want to be a responsible grown-up, but I can't," she says. "I will always be a child in my head." And with that, her mind starts to roam once more. She tells me she's off to a Prince's Trust dinner tonight, hosted by the Duchess of Cornwall at Windsor Castle. In typical McMenemy style, she asks: "Is it OK to wear a pink feather and lace Dolce dress tonight, or does black tie mean I have to wear black to a royal event? It sheds feathers wherever I go." After a short deliberation, we decide that a few pink feathers strewn across Windsor Castle are, relatively speaking, not going to upset anyone. On the other hand, an iconic model, I tell her, who shows up dressed like a lady who lunches, might well. She goes for the feathers. ■

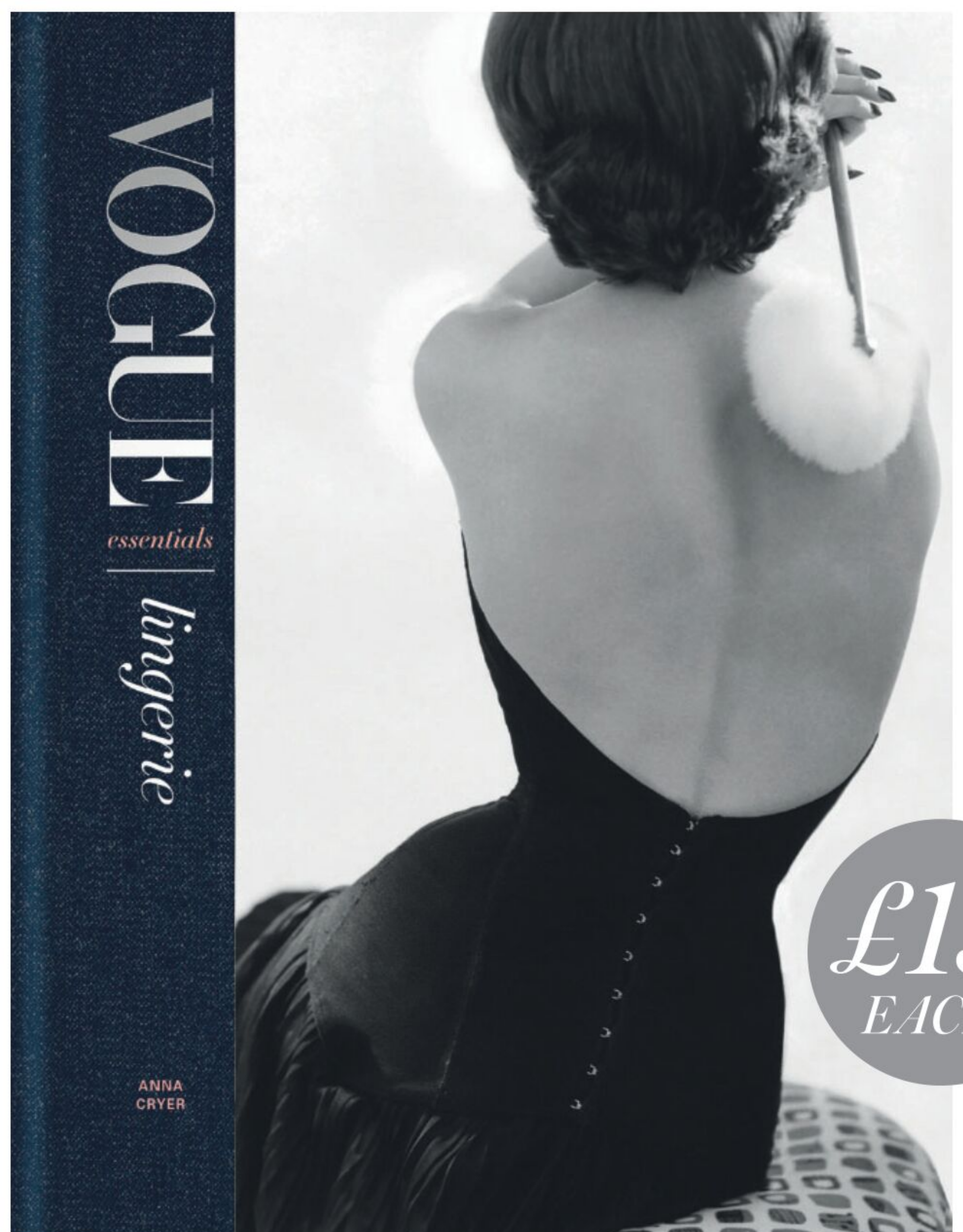
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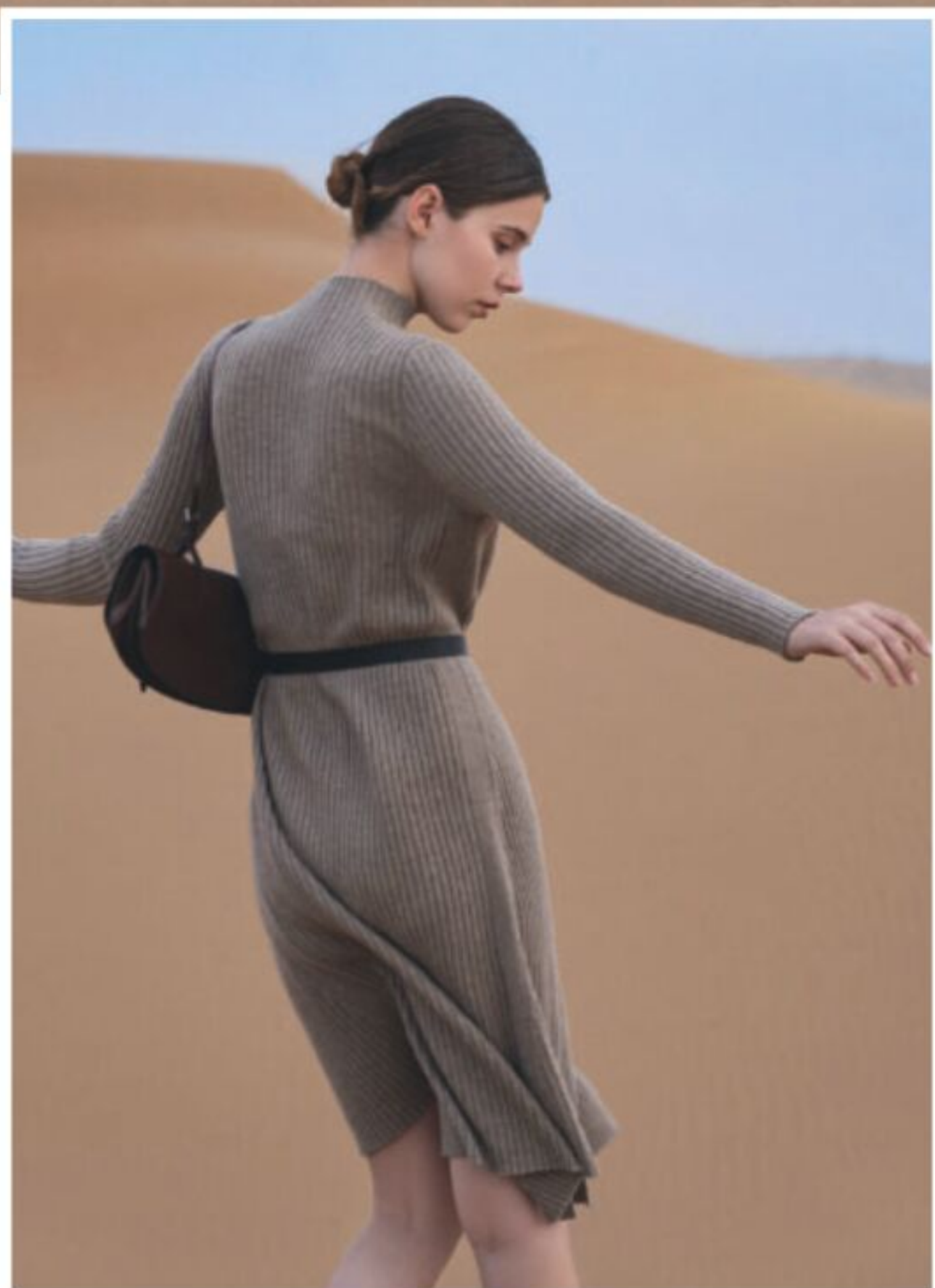


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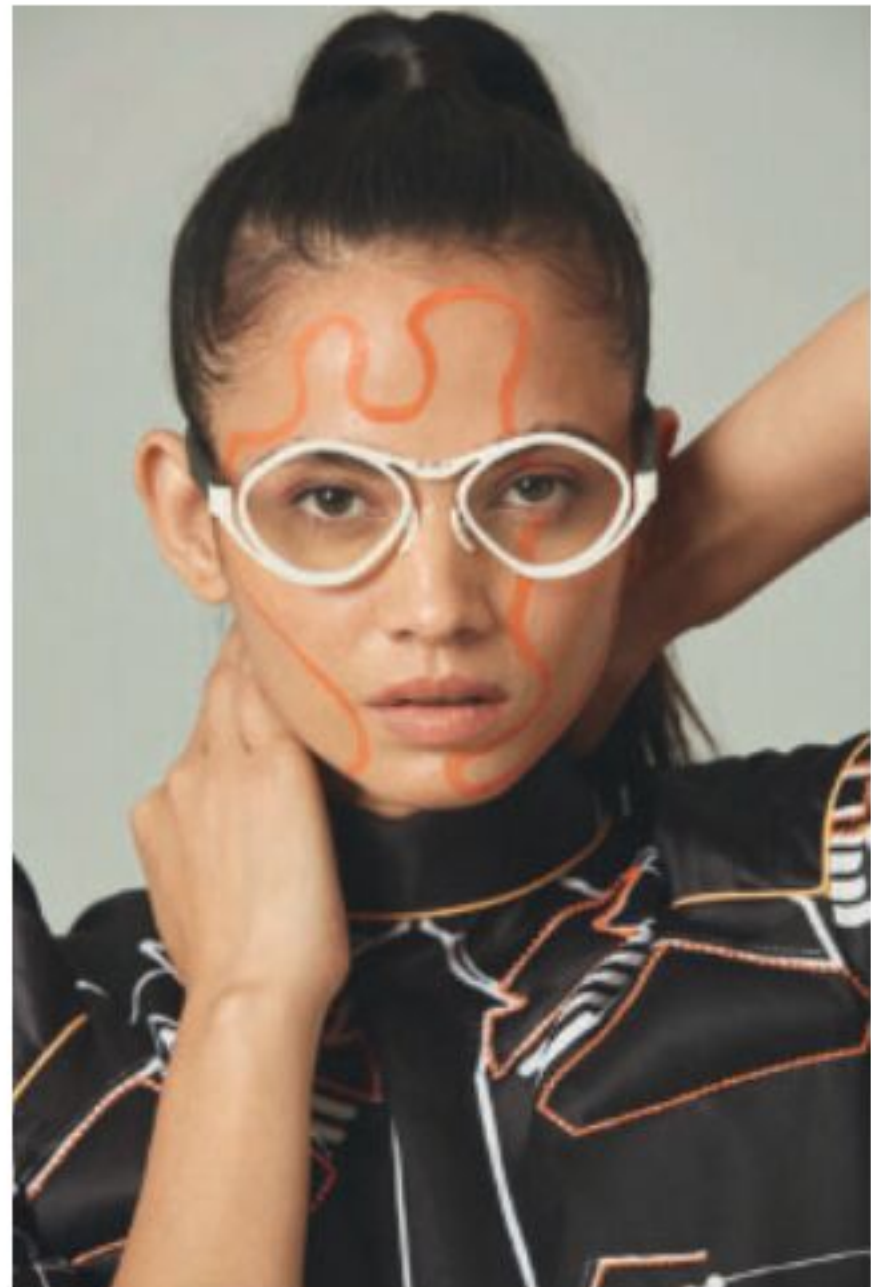
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Visit www.eleanoren.com and Instagram @eleanorenlondon

PIEUX



Pieux is a luxury eco-fashion label whose core philosophy is based on the concept of circular economy. Pieux's eyewear also completely justifies the brand's philosophy with its designs. Its eyewear uses the future of design, "modularity" and future of manufacturing, "3D printing" to create patented sustainable, interchangeable, modular, customisable, upgradeable, repairable and innovative eyewear with striking designs. Shop at pieuxorganic.com and Follow them on Instagram @pieuxorganic

1 PEOPLE



Discover the sustainable and eco-friendly denim capsule collection with Danish design from 1 People. From barrel jeans, denim shirts and boilersuits to the staple denim jackets, flaunt contemporary styles that are not harmful for people or the planet. All made with OEKO-TEX®-certified dye and upcycled fabrics. Photography: Nelly Gaghauna. Visit 1people.com and Instagram @1peopletogether

NOUR & THE MERCHANT



Adorn yourself in statement cottage-core clothing by Nour & The Merchant. Their ethereal and magical pieces are handcrafted in Italy and designed to evoke a fairy-tale feeling coupled with a graceful everyday style. Their sustainable pieces are also available in custom made designs and tailored to your needs for weddings and festive events. Enjoy their beautiful slow-fashion dresses online or request your very own custom made gown at nourandthemerchant.com and Instagram @nourandthemerchant

ANASIM



ANASIM is a London based luxury Ready to Wear brand established in 2021 by Anna Simonova. Their debut pre-fall collection is an introduction to the brand's core values: quality, exclusivity and comfort. Characterised by a combination of romantic flow and expressionistic undertones, and tailored with high quality silks, their debut collection embodies the "second skin". Shift from your most intimate moments at home to those shared outside and beyond in ANASIM. Visit www.anasimapparel.com and Instagram @anasim_official

MADALEINE NELSON



Madaleine Nelson is a bold, feminine and unapologetically colourful brand. As a Canadian fashion and textile designer specialising in handmade luxury womenswear, every garment is distinctive. Madaleine Nelson is a size inclusive brand with sizes ranging from 8-22, with custom sizing available. Every garment can be dressed up or down to allow the modern woman to live life her own way! Visit www.madaleinenelson.com and follow @madaleinenelson on Instagram.

YULIA YERUSHALIMSKY



Founded in 2020 in Tel Aviv, Yulia Yerushalimsky is a smart casual fashion brand. Natural fabrics and handicrafts, minimalism, comfort and quality are the brand's motto. Every new collection is an extension to the previous one, where each product is combined in style and colour. The variety of looks allows you to put together a functional seasonal wardrobe from the minimum amount of clothing. Clothing remains relevant regardless of trends and does not go out of fashion next season. See more at www.yuliyerushalimsky.com and Instagram @yulia_yerushalimsky

SIMPLE RETRO



Crisp, clean, and walking the line between casual and sophisticated, Simple Retro's Selena Wool Knitwear with preppy style can be found all over the fashion crowd in the coolest ways. Sourcing inspiration from the early 1900's preppy style, it simplified the conventional polo shirt to the chicest boyish top, with retro golden roses blooming on the front black buttons. Simple Retro aims to deliver timeless designs inspired by vintage silhouettes. Explore their beautiful pieces. simpleretro.co.uk Follow them on Instagram @simpleretro

THIS IS A LOVE SONG



Ethically made and sustainably produced women's apparel brand, THIS IS A LOVE SONG, has just launched their new collection titled 'Finding Your Calm' and it is every woman's must have. The new collection features dresses, loungewear and intimates that are on trend with an eco-friendly focus as they also plant a tree on every purchase. Explore their new collection online at www.thisisalovesong.com and Instagram @thisisalovesong

MOHOLESS



Known for its bags with creative shapes, Moholess is a Parisian brand that offers a range of pop coloured, timeless and minimal accessories made from upcycled leather. Inspired by art and travel, the designer Sabrina Mohamadi strives for a daring and responsible project while advocating used materials to assemble modern and one-of-a-kind unique fashionable accessories. Visit moholess.com and @moholess on Instagram.

Designer Profile

KALLIE & CO



Where the fashion industry lacked handcrafted, ethically sourced, and cruelty-free shoe options, Kallie & Co stepped in. Founded in 2014, by Nadia Martinez, this brand provides unique, high-quality shoe designs to women walking all different paths of life.

Follow @kallieusa on Instagram and visit www.kallieusa.com for more information.

LUCIA & LACE



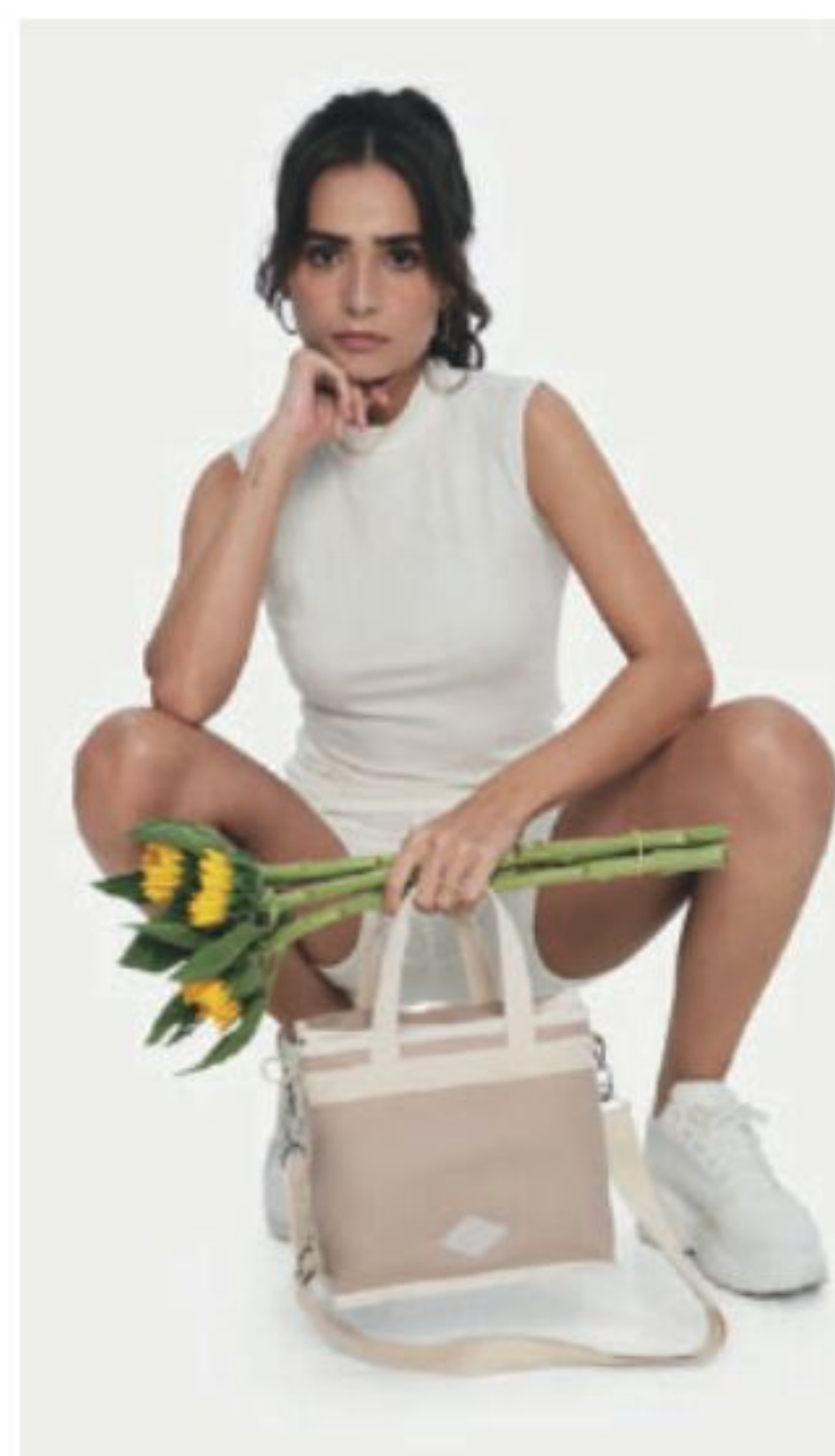
Created by Elana Mitsis and launched in 2020. Lucia and Lace combines uniquely designed silhouettes, delicate silks and plush feather trims. Each piece made to embrace femininity and timeless glamour. Self indulge in alluring pieces that draw you in and keep you wanting more. Visit www.luciaandlace.com and follow @luciaandlace on Instagram.

YASMINE COLLECTION



Yasmine Collection is an online clothing store created by Yasmine Nashed, a fashion influencer and enthusiast. Yasmine Collection is all about having luxury and eye-catching pieces at an affordable price. The beautifully detailed pieces are staples in any woman's closet. Shop the collection at www.yasminecollection.com and Instagram @shopyasminecollection / @yasminenashed

DA COSTA VERDE



www.dacostaverde.com and Instagram @dacostaverde

DaCosta Verde sets out to create a healthy relationship between fashion, people, and the planet. The brand designs super comfy and versatile athleisure for you to wear your way, with ethical manufacturing and eco-conscious fabrics. For their team, sustainability and giving back to the planet is no longer optional, it is essential, and they welcome their clientele with enthusiasm to join an eco-conscious evolution. Visit

ANGELIKA JÓZEFczyk



Angelika Józefczyk is a Polish fashion designer whose projects are for women who like to experiment with the colour and texture of clothes whilst appreciating femininity and a structure that shapes the figure. The designer collaborates with celebrities and recognised people from the world of music, film, and television. Featured is a piece from their S/S 22 collection "Art Nouveau". Visit angelikajozefczyk.com and Instagram @angelikajozefczyk

EMILY JONES



Emily Jones is a New York native designer crafting her eco-friendly handbags and accessories using recycled leather. Through her woman, minority-owned business, she aspires to spark greater opportunities for young women in NYC and beyond. Her products are created locally to help communities thrive and encourage sustainable living. Visit www.emilyjonesnyc.com and Instagram @emilyjonesnyc

BRITISH BOXERS



British Boxers is a sleepwear and underwear brand founded in 2013. Creating their pieces using wonderfully luxurious fabrics and drawing from the creative heritage for which Britain is famed throughout the world, they combine traditional design with a modern twist. One to watch, visit british-boxers.com and Instagram @britishboxers

FTC



climate neutral and certified fashion knits, created with passion, responsibility and a unique brand-story. Visit www.ftc-cashmere.com and Instagram @ftc_cashmere

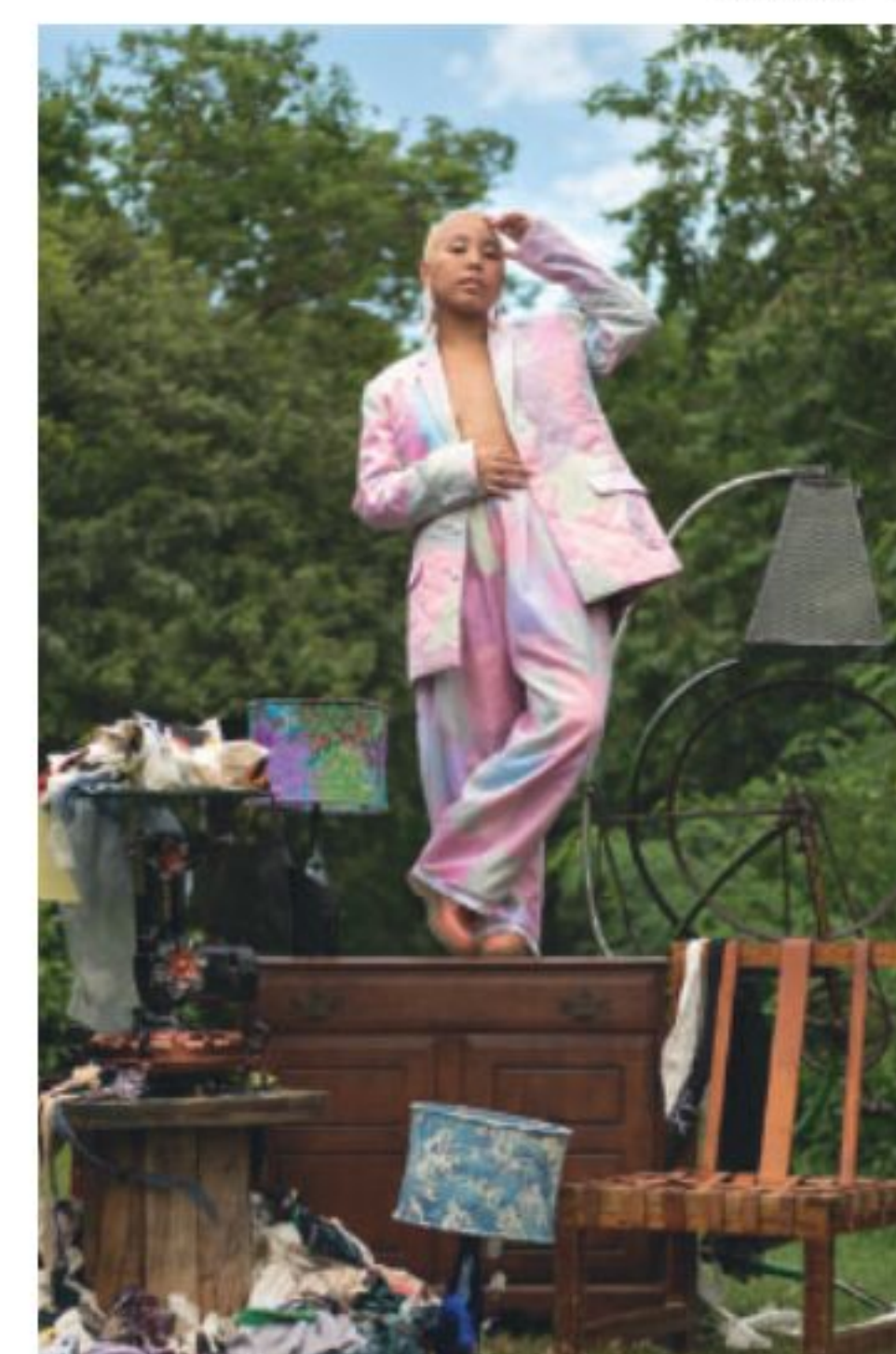
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LES JUMELLES



Les Jumelles is an Antwerp-based webshop that offers a carefully curated range of products and brands. With its true wardrobe essentials, Les Jumelles seeks to inspire women to feel confident and empowered. Mum-boss Magalie Aerts is constantly in pursuit of exclusive yet affordable items that are set apart from the norm, the mediocre... for women who are charismatic, with a determined and strong personality and above all, who are not afraid to take risks. Visit www.lesjumelles.be and follow @lesjumelles.be on Instagram.

RIO TASO



www.riotaso.com and Instagram @riotasoclothing

A fiercely Filipina sustainable brand that repurposes fabric scraps into new textiles and creates one-of-one designs which cannot be replicated. A strong voice in the Slow Fashion movement and an advocate for ethical practices in the fashion industry. Rio's design philosophy centers on size-inclusivity, sustainability, and of course – pockets! Shop online at

POM



Sustainable and cosy knitwear made to make every woman feel empowered. Soft, outspoken or bold, their feminine jumpers fit every woman's wardrobe. Pom knows full well that a winter look is never complete without a soft scarf or hat. Get to know Pom at www.pomantwerp.com and Instagram @pomantwerp

SIKA'A



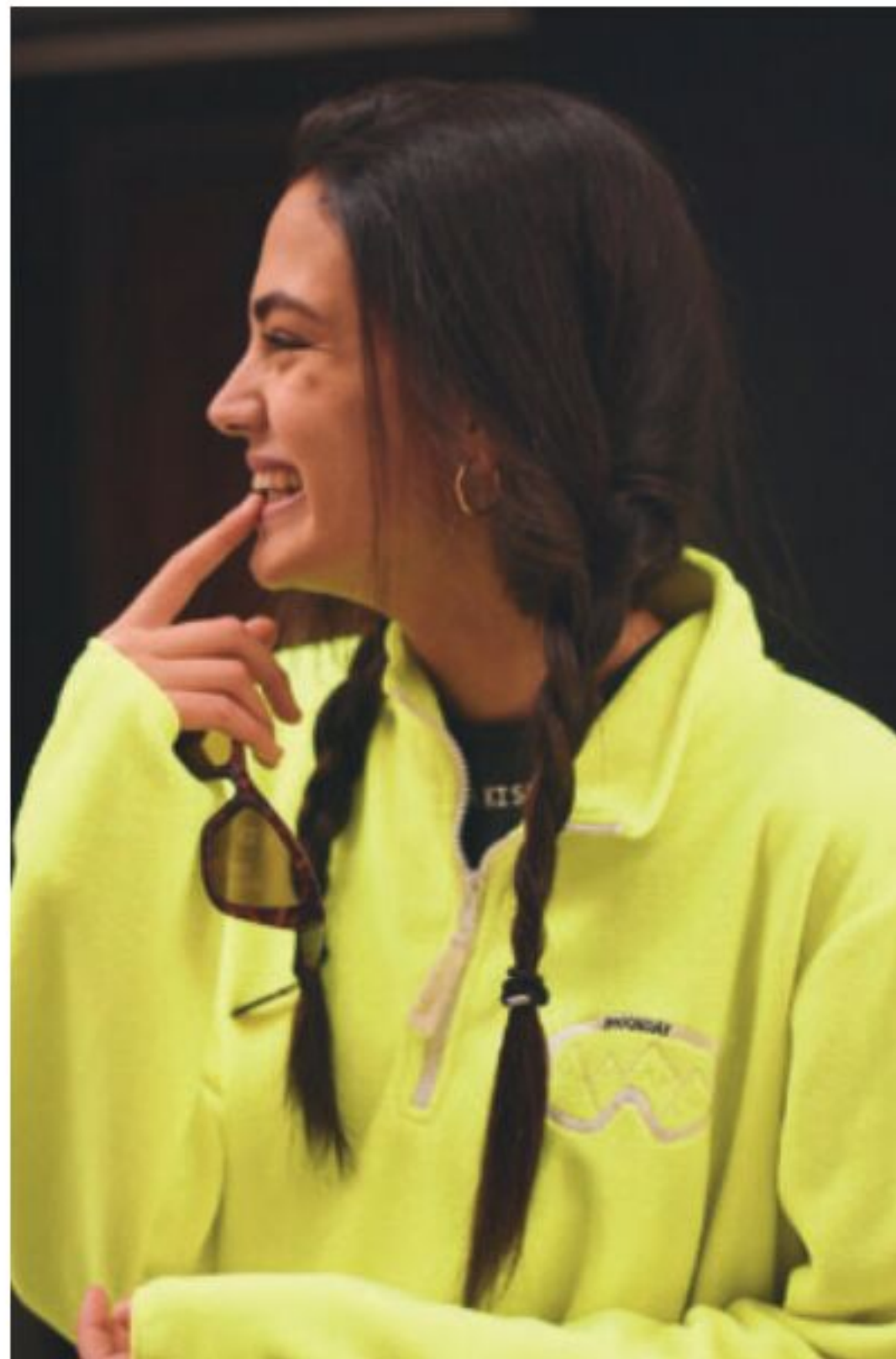
Feminine essence with a splash of statement design. Founded by John Tchoudi, with roots from West Cameroon. Africa is the core of Sika'a defining everything. Sustainability is the heart driving their impact. Women are the inspiration evolving each day. Enjoy Sika'a's unique designs at www.sikaa.com and Instagram @sikaapixs

NATALIE HILTON



Natalie Hilton is an Australian slow fashion brand showcasing classic femininity with a modern twist. Handcrafted by the designer in limited small batch collections from deadstock fabrics, the brand uses signature design lines and silhouettes to create timeless pieces you will love for years to come. Visit nataliehilton.com.au or Instagram @nataliehilton_melb

MOONDAY



Once again, Moonday has created the perfect partner to one of the most popular winter plans, skiing. Prepare for your trip and choose one of their sweatshirts to stay trendy and warm on the slopes and to give your classic ski outfit that special touch. Shop at moondaybrand.com and follow @moondaybrand on Instagram.

L'ATELIER LONDON



L'Atelier London, founded by Karoline Flis, is a young independent brand that produces beautiful garments drawing inspirations from bohemian lifestyle, yet encompassing glamour and elegance. The brand's essence is feminine and easy-wear styles for women of all sizes and ages. Carefully crafted pieces and hand-designed exclusive prints bring diverse aesthetics to each collection so that they hold

a special place in your wardrobe. Visit latelierlondon.co.uk and Instagram @latelierlondon

WILD ORANGE TREE CLOTHING



Wild Orange Tree is a fun bohemian brand of crochet pieces, mostly known for their colourful cardigans. Olive, the designer behind the brand, handmakes each piece with her small team. Inspired by the idea of a never ending summer, these pieces should travel the world and join your vibrant journey through life. See more online at www.wildorangetree.com and Instagram @Wildorangetree

TRANSCEND



Transcend's Blooming Rose collection features colours like fuchsia pinks, tangerine oranges, and Santorini blues. The dresses are all made from rich silks and linens, and organic trims like coconut shell buttons. Comfort and functionality are key elements of each design and every dress features functional pockets. Shop Transcend online at www.weartranscend.com and follow on Instagram @weartranscend

MAISON MITLA



Maison Mitla is a sustainable luxury brand based in Paris. French-Mexican designer and founder Gabriela, fuses traditional textiles from Mexico with silks from Central Asia and upcycled fabric from haute couture deadstock. Every single piece is handmade by skilled artisans and assembled in her Parisian Atelier. Timeless, exotic elegance made to last forever. Find out more

through Instagram @maison.mitla and visit maisonmitla.com

IN.PAIRS



in.pairs is a handcrafted, slow fashion brand founded in 2020 by Elsa and Poppy. With versatile designs and soft colour palettes 'The Pair Collection 1.0' gives life outside of the typical purpose of swimwear. Reflecting the ability and ease of style transition from beachwear to daywear to evening attire. The possibilities are endless. Visit www.in-pairs.co.uk and follow @inpairs_ on Instagram.

REVIVRE



Luxury, innovative and conscious swimwear for the mindful expeditionist. Revivre's launch collection 'Oceanique' is inspired by nature and offers a fully reversible selection of versatile pieces crafted using Italian fabrics from repurposed ocean plastics. Revivre's collections are effortlessly elegant, responsibly designed and infinitely recyclable. For

the unwavering respect of our oceans. Shop online at www.revivre.co.uk and Instagram @revivre_collection

BANANE PALM



Steal yourself some winter sun in style with Banane Palm's luxurious and on-trend resort wear and beach wear. Be bold and feel beautiful in

their figure flattering swimsuits, bikinis and statement pool side fashion. Shop from their collection online at www.bananepalm.co.uk and Instagram @bananepalm

TESSA FAY



American designer, Tessa Thompson, behind Tessa Fay, specialises in handmade clothing for the feminine eclectic. Sourced from salvaged upholstery fabric, each garment is sustainably handmade by Tessa and her grandmother, Fay. The duo offers a modern twist on timeless statement pieces reminiscent of chic vintage interiors – designed to give you butterflies and make you dance in the mirror.

Shop online at www.tessafay.com and Instagram @studio.tessafay

Designer Profile

VERYRARE



The concept behind VERYRARE c/o RAF REYES™ is to reference Design's history and signal its existence within the colliding worlds of archive and 21st-century fashion. Selected visuals feature different universes ranging from collector 90s aesthetics to contemporary sub-and surculture imagery. Put on overdrive for a fresh clothing style, with opposing ideas speaking to one another. Visit www.veryrare.co Instagram @veryrareclo

VIVIDA LIFESTYLE



Ultra-insulating, eco-friendly and rainproof, Vivida's collection of all-weather dry changing robes allow you to get changed, keep dry and stay warm – the ultimate outdoor companion. In creating adventure-ready changing robes and ponchos, swimwear, and neoprene, their aim is to empower exploration while supporting the planet. Specially designed for the adventurers, dreamers, thinkers and doers. www.vividalifestyle.com Instagram @vivida_lifestyle

BTSY



Visit www.btsylondon.co.uk and Instagram @btsylondon

London label, BTSY creates one-off, handmade to order garments available in any size. Offering bold, optimistic, easily transitional designs made in natural fibres, BTSY aims to reduce environmental impact using remnant fabric, local suppliers and making clothing to keep.

SEPIA STORIES



Sepia Stories, a sustainable fashion brand for a conscious consumer brings traditional techniques of handcrafted fabrics and clothing in contemporary sensibilities. A slow fashion brand, their philosophy is to be kind to Mother Earth while bringing sustainable simplicity stylishly to your wardrobe. You are welcome to join their mindful way of life on www.sepiastories.in and social media @sepia.stories

SHE SIZE



Diversity, inclusion, sustainability, the core values that Shesize makes their brand's DNA. A classic timeless statement shirt that is a must-have for women. A shirt to fit women's unique shapes, made with a new size metric to fit women. We are striving for an equal society. They make it easy 1 style 6 colours 35 sizes from women to women. New in – premium Exclusive White shirt and limited editions. Visit www.shesize.com Photography by Lisa Höök and Model, Deztiny Musa.

EDINBURGH CASHMERE



Edinburgh Cashmere are one of the biggest manufacturers, wholesalers and retailers of designer scarves, stoles, capes and blankets. All of their products are crafted from luxurious 100% pure cashmere and lambswool and every item is hand finished for customer comfort. Their iconic DC Monogram design is recognised globally. Edinburgh Cashmere are specialists in reversible monogram and jacquard and their exclusive designs deliver not only warmth but also cutting edge fashion. Visit www.edinburghcashmere.co.uk and Instagram @edinburghcashmere

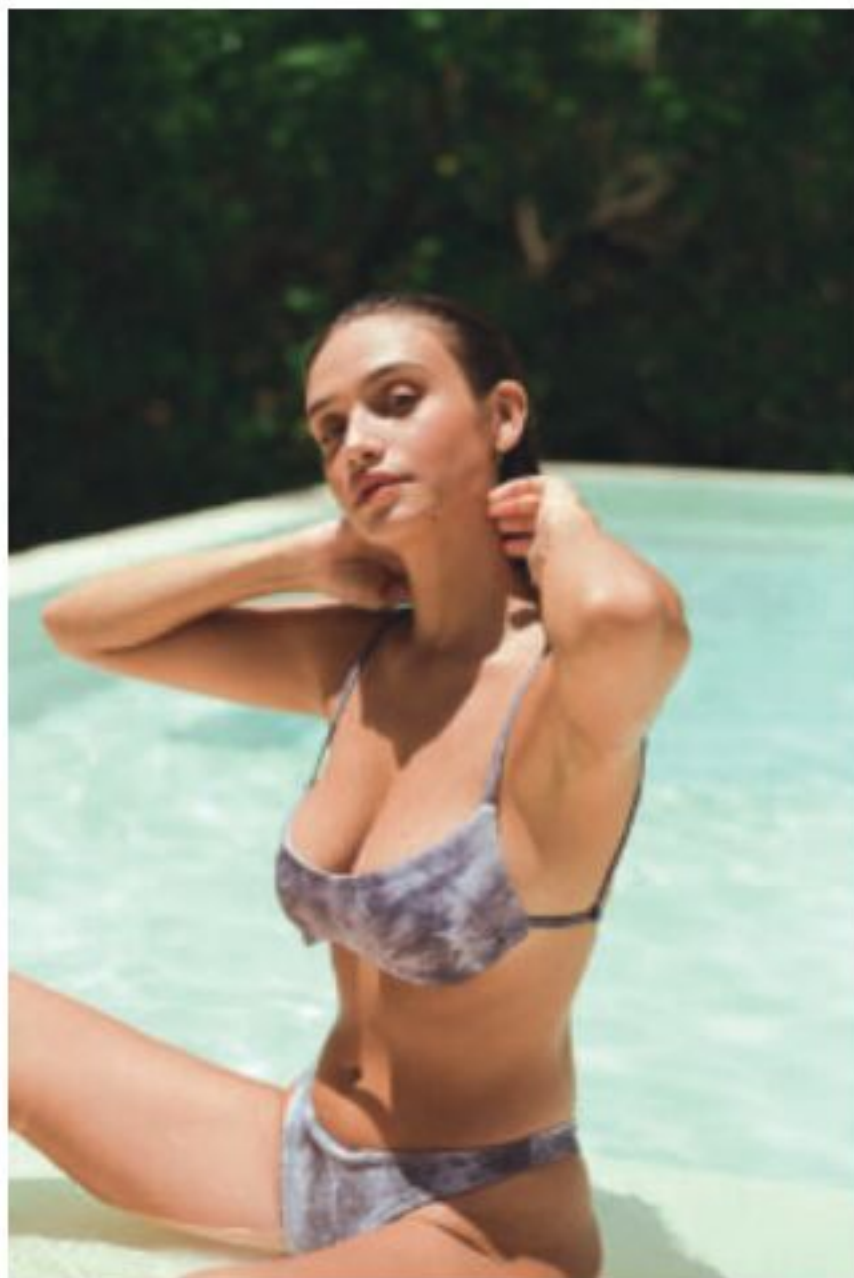
BIANKI



Bianki is one of the fastest growing brands on the Bulgarian shoe market. Crafted with utmost precision from selected high-quality materials, their designs reflect the necessity for comfort, versatility and trendy styling. As Bianki value personality and individuality, their ultimate goal is to provide their clients with exclusivity, which will meet the needs of their own distinct style.

Visit bianki.com and Instagram @biankishoes

JULIA ALEXANDER SWIM



Recognised for their innovative silhouettes and distinctive prints, Julia Alexander Swim is a poetic slow fashion swimwear brand, inspired by the reminiscence of travel. Their debut collection, which emphasises the emotions of taking a journey, is delicately and ethically crafted in limited quantities, using fabric made from recycled ocean waste, in a small studio in London. Visit www.juliaalexanderswim.co.uk and follow @juliaalexanderswim on Instagram. Photography by Daniela Gerosa.

CORAZON CO.



Corazon Co is a modern, bold and eco-conscious streetwear label based in Portland, Oregon USA. This woman-owned company provides fashionable, comfortable and ethically sourced apparel that makes for a perfect city look. Corazon Co.'s focus is to create fashionable pieces whilst always keeping the Earth and people in mind. Visit corazoncompany.com and follow @corazoncompany on Instagram.

FRANCI



Franci offers luxurious and contemporary scarves showcasing authenticity and integrity. Each scarf is produced from beautiful natural pure fibres, centuries old knowledge and inter generational craftsmanship. Franci's premier collections in cashmere are produced with great patience, love and dexterity from artisans in the highlands of Nepal. Their newest collection is produced in pure baby alpaca fibre from the hands of loving mothers from the communities of Peru. Visit www.francipure.com and Instagram @francipure

NNC LONDON



Founded by Martin Addo and Lloyd Asamoah, NNC LONDON focuses on creating functional, fashionable yet comfortable pieces that are built to last using premium fabrics. The brand NNC is an acronym for 'No Names Clothing' which simply represents that names and titles are irrelevant in regards to fashion. Enjoy their intricately detailed pieces from puff prints to embellished designs and more. Visit www.nnclondon.com and follow @nncldn on Instagram.

NICE MARTIN



Nice Martin is an Australian label created by chance. A chance meeting between two strangers that has evolved into what is now seen in wardrobes across the world. With an aesthetic that's the midline between masculine and feminine, a mixture of both co-founders; pieces are designed with purpose, not trend driven and in fabrics that last lifetimes. Find NM at nicemartin.com and on Instagram @nice_martin

IHINTU



Indulge in the sustainable future of fashion with IHINTU. Their upcycled pieces are carefully crafted to flatter all body types. The inclusive brand designs elegant and comfortable pieces to enjoy wearing; from dresses to blouses and knitwear. Piece together your sustainable outfit at www.ihintu.com and Instagram @_ihintu

ZENGGI



ZENGGI focuses on creating timeless, feminine and effortless staple pieces. The label's attention to detail is translated in cleverly designed wardrobe essentials; durable styles that remain wearable and relevant for years. Enjoy their seasonal collections online at www.zenggi.com/zenggi and Instagram @zenggi_amsterdam

RARE & FAIR



Slow fashion boutique, Rare & Fair, presents stunning dresses and high-fashion wardrobe staples that support women handweavers, local farmers and textile artisans in rural Thailand. Contact their London studio directly for personal handmade pieces, including bridal party and evening wear. Shop online at www.rareandfair.com and Instagram @rareandfair

PETITE FEMME



Petite Femme is an Australian label for the modern woman under 5' 5". Inspired by expert tailoring, luxurious textures and timeless silhouettes, each collection is a thoughtful curation of elevated essentials designed to last. Made in Australia with people and the planet in mind. Visit www.petitefemmelabel.com Instagram: @petitefemmelabel

ALÉO STUDIO



Aléo Studio is an eco-conscious luxury essentials brand. Each piece in their collection is guided by simplicity, elegance and timelessness, with a focus on premium sustainable materials and responsible production. Visit www.aleostudio.co and Instagram @aleo.studio

AOB



African heritage meets modernity: Ankara on Brand transforms traditional African prints and patterns into lust-worthy, versatile and stylish statement pieces for the modern woman. Explore the beauty and power of the African landscape through their rich, eco-luxe, limited edition collections. Photography by @jasmxnemarxe and model @autrphic

Visit www.shopaob.com and Instagram @shopaob

WM REPUBLIC



Contemporary, unisex and fashion forward footwear by WM Republic. Style yourself in the latest, modern trainer available in exclusive styles. Their current pieces are the ultimate luxury in monochrome statement sneakers. Shop online at www.wmrepublic.com and Instagram @wm.republic

BAY BY MERRYN



detail considered, to accompany beautifully lived, adventurous lives. Visit www.BayByMerryn.com and Instagram @bay.bymerryn

BAY is an elevated British lifestyle brand with a focus on beautiful, buttery soft Cashmere products. Their knitwear is sustainably made from the very finest Scottish milled Cashmere and produced in England. BAY creates pieces that are thoughtfully made, with every

SUNIES



Sunies created the perfect eco-friendly shoes made out of natural resources (77%) such as bamboo, sugar cane, coconut fibers, salt and recyclable vinyl flex grains (23%). The materials can be recycled in order to produce new shoes with the Sunies recycling program. One shoe all day! The design is specially made to bring practicality and elegance to daily

activities. www.shopsunies.com @sunies_europe

TA-NOURA



Redefining linen's place in your wardrobe, Tanoura offers clothing creations that are timeless, ethical and uniquely designed – for both men and women. The label combines modern luxury with comfort through its range of wardrobe staples, ranging from cosy sweats and dresses, to luxe shirts, coats and trousers.

Enjoy the variety in the collection online at www.ta-noura.com and Instagram @tanouraofficial Tanoura.

OFFEND SWIMWEAR



OFFEND SWIMWEAR is an emerging London based swimwear brand distinguished for its simple, sexy, sustainable and timeless designs. Made from the highest quality fabrics, their beautiful shapes and high leg cuts create stunning silhouettes on all body types. Carefully designed with a focus on giving you minimal tan lines and intended to be worn summer after summer. For those that dare to bare, shop at offendswimwear.com and follow @offendswimwear on Instagram for more.

Designer Profile

ANZÜNDERIN



Anzünderin create high-end fashion made from fabric rests to remain ecologically friendly. Each item is hand-sewn with passion for precision and detail in their small and beautiful Atelier in Stuttgart Germany. The brand draws inspiration from strong women, creating unique, modern-couture garments that push fashion norms with raw hems, unusual fabric combinations and

asymmetrical seam-lines. Visit www.anzuenderin.com and Instagram @anzuenderin

CORAL CASTILLO



Coral Castillo's designs show a love for texture and layers – dramatic shapes and draping portray a playful relationship with light and opacity. She finds inspiration in female empowerment, expressing resilience, and maintaining a fighting spirit without ever losing sight of celebrating the feminine.

www.coralcastillo.com
Instagram @coral_castillo

FEMANCE



Femance is a Hong Kong handbag brand founded in 2019 by Angel Tam and Celia Ng. Offering affordable high-quality leather pieces that are equal parts contemporary and unique, their collection draws inspiration from art and nature. Visit www.femance-official.com and Instagram @femance_official

MIMII



Mimii is a modern lifestyle brand focused on attainable luxury. Everything is designed in-house at their innovative London studio, generating original designs that you won't find anywhere else. Blending both statement and wearable pieces, and using conscious production methods, they are constantly creating immediate and inspiring content to drive the speed and energy of the brand.

Discover more at Mimii.com and @mimii.london on Instagram.

GAYA LUXE



Handmade in Bali, Gaya Luxe creates luxury resort wear for women. Each piece is created with a focus on comfort, a flattering fit, being breathable in hot weather and of course, style. Featuring timeless designs that take you from beach to street, Gaya Luxe offers true wardrobe staples.

Visit www.gayaluxe.com and Instagram @gayaluxe

BELLEMERAL



Bellemeral is a Japanese fashion brand designing every day minimal wear made to transcend time. The long shirt featured here refers to the silver ratio used in traditional Japanese architecture, and the wide trousers are inspired by the traditional Japanese Hakama. Both made with recycled wool. Visit www.bellemeral.com and Instagram @bellemeral

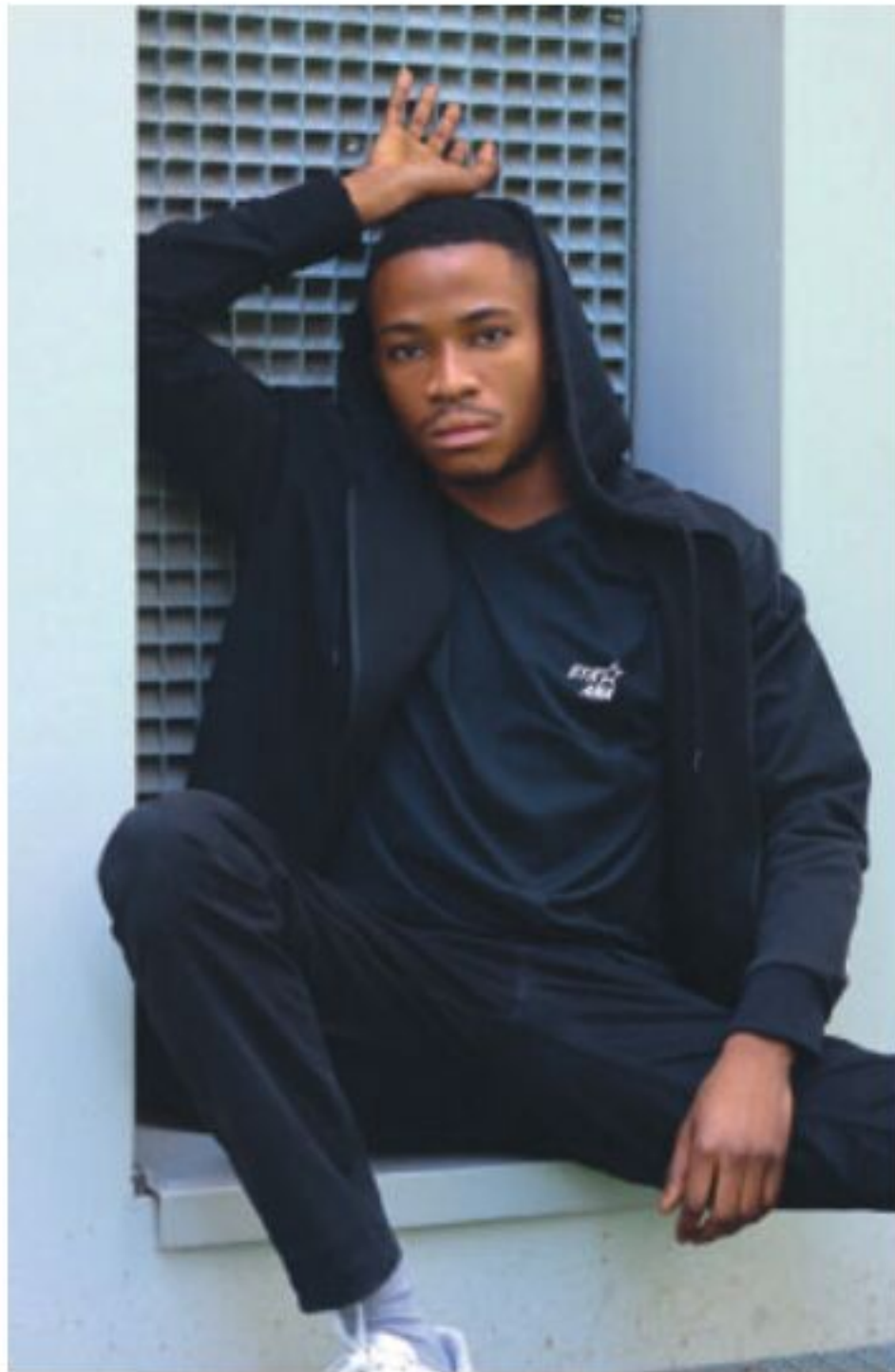
DNK



DNK is a creative fashion studio that tailors bespoke garments and ready to wear clothing made in small batches. With a focus on slow design, they use materials that are high quality, uncompromising when it comes to standard and craftsmanship. Pushing design boundaries, their collections are characterised by a combination of sensuality and individuality.

Visit dnkstudio.us and Instagram @dnkstudios

SANTA ANA



Santa Ana presents their premium, urban and unique clothing using highly functional and comfortable sportswear fabrics. As both a combination of contemporary streetwear and athletic style, their brand offers the ultimate metropolitan looks. Enjoy the quality and unique brand style online at www.santa-ana.co.uk and Instagram @santaanaathleticapparel

AD ASTRA



AD ASTRA is an inclusive brand born between London and Rome, following designer Giulia Valeri's own experience in both cities. It combines the eccentricity of British fashion with a more traditional Italian style, aiming to let the customer feel sophisticated, empowered and effortlessly chic. Visit adastrathebrand.com and Instagram @ad.astra.official

FOR THE DREAMERS



For the Dreamers swimwear is versatile and size inclusive. Each piece is made with regenerated nylon and is reversible, adjustable, and convertible so you can go from barre to beach to bar! From design to delivery, follow their environmentally and ethically conscious approach. Model @nikkimcclean and photographer @rodenruqiez
Visit forthedreamers.com and @_forthedreamers

BYLUMA



With a modern aesthetic and luxurious artisanal masterpieces, BYLUMA's collections are created with high-quality Italian textiles, strong attention to detail and exceptional craftsmanship. Their pieces imbue powerful femininity; comfortable yet versatile enough to suit each evolving day for the modern woman. Visit www.by-luma.com and Instagram @byluma_com

GOLDIE CLOTHING



Inspired by the beauty of the Golden Hour, Goldie Clothing is a versatile, LA based clothing brand that brings out individual identity. Known for consciously sourced, recycled fabrics that owner Katt De Moss cuts by hand, this classic collection of feminine and edgy styles features intentionally exposed seams and imperfect dye patterns. To see her one-of-a kind designs, visit www.goldieclothing.com and follow on Instagram @goldie.clothing

RAW FLORA



Enjoy finding new eco-conscious pieces that are handmade, responsibly sourced and crafted using sustainable fabrics. Their activewear and athleisure pieces are the height of comfortable style, empowering you whilst also offering a comfortable fit. Shop online at rawflora.co.uk and Instagram @raw.flora

COASTY LONDON



Coasty London sets out to make eyes turn and leave a lasting impression. They create classic pieces that are totally versatile, breathtakingly elegant and contemporarily cool. For Coasty, sustainability is a necessary path. Every step they take is aimed towards becoming a better version of themselves; valuing people, nature and animals. Visit www.coastylondon.com and Instagram @coastylondon

MUSK



Musk is a new Polish brand that produces luxury women's cowboy boots. All their products are handmade in Poland from start to finish by qualified craftsmen. The unique shapes, the elongated tip and the high quality of the skins used in production have gained traction in Poland, and the brand is now also taking the European market by storm. Find out more at www.muskboots.com and on Instagram @musk_boots

SPIRITUM TULUM



Spiritum is a slow fashion firm that bases its creations on Resort clothing, giving the message of empowering the soul, ethical responsibility, commitment to our environment, making fashion with a purpose. They value, honour and defend traditional Mexican artisanal techniques. Discover the Collection for her him and Home in www.spiritumtulum.com @spiritumtulum

LARA ZACCA



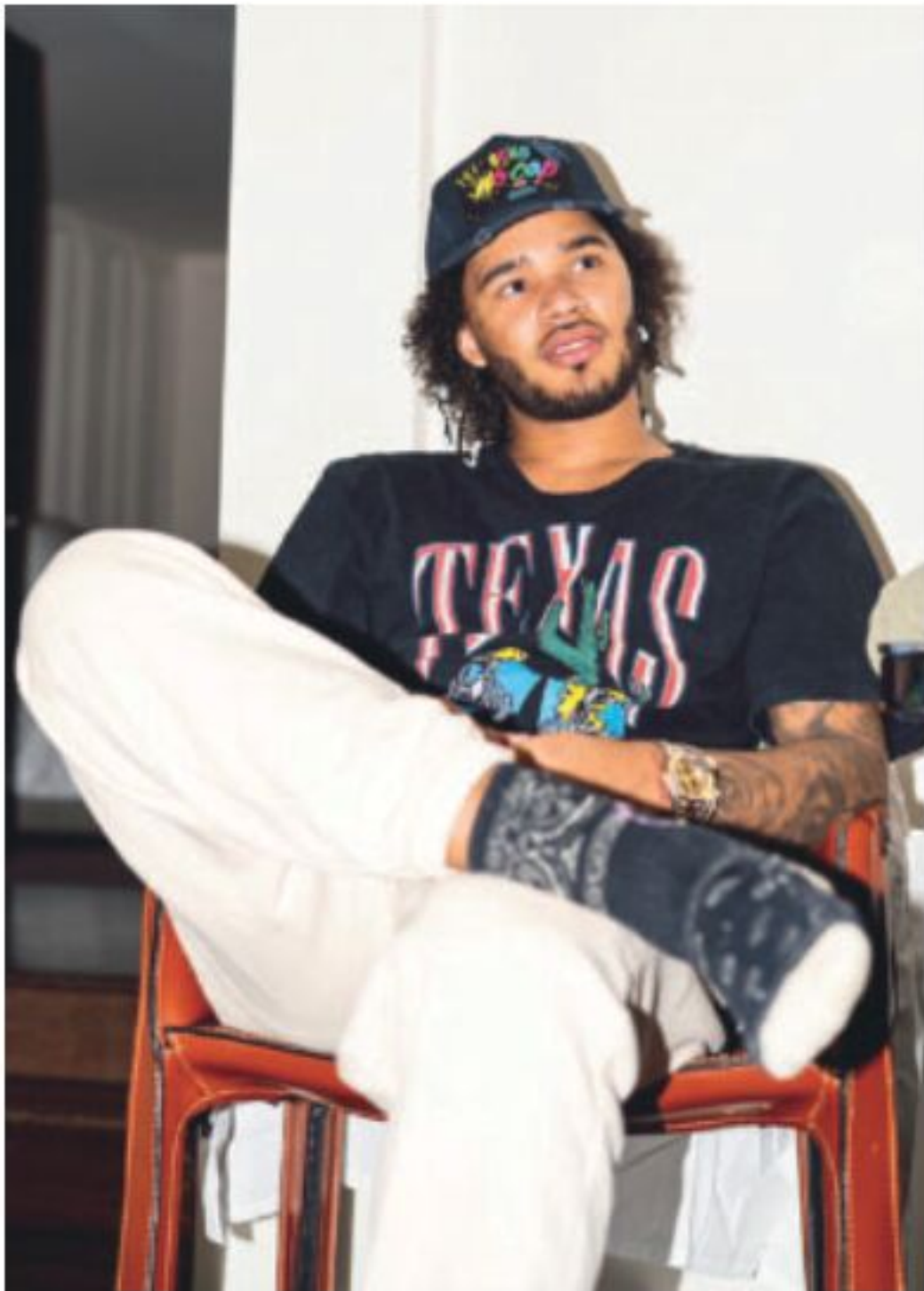
Lebanese contemporary brand, Lara Zacca, presents seasonal collections of uber-comfortable and stylish leisurewear. Incorporating a range of statement ready-to-wear pieces in each collection, the brand's ethos is based on elevating the modern-day woman's style. Discover more of the eponymous label at www.larazacca.com where functionality meets timeless style.

ZUNILDA GUTIERREZ



Growing up in the Panamanian countryside, designer Zunilda Gutierrez honours the women that have overcome adversities. The brand's recent AW2021 launch, Cosecha, is a celebration of the outstanding achievements and contributions that women have played in society. From the feminine and loving woman who would dedicate herself to her family and home, to the powerful woman that is now able to integrate feminine and masculine energies to build her own destiny without forgetting her essence. The collection is available to purchase at www.manifestoshop.com @manifestoshop

ÖCHO LONDON



Founded by childhood friends Tope Fowodu and Parin Patel, Öcho London was established in 2017. Öcho is a British luxury fashion label combining high-end and streetwear fashion. Focusing heavily on quality and discreet detailing, their clothes are designed with the aim of making the wearer feel as good as they look. To see more visit ocholondon.com and follow @ocholdn on Instagram.

KHARIBU



Kharibu is an ethical, sustainable and conscious label, working with a team of artisans in Rajasthan to create beautiful hand-block printed clothing. Vegetable dyes, wooden blocks and talented hands are the heart and soul of every piece, celebrating thousand-year-old traditions and unique craftsmanship. Designed in the UK, created in India and produced in small batches, kharibu offers bohemian and vintage-inspired clothing which doesn't cost the earth. Visit www.kharibu.com and follow on Instagram @kharibu_

PHILIP KARTO



In his pursuit of luxury, perfection, evolution, and sustainability Philip Karto creates a 'circular economy'. These bags are for people who champion their voice and identity, for individuals that crave renewable and contemporary handmade reworked versions of a Louis Vuitton, a Goyard, or even a Hermès. Each bag recounts Philip's trajectory of journeys populated by memories and self-discoveries. Whether you are looking for his unique style or have the wish to create your custom bag, shop online at www.philipkarto.com and Instagram @philipkarto



Designer Profile



LULLASTUDIO

Lullastudio, a luxury powerhouse, presents their new collection: 'From The Ashes'. Lulla believes that culture and religion are intertwined; and this combination inspired the pieces in her collection. She uses woven fabric called Aso Oke created by the Yoruba people in Nigeria, implementing bright colours, frills, and embroidery to emphasise its radiance. By focusing on this material, the collection seeks to spotlight the beauty that lies within African culture. Visit Lulla on www.lullastudio.com and @lullastudio on Instagram.



YARDEN MITRANI



Luxury womenswear brand Yarden Mitrani, is the authority on contemporary and elegant slow fashion pieces. Designed and made in Italy, these pieces are timeless but yet versatile offering a range of every-day classic styles and evening wear statements. Visit www.yardenmitrani.com and Instagram @yardenmitrani_official Showroom Via de Pucci 4, (Palazzo Pucci), 50122 Florence Italy.

AELIZA



Founded by Jack Harper, Aeliza is an emerging UK clothing brand launched in November 2020. Featured here is Look 5 from their debut collection lookbook entitled 'Introspect', released in September 2021. Visit aeliza.com and Instagram @aeliza

KIVARI



Founded in 2010 by Kirstin-Lee Keyzers, KIVARI is an Australian-based womenswear label. 'KI' references the founder's nickname, Kiki and 'VARI' meaning by the water. Known for its distinctive aesthetic and effortless silhouettes, each piece is designed with the intention of celebrating the modern woman and every detail is considered and lovingly crafted to create the perfect piece. Visit kivari.com to discover more. Instagram @kivari_the_label

ANEESHA DESIGNS



Aneesha Designs celebrates femininity in all its forms. Inspired by India and Made in Italy, their collections are a blend of traditional textile knowledge and Italian design with sartorial tradition. All textiles are carefully sourced with artisans all across India or of vintage provenance. Visit www.aneeshadesigns.com and Instagram @aneesha_designs

feat.FASHION



feat.FASHION is a brand with strong sustainable values that creates premium essentials with a twist. The brand and its parent company, featuring Limited look at the whole development and production process from A to Z. They work with alternative materials such as vegan silks and 3D solutions, as well as packaging efforts, all intended to minimise the environmental impact of the products. Visit www.featfashion.com (eCom shop) and www.featuring.ltd for more details. Instagram @featfashioncom

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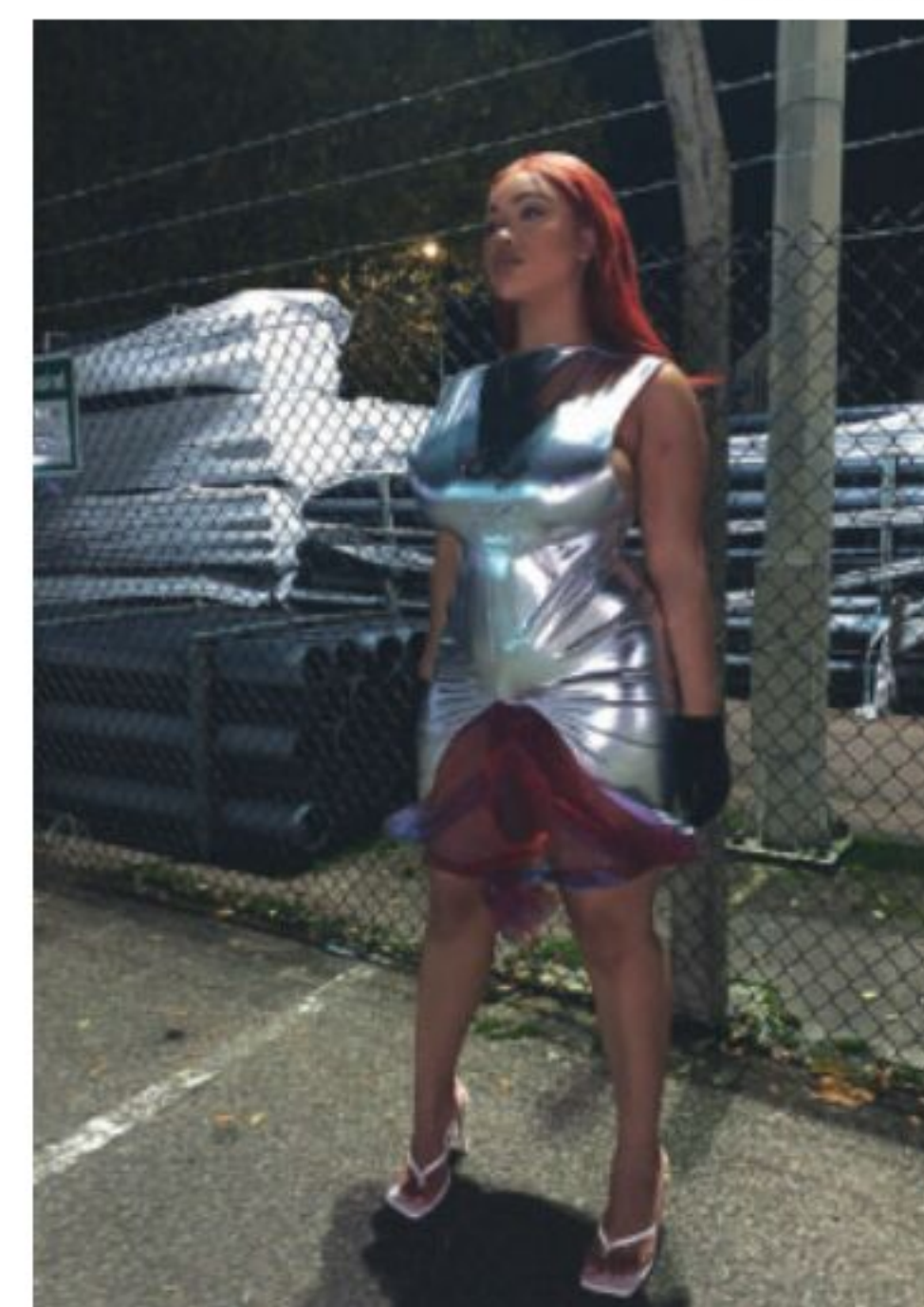
BAVNI



bAVNi is a British womenswear designer label, who are purposeful in creating timeless, quality pieces which are made to last. Characterised by powerful and feminine silhouettes, bold printwork and luxury feel fabrics. Each collection draws inspiration from incredible women past and present. Their garments are sustainable, vegan and ethically made. Visit www.bavni.co.uk and follow @bavnistudio on Instagram.

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LETEJAR



Letejar prioritises creativity and authenticity and so each design is so distinctive and undeniably Letejar. Emerging with an unorthodox aesthetic, this Letejar 'Futures' capsule is an exquisite and meticulous diffusion line that cannot be replicated. The Space Cadet dress is modelled by Sade Adekugbe (@sadeadekugbe) and presented by Letejar. To see more visit www.letejar.com or @letejar on Instagram.

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NATA STUDIO



NATA Studio is based in Beirut, Lebanon and Madrid, Spain. It is a slow fashion brand founded by Nathalie Saad in 2018. NATA Studio offers urban chic ready-to-wear clothing for women and men. Its aim is to create a sense of community with high quality products and to prove that large amounts and mechanical production flow are not what make a brand successful but rather the value, quality and story of a product. NATA Studio plays with contrasting ideas and paradox. It stands for sustainability and craftsmanship. Visit www.natastudio.co and follow @nata.studio on Instagram.

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BARELY THERE SWIMWEAR



Barely There Swimwear is an Australian label owned by Melbourne-based and self-taught fashion designer Sinead Zafer. Sinead designed each piece to show off the beautiful female body of all shapes and sizes. Barely There Swimwear's pieces are made from the highest quality materials and are reflective of a hot Australian Summer.

Visit barely-there-swimwear.com and Instagram @barely.there.swimwear

Style Set

1. MADELEINE TREHEARNE AND HARPAL BRAR present Hedgerows and Briars (right) together with (left) Flowers at Midnight, all shawls exquisitely embroidered in specially dyed silk. Miniaturised flowers are captured in marvellous detail, using damask rose, pale pinks, matt gold and anemone on a soft pashmina cashmere base. Enjoy contemporary design, the inspirational hand weaving and embroidery of Kashmir, individual fine shawls sourced exclusively by Madeleine and her small team, pioneers of the Kashmir shawl renaissance. Keen to support local communities, they obtain their shawls from renewable, ethically produced sources in Kashmir. They send shawls all over the world. See the full collection at 20 New End Square London NW3 1LN or call for a brochure +44(0) 2074356310, visit www.trehearneandbrar.com or follow them on Instagram @madeleinetrehearne or email mads@madeleinetrehearne.co.uk

2. Ethical clothing by TUNIQ present contemporary and minimalist clothing with a regenerative ethos. Their carbon saving clothing is entirely controlled, from Sheep to Shop. The ethos at the heart of this North African brand is labour ethics, traditional handiwork and the use of pure raw wool as well as local plant dyes. Explore online at www.tuniquoasis.com and Instagram @tuniqu_official

3. AMELIA ROSE is a Canadian designer creating effortlessly cool layers and headwear with a focus on pieces that are flattering on all sizes. Fashioning layers such as kimonos and scarves that are a one size fit, they remove all guess work, making for a perfect gift. Visit www.ameliarosehelabel.ca and Instagram @ameliarose.ca

4. Inspired by nature, AFROMONTANE creates urban-outdoor wool-filled jackets that fuse high technical specs with a timeless, classic style. Using 100% biodegradable wool, their jackets feel light as air, offering a luxurious warmth layer which is naturally water repellent, breathable and wind buffering. Visit afromontane.com and Instagram @afromontane.uk

5. Founded in 2016 by Karin Schönbuchner, ANGELS AMBITION carefully develops and manufactures their collections to high quality, resulting in durable and sustainable pieces with as little impact on nature as possible. The brand places high importance on fair working conditions, maintaining a close relationship with their sewing partners and local businesses. Visit www.angels-ambition.de and Instagram @angelsambition

6. YITSY BITSY is a German sustainable swimwear label fuelled by the philosophy that “Queens support Queens”. They appreciate the uniqueness of women by designing swimwear that is tailored to the needs of female diversity. They offer reversible and seamless styles, and all pieces are created with super soft fabric made from recycled fishing nets. Fairly made in Italy. Visit yitsybitsybikini.com and Instagram @yitsy_bitsy_bikini

7. Ready to wear women’s fashion by PETRA presents sublime, feminine collections focusing on bringing luxury art to life in their beautiful prints. With an emphasis on silhouette for comfortable, form-fitting fashion, their elegant dresses add a contemporary twist on traditional styles. www.petrartw.com and Instagram @petra.rtw

8. NUDEA is for those who demand ultimate comfort from their underwear without compromising on style. Powered by data from 15,000 bra wearers, Nudea’s bras are engineered with intelligent features uniquely designed for the modern woman. Made from sustainable and organic fabrics, Nudea is reinventing supportive underwear in cup sizes A – GG. Visit www.nudea.com and Instagram: @nudea.underwear – use code VOGUE20 for 20% off sitewide (expires 31/03/22).

9. TIANA’s bags are exquisitely crafted by supremely talented beaders and indigenous designers. Right from the quality of the finished beads to the satin lining and brass hardware, each aspect of the bag’s construction and design oozes style and substance. These bags are hip, handcrafted and luxurious – all in one. Indulge in their intricate, fun and upbeat designs and see their range online at www.tianany.com and Instagram @tiananewyork

10. MILA & EVE offers a curated collection of stunning and unique Italian leather handbags and accessories. Products can be personalised to give that extra special touch and make the perfect gift for a loved one. Every order is embossed by hand, gift wrapped and sent with love from their family run studio in the Ribbles Valley. Shop the collection at milaandeve.com and follow @milaandeve on Instagram.

11. DULA is a luxury brand born with the intention to elevate your wardrobe with pieces that last forever. Their slow fashion business model “normalising outfit repeating” helps you feel confident and sexy whilst creating memories. Their designers draw inspiration from masculine tailoring blended with feminine, romantic shapes to produce figure flattering creations. Visit www.dulalabel.com and Instagram @dulalabel

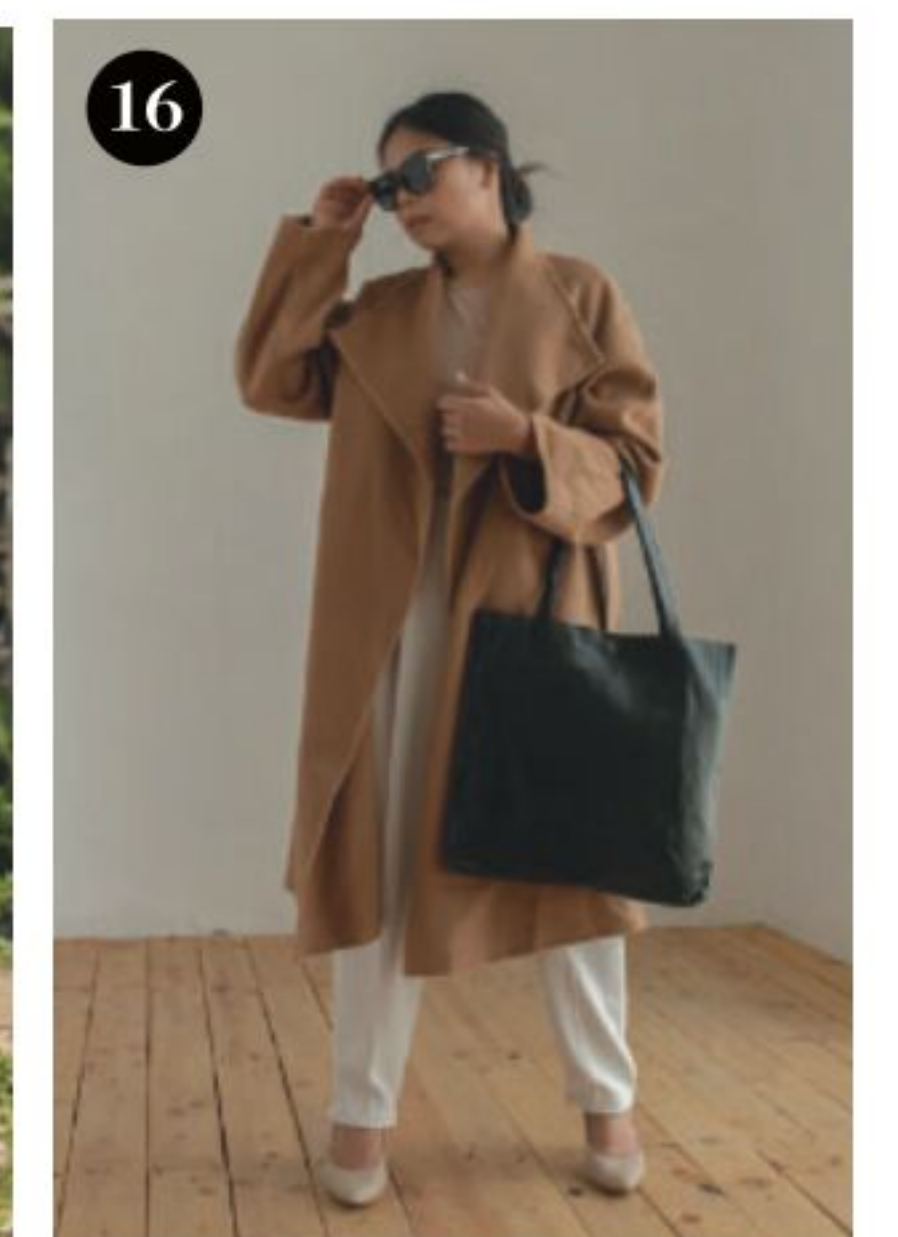
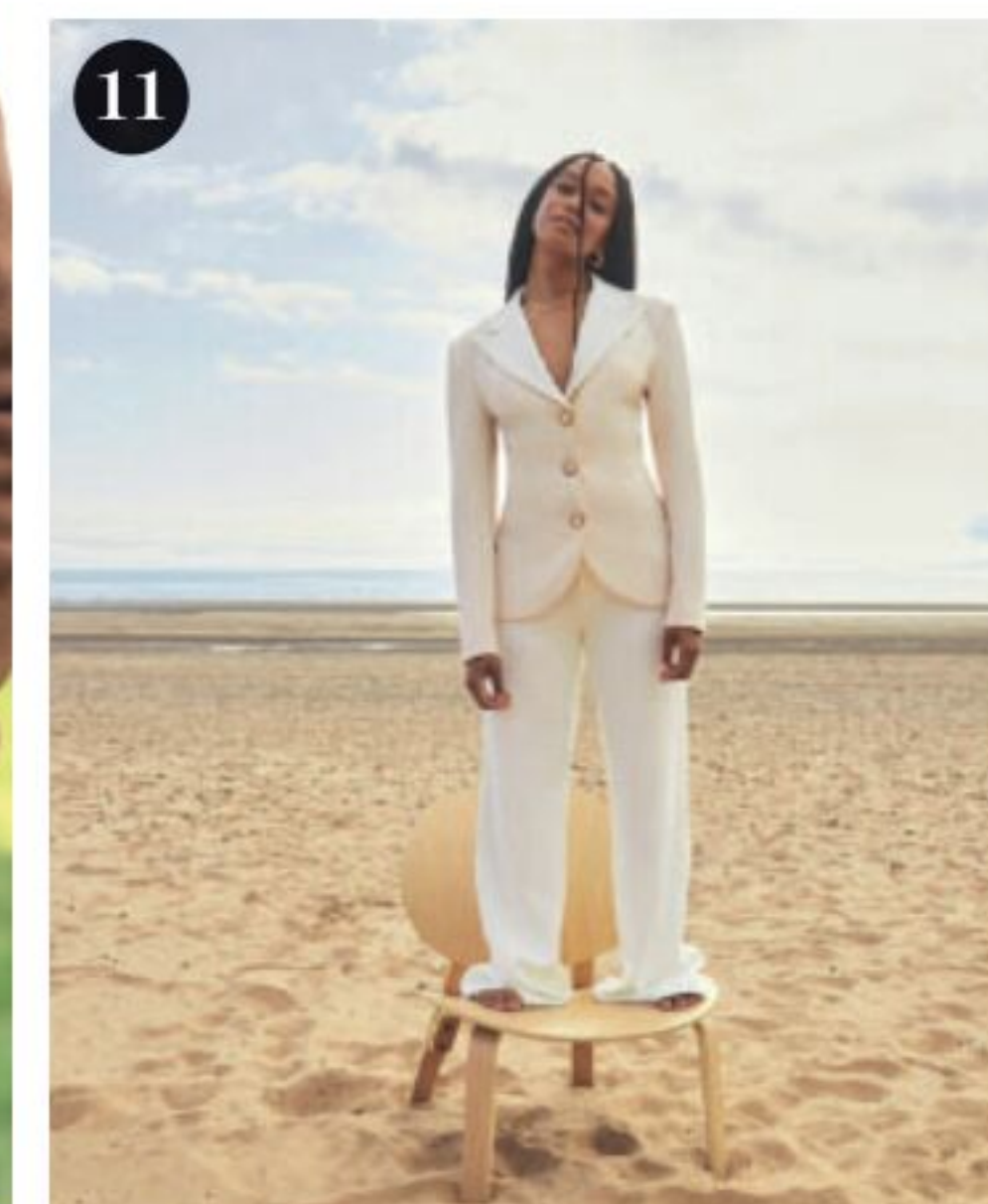
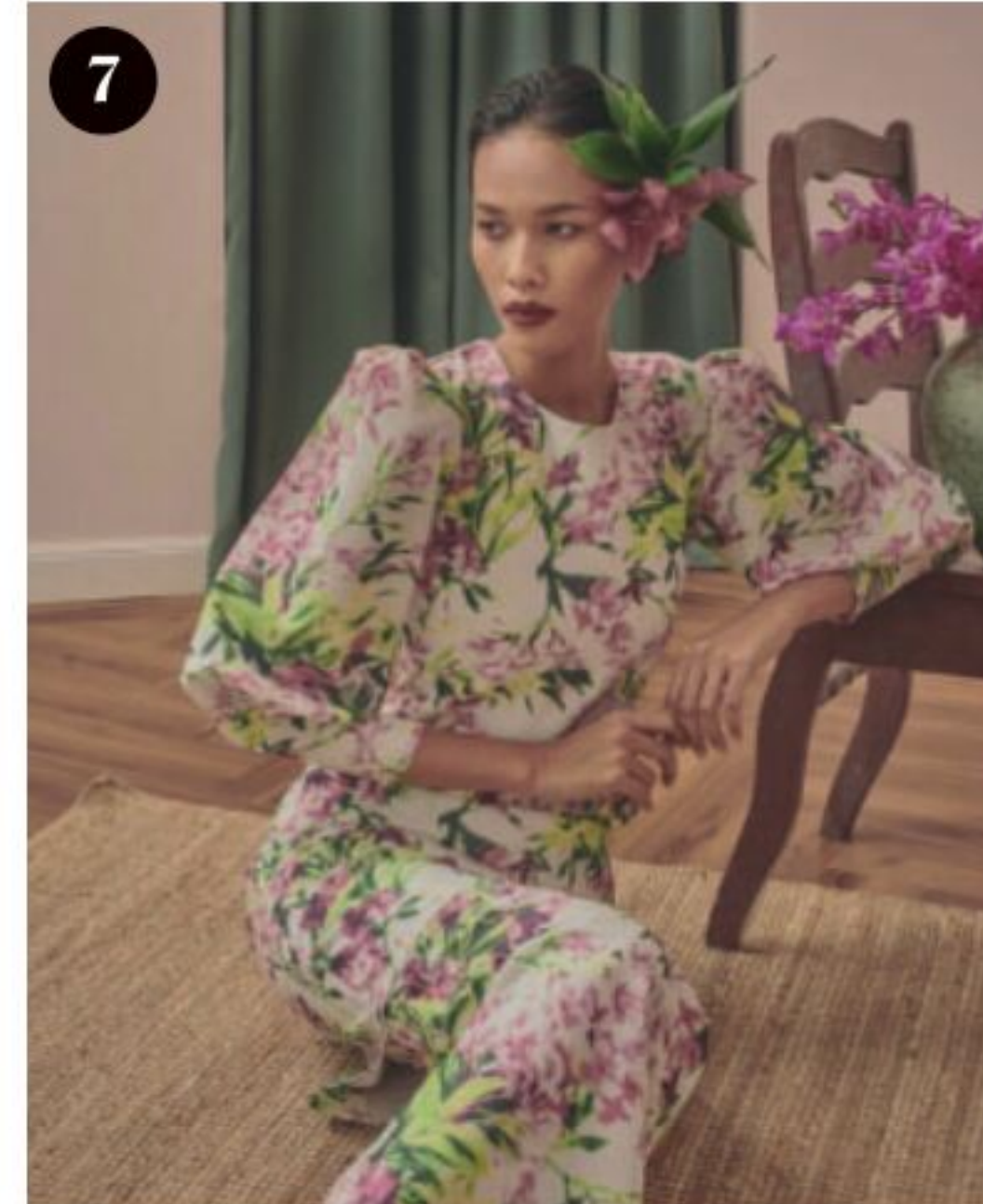
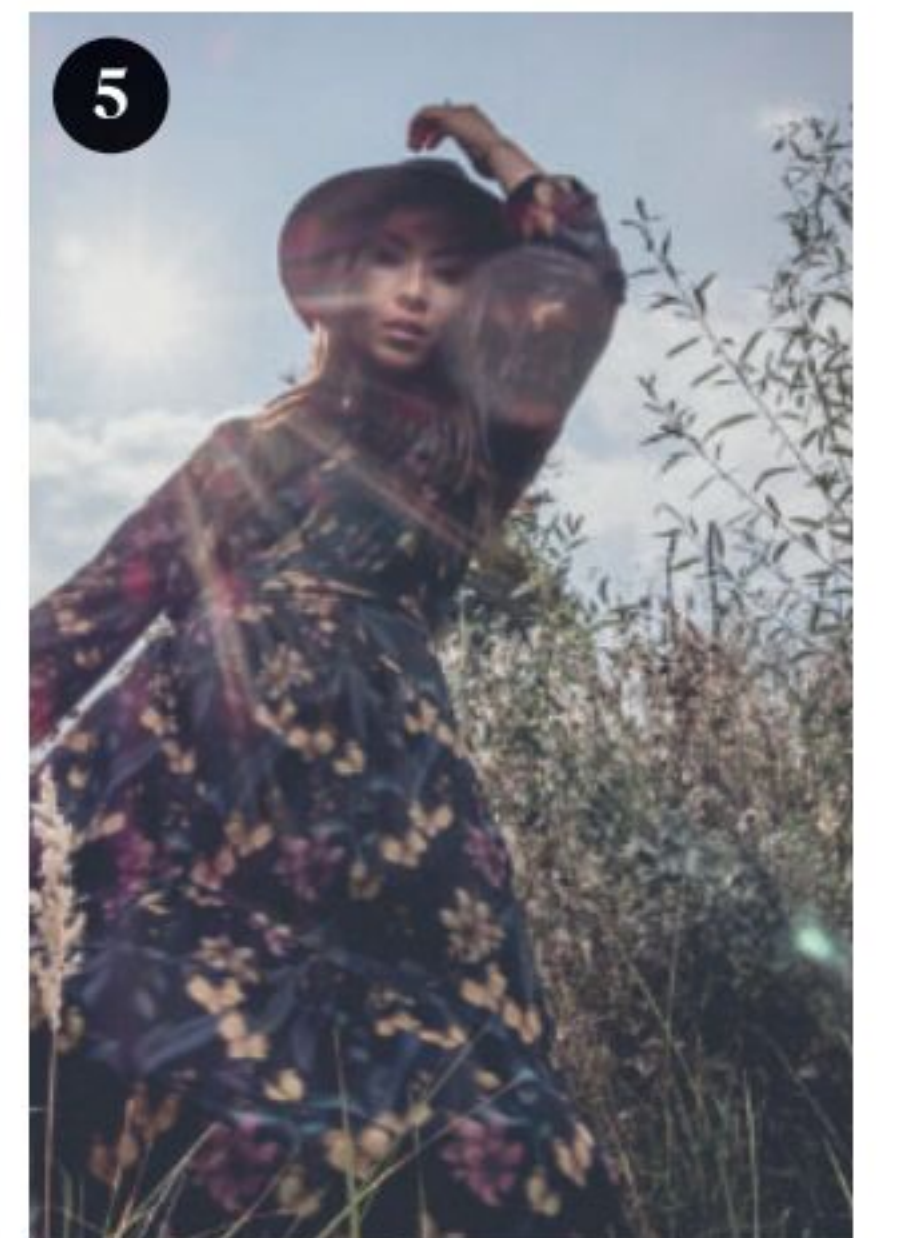
12. Contemporary and bold fashion and textile designer, POPPY SIMONE crafts fantastically bright and uplifting printed women’s wear. Creating bespoke hand drawn retro patterns and designs, inspired by the 70’s. Her new candle range inspired by her resort collection “Riviera under the sun” are available online at www.poppysimone.com Instagram poppysimonedesigning

13. From a tiny island in the Inner Hebrides comes IONA WOOL, bringing sustainable elegance with their beautiful range of limited edition, single origin yarns and garments – all made exclusively using fleece from the Isle of Iona. Tweeds, yarns, slippers and accessories of unique quality and character. Shop online at www.ionawool.com and follow @ionawool on Instagram.

14. Timeless, demand-driven fashion by ZORA. Their revolutionary brand seeks to democratise fashion, making slow and stylish fashion available to all. Their classic and flattering silhouettes offer a feminine chic touch to your outfit. ZORA also provides deep customisation via Silhouette by ZORA®. Explore more online at www.zoradesigners.com and Instagram @zoradesigners

15. Founded by Amaka Ikepeazu, PRAYERS AND PLANS is a luxury loungewear brand with slow fashion and sustainability at its core. Offering transeasonal pieces and feminine silhouettes handcrafted by artisan tailors at their Atelier in Nigeria, discover their forever pieces to fall in love with time after time. Visit www.prayersandplans.co and follow on Instagram @prayersandplans

16. BERYL AND LAUREN is an all-inclusive lifestyle brand that promotes slow fashion and sustainability. Their brand focuses on curating the perfect minimal wardrobe for modern women, providing simple yet elegant statement pieces that can stand the test of time. Visit berylandlauren.com and Instagram @berylandlauren



Jewellery Designer Profile

BISOULOVELY



Inspired by all things magical and celestial, BISOULOVELY carefully crafts the jewellery of your fairytale dreams. Made with high quality materials, each piece is sure to be a stunning addition to your jewellery collection. Shop online at www.bisoulovely.com

HANDMADE BY PMACCAV



Handmade by Pmaccav is a funky, chic clay jewellery brand based in the Bay Area, CA. The designs are lightweight and made of polymer clay, pressed flowers, pearl and brass accents. Pauline Maccav is a Filipinx American designer and her goal is to make large statement jewellery to celebrate the wearer and their most confident self. A portion of the proceeds from every purchase is donated to local nonprofits who need the most help in her community. Visit www.handmadebypmaccav.com and follow @handmadebypmaccav on Instagram.

CLIZIA ORNATO



A journey of emotion to wear by Italian designer Clizia Ornato. Textures from hand-painted kimonos and authentic stamps of Japanese art are the focus of the Letters from Japan collection. Choosing these creations is like opening new precious windows on the Orient and its elegance. Hand-crafted jewellery in limited edition completes the offer for the look of the perfect Japan Lover. Visit www.cliziaornato.com and follow @cliziaornato to find out more.

INES BOUWEN



Inspired by elegance and the beauty of details, Ines Bouwen draws on the intricate, minute beauty of the everyday. Visit www.inesbouwen.com or follow @inesbouwenjewelry to find out more.

DAINTY DAGGER



Dainty Dagger is an LA based fine jewellery brand featuring pieces made in 18 carat solid gold and high-quality gemstones. Combining classy elegance with the toughness and independence of modern women, Dainty Dagger offers pieces to speak for their lifestyle and attitude. No matter if you are edgy or girly, you will always find a jewellery piece that perfectly matches yourself. See here their "Dainty Medal Necklace". Visit www.daintydagger.com or follow @daintydaggerjewelry to find out more.

ELE4ORCE FINE JEWELLERY



Ele4orce Fine Jewellery is a Sydney-based fine jewellery business, focusing on the premium quality of hand-picked gem stones, ethically sourced gold, and top craftsmanship. The all time classic Balance collection, THE ALCHEMY OF ELE4ORCE, has been inspired by the ancient 4 elements on the Earth – air, water, fire and earth. These pieces capture elegance, beauty and balance. Visit ele4orce.com or follow @ele4orcejewellery

EVERTESS



Everteess is a demi-fine jewellery brand committed to curating timeless, one-of-a-kind pieces to live with you through cherished memories. Inspired by California's golden coast, each piece is handcrafted in premium-grade materials and wrapped in 14 carat gold to ensure longevity. Ethically manufactured and female-owned, Everteess Jewelry is the perfect addition to your everyday style. Visit www.evertess.com or Instagram @evertessjewelry to find out more.

GALLERIA ARMADORO



Galleria Armadoro – Loved by A-listers, editors and supermodels, these Loulou hoops feature a beautiful twisted triangle design and are perfectly sized for every day. The famed Greek brand is known for its immaculate collection of hoops that are so lightweight, you will forget to ever take them off. Visit www.galleria-armadoro.com or Instagram @galleria_armadoro

BANDS OF COURAGE



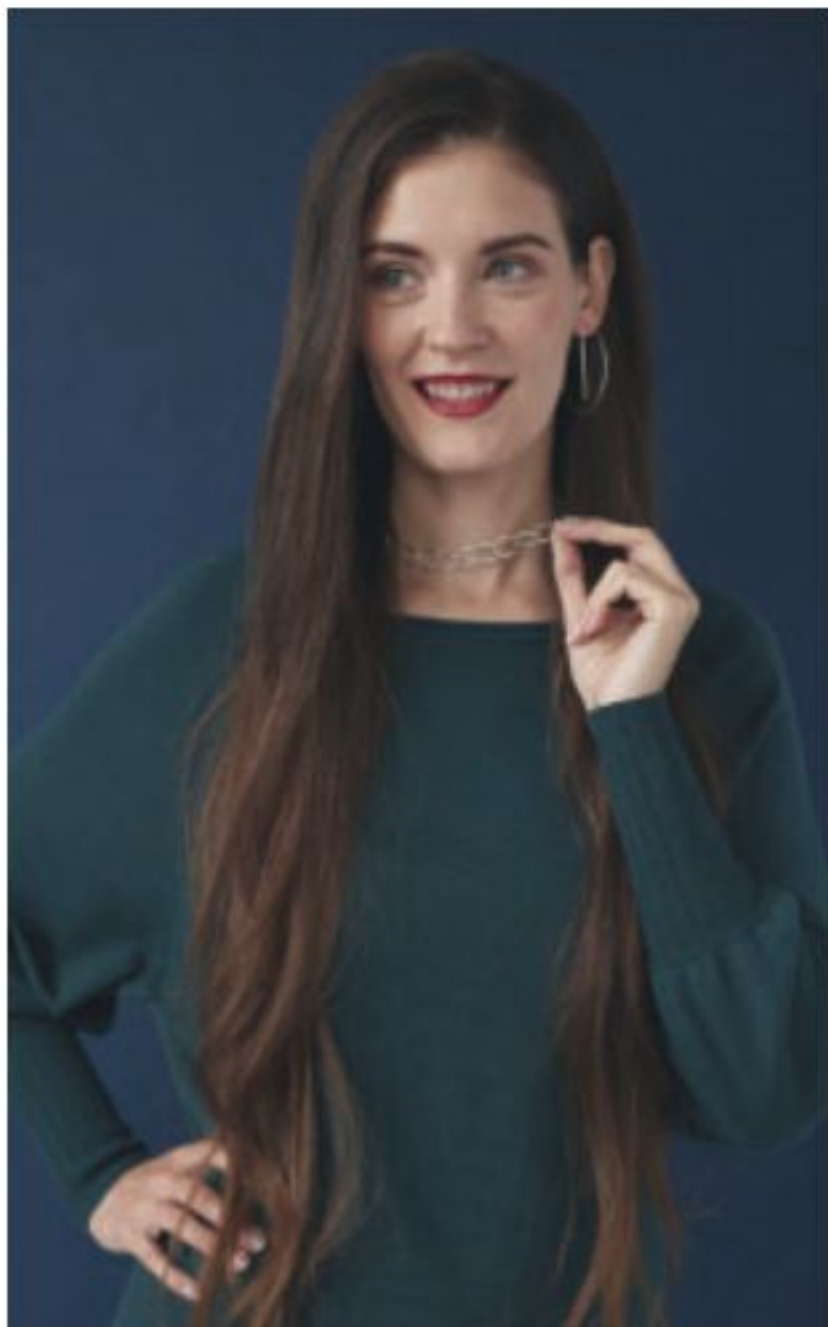
Bands of Courage’s glass and fabric bands are handmade by ethically employed artisans using natural and sustainable materials. Behind each band is either an inspirational message or a design which has been inspired by endangered animals and the effects of global warming, promoting positive change in the world around us. For every band bought 10 trees are planted. Visit www.bandsforcourage.com or follow @bandsforcourage

HARRY HOPWOOD



Harry Hopwood has surpassed expectations again with a natural evolution to the flagship, “Florence,” range introduced last month. Strong and unambiguous signature design values of filigree and gilded gold still flow consistently through these latest additions to the collection. Entitled, “Olivia,” stunning Turquoise now nestles into the warm, rustic gold of these pieces, reminiscent of ocean tides on a sandy beach. Visit www.harryhopwood.co.uk and or follow on Instagram @harryhopwoodjewellery

JUSTINE LECONTE



Justine Leconte is a French designer and a Parsons NYC graduate. Her MIRAGE capsule collection was born from a need for resilience in uncertain times, experimenting with organic shapes and textures. Fairly made in Europe, using exclusively recycled Sterling silver and recycled 24K carat gold. Shop at justineleconte.com and youtube.com/c/justineleconte

MANDY REID



Mandy Reid approaches fine jewellery with poetic nonchalance. Her minimalist and season-less collections are inspired by the perfectly imperfect beauty in nature while paying homage to ancient jewellery techniques. Each Mandy Reid piece is handcrafted and made to order in her Brooklyn, NY studio with recycled and ethically sourced metals and stones. See the collection at shopmandyreid.com and follow on Instagram @_mandyreid

KAARNA FINLAND



We’re all different, so why should our earrings look the same? This inspired designer Susanna Kajala to design and make unique earrings suitable for women to wear daily. Inspired by fashion, Susanna likes to create fun and colourful earrings. Visit www.kaarnafinland.com www.etsy.com/shop/KaarnaFinland and follow on Instagram: @kaarnafinland

KAMAY JEWELRY



KAMAY is an Israeli company located in Mexico devoted to sustainable crafted clean lines and high aesthetic value jewellery. From Art Nouveau beauty, ancient cultures, mysterious primal desires and the fluid movements of nature, they create rich collections that are steeped in feminine sensuality, primordial symbolism, and the human search for meaning.

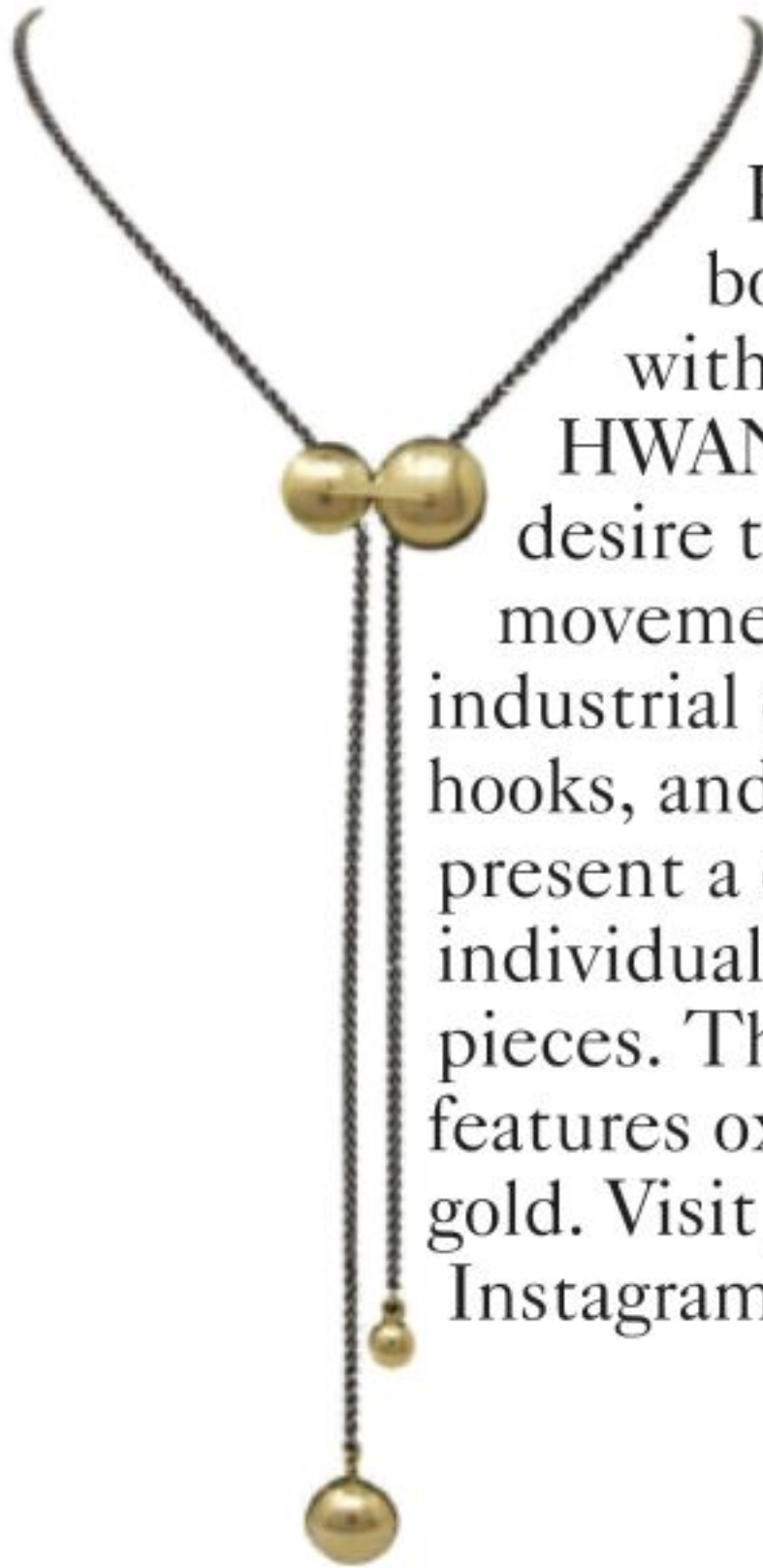
Visit www.kamayjewelry.com
Instagram: @kamayjewelry

JACKSON HOLE JEWELRY



Commemorate your love for the outdoors with the Hinged Teton Outline Stacking Bracelets from Jackson Hole Jewelry. Available in sleek 18 carat gold and stunning diamond pavé, these elegant mountain bracelets are trip-casual enough for sight-seeing or sophisticated enough for a destination wedding. And the best part is – you don’t have to choose just one. Visit jacksonHoleJewelry.com or follow at @jacksonholejewelry

JI HWANG JEWELRY



Prove that function can be both aesthetic and playful with the CoCo necklace. JI HWANG’s work is inspired by her desire to reflect the dynamic movement of urbanism, using industrial elements such as pulleys, hooks, and wheels – these functions present a chance for one to individualise and interact with her pieces. The jewellery shown here features oxidised silver and 18 carat gold. Visit jihwangjewelry.com
Instagram: @jihwangjewelry

BALDUCCI



Balducci’s 18 carat White Gold Tanzanite and Diamond Vintage-Style Ring. Call Annette at Balducci Jewellers on 0151 336 5235.

MAARI STUDIOS



Maari Studios is a female-owned jewellery brand that creates timeless and iconic jewellery that elevates your everyday outfit. With a focus on statement and key pieces, they create jewellery that is inspired by the classic New York Vibes and the iconic design of the 80’s. All pieces are ethically produced with the highest quality standard, so that your jewellery can accompany you for a lifetime. Visit www.maaristudios.com Instagram: @maaristudios

Jewellery Designer Profile

LALI



Lali is an Israeli jewellery brand by Ariel Barbi that creates fine jewellery made from 14 carat gold and diamonds. Lali is inspired by energy and the brand believes that every piece of jewellery has a different energy.

All pieces are handmade with love and premium quality. Visit lalisjewelry.com and follow them on Instagram @lali__jewelry

JOJO RINGS



Handcrafted in America and founded on three guiding principles: sustainability, individuality, and social good, JoJo Rings upcycles old keys into one-of-a-kind jewellery. No two JoJo Rings are identical, just like the customers who wear them! With every ring purchased at www.jojorings.com \$5 is donated to

charities around the globe. #keysforchange Follow along on Instagram @jojo_rings

VANTO



Veronica Antonucci's collection embraces time with simplicity. A sleek geometry reviving the timeless echo of her childhood memories anchored in Italian architecture. Unisex necklaces and earrings available in recycled silver, gold and rose gold. Visit www.vanto.ch and @vanto.ch Special thanks to @nilssandmeier, @selinabeutler, @saviour.ii, @paulinemsan, @malefizulu, @budsvintage, @fortheromanticsleftalive

THE LITTLE GALLERY IN THE FOREST



Delve into 'The Little Gallery in the Forest's treasure trove of gemstone jewellery and pearl pieces. The bold and colourful statement jewellery is individually and

intricately created by jewellery artist Isobel Barber in her little studio in the beautiful Forest of Dean. Follow her on Instagram @thelittlegalleryintheforest to see her latest unique designs and www.thelittlegalleryintheforest.com to order your own special piece.

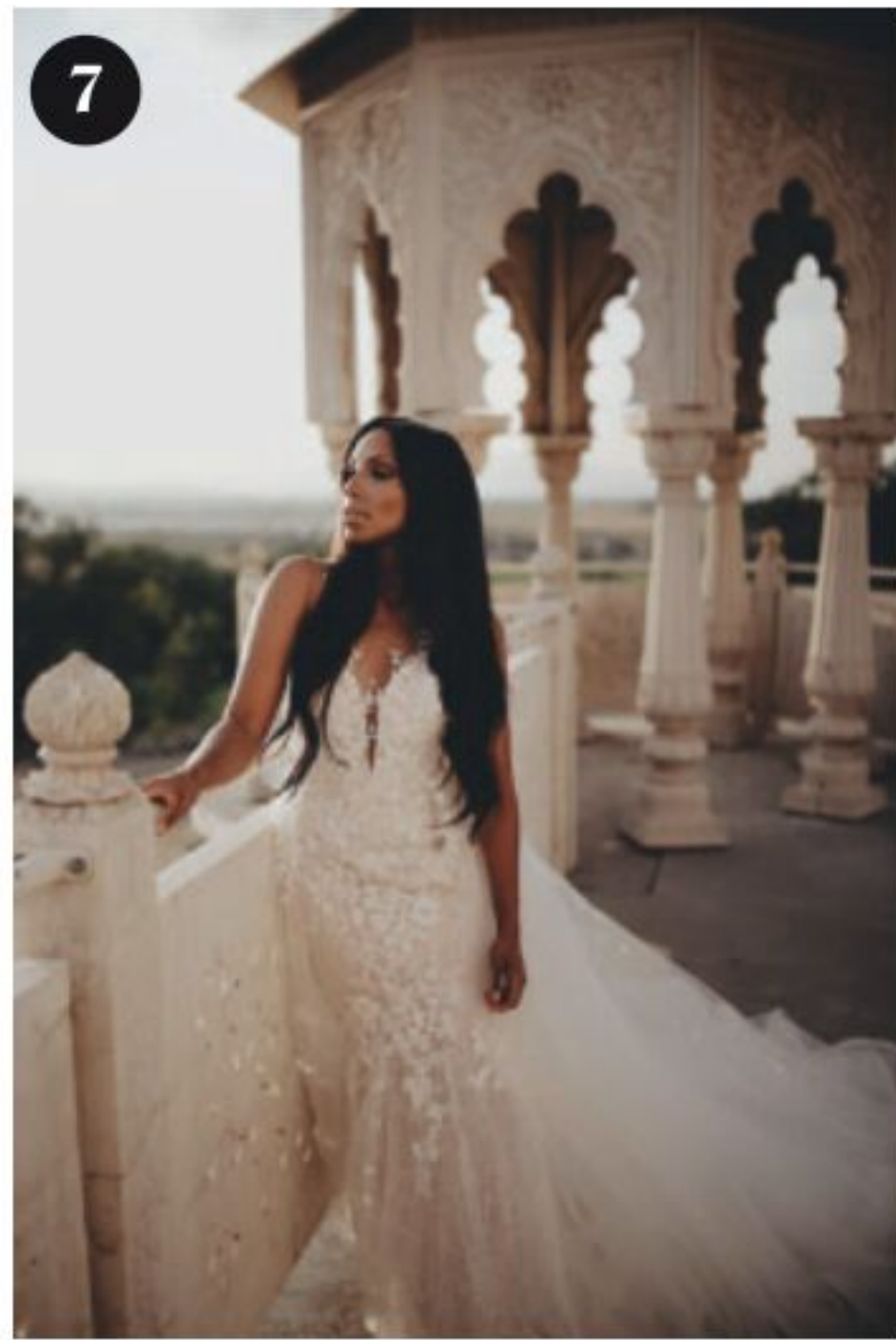
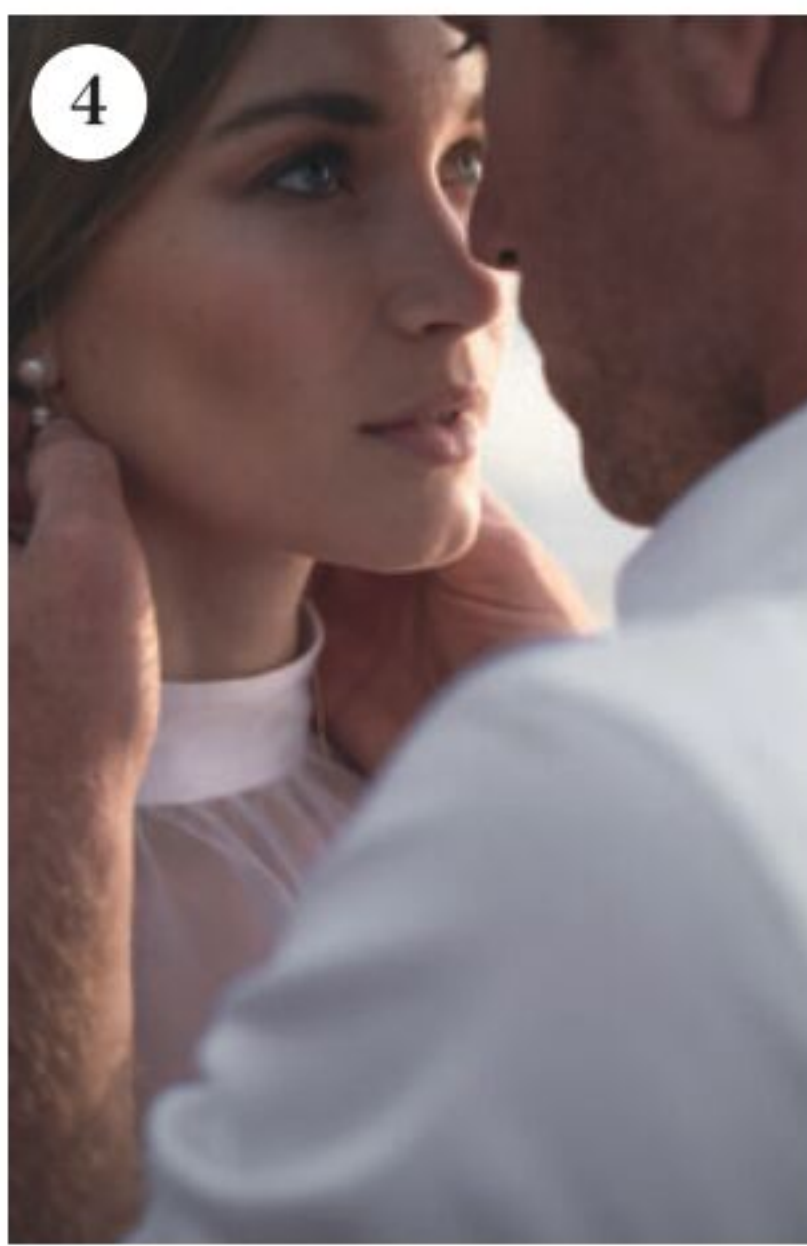
IMANI & CO



Imani & Co is a demi-fine jewellery brand for the modern muse, created by a mother-daughter duo as an homage to the diversity of heritages that define who we are. Designed in the UK, I&co work with traditional artisans in the east, supporting family-run workshops. Each piece is

handcrafted using recycled silver, 24 carat gold vermeil and the highest quality gemstones. Each collection is sustainably made in small batches. www.imani-co.com Instagram @imani_andco

Match Made In Vogue



1. TESSA SHANNON is renowned for capturing the true essence of her couples. She produces imagery that will remind you how your day felt, not only how it looked. Her frames are rich with honest emotion, presented in a luxe style that is unforgettably unique. Visit www.tessashannon.com and Instagram @tessashannonphoto

2. DANILO & SHARON STUDIO is an award-winning destination wedding photography team. Driven by style, fashion, and the unique character of the couple, Danilo & Sharon deliver bespoke photography services in Europe, and beyond. Visit daniloandsharon.com and Instagram @daniloandsharon

3. Irish-born AISLING HICKEY has been working as a make-up artist throughout Ireland for the past eight years. Aisling has worked with some beloved brands throughout her career, including Charlotte Tilbury. Aisling curates looks that both highlight and enhance the natural beauty of her clientele. At the core of everything she does, her primary focus is helping a bride and her bridal party to achieve happiness on the special day. Photography by Spellbound Photography IE. Visit www.veilbyaislinghickey.com and Instagram @veilbyaislinghickey

4. MARION CO creates fashion-forward, modern photography with a touch of elegant documentary style for the couture wedding. Available for destination weddings worldwide, her approach is unique and bespoke to every couple. Visit www.marionco-photography.com and Instagram @marioncophotography

5. SAPPHIRE STUDIOS focuses on capturing the authentic and natural moments that make a wedding day so special. Mixing digital and film photography to tell your story, they are New Zealand based and travel globally. Visit www.sapphirestudios.co.nz and Instagram @sapphirestudios

6. STONE + CO. is an Australian-based contemporary signage studio. Co-founded by a husband and wife team of creative souls, perfectionists, and romantics at heart, they create unique and bespoke wedding and events signage. Visit www.stoneandcodesigns.com.au and Instagram @stoneandco.designs

7. VERSAILLES ATELIER BRIDAL creates designer gowns for the romantic bride. Many gowns are 100% customisable, with inclusivity and body positivity at the heart of the brand. Photography by Stary Night Photography. Visit www.va-bridal.com and Instagram @versailles_atelier_bridal

8. THE PETITE FLEET offers a collection of pint-sized, vintage, mobile bars. Perfect for drinks, dessert, coffee or even lemonade, they make the perfect addition to your wedding, rehearsal or welcome dinners and even your hen weekend or engagement party. Their expert team makes cocktails, pours wine, beer and champagne and offers non alcoholic drinks too. Photography by Lacie Hansen. Visit www.thepetitefleet.com and Instagram @thepetitefleet

9. MONIQUE MAARSCHALK is a wedding and lifestyle photographer based in Denmark and Australia. Having started her wedding photography career working for wedding stylist Whispering Vintage, she now documents weddings with a modest and intuitive approach. Perfect for the lovers who adore a natural, authentic style with a hint of editorial flair. Visit www.moniquemaarschalk.com and Instagram @moniquemaarschalkphoto

10. STEFANIA EVERENN is a size inclusive brand enhancing the way customers shop through online browsing using 3D and Augmented Reality technology. They partner with businesses in New York's Garment District for the entire development process. Stefania Everenn provides a clean, classic, and modern look with a deep focus on fit and construction. Visit www.stefaniaeverenn.com and Instagram @stefaniaeverenn

11. LISA VIGLIOTTA PHOTOGRAPHY specialises in sweepingly romantic, fine art cinematic destination wedding portraiture. An international storyteller and romantic at heart, Lisa will hold her breath in happy anticipation of creating the image that will take your breath away. Visit www.lisavigliotta.com and Instagram @lisavigliottaphotography

12. HOPE HELMUTH PHOTOGRAPHY is a destination wedding photographer based in the US. Specialising in romantic and timeless imagery, she captures candid moments with an editorial flair. Available worldwide. Visit www.hopehelmuthphotography.com and Instagram @hopehelmuthweddings

13. GRACIE BYRD JONES is a formally trained fine art photographer with 10 years experience shooting weddings. Her images speak tenderness, warmth, and candidness. She approaches every wedding with both a journalistic eye and an attention to detail. Gracie works with natural light to create an elegant and understated style of portraiture. She is available worldwide. Visit Gracie at www.graciebyrdjones.com and follow her work at @graciebyrdjones on Instagram.

14. Meet Claire Yossman, founder of **CLAIRE YOSSMAN WEDDINGS**, one of Europe's leading destination wedding planners. Claire's boutique consultancy is entirely dedicated to organising unique wedding experiences in the most enchanting venues in Provence, the French Riviera, Tuscany and Lake Como. Visit www.claireyossman.com and Instagram @claireyossmanweddings

15. BETH JACOBS WEDDINGS & EVENTS is a boutique event management and design firm specialising in intimate designs for luxury events. Inspired by the beauty in nature, intricate architecture, and their clients' individual stories, they curate memorable experiences for the lovers of fine details. Photo by Lisa Vigliotta Photography. Visit www.bethjacobs-events.com and Instagram @bethjacobs-events

16. THE I DO PHOTOGRAPHY is a boutique family-owned wedding photography and videography company with locations in Los Angeles, San Francisco, New York and Phoenix. Their fantastic team is dedicated to turning memories into timeless photos and videos, letting genuine emotion lead the way. Visit www.theidophotography.com and Instagram @theidophotography

17. ALEXIS MAY PHOTO loves focusing on the "untraditional", reminding her couples that photos can be uniquely crafted to their own vibe. An encouraging and creative companion for your wedding photography, Alexis' work is inspired by antique shops, fashion and people. Visit alexismayphoto.com and Instagram @alexismayphoto

18. PHILLIN DUBIEL is a bridal fashion label based in Germany. Designed in-house and specialising in unique multi-piece wedding dresses, all designs are lovingly handmade in Europe and Germany by a family-run company. Their shop is located in Green Citadel of Magdeburg, designed by famous artist Friedensreich Hundertwasser. Visit www.phillindubiel.com and Instagram @phillindubiel_bridalcouture

19. Designing one-of-a-kind bridal gowns for women who delight in the delicacy and intricacy of couture fashion, **CHRISTIE NICOLE BRIDAL** has created 'Adele'; a collection of dramatic, edgy and ethereal pieces that brides dream of wearing. Each design is a pour of Christie's emotions, perfectly encapsulating the designer and her brand. With a combination of beautiful and unique fabric pairings and bold design details 'Adele' was born: an ode to Christie's grandmother. Visit www.christienicolebridal.com and Instagram @christienicole_bridal

20. SARA ROBERTS HAIRSTYLIST specialises in luxury bridal styling, with modern, classic and romantic styles. She offers a bespoke service for each bridal party and is based in North Wales for UK and destination weddings. Visit www.sararobertshair.co.uk and Instagram @sararobertshair

21. FRUIT SALAD FLOWERS is known for bright, bold floral creations with a colourful, contemporary spin. Based in Edinburgh and working UK-wide, owner Emily Clift's refreshingly unique creative vision is perfect for the modern, stylish wedding couple. Photo by Holly May Photography. Visit fruitsaladflowers.co.uk and follow @fruitsaladflowers on Instagram.

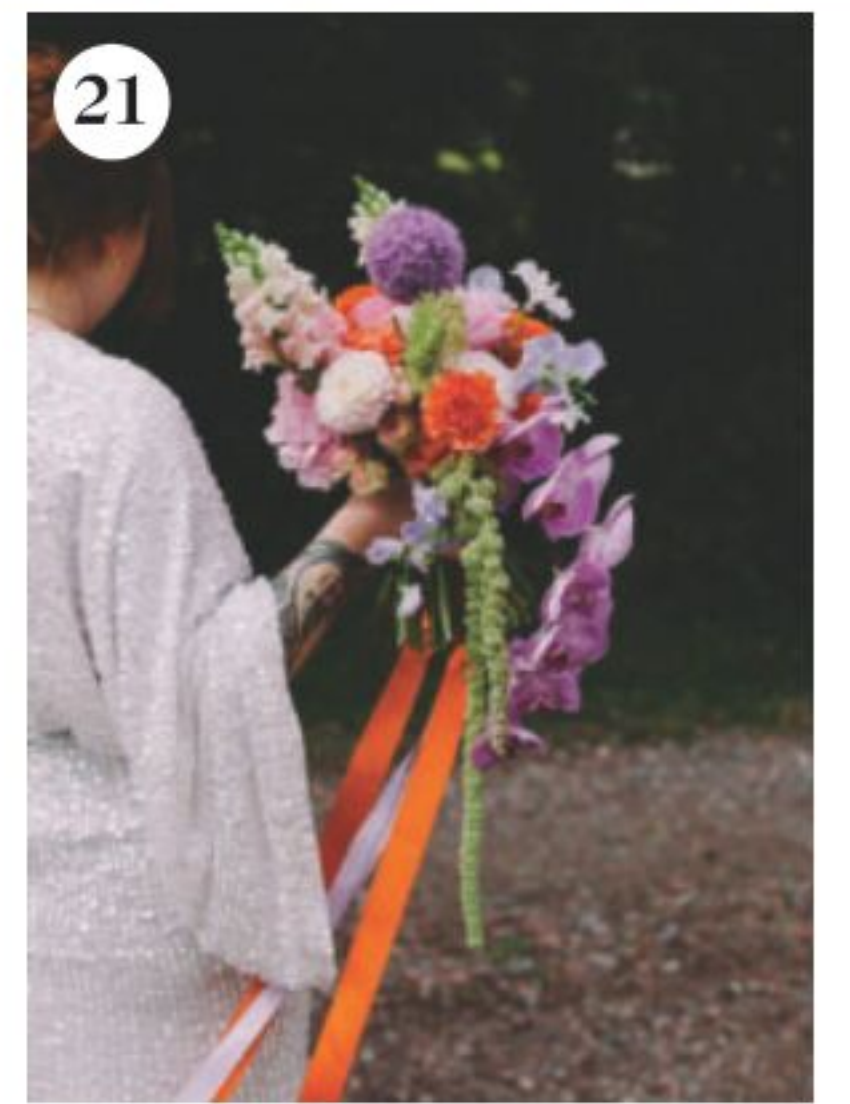
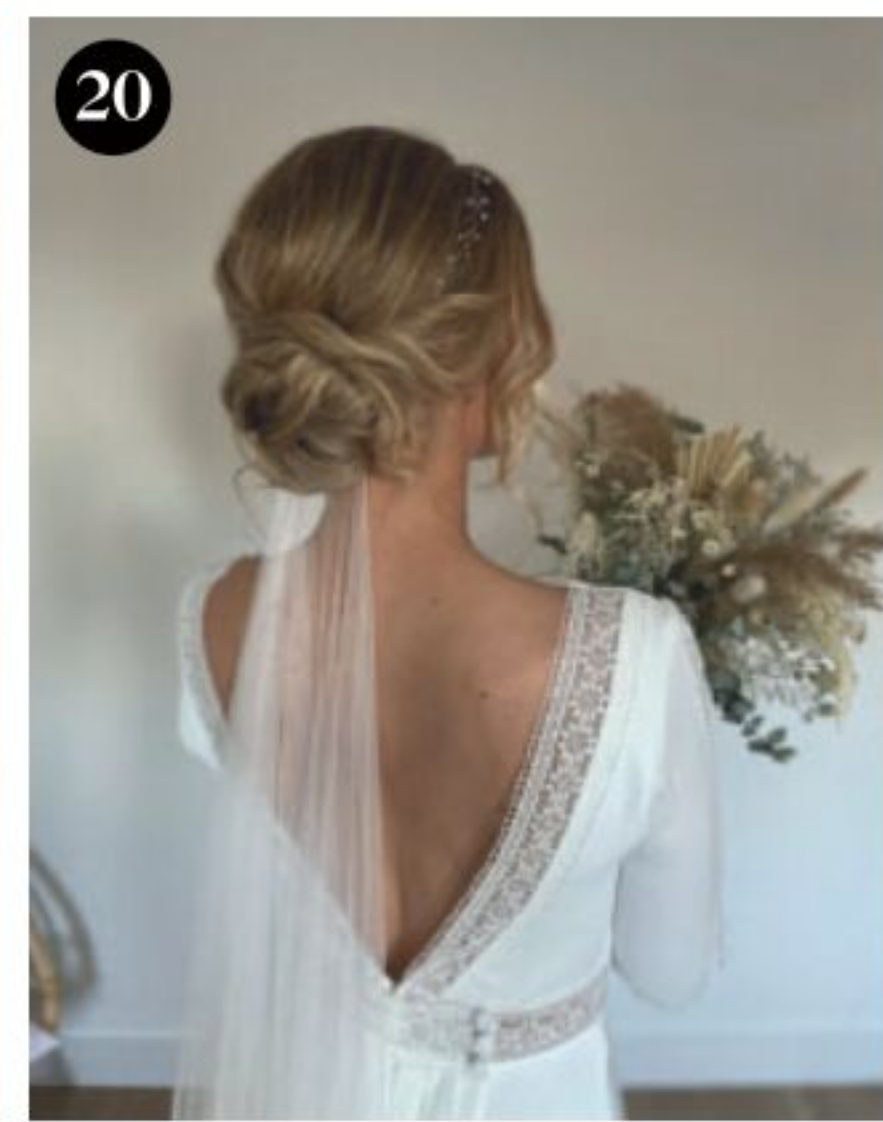
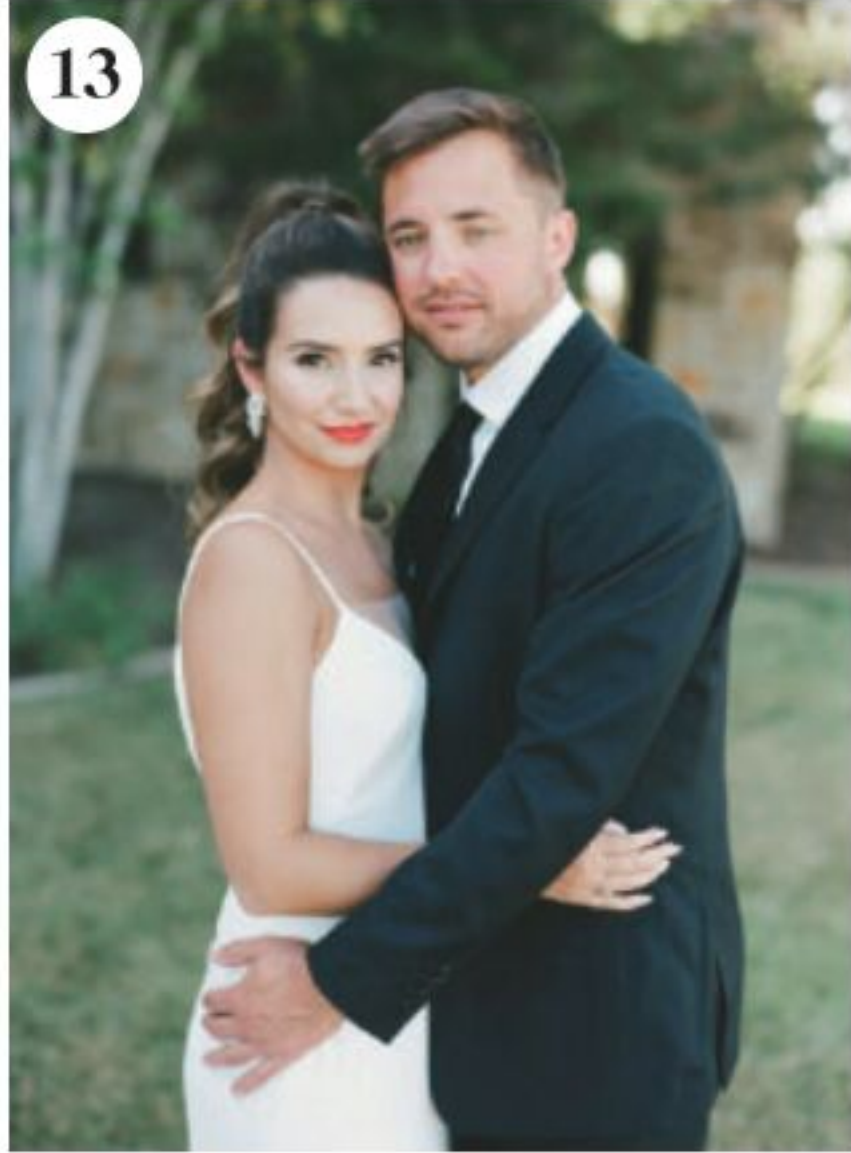
22. EWIGMEIN is a Fine Art Wedding Photography Studio by Jutta Matveev based in Lake Constance/Germany. Offering an ode to modern romance, Jutta captures your unique moments in a soulful and artful documentary style. Visit www.ewigmein.com and Instagram @ewigmein

23. Founded by Narelle Allen, **NARELLE JANINE EVENTS** is a luxury event planning and design firm specialising in fine art weddings. They are deeply inspired by human connection, travel, fashion and art – creating finely curated weddings for exceptional couples. They are based in Toronto, Canada and are available internationally. Photo: August Media. Visit narellejanine.com and Instagram @narellejanine

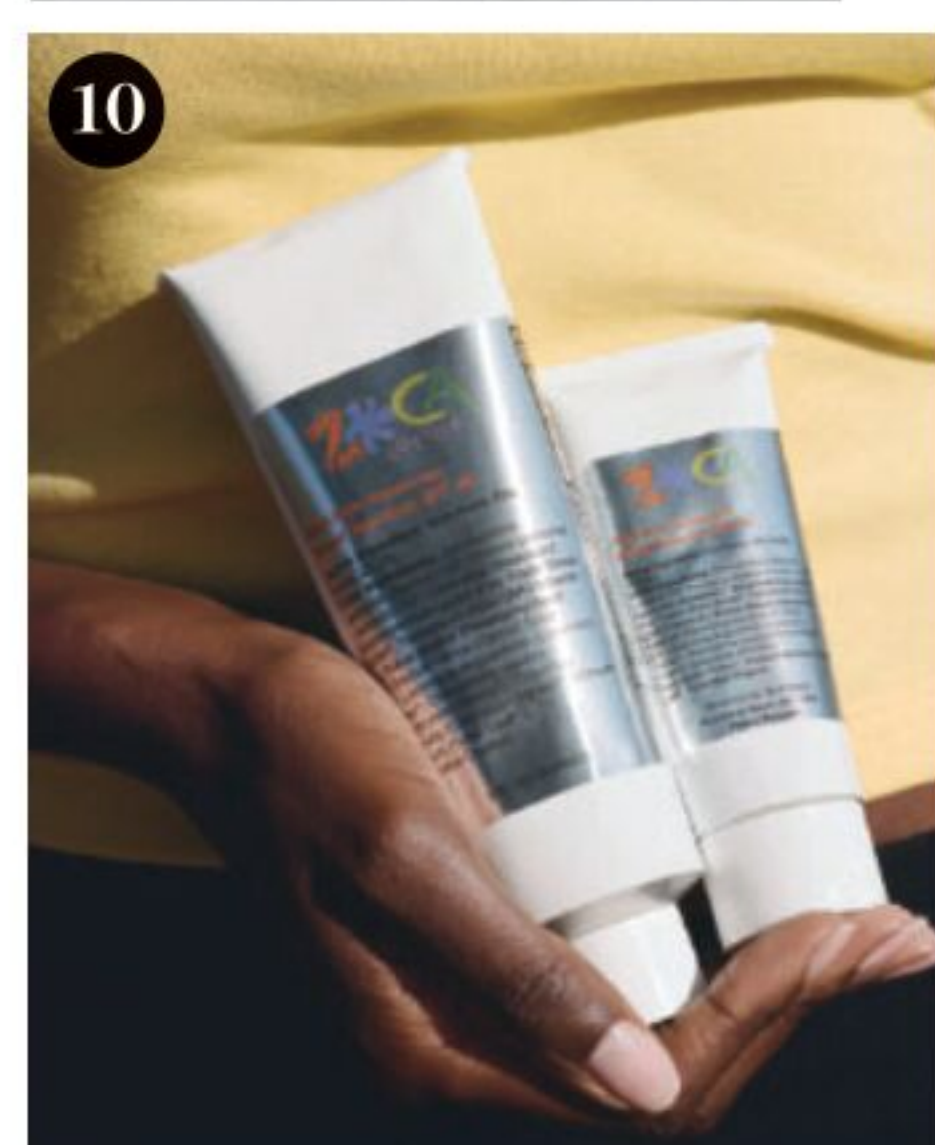
24. ANAÏDE LUCIATE DI BELLE GARDE is a fashion-forward destination wedding planner who loves travelling and offering a couture experience to her clientele. She is renowned for her glamorous and editorial flair, blending with sensuality and finesse. Her devotion and love of detail make her an excellent craftsperson. Visit www.indirihya.com and Instagram @indirihya

25. Offering documentary style photography with a touch of editorial flair, **PHOTOS BY MARIA B LUNG** is a modern fine art destination wedding and elopement photographer based in NYC. Where romance meets serenity, she keeps her couples present and connected so they can truly relive each photograph. Visit www.photosby-mb.com and Instagram @photosby.mb

26. ANNA SCHMIDT PHOTOGRAPHY believes that your one-of-a-kind wedding is a joyous chapter in your love story that deserves to be remembered and honoured. By expertly documenting every detail and heartfelt moment in her elegant and light-filled editorial style, Anna's enduring and romantic images will continue to inspire you for years. Based between Washington, D.C. and New York City, and available worldwide. Visit www.annaschmidtphotography.com and Instagram @annaschmidtphoto



Fresh Faced Beauty



1. Acne Extract by ANNA ROSA SKINCARE is a luxury skincare essential that targets acne. This fast-acting extract is designed to reduce the discomfort of acne. Handmade in small batches by a herbalist. Made from wild Icelandic herbs. Containing natural anti-bacterial and anti-inflammatory properties. 100% vegan and non-toxic. Explore Iceland's best kept secret for the past 12 years at annarosaskincare.com

2. ROSAFA SKINCARE's revolutionary products are keen to provide you with an everlasting sensation of radiance. Featuring more than 98% natural ingredients, which include Date Fruit extract, Tahitian Black Pearl, and Brown Algae. Discover how their products will leave your skin feeling hydrated and smooth on rosafaskincare.com and follow on Instagram @rosafa.skincare

3. DEWHA's Gold Intense Anti-Aging Daily Serum is enriched with 99.9% pure 24 carat gold foil. It aims to fight against signs of aging and wrinkles, lift loose skin and smooth fine lines, all whilst repairing damaged skin cells. The production process applies the combination of the traditional craft from ancient Egyptian and the advanced NANO technology. Visit www.dewha.co and follow on Instagram @dewha.co

4. The Aloe + Rose Hydrating Cleanser from JAEBAE ORGANIX in their Vanilla Bean Facial Kit is a beautifully gentle skin exfoliant. This skincare saviour is ideal for the winter months and promotes softer smoother skin. Feel refreshed and rejuvenated, explore the range of cleansers, exfoliants, toners, face masks, serums and moisturisers at jaebaeorganix.com

5. Richly Renew is part of **IZANEI**'s Luxury range of Facial Oils. Premium ingredients include Pomegranate (the only botanical to contain Punicic acid), Black Seed, Squalane, Rose Otto, Organic Sea Buckthorn and Coenzyme Q10. Together this unique formulation is designed to hydrate the skin and stimulates it to feel soft and look revitalised. It aims to target skin elasticity, promoting a youthful and radiant appearance. Visit www.izanei.co.uk and Instagram @izaneilondon

6. DE MOI by Demee Koch, a Swiss purpose-led beauty brand. Championing the conscious beauty movement, De Moi develops results-oriented, clean, and cruelty free beauty products that give back. Give yourself a beautiful start, with De Moi. Visit demoi.ch/pages/our-shop or follow @demoi.official

7. FW COSMETICS Sheer Veil is a hybrid product between skincare and makeup, with the added benefit of broad-spectrum SPF 30. Bring tired-looking skin back to life! FW Cosmetics pride themselves on giving you a secret to glowing, soft-focused skin that looks sun-kissed and lit-from-within! www.fwbeauty.com Instagram @fwbeautycosmetics

8. MOROCCAN SHINE. Fall in love with this magical liquid gold Argan oil. 100% Pure Organic sourced directly from Morocco. Non-stop multi-tasking, it is formulated to help take care of your hair, skin and nails. Packed with vitamin E and fatty acids. Shop online at www.moroccanshine.co.uk and Instagram @moroccanshine

9. THE COOL SKIN Super C Facial Serum is 100% natural, vegan and genderless. It aims to reduce the appearance of fine lines, making your skin glow again. It contains ingredients such as Vitamin C stabilised, hyaluronic acid, aloe vera and Vitamin E, all in one bottle. For products that aim to give you the feeling of younger and fresher looking skin visit www.thecoolskin.com and follow on Instagram @thecoolskin

10. ZOCA LOTION is dedicated to making plant-based sunscreens and skincare using organic cold-pressed, nutrient-rich ingredients that are ethically sourced. Utilising the most environmentally-responsible packaging available and safest sunscreen actives, Zoca Lotion does its best to minimise its impact on our oceans and environment. Visit zocalotion.com and follow @zocalotion on Instagram to find out more.

11. INNERZEN ORGANICS introduce their Calming Facial Oil. This light, easily absorbed, Facial Oil contains an array of ingredients, including organic apricot and borage. Designed to help calm the feel of irritated and inflamed skin. Visit www.innerzenorganics.ie or Instagram @innerzen_organics

12. COLLAGEN WITHIN uses 8500mg of sustainable, single source marine collagen per bottle. Formulated with hyaluronic acid and Vitamin C. Taking daily aims to help increase the skin's natural collagen synthesis and moisture retention, helping to reduce the appearance of fine lines and wrinkles and increase radiance and glow. Visit www.collagenwithin.com and Instagram @collagenwithin

13. KYKLOS COSMETICS, founded by Elena Lenou, is a brand proudly made in Greece that creates natural and water-free cosmetics. They pride themselves in their ethical and innovative approach to beauty as they use the enrichment of Greek olive oil with active oxygen to create their collection. Discover more on www.kykloscosmetics.com and follow @kyklos_by_elena_lenou on Instagram.

14. The new skincare concept that strives to empower your health – skincare made fresh and delivered fresh. **SLO-BREW BOTANICAL** applies an original fabrication method of infusion, chilling and fermentation. It aims to help with the preservation of the dermatological performance from organic natural ingredients without any chemical additives. Visit www.slobrewbotanical.com and follow slobrewbotanical on Instagram.

15. ANGEL LABS Revitalising Mask is the perfect all rounder, helping the skin appear clearer and tighter, whilst still being mild enough for sensitive skin. Infused with a blend of fruit enzymes and white clay. It works as a mild exfoliant, gently removing dead and dry skin cells to leave you with glowing looking skin. All products are cruelty free, vegan and wrapped in 100% recyclable packaging. Find out more at angellabs.co.uk and @angellabsuk on Instagram.

16. JEAN MARIE SKINCARE. Nourish with moisture and replenish the feeling of your skin with Jean Marie's buttery goddess glow in a jar. Their Goddess Body Butter was designed to feel as though it is melting into your skin, leaving your skin feeling moisturised. Don't shy away from spoiling your skin with their mango butter that's light in weight but heavy on leaving your skin feeling soft and supple. Visit www.jeanmarieskincare.com and follow @jeanmarieskincare on Instagram.

17. SPARKLE REALM is a conscious Australian beauty brand known for their clean luxurious spa-worthy products! Their Peptide Face Serum and Illuminating Face Oil are an absolute must-have! They're carefully formulated with premium organic botanicals and infused with essential vitamins and nutrients. Designed to help nourish the skin with moisture and revitalise the skin's appearance. Products have no toxins, are cruelty-free and vegan! Visit www.sparklereal.com and follow @sparkle_real on Instagram.

18. Want to protect your skin without hurting the planet? Canadian brand **OUR NATURALS'** GGeranium Beauty Balm is the vegan option that won't let you down. Its formula nourishes with moisture and utilises plant infused oils to soothe, hydrate, and protect your skin. With eco-friendly packaging, and 1 tree planted for every purchase, help make a difference by visiting: www.ournaturals.com and follow @ournaturals on Instagram.

19. Seen here is the Premium Mix Luxury Gift Set from **BARESENTIAL** which includes three body oils and five handcrafted soaps – the perfect gift! Established in 2011 in rural Ireland, their range of small batch beauty spans from natural perfume, to mini soap tablets and sumptuous body oils. Visit bareessential.ie or follow on Instagram @bareessential.ie

20. The Australian and woman-owned **SKINLYFT** is driven by combining ancient rituals and healing materials with innovation and forward-thinking technology. Aiming to improve the overall health and appearance of your skin. Designed to simplify advanced spa treatments to do at home, their hero product as pictured, the Lyfter and Highlyft features acupressure pods to relieve feelings of tension, increase the appearance of a lifted face and leave you feeling rejuvenated. Available at www.skinlyft.com.au and follow their Instagram @skinlyft

21. JUST ROLL WITH IT. Discover Microneedling – dermatologists' best kept secret when it comes to skin which appears youthful and glowing. Dermarolling has been designed to reduce the appearance of fine lines, wrinkles and uneven skin-tone. Give the gift of glow this Christmas with free worldwide shipping (available until 02/01/22). Visit www.justrollwithit.com to find out more and follow on Instagram @just.roll.with.it

22. Finding it difficult to sleep? Nourish facial oil by **MYTHERAPYPRODUCTS** is designed to increase feelings of relaxation whilst improving the skin's texture and reducing the appearance of fine lines. A New Generation of Skincare, Nourish is a luxurious waterless blend of natural and organic oils. Delicately scented with Rose and Frankincense. Use code VOGUE15 for 15% off (expires 31/01/22) at www.mytherapyproducts.com and @mytherapyproducts on Instagram.

23. EMMANUELA COSMETICS' signature Skin Boost Vitamin C + Hyaluronic Facial Serum is specially designed to help you tackle hyper pigmentation and reduce the appearance of wrinkles. This luxury vegan skincare aims to help your skin glow and retain its smooth and soft texture. Find out more at emmanuelacosmetics.com and follow @emmanuelacosmetics

24. Born from the philosophy 'less is more', the Australian-made innovative skincare range from **SOLSKINN ORGANICS** simplifies your beauty routine to revitalise the appearance of the skin's natural beauty. Crafted from the wisdom found in Mother Nature, their high-quality and organic products contain ingredients that are kind to the Earth and safe for your body. Discover more on www.solskinnorganics.com and follow @solskinn.organics on Instagram.

25. The Plump It Up – Vitamin C, Hyaluronic Acid & Collagen Serum by **HIAKO** is a plant based collagen made from seaweed. It aims to repair and strengthen the skin's natural collagen and elastin production. All ingredients are Australian sourced, vegan, natural and cruelty free. For affordable Skincare for all skin types visit www.hiako.com.au and follow on Instagram @hiako.co

26. PLUMP SKINCARE brings you serums created with your skin goals in mind. Created through the belief that encourages self-love through self-care, frame your inner beauty with their collection. Their Aegean serum helps to reduce the signs of ageing and leaves skin feeling rejuvenated. Ingredients range from a combination of Retinol, Niacinimide, Vitamin Pro B5 and Vitamin E. Visit www.plumpskincare.co.uk and follow @Plumpskincareuk on Instagram.

27. SKIN&CO ROMA. The Truffle Therapy Midnight Dew Mask is an Italian buried secret and a must-try! Made with organic clays unearthed from ancient basins in the Italian region of Umbria. This creamy, rich face mask is designed to revive the appearance of dull, stressed skin and aims to infuse it with super fine botanicals grown in Italy. Visit uk.skinandco.com and follow @skinandco on Instagram.

28. BOGNA SKIN is a clean beauty brand that explores unique properties of Australian cellular extracts and combines them with advanced laboratory ingredients. The extracts support skin's natural ability to adapt. The Wild Rose toner aims to restore proper pH and helps soothe irritation. Visit bognaskin.com and @bognaskin on Instagram.

29. DEW HUE SKINCARE. Dew Me Baby Hydration Serum \$32. This vegan formula is designed to hydrate the skin, to improve the feel of the texture of the skin whilst also promoting skin barrier health. It aims to help those with sensitive, dehydrated and dry skin. Visit www.dewhueskincare.com to find out more or follow @dew_hue_skincare

30. NAKED & THRIVING's Protect Antioxidant Serum is on a mission to help your skin feel youthful. This serum is designed to leave your skin feeling supple and ultra-hydrated, providing it with a dewy glow. It also aims to target signs of aging. This next-level serum strives to give you the results you dream of. Get 15% off with code VOGUE15 (31/03/22). Visit www.nakedandthriving.com and follow @nakedandthriving on Instagram.

31. Indulge in CBD infused skincare by **ERESOS**. Their DERMA Cocoa Hand & Body Cream is a comforting essential that nourishes your skin with moisture. Their non greasy and non sticky body cream is made with the beneficial ingredients; Cocoa Nut, Vitamin E and Aloe Vera. Shop online www.eresos.co.uk and Instagram @eresos.uk

32. At **OIL DIVINE**, they believe one size doesn't fit all. This is why they created a unique product that is tailored to everyone's individual needs. Meet the awesome Personal AM and PM Face Oil Duo – a powerful blend of plant-based oils, carefully handpicked from around the globe. Always fresh, organic, cruelty-free, vegan, all natural, made in the USA. Visit OilDivine.com and @oildivine

33. ELAIO see beauty as a holistic philosophy, their products have been designed to target the mind and the soul, as well as the body. It is an ancient idea, reimagined to be both chic and modern! Their lip balms contain 98% organic premium raw botanicals, and are sustainably sourced and wildcrafted globally. Visit elaiobody.com and follow @elaiobody

34. NOURISHED SKIN CO's ORGANIC FACE DUO uses lightweight plant oils containing high concentration skin actives. Their Face Serum is enriched with Macadamia, Rosehip & Neroli, and Eye Serum with Apricot Kernel Oil & Calendula. Both are formulated to create a soothing feeling and hydrate the skin, whilst helping to reduce the appearance of fine lines and wrinkles. Visit nourishedskinco.com.au and follow @nourishedskinco

35. BEMINE. The BeNatural Pink Clay Face Mask is packed with botanical ingredients. Formulated to give you a glowing complexion. Perfect for the winter months, with a mix of Hyaluronic acid, French Clay, Strawberries, Melon and much more. This mask aims to deeply cleanse and hydrate the skin with moisture. It also aims to help tackle and prevent the appearance of fine lines and wrinkles. Find out more at bemineco.com and follow on Instagram @bemineuk

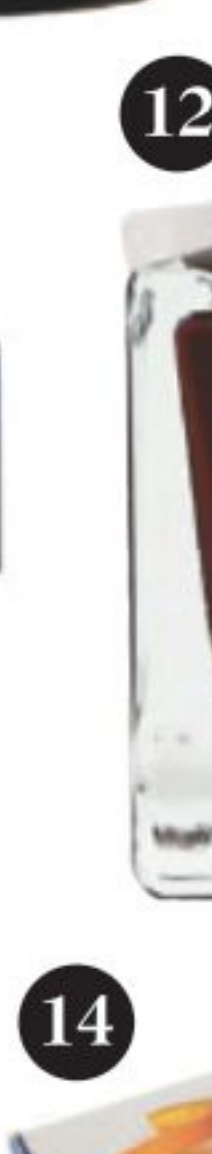
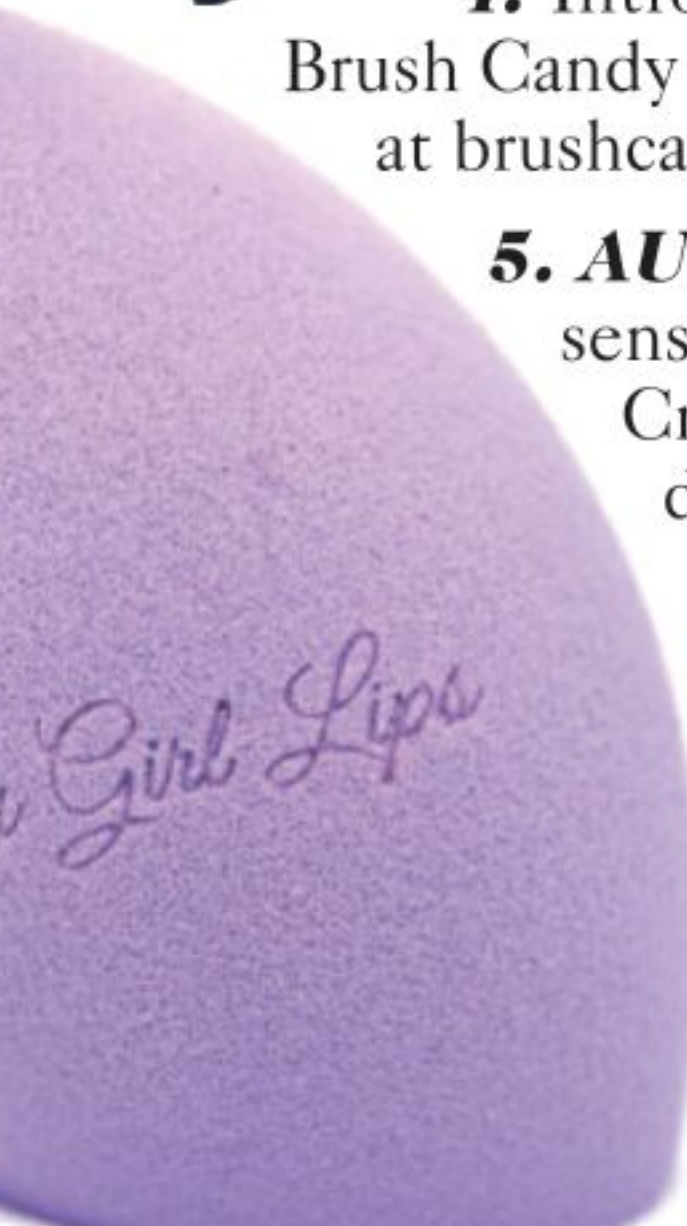
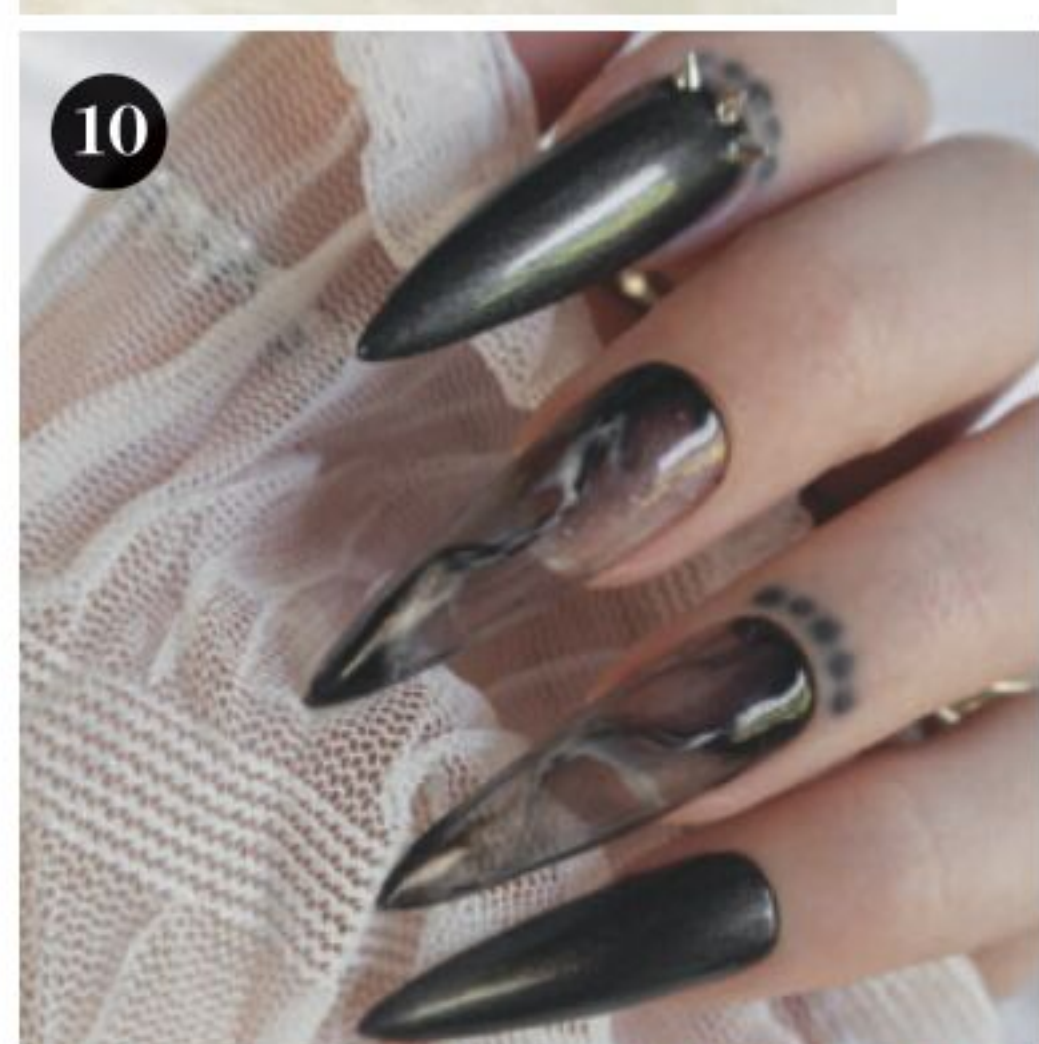
36. KIVENS has created the perfect product for sensitive skin which aims to protect it against environmental damage, with a particular focus on the skin barrier. Their Ultimate Cellular Protection nourishes the skin with moisture whilst reducing the appearance of fine lines and wrinkles. Packed with natural ingredients whilst completely avoiding the most common irritant components such as alcohol, perfume/fragrance, sulfates, or dyes. Winner of the Silver Award in the Best New Natural Facial Product in the 2021 Pure Beauty Awards. Visit www.kivens.com and follow @kivens.skincareon Instagram.

37. Born out of the philosophy that 'less is more', **JAX SKINCARE** is a minimalist, gender-neutral skincare brand from Boston. One of their bestsellers, the night cream is designed to embalm the skin with collagen and squalene. Leaves skin feeling hydrated whilst preventing the appearance of aging on a deeper level. Wake up with a dewy plump look. Visit jaxskin.com and follow @jaxskincare on Instagram.

38. A body care collection for all of life's stages and ages. **WAPHYTO's** holistic wellness products are powered by plants and every detail is inspired by the magic of mother nature. Create your perfect body care ritual. Waphyto is holistic self care to help you love your body, every step of the journey. Visit www.en.waphyto.com or follow @waphyto



New Year, New Look



1. The A-DAIMA COSMETICS Kalahari Queen facial oil was crafted with ingredients sourced directly from the Kalahari desert in Southern Africa. This super-charged blend of oils is packed with ingredients. Helping your skin survive the driest winters! Visit adaimacosmetics.com Instagram @adaimacosmetics

2. InstantPeel™ by **EARTHEN SKINCARE** is an at-home facial peel that was created as an alternative for those who do not want harsh acids or dermabrasion. It aims to remove dead skin cells and impurities without irritation. Clinically tested InstantPeel™ is gentle and safe for even the most sensitive skin. Find out more at earthenskincare.com and follow on Instagram @earthen_skincare

3. Based in Salt Lake City, Utah, FERN & CLOVER COSMETICS is a new cosmetics brand inspired by nature. Featuring the Harvest Moon palette, the perfect Autumn quad. Cruelty free, vegan, handmade products. Visit www.fernandclovercosmetics.com and Instagram @fernandclovercosmetics

4. Introducing premium, luxury and vegan synthetic brushes by **BRUSH CANDY**. New to the scene, Brush Candy values quality at affordable prices, starting from as little as £30! Discover their collection at brushcandycosmetics.co.uk

5. AUGUST + MONROE created a new refillable face cream that calms the feel of irritated and sensitive skin. Its lightweight gel texture aims to soothe and hydrate your skin all at once. Calm Cream is made with skin-loving ingredients such as hyaluronic acid, niacinamide and oats. PS. your dermatologist approves! Visit Instagram @augustandmonroe and www.augustmonroe.com

6. ICY GIRL LIPS pride themselves on having one of the best beauty blenders around! Latex-free and doubling in size on use. This product also helps give you an immaculate blend. Visit www.IcyGirlLips.com and check out their Instagram @icygirllips

7. EGO AVENUE is a press-on nail brand that allows you to change your nail style easily without hours in the nail salon. With over a hundred nail art styles available there's a nail to suit every occasion. Visit www.egoavenue.com and follow on Instagram @egoavenue_

8. Love your lashes! **iGLOW** Lash Maximizer seems to stick out among the many. Judging by the reviews and the photos documenting the effect, iGlow might be the next hit among British lash lovers. Exclusive discount go to www.iglow.me and save 20% with 'VOGUE20' (expires 30/01/2022).

9. BLACK PALM NATURAL COSMETICS presents their Ocean Lotion. Small batch produced in Scotland – this zero waste Body Lotion helps to nourish the skin with moisture whilst aiming to protect the skin barrier. Inhale beachy clean, fresh air aromas. Imagine a warm coastal breeze and the gentle splash of waves as they disperse on the shore. Visit www.blackpalm.co.uk and follow their Instagram @black_palm_official

10. KLAWS BY KATIE EVE create luxury press on nails available in a variety of styles ranging from elegant to Gothic with an occasional fun design element. All are made to order and custom-fit to your nails with a wide choice of shapes and designs. What's more, they are reusable, vegan and come in eco-friendly packaging, protecting the environment and world around us. Discover more on www.klawbykatieeve.com and @klawbykatieeve on Instagram and TikTok.

11. THE CARE PRINCIPLE. Infinite Glo facial serum leaves tired skin feeling hydrated and revived with a nourishing boost of moisture. Enriched with premium, plant-based ingredients like vitamin E, rosehip, and marula seed oil, their clean formula is suitable for all skin types. Infinite Glo facial serum aims to target the appearance of dullness and improve the look of uneven skin texture. Visit www.thecareprinciple.com and follow @thecareprinciple on Instagram.

12. ELLE POLISH provides self care without compromise with their range of vegan, cruelty-free, toxin-free and sustainably-focused nail polishes. The all in one formula means you save on a top and base coat, giving you the perfect finish. Their vast range of fun lacquers are designed for those who love colour, fashion and who strive to live an environmentally conscious lifestyle. Find out more at ellepolish.com and follow on Instagram @ellepolish

13. CANVAS COSMETICS GLAMBITION™ Eyeshadow Palette is pigmented, powerful and portable. Providing you with a brilliant array of day to night looks with mattes, pressed glitters and shimmer shadows. Undeniably a favourite on any eyeshadow lover's list! Shop this popular, vegan, cruelty-free brand on www.canvascosmetic.com or @canvas_cosmetics

14. PROTO-COL is your go to brand for collagen supplementation, to help improve the way you look and feel. Complete Collagen is a delicious drink formulated with two collagen peptides. It is designed to support your skin, hair, nails and your active lifestyle. Visit www.proto-col.com Instagram @officialprotocoluk

15. BOOTY LAB BY D's all-natural shimmer scrub is here to solve your beauty concerns. Containing no artificial fragrances and made with shea butter, Vitamin E, kelp, green tea and pineapple. It aims to even out your skin tone whilst preventing pollution damage to the skin and reduce inflammation. Glow all year round. Purchase at www.bootylabd.com and follow on Instagram @bootylab.by.d

16. FFOR HAIRCARE. Blow:by Blow is designed to improve the appearance of your hair, leaving it feeling smooth and protected. This amazing blow-dry balm is nutritiously rich in actives. It aims to help add body, bounce, and shine for the perfect blow-dry finish. Their vegan-friendly formulation, with sustainably harvested orange and cinnamon, makes this an easy choice for all your styling needs. Visit www.fferhair.com or follow Instagram @fferhair

17. Sewn from Ghanaian origins comes AHIMA ESSENTIALS: a plant-based skincare brand rooted in providing Nature's kiss at your fingertips! Vegan, cruelty free products designed to nourish your skin with moisture. Their products are infused with nutrients and vitamins! Visit www.ahimaessentials.com and follow on Instagram: @ahima_essentials

18. All EARTH TO MALIBU products are paraben-free, cruelty-free, vegan, naturally derived, organically infused, botanically driven and Earth-friendly. Their Instant Zen Body Butters bring a tropical spa experience directly to you, nourishing your skin with moisture, leaving it feeling exhilarated for the entire day. Shop the full collection at earthtomalibu.com or email sales@earthtomalibu.com Instagram @earthtomalibu

19. Improving the health of your hair at the top of your New Year's resolutions? **GEORGIEMANE** have got just the product for you! Their 10-minute hair mask aims to leave hair feeling less dry and damaged and is designed to promote the appearance of longer hair. 100% vegan and cruelty-free. Use code VOGUE15 for 15% off (expires 17/01/22). Visit georgiemane.com/hair-mask and follow @georgiemane on Instagram.



20. Portable, elegant, sublime. Sonder, the luxurious perfumed oil by **BARON BISHOP PARFUMS** with a core dominated by warm musk notes, embraced by a light touch of velvety tonka bean, bittersweet neroli and Indonesian patchouli. Head in the sky, feet on the ground, Parfum in my pocket. Visit www.baronbishop.com and follow @baron_bishop on Instagram.

21. JENIA HAIR Intensive Hair Treatment - a deep restoring hair mask treatment for damaged and particularly stressed hair. This plant-based hair mask is designed to be a “dessert for your hair”, which looks and smells delicious. Do not be deceived by its innocent appearance! This innovative formula aims to tackle processed and dry hair in need of some TLC. 100% natural with no artificial colouring. www.jeniahair.com and @jeniahair

22. BROWLY has created a premium tweezer set that leaves nothing to be desired. If you're looking for ultimate precision, their trio of straight, slanted and pointed tweezers has you covered. They are handmade in Italy, come in a unique eco-friendly packaging and have a two-year warranty. Visit www.browly.com and @browlycare

23. GG'S COSMETICS offers first-hand cruelty free products from the comfort of your own home. Innovative and forward-thinking, with the drive and wherewithal to constantly update and improve the online shopping experience. Pictured is the Rose Infused Lipgloss, it's vegan, organic and cruelty-free. Find out more at www.ggscosmetics.shop and follow on Instagram @gg.s.cosmetics

24. LOTE AND CO. present their Yemeni Sidr Honey Moisturiser Cream. This product contains a blend of 'au naturel' ingredients including rare Yemeni Sidr honey and black seed oil. It is designed to promote the appearance of bright skin, whilst removing dirt and unwanted bacteria. It also aims to promote the skin's natural collagen production. Visit www.loteandco.com or Instagram @loteandco.ltd to find out more.

25. The Enzyme Glow Mask by **BODYD BEAUTY** is your latest skin exfoliant essential, no scrubbing required. It's made with pumpkin enzyme and helps with hyperpigmentation. You can feel the mask working as it creates tingling sensation caused by the enzymes. It aims to brighten, soften and decongest the skin. Find out more at bodydbeauty.com and follow on Instagram @bodydbeauty

26. Inhale, exhale, and lift the cloud of winter blues with 'Calm' from **EARTH'S SECRET**. Strive to rediscover inner peace with Ayurvedic herbs including award-winning KSM-66 Ashwagandha®. This product aims to soothe the feeling of stress, balance the mind and improve your sense of focus. Vegan-friendly with natural ingredients. Harness the power of mother nature and visit www.earthsecret.com and follow @earth.secret on Instagram.

27. CHARLOT is a Los Angeles-based fragrance house offering scents inspired by classic film capturing a timeless thematic and iconic ambience. They create small-batch candles made from natural coconut soy wax, packaged in colorful hand-painted vessels. Visit charlotfrances.com or follow @charlotfrances

28. Created by Makeup Artists, **LUMI COSMETICS** strives to provide professional makeup tools at an affordable price. Their brand new Lash Collection includes 7 styles from soft glam to full glam. All lashes are 100% cruelty-free. Visit www.lumicosmetics.com and follow @LumiCosmetics_ on Instagram.

29. KOKEBI – the essence of pure beauty to create the appearance of a perfectly radiant glow. This clean beauty brand from Berlin has developed an absolutely new, minimalistic skincare concept. Inspired by African beauty rituals, the four high-end products contain only the purest, cold-pressed oils and botanical extracts. Simply back to skin. Discover more on www.kokebi.de and follow @kokebi_cosmetics on Instagram.

30. CAFUNÉ's bestseller Bronze Glow will provide you with a deep tan and glow. Their tanning oil doubles as a shimmering body oil. Suitable for day and night making it the perfect vacay essential! Vegan and cruelty-free in recycable packaging. Visit www.lecafunecom and follow on Instagram @lecafunecom

31. Founded by two Mexican women, **LANI** is a sustainable and reusable menstrual cup created out of the belief that you should have better periods whilst keeping the Earth plastic-free. They are comfortable, convenient and safe as they are made with medical-grade silicone. Discover more on lanicup.com and follow @lanicups on Instagram.

32. STASH – Solid perfumes have a more sensual feel than the average spray, they're sleek, soft, and linger on your skin. You can massage your pulse points with this solid compact scent. Plus, you can stash them anywhere or leave them in your bag without weighing yourself down. The compact won't break or leak when you drop it. Scents for Him, Her and Them on www.stashtown.com and follow @stash_town on Instagram.

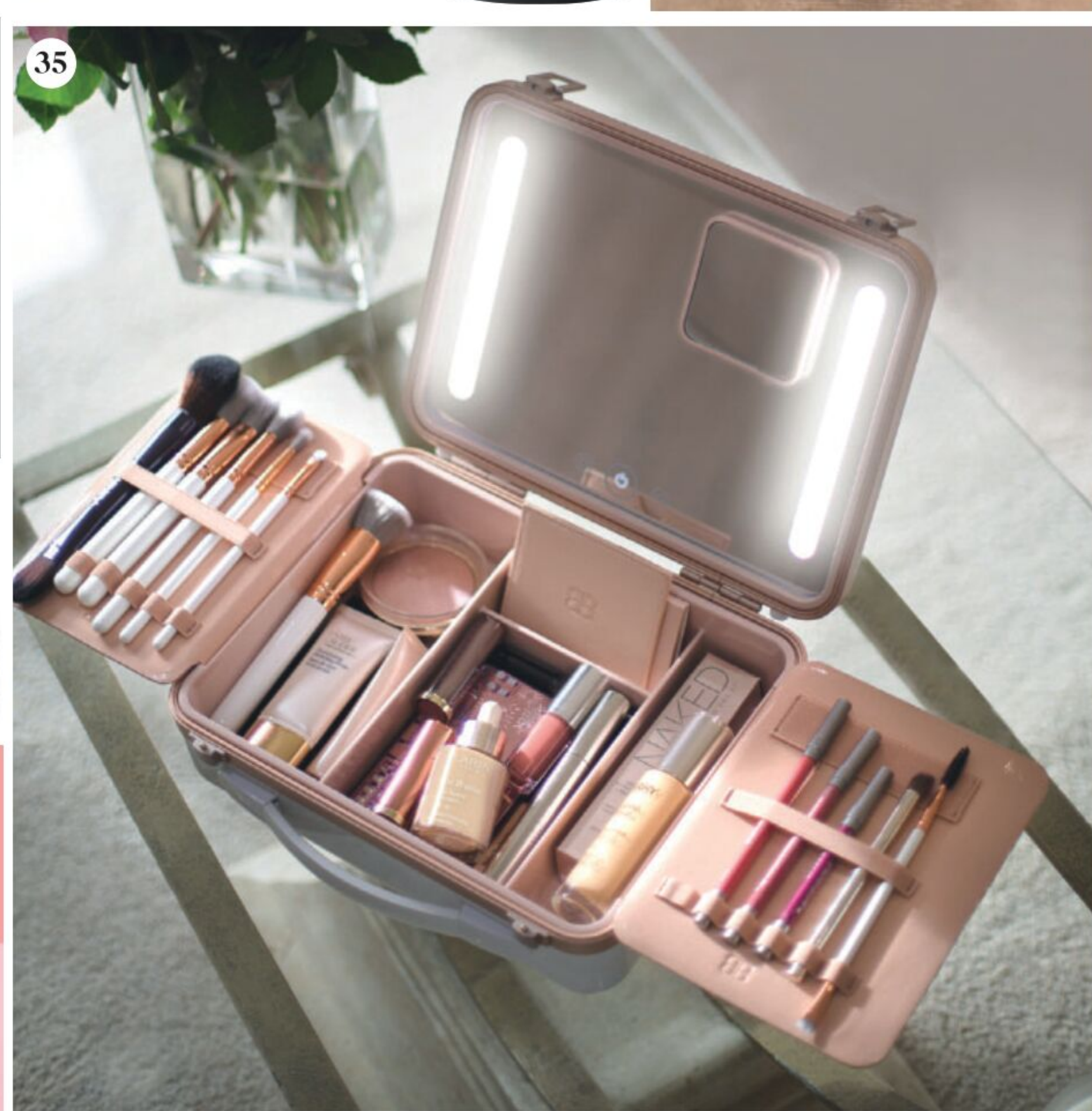
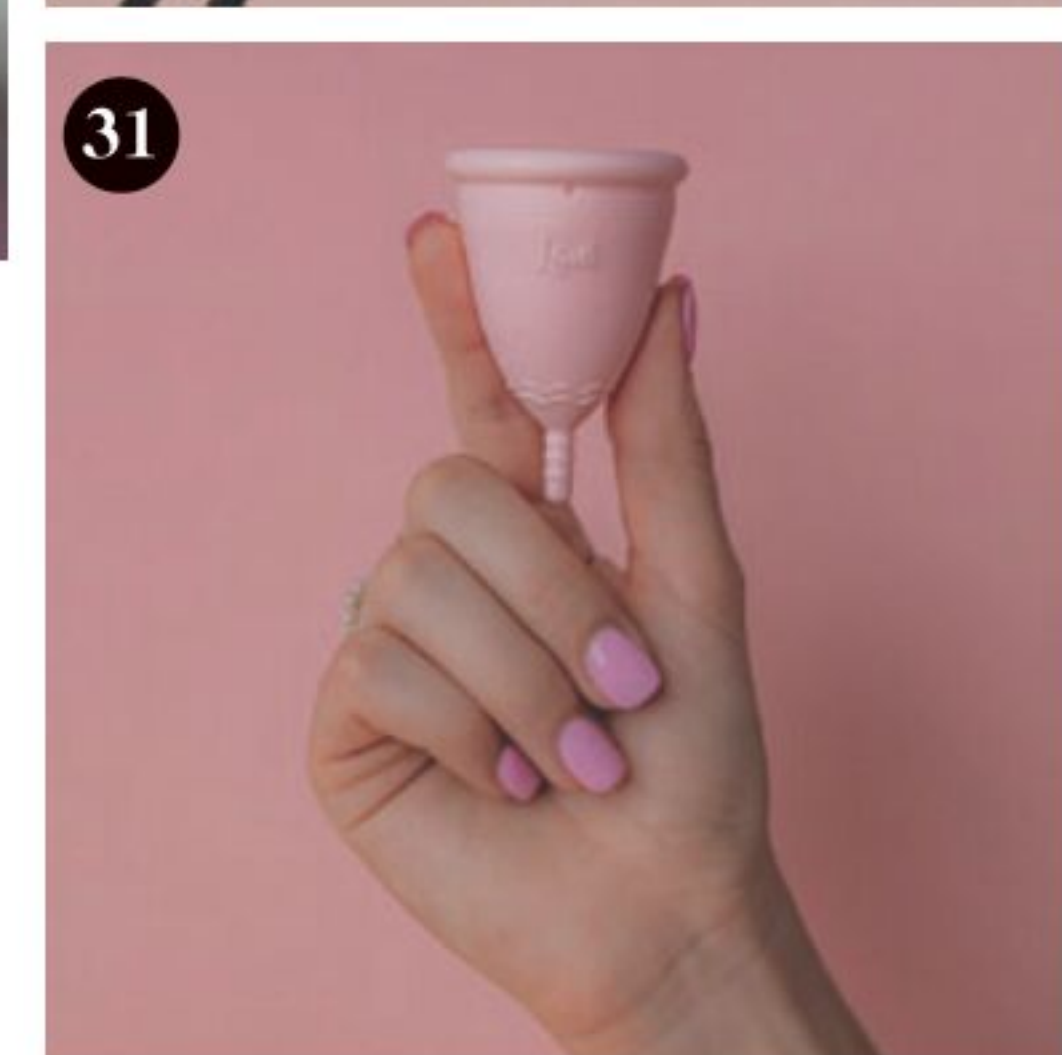
33. The family-run and UK-based **BRAMBLE AND BEE COSMETICS** developed by beekeeper and founder Samantha create a wide range of handcrafted soaps which combine her passion for bees, flowers, and skincare. Honey and beeswax feature across the range which varies from gift sets, organic face and body creams, lip balms, and body scrubs; all available in stunning gift wrap. Discover more on www.brambleandbeecosmetics.co.uk and follow [brambleandbee.cosmetics](https://www.instagram.com/brambleandbee.cosmetics) on Instagram.

34. Define, fill and sharpen your average facial hair into fully flushed and connected beard with **LAVOSSY**. Their revolutionary beard filler is both an easy and quick way to achieve a suave aesthetic. Explore their range of beard filler colours online at www.lavossy.com and Instagram @lavossyofficial

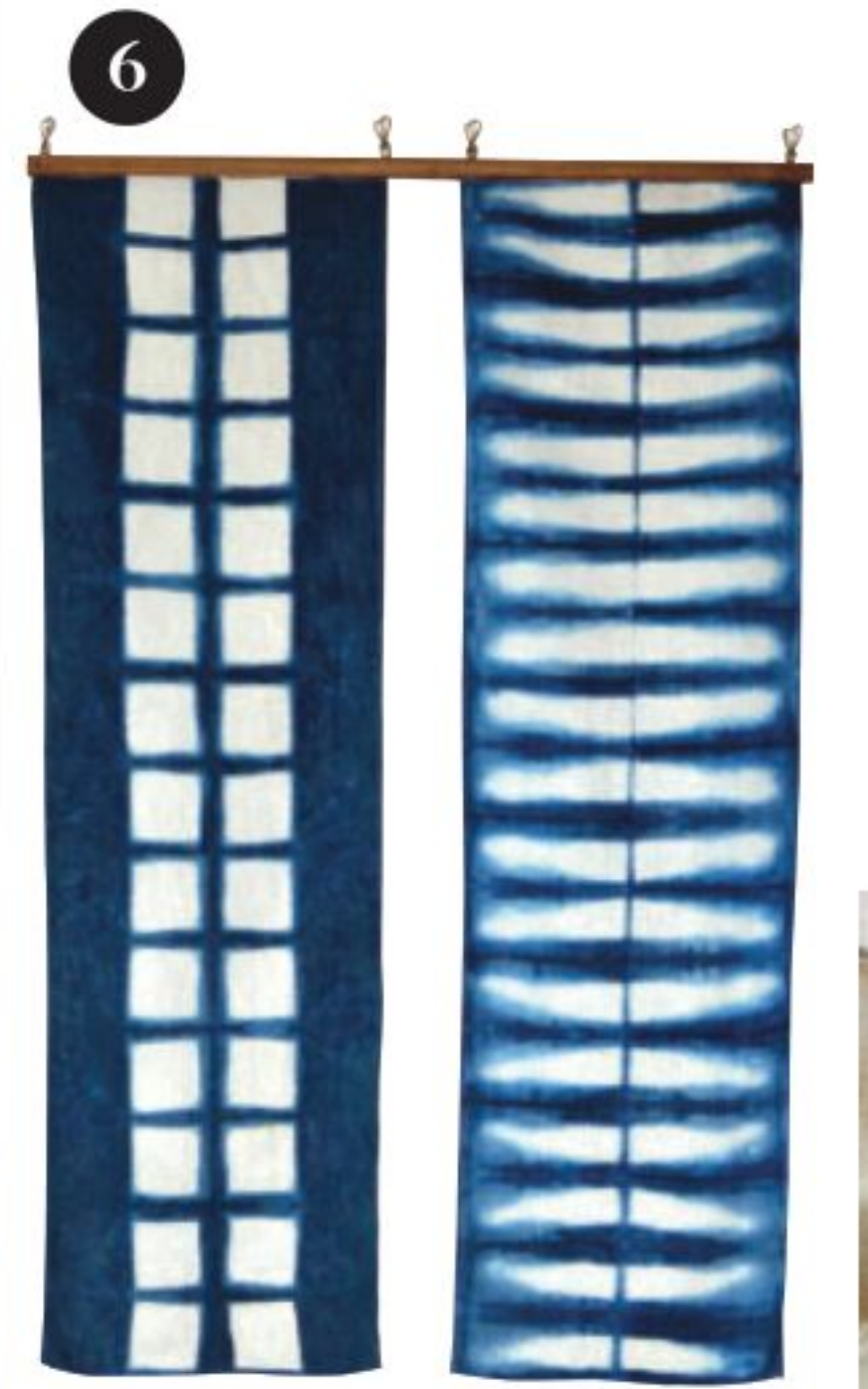
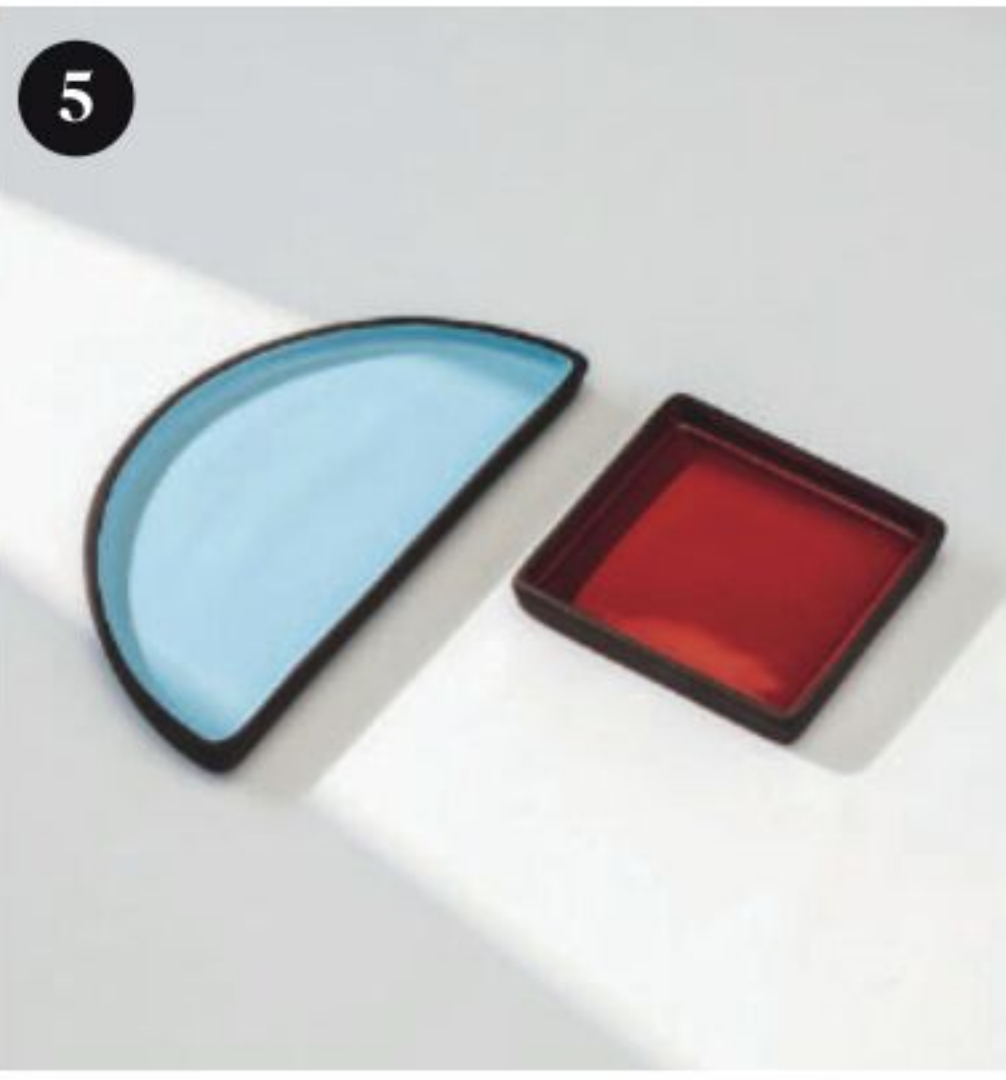
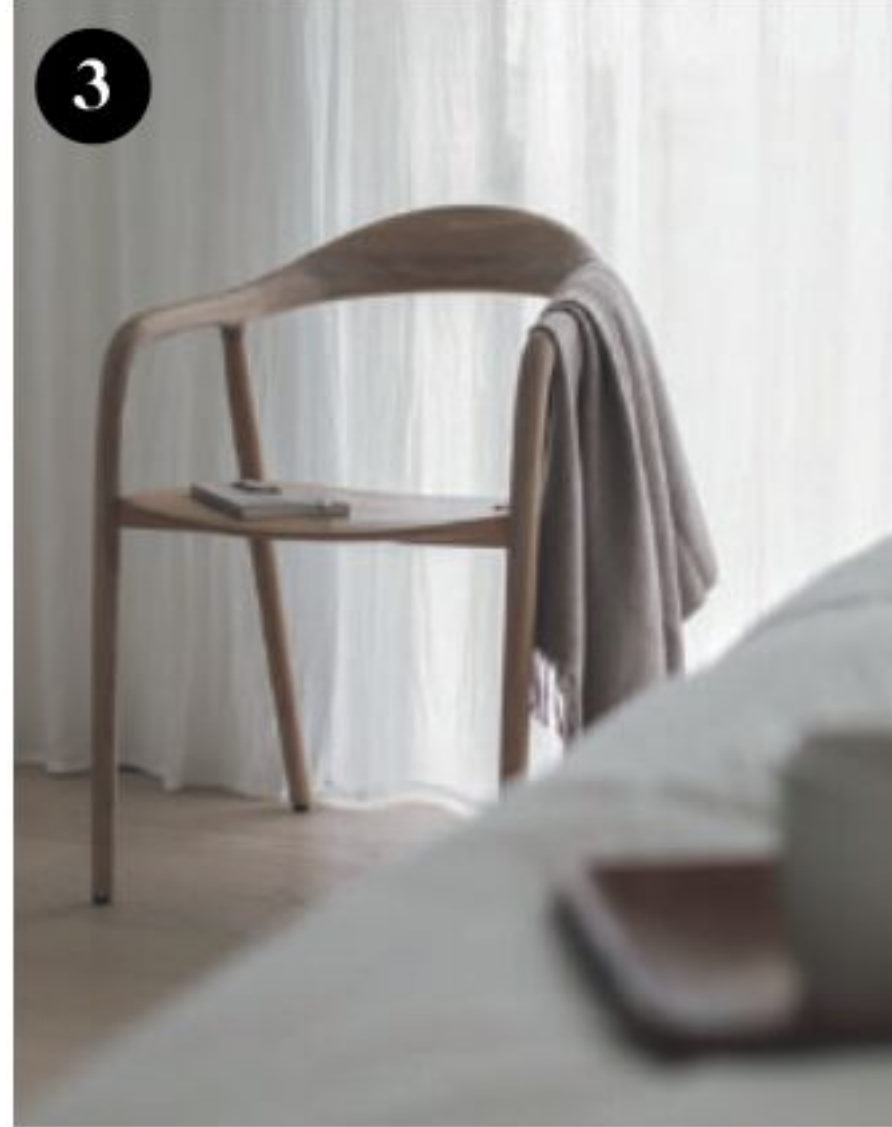
35. BEAUTIFECT has taken the beauty industry by storm with its game-changing luxury Beautifect Box. Expertly engineered advanced lighting simulating daylight and evening light, allowing you to see true-to-life colours and shades. Create a flawless finish avoiding makeup mishaps, all whilst keeping your makeup superbly organised. Enhance your daily routine and never be tied down to one place again. Get ready anywhere, home or away, in less time with less effort, and achieve a better result! You'll wonder how you ever lived without it. Visit Beautifect.com and Harrods. Instagram @Beautifect. To receive a Complimentary Tote Bag, use code VOGUE (expires 31/03/22).

36. The female-owned Australian brand **SUKI-LA** ensures that sustainability is at the forefront of all they do, with eco-friendly packaging and products designed from a durable alternative to plastic made from raw and natural materials. What's more, they have created a line catered for all hair types in the quest for a daily hair ritual that encourages confidence whilst elevating your look. Discover more on www.suki-la.com and follow @sukila.shop on Instagram.

37. IGNITE BODYCARE creates natural and vegan body care, hair care, lip care and beard care blends. Their products are made-to-order and are available in a range of delicious, gourmet fragrances. Designed to nourish the skin with moisture and nurture the senses and the soul. Bring some luxury and indulgence to your rituals and make every day a self-care day and visit www.ignitebodycare.com.au or follow @ignitebodycare



New Year Nest



statement piece in any home of workplace. Their limited edition ranges offer idyllic pieces to add character your space, whether it be to compliment a contemporary style or accent an industrial look. Enjoy their premium craftsmanship online at www.unbearabledesign.co.uk and Instagram @unbearabledesign

5. ADAMA designs and handcrafts functional, contemporary ceramics for daily use. The family-owned studio combines traditional craftsmanship with modern techniques and meticulous design, resulting in unique pieces that bring joy to your home and table. By handcrafting made-to-order timeless, and durable pieces, Adama encourages you to responsibly curate your personal collection. Visit www.adamastudio.com and follow @adama.studio on Instagram.

6. The Australian-born IMPRINT CORNER produces small-batch, locally and sustainably made textiles and homeware products. They adopt a minimalist approach and seek inspiration from Australian Flora and Fauna, and geometric shapes. They ensure to use all-natural fibres and ecological water based and non-toxic dyes. Discover more on www.imprintcorner.com.au and follow @imprint.indigo on Instagram.

7. Interiors and accessories brand THE WISTERIA TREE presents a beautiful collection of home decor and elegant furnishings. Inspired by the beautiful Wisteria tree in her garden, Sarah, the woman behind the brand, curates equally beautiful soft furnishings, planters, lanterns and kitchenware. Explore her range online at www.thewisteriatree.co.uk and Instagram @the_wisteria_tree

8. TOM HEYWOOD BESPOKE. Inspired by his Cornish surroundings, Tom consciously pushes the boundaries to design and create truly unique handcrafted furniture and sculpture for his clients across the United Kingdom. Explore more of his incredible work at tomheywoodbespoke.com or keep up to date with his daily projects on Instagram @tomheywoodbespoke

9. The Australian female-owned brand EUCAN SHEETS creates TENCEL™ bedding that is durable yet silky soft and naturally antimicrobial. They are thermoregulating and moisture-wicking for hot sleepers, making for a comfortable night's sleep. What's more, they are biodegradable and compostable, combining style with the reassurance that they are good for the planet. Discover more at www.eucansheets.com and follow @eucansheetsau on Instagram.

10. TRUCE, a lifestyle store specialising in contemporary pieces from distinctive furniture to colourful textiles and delicious home scents including this ceramic air diffuser by Manchester brand, Cedar. Connect your space with the aromatherapy benefits of essential oils, the diffuser can also be an air purifier and lamp plus has a minimalist design that compliments any interior style. Explore their products online at www.truceonline.co.uk and Instagram @truceonline

11. VEO offer a curated selection of sustainably sourced clothing, beauty, food and homeware to support an environmentally conscious and contemporary lifestyle. Their modern and minimalist range of organic cotton soft-furnishings, natural home fragrances and rustic tablewares offer an idyllic and refreshing upgrade to your home. Shop online at veo.world and Instagram @veo.world

12. The Bolton based business, THE CUSHION CLUB create handmade bespoke cushions filled with a luxury feather filling. Their high-quality designs are made with fabric from prestigious fabric companies based in Britain, combining luxury and style with a bespoke touch. Discover more on www.thecushionclub.co.uk and follow @_thecushionclub on Instagram.

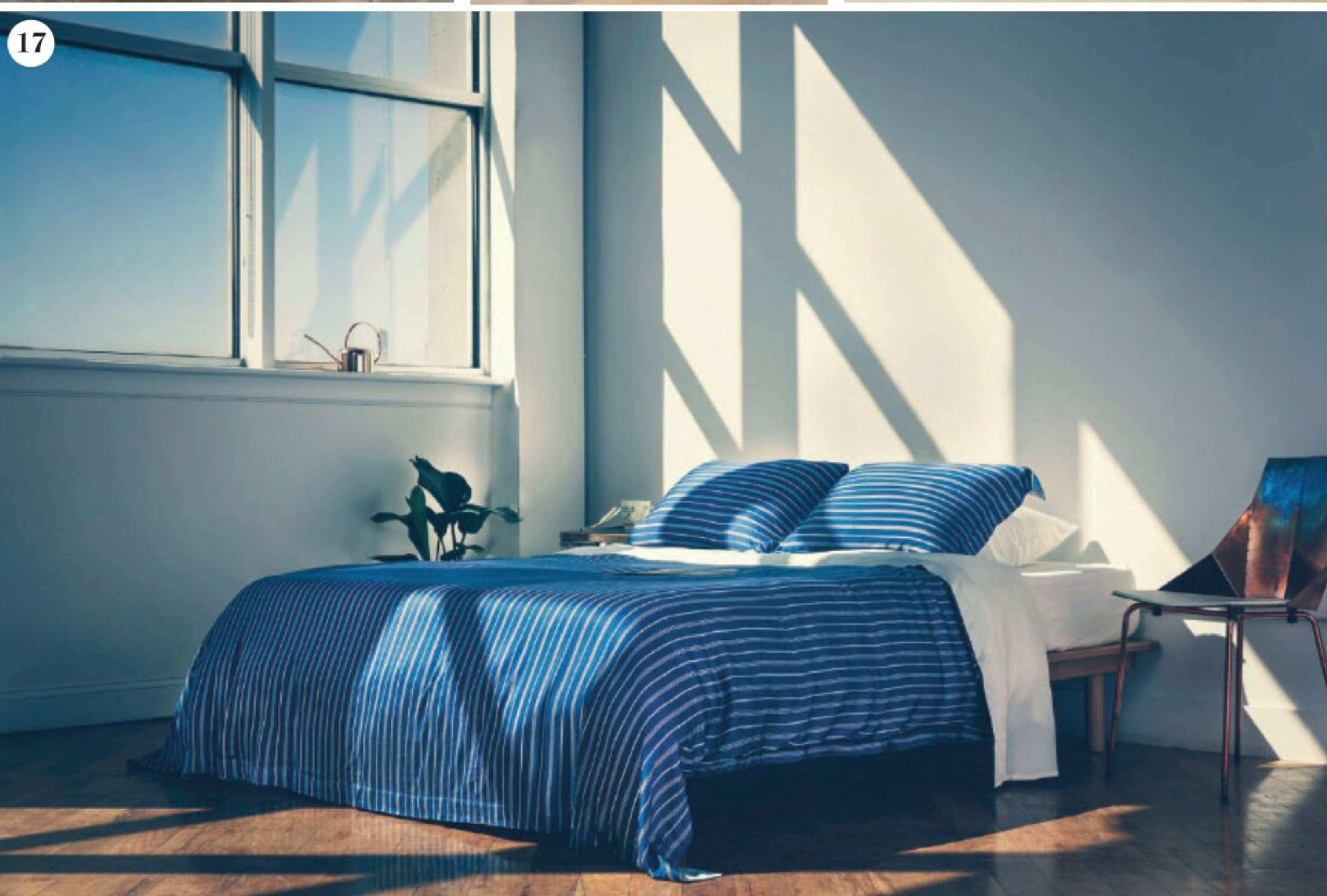
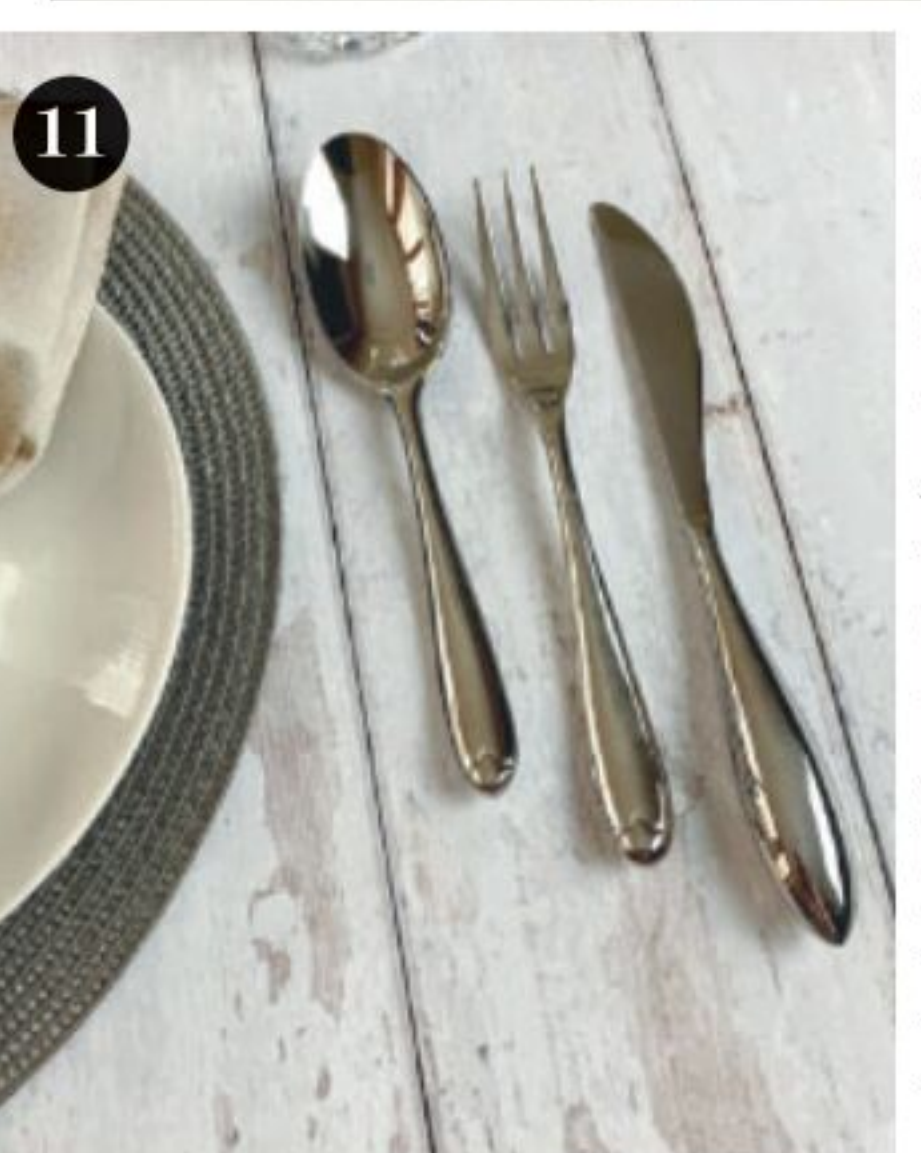
13. Bespoke, professionally hand-crafted from an independent studio, SHARA's unique wooden tables made for an idyllic statement piece for the home. Their solid wood pieces are available as individual coffee tables or larger banquet tables, custom designed to suit your space. See their styles online at www.sharaconcepts.co.uk and Instagram @extraordinarytables

14. REPOSE STUDIO creates handmade cushions from beautiful, sustainably sourced fabrics – rare vintage to designer deadstock. Each piece is limited edition and finished meticulously with luxe trims. Embracing a maximalist aesthetic, Repose uses clashing prints, such as whimsical toiles paired with striking stripes. Every order placed plants one tree, in partnership with One Tree Planted. Visit studiorepose.co.uk and follow @repose.studio on Instagram.

15. Individually designed furniture by W & M HAND-CRAFTED DESIGNS presents rustic and contemporary styled home pieces that are made to order and built to last. Using sustainably sourced, high-quality materials, they have created a range of beautiful furniture for every room around the home along with a fantastic selection of homeware accessories to complete the look. Explore their full collection online at www.wmhandcrafteddesigns.com and Instagram @wmhandcrafteddesigns

16. Find your personal ceramic aesthetic with KOEI. Launched in 2002 by Alan Wang and Julie Chen, this interior decor brand presents beautifully unique and contemporary tableware and ceramic accessories to add warmth and personal expression to your home. OEM/ODM service available. Shop from their full collections online at www.koeihome.com.cn/ and Instagram @koei.ceramics

17. TAKEI is a lifestyle brand centred on comfort with style and a passion for sustainability. Every Takei product including Bedding, Loungewear, and casual-wear are made from bamboo soft fabric, gentle to the touch; Categorized as a grass, bamboo is a renewable resource and regenerates naturally, while requiring no pesticides. By centring their brand around natural bamboo fabric, they are dedicating themselves to a more sustainable future. Shop online at www.takeihome.com and Instagram @takeistore



18. BABU ANTWERP offers a collection of decoration and interior accessories for a warm, minimalistic interior. Craftmanship, sustainability and quality result in carefully selected items from around the world. Natural materials and special textures make each item unique. Shop online at www.babuantwerp.com and Instagram @babu_antwerp

19. BODHI LIVING is a conceptual furniture store in Byron Bay, Australia that strives to bring home the magic of rich and vibrant cultures, looking for character, beauty and quality in everything they source. Bodhi showcases unique, antique pieces from around the world, combined with a range of contemporary furniture, rugs, lighting, décor and art. Visit www.bodhiliving.com.au and follow @bodhi.living on Instagram for more information.

20. FABHUB, the Slow Living boutique, will inspire a new chapter in your home décor and ignite the passion for a simpler, healthier and sustainable lifestyle. Drawing from nature and the world of design, the mindfully handcrafted décor essentials will awaken the ideal grounding feeling in your home. www.fabhub.shop @fabhub_design

21. BLANK-SLATE is a small design studio founded by Bari Jerauld based in West London specialising in private residences and bespoke design services. Providing a holistic approach to design and taking time to deeply understand the client's perspective. Photography by Chris Snook. Visit www.blankslatestudio.co.uk and follow @blankslatestudio on Instagram.

22. Beautiful home and fashion accessories inspired by abstract photos from **RUBY CHARLES DESIGNS**. Jo's faux suede cushions, fabrics and lampshades add a touch of style and glamour to your home. Seen here is the 'Pale Pink Rose' cushion with its layers of petals opening up in this blowsy rose. Shop online at www.rubycharlesdesign.com

23. SOPHIA SANCHEZ studio is a Filipina-owned design studio in Florence, Italy. The rawness of nature, the unpredictability of movement, and the purity of emotions are evident inspirations of her designs. Every piece is carefully hand crafted, by artisans, and made with hand picked materials from the Philippines. Visit her website at www.sophiasanchezstudio.com and Instagram @sophiasanchezstudio

24. ROOBBA. Explore their collection of beautifully designed and affordable furniture. Their range is curated by celebrity endorsed interior designers and includes trend-setting pieces of wall art, lighting, seating and bedroom furniture. Shop via www.roobba.com or Instagram @roobbahome

25. Set your table with **POJ STUDIO**'s timeless ceramic dinnerware, and wooden bowls and glasses. From the hands of Japan's master artisans, we bring authentic and high quality homeware to your home. Visit www.pojstudio.com and use code VOGUE10 for 10% off (expires 31/01/22). Instagram @pojstudio

26. HERITAGE BY HAND promotes handmade products by master artisans with shapes, colours, and textures inspired by the natural world. Founder Heidi McKinnon believes that living with pieces crafted by hand of organic materials for our bodies and homes can enhance our wellbeing. Pictured is their Hand-painted Ceramic Water Jars from Purepécha artisans in Huáncito, Michoacán, México. Visit www.heritagebyhand.com and follow @heritagebyhand on Instagram.

27. ANA A. RUSSO is a self-taught artist, hailing from Portugal. Her artwork employs bright, vibrant tones across a variety of styles and mediums, bringing a splash of colour to different interior decoration styles and designs. You can find out more about her work at her web gallery alex.arterusso.net or her Instagram account under @alex.arterusso

28. Crafting pieces to be cherished for a lifetime, **SEAN EVELEGH** hand-makes beautiful seating, tables, and practical art. The craftsman, Sean, is an innovative fine woodworker based in Kent, UK, and available for bespoke commission or you can choose a piece from his collection online at www.seanevelegh.com and Instagram @sean_evelegh_woodwork

29. Modern takes on industrial style with an attention to detail and quality craftsmanship. Inspired by gothic revival architecture, **RICARDO CHURCHILL** presents functional furniture with a flamboyant flare. Explore his work online at www.ricardochurchill.com and Instagram @ricardo_churchill_furniture

30. Independent British based lifestyle store **NATURAL ISLE** was founded from the key dream of creating a space which could guarantee natural, sustainable and British made pieces. The carefully curated collection includes beautifully handcrafted homeware, 100% natural hand-poured home fragrance and plastic-free, vegan-friendly self-care. Explore their website online at www.naturalisle.co.uk and follow them on Instagram at @naturalisle

31. Elegant, rustic homewares by **SALTY BESPOKE INTERIORS**. Based in Dorset, they present on trend designs with an ethical focus behind the brand for a stylish and sustainable home. Their wooden furniture is available online and made to order to perfectly fit your space. Find out more at www.saltybespokeinteriors.com and Instagram @saltybespokeinteriors

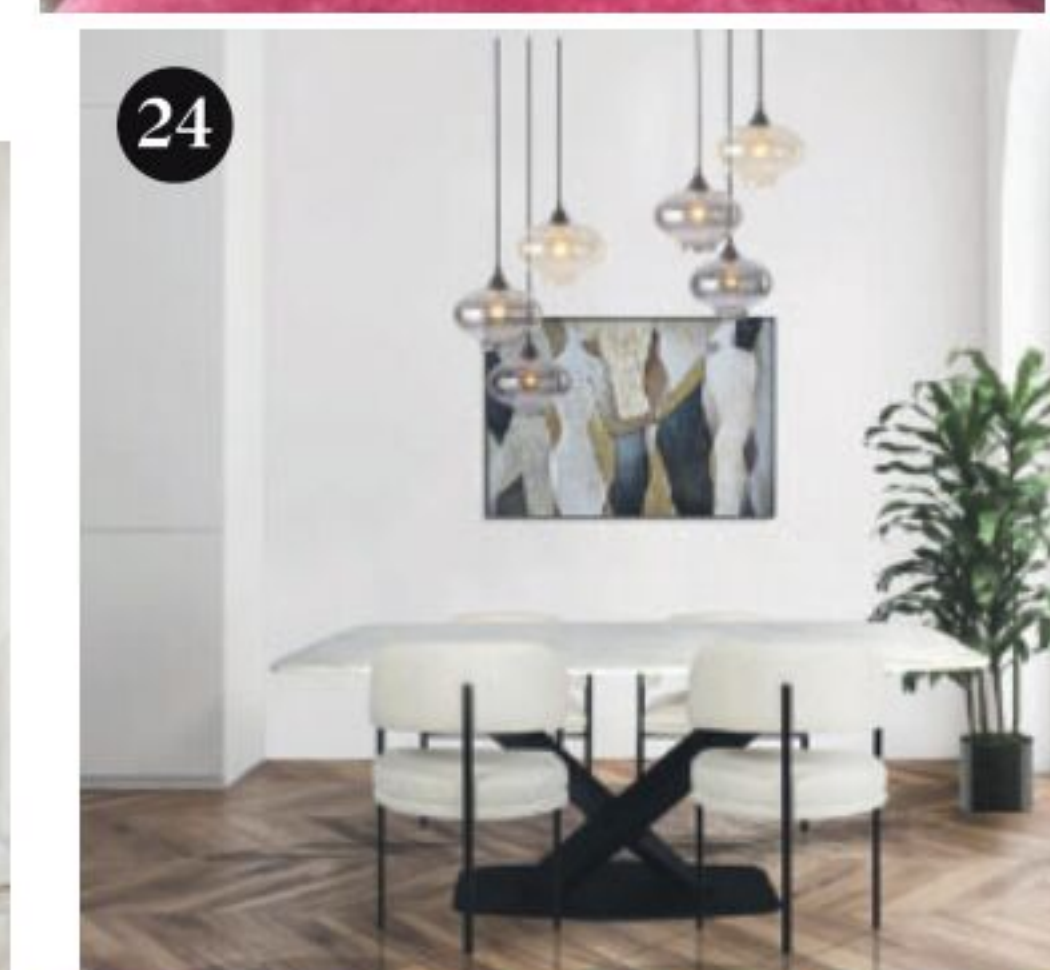
32. Abstract artist, **PATRICK EARLE**, creates strikingly bright and bold visual experiences, designed to immerse the viewer in the joy of the moment. He uses vibrant colours that bring an energetic element to his paintings and digital art. See more online at www.patrickearle.com and Instagram @patrickearle.art

33. PSTR STUDIO is a fine art studio based in The Netherlands that operates worldwide. Their team consists of creative people with love for art and passion for design. PSTR studio gives young and established artists, the platform and the opportunity to make themselves and their art known and spread throughout the world. All art and collections are carefully curated by PSTR studio. They use high quality giclée printing on sustainable fine art paper, giving their art the high quality standards it deserves. Shop online at www.PSTRstudio.com and get inspired on Instagram @pstr.studio

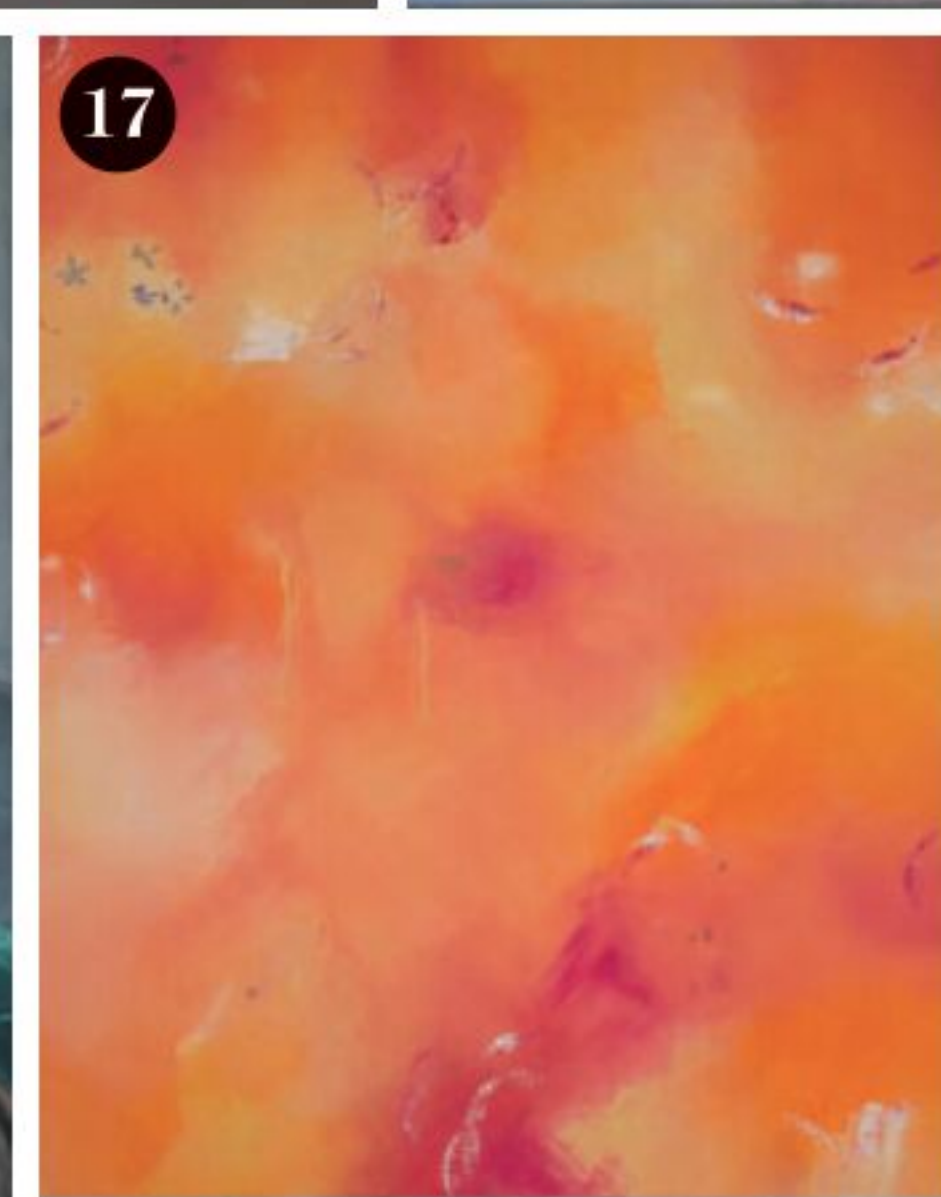
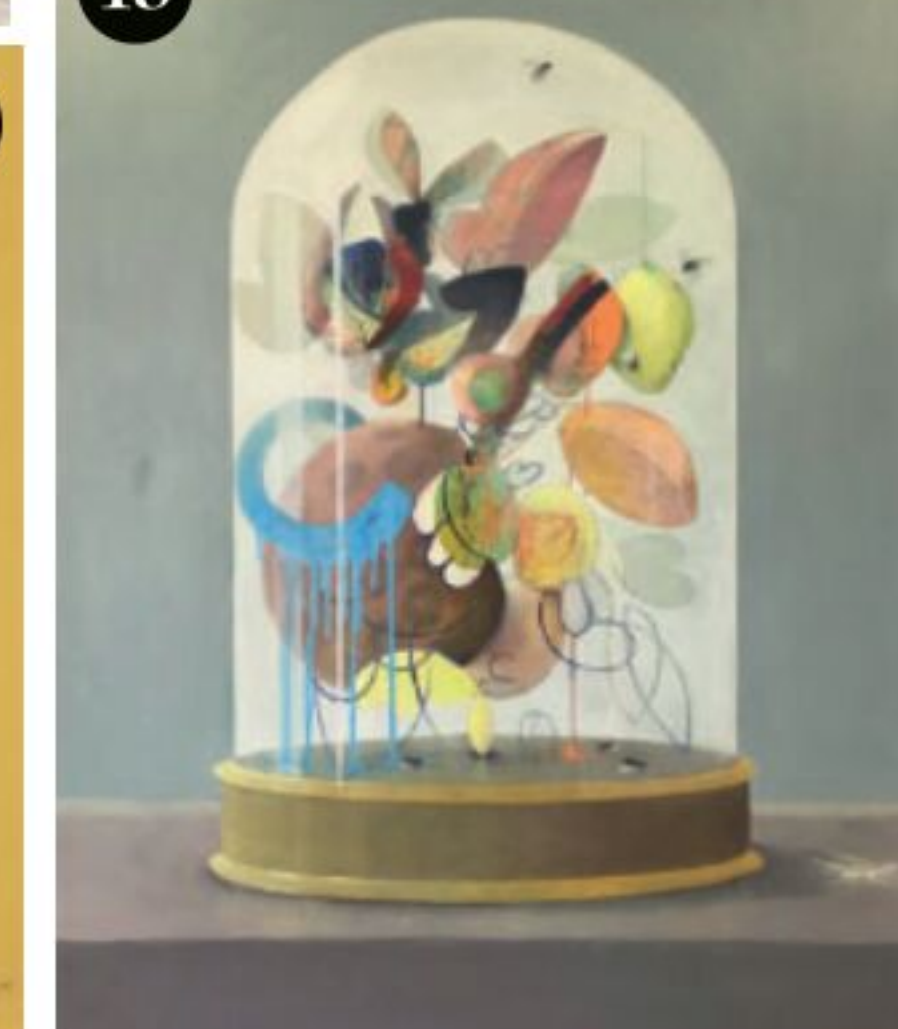
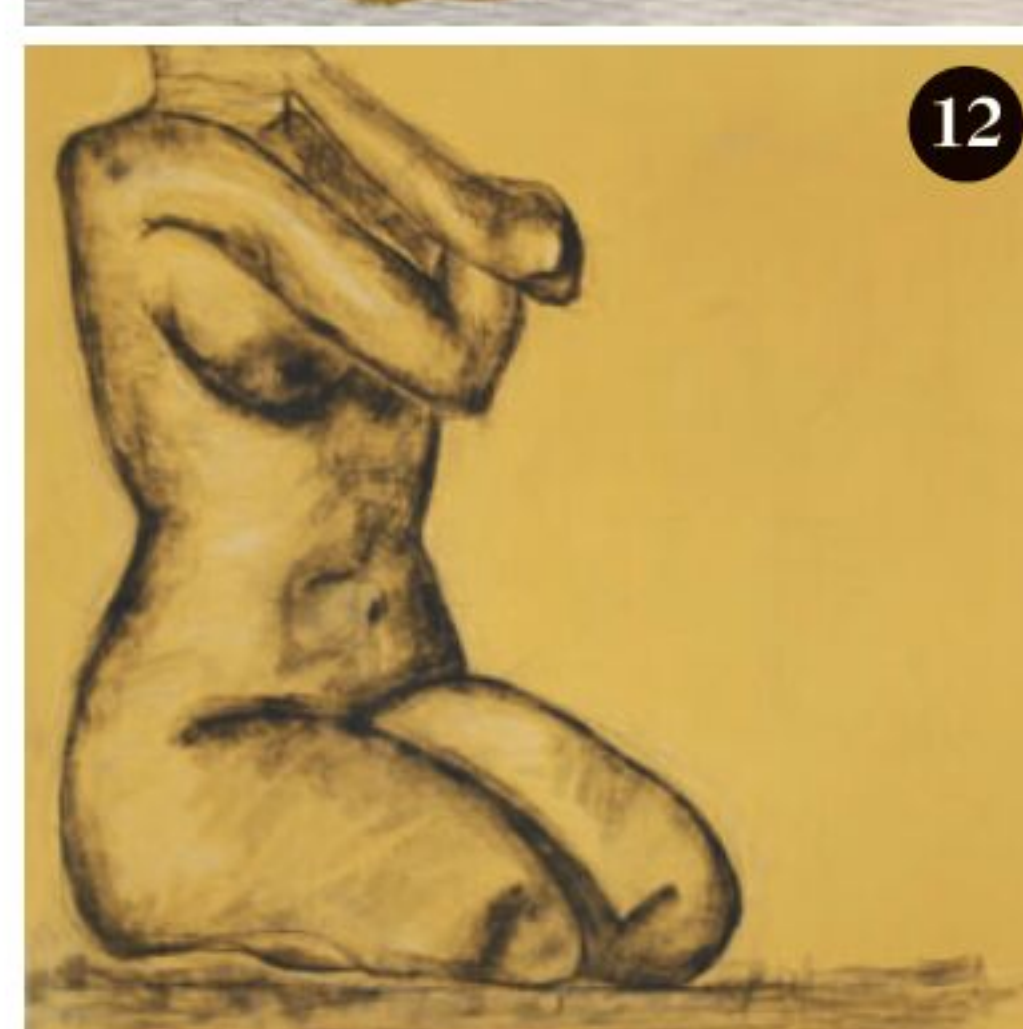
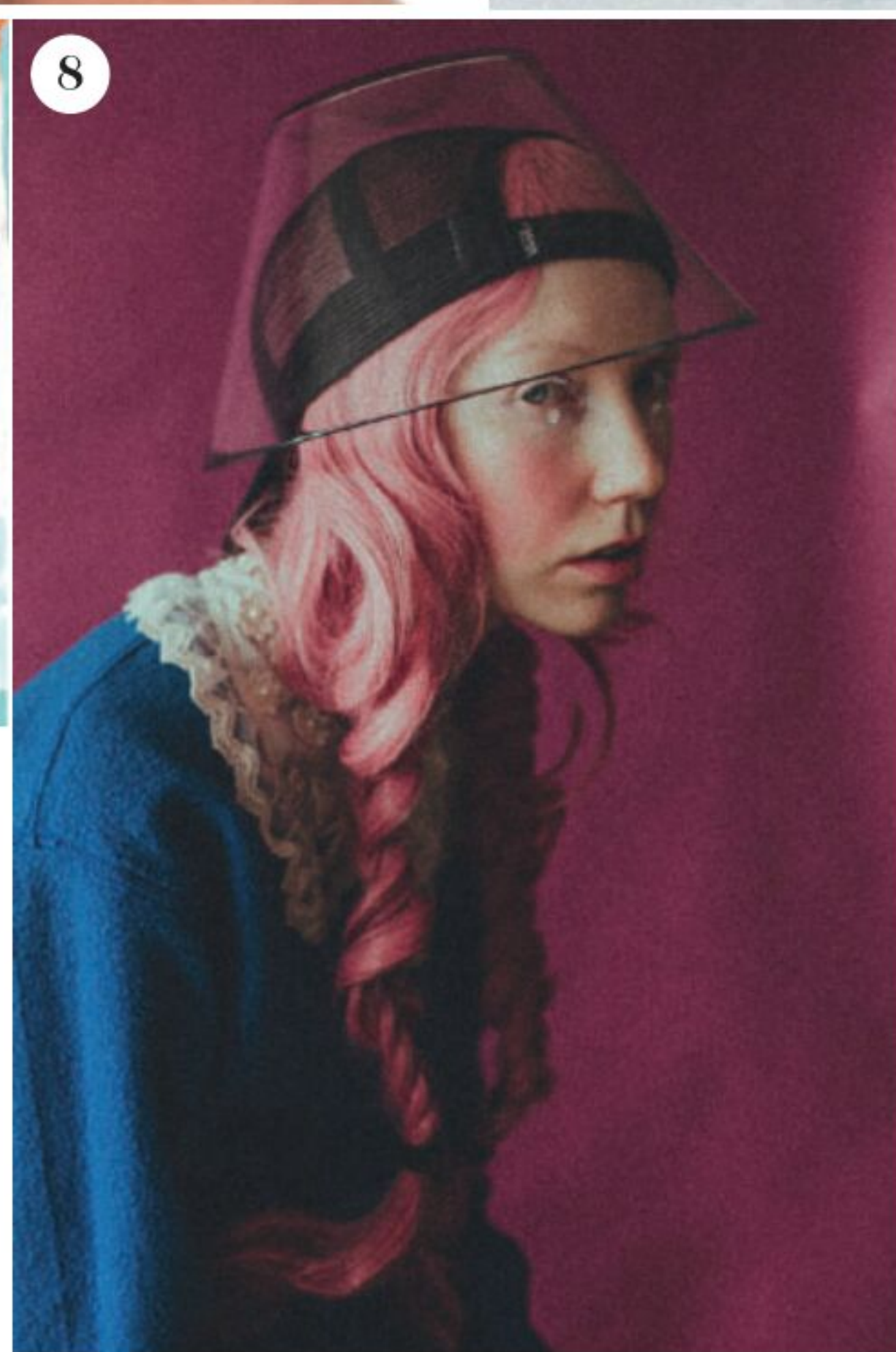
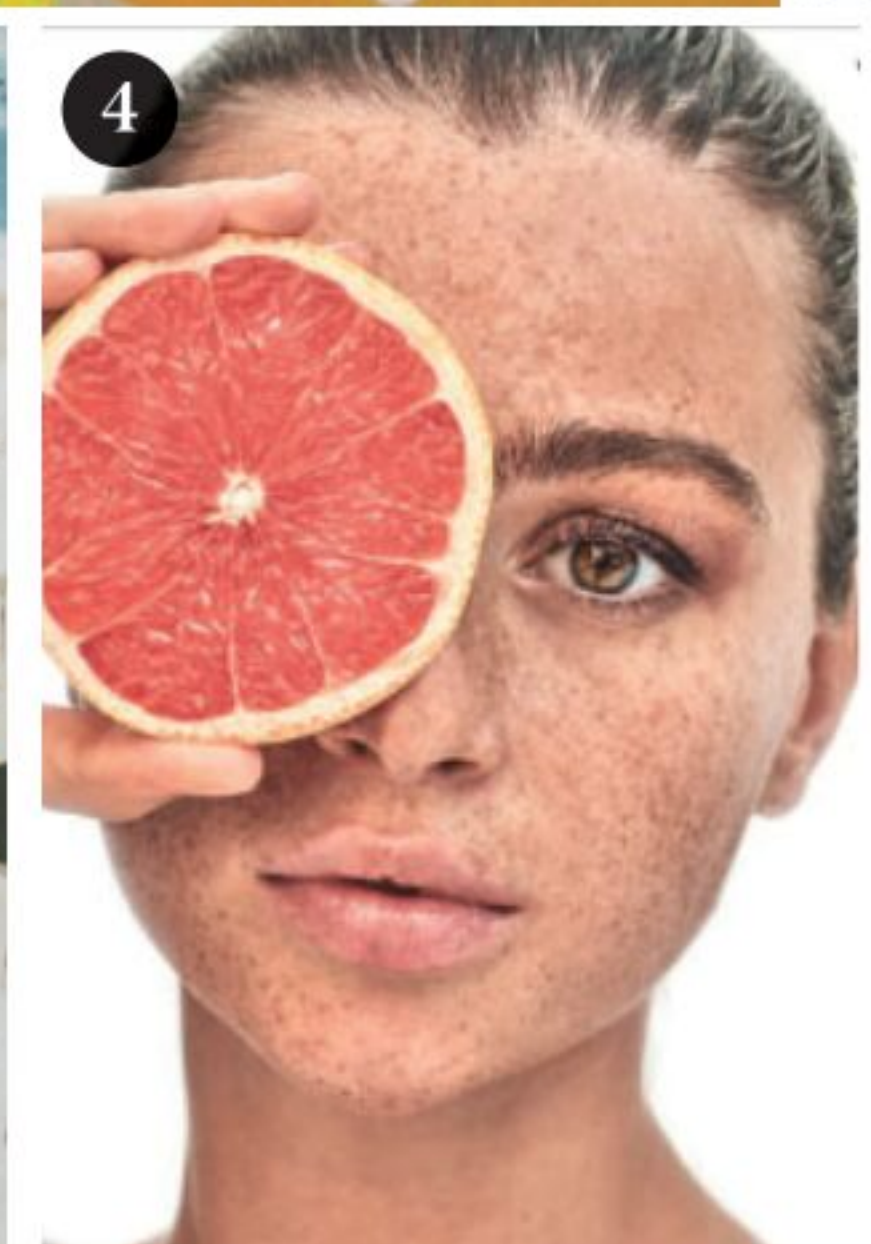
34. Enjoy the architectural finesse of **QUINT**'s interior steel door designs. Their high quality materials and attentive craftsmanship allow for beautifully modern and elegant interior spaces. Trade enquiries welcome, visit www.quintad.co.uk to see more and Instagram @quint.ad and 028 9691 9980.

35. IT'S LIGHTING! interior lamps and more... Made in Italy design and craftsmanship, combines quality, functionality and aesthetics. Lamps to furnish with light produced by hand. Resealable, customisable with different colour combinations, unique pieces but infinitely replicable. Pictured is their lamp made from 100% recyclable and self-supporting polyester fabric is available in different heights and various colours. Visit www.ITSLIGHTINGdesign.etsy.com and follow them on Instagram @its_lighting_design

36. Samantha Gallacher of **ART AND LOOM** creates bespoke rugs limited only by your imagination. Using mixed media techniques, no shape, size, or dimension is off-limits. Hand-knotted in Nepal by teams of highly skilled artisans, these unique rugs are the pinnacle of art for your floor. Visit www.artandloom.com and follow @artandloom on Instagram.



Vogue's Gallery



1. Visual artist, **YASMIN BARAKAT**, crafts pieces of mixed media. From paintings, to photography, her work strives to capture motion and nature in an enticingly modern style. Her work is process orientated and focuses on gradually unfolding each artwork. Explore more of her work online at www.yasmin-barakat.com and Instagram @yasminbarakat

2. Contemporary photography artist, **KATERINA CHRISTINA**, creates beautifully immersive pieces with entire collections in her striking monochrome style. Her piece here 'Love [Nairobi, Kenya]' depicts the powerfully intimate moment where Two baby orphan elephants are both being rehabilitated until they are ready to return to the wild. Limited edition prints, signed by Katerina are available in various sizes. www.katerinachristina.com

3. **ELYSHA FERRIS** is an Australian based artist and mum of three young children. Living by the coast, she takes inspiration from the seaside both at home and abroad, and the simple joys the summertime brings to create happy and heart-warming scenes. Her incredibly textured pieces are a combination of being abstract and highly detailed, intended to be fun and brighten any home they decorate. Find out more at www.elyshaferris.com and follow @elysha.art on Instagram.

4. German-born photographer and director **SABRINA RYNAS**, is Dubai based and has lensed acclaimed projects across Middle east and Europe through her creative vision. As a story-teller, Sabrina shoots with her rich experience working with diverse cultures across beauty, fashion, lifestyle, wellness and has established herself as a commercials' director with Mini BMW, Chopard and Level Shoes to name few. See more of her work online at www.sabrina-rynas.com and Instagram @sabrinarynas

5. London based artist **ESTELLE DAY** specialises in small, still life paintings which are realist in style and are inspired by the eclectic collection of objects in her studio. She looks for beauty in the seemingly ordinary and is fascinated by texture, light and reflections. Her work is regularly exhibited in London and she is a full member of the Society of Women Artists. Visit www.estelleday.com and follow @estelledayfineart on Instagram for more.

6. Using a synthetic palette, **GLENN BADHAM** creates bright, bold visions of the world around him. He makes rapid sketches and mixed media drawings, which later evolve into oil paintings. His work celebrates the colour and wonder around us and how we, human beings, interact and fit within our world. Discover more of Glenn's work at www.glennbadham.com and follow @glenn_badham on Instagram.

7. **AMANDA CHILDS** is a contemporary artist based in St Ives, Cambridgeshire. Her bold abstracts are influenced by wanderlust, daydreams, and nostalgia. Each painting is a colourful and unique artwork, sure to brighten up your walls. If you are looking to add a special piece to your home décor this year, visit www.amandachildsart.co.uk and Instagram @amandachildsart

8. **KLARA FOWLER**'s contemporary and emotional photography immerses you into her pieces. Her distinctive photography of people and fine art style portrait works are currently curated from Stockholm, however she travels internationally. Explore more of her pieces online at www.klarafowler.com and Instagram @klara_fowler

9. The abstract paintings of **BARBARA ZEISELMEIER** are created in a dialogue between intuition and calculation. The layers obscure and reveal, leaving opportunity for observers to create their own stories. Or they can simply enjoy the artwork. See more on www.barbara-zeiselmeier.de or on Instagram @zeibarcolor

10. **DERRICK HELPHENSTINE** is an American-born, primarily abstract, painter. His works draw heavily from his travels around the globe. Constantly exploring styles and colours, he believes art should create a personal connection with the viewer. Additional works can be viewed at www.derrickpaints1980.com or on Instagram @derrickpaints1980

11. Immerse yourself in the Distant Memories Paintings by **PHILIP PARKER**. His beautiful works inspired by British coastlines and countryside are available as original artworks (160mm x 120mm Watercolour and Acrylic) or £24.00 per print emailed to you with mount and signed. Reach out online at phillip.parker888@btinternet.com or call 01434 382051.

12. **ARIELA HOSSEN** is an architect and expressionist abstract artist from Bolivia. The fresh spirit which Ariela carries is reflected within her paintings, and her aspiration as an artist is to create powerful and ethereal pieces that will inspire those around her. She works in various mediums to create her vibrant and rhythmic pieces including canvas, metal and ceramics. Visit www.arielahossen.com and follow @ariela.abstractworld on Instagram.

13. **CHARLES INGE**, winner of the 2021 Ashurst Emerging Artist Prize, is rapidly impressing himself on the London art scene. After the success of his first sell-out solo show, he is now presenting more lockdown-inspired bell-jar paintings at the London Art Fair. Beat the collectors by visiting charlesinge.com. Follow him on Instagram @charles.inge

14. Elaine of **CCY ARTWORK** is a self-taught intuitive mixed media artist based in Taiwan. Although everyday life can be chaotic, it is important to see the light, beauty and joy that comes with it and to keep stillness inside of you. View Elaine's pieces at ccyartwork.com and follow @ccyartwork on Instagram.

15. Nature's unassuming beauty inspires the work of South African self taught artist **IMOGEN CLARKE**, which centres on a profound engagement with the natural world. The subtle delicacy of her imagery emerges from the painstaking application of thousands of stippled dots of ink on paper, woven into an organic whole, sometimes enhanced with watercolour or a touch of gold leaf. Visit imogenclarke.com and follow @imogenclarke on Instagram.

16. **ALI WARREN**'s work is inspired by the Flemish painters of the 15th century. Volumetric renditions of the figure set against the background of everyday life is emulated in the portrayal of her children. Pictured is "Three Companions" 48" x 36" oil on canvas. Visit www.aliwarrenart.com and follow @aliwarren7147 on Instagram.

17. Emerging British Contemporary artist, **GEORGINA HARE**, who has exhibited in London and Europe throughout 2021, takes inspiration from music, movement, feeling and colour in her work. As a professional dancer, each of her pieces is heavily influenced by the feeling music invokes in her and is an artistic translation of how she would move to the music. Private commissions available. Visit www.georginahare.co.uk and follow @artist.gg on Instagram.

18. Self-taught abstract expressionist artist, **FYONN KANE** was born in the UK but left for South Africa as a teenager, living there for 32 years. She has now recently relocated back to London. Influenced by the rich culture, colour and texture of the people, she uses mixed media and lots of movement in all her works. She is particularly fascinated by faces as reflected in her featured oil piece, 'Lady Peacock'. She has also created a range of beautiful bespoke cushion covers from her artwork that are all one-of-a-kind. Visit fyonnkane.com and follow @falk_art on Instagram for more.

19. **BRENDA JACKSON** is an acrylic and mixed media painter based in the Chicago metropolitan area. Her work is heavily influenced by nature's infinite beauty. It is abstract in style and evokes powerful feelings of connection between ourselves and our surroundings. Featured is 'Mitosis', acrylic and mixed media on canvas, 91cm x 152cm. To view her collection of work, visit brendajacksonstudio.com and @brendajacksonstudio on Instagram.

Vogue's Health Kick

1. Centering the mind, body and soul, **MODESTINE®** creates beautiful ayurvedic and herbal tea blends that are consciously crafted to refresh and invigorate the body. Based upon self love and its link to healing, Modestine also offers unique Tea Meditations and Rituals, allowing you to engage mindful sipping with wellness and happiness. Shop their teas and ritual tools online at www.modestinetea.com and follow their Instagram @modestineteas

2. THE ALL WOODEN COMPANY is a family run business that designs and makes eco friendly home products. Unwind and relax this winter with the help of their hand crafted, 100% vegan and sustainable beech wood bath board range. Discover these and more of their collection at www.theallwoodencompany.co.uk and follow @theallwoodencompany on Instagram.

3. EVOLVA TEA handcrafts and creates spiritually inclined teas and chai blends that help heal the mind, body and soul. It is an Australian-made, crushed and blended tea brand based in Australia. Each blend is organically sourced to help you to feel cleansed and refreshed from the inside out. Visit www.evolveatea.com and follow @evolveatea on Instagram to find out more.

4. Made by hand at **MILLSTONE FARM** with wool from their Babydoll Sheep. Place all 5 balls in the dryer with your laundry and they will soften your clothes and reduce the drying time. They last for years and are packaged in a reusable organic mesh bag. A zero-waste, sustainable, eco-friendly product. Find them at www.millstoneorganics.com and follow them on Instagram at @millstoneorganics

5. Combining functionality and creativity, athleisure brand **SO SOLID** was created to deliver a unique experience to all. Through the promotion of empowerment and comfortability within your own skin, the brand aims to diversify the fitness space through fully inclusive as well as immersive performance and lifestyle wear. Shop online at www.sosolid.uk and follow their Instagram at @sosoliduk

6. Indulge in **THE SCENT BOUTIQUE's** luxurious soy wax candles and reed diffusers, the perfect gift for a loved one this Christmas. Their designer, hand-poured candles are lovingly made in small batches in Scotland. Available in contemporary candle holders, their stylish and invigorating scents are available online at www.thescentboutique.co.uk and Instagram @thescentboutique

7. Highly scented, hand-poured gel wax melts – Longer lasting and much easier to clean than traditional wax melts – Change scents with ease **JELLY MELTS** present their highly-scented and hand-poured gel wax melts in a range of unique scents. They are made with longevity in mind and are much easier to clean than traditional wax melts. Discover their range and more on www.JellyMelts.com and follow @JellyMeltsUK on Instagram.

8. THE CRYSTAL COMPANY LONDON was born out of the desire to improve and help people's lives through the power of crystal healing. Alongside their crystal consultations, The Crystal Company creates bespoke crystal gift boxes to help you relax, restore and tune in to your inner needs. Discover more at www.thecrystalcompany.co.uk and follow @the_crystal_company_london on Instagram. Photo credit to Tia Taula Photography.

9. LITTLE MISS TWIGGIE TWINKLES – Home to thoughtful home fragrance gift sets and highly scented soy wax melts, hand poured in our Lake District workshop. Explore their vast collection of home fragrance products, discovering room filling new wax melt scents and gift ideas. Shop online at www.littlemisstwiggietwinkles.co.uk Instagram @little_miss_twiggie_twinkle

10. Escape to Hawaii with these island-tropical fragrances. **JULES + GEM** hand-pour all of their candles in Honolulu, Hawaii using all-natural coconut soy wax and clean burning phthalate-free fragrance oils. The candle set comes with four 2oz candles: guava nectar, passion fruit and mint, pakalana and puakenikeni. Visit julesandgemhawaii.com Instagram: @julesandgemhi

11. Handcrafted in rural Shropshire, UK by a small team of artisans, **OSWALD TREE CANDLE CO.** offer elegant yet strong scents to unwind with. Inspired by the rich beauty of Shropshire and the Welsh Marches, their range includes Baltic Amber, White Sage and Lavender and Ylang Ylang soy candles, bringing a taste of countryside living to any home. Partnered with Ecologi, the environmentally friendly range can be purchased online at www.oswaldstrecandles.co.uk and Instagram @oswaldstrecandles

12. Produced solely in the British Isles, to reduce carbon footprint and to support local artisan businesses, **GREEN & SPRING** creates 100% reusable and recyclable candles and diffusers. Each candle is blended by hand with a generous concentration of organic essential oils, making their candles one of the most luxurious on the market! Discover online at www.greenandspring.com and follow @greenandspring on Instagram.

13. The new big thing within sustainable innovation, **PURE BLUE** offer exquisite, premium mountain water, tapped from one of the purest water sources in the world located in Norway. Every bottle sold contributes towards clean water for a child in need, and all bottles are sustainably packaged in award-winning Tetra Top cartons. Find out more at www.pureblueofnorway.com and follow their Instagram at @pure_blue_of_norway

14. SOULSTICE LONDON brings you into a world of healing, wonder and sparkles with their crystals for every part of your life. Crystals and wellness intertwine beautifully, so bringing crystals into your home through candles and accessories is just one of the ways to benefit from their healing energies. Shop online at www.soulsticelondon.com and follow them on Instagram @soulsticelondon

15. B YOGA's elevated yoga and fitness essentials are made for all the ways you work out. Whether this is for your morning meditation, lunchtime HIIT or bedtime stretch the signature B MAT helps bring any class experience home with its outstanding grip and durability. Discover more at www.byoganow.com and follow @byoganow on Instagram.

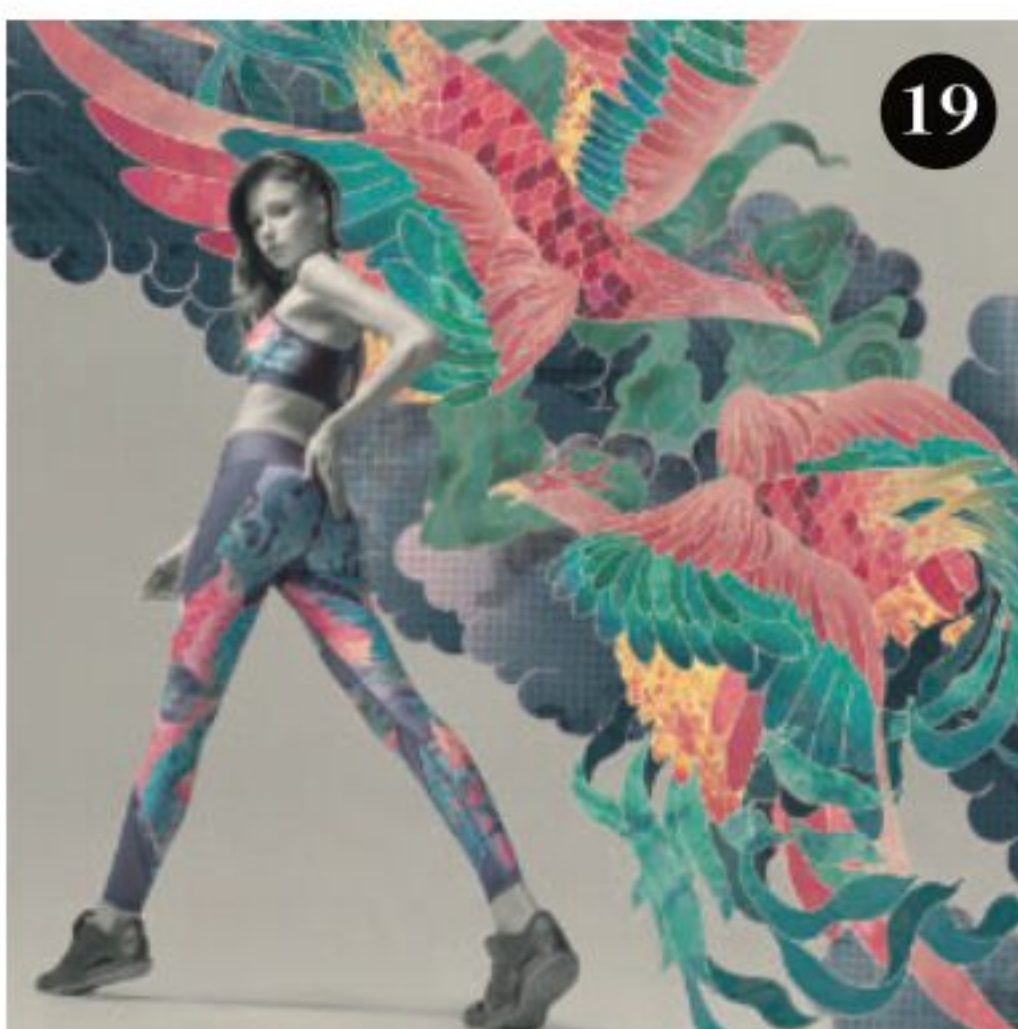
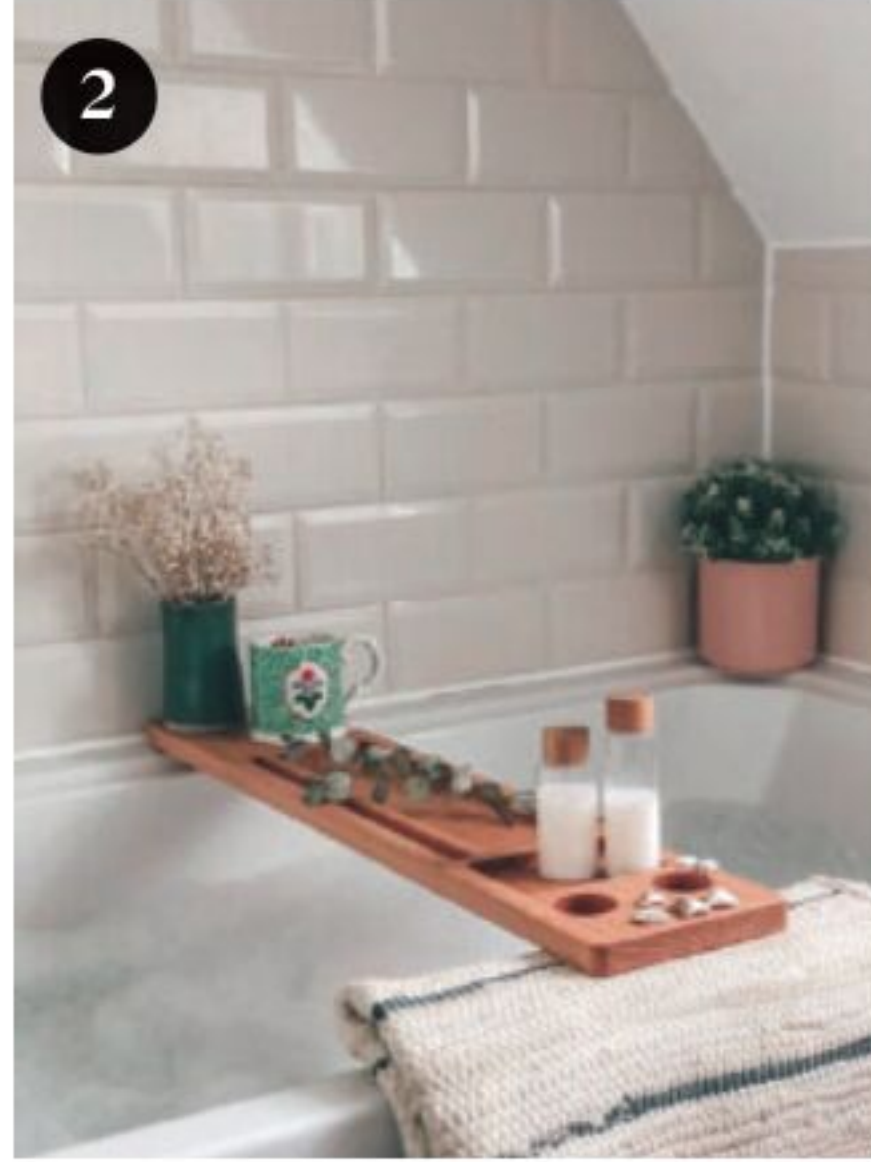
16. Eye-Catching and aesthetically pleasing, **MAYIKI** is a female owned candle atelier located in the Arabian Desert, capturing the connection between scent and social empathies. Charming quotes on handmade soy wax candles that touch your unique personality. Shop online at www.mayiki.net and follow them on Instagram @mayiki.candle

17. CRYSTALLIS UK is an up-and-coming luxury brand offering high quality, ethically sourced crystals as well as a wide variety of other spiritually inspired products and gifts. Vogue readers can enjoy an exclusive 10% discount using code VOGUE10 at checkout (expires 02/12/22). Visit www.crystallisuk.com and follow @crystallisuk on Instagram.

18. AURALITE LONDON produces beautifully handcrafted sustainable and ethically sourced vegan candles. Each candle is made from 100% coconut and rapeseed wax, a crackle wood wick and is infused with essential fragrance oils, helping you to illuminate your senses, and enliven your soul. Explore their range online at www.auralitelondon.com and Instagram @auralite.london

19. Influenced by abstract, contemporary art, **ZOELLE BYBS** introduces an inspiring collection of luxurious, contour-sculpting leggings and bra tops – meticulously designed to propel your chromatic style and athleticism to a whole new level. Shop online at zoelle.com and follow them on Instagram @zoellebybs

20. Based in Australia, **ONEDOWN** are on a mission to revamp traditional protein products, bringing a new, creamy vegan blend without a grainy texture. With an exceptional taste and minimal ingredients, alongside no hidden nasties, Onedown offer a multitude of flavours sure to delight any palate. Shop from their website at onedownhealth.com and make sure to follow them on Instagram at @onedown_health



Vogue's New Picks



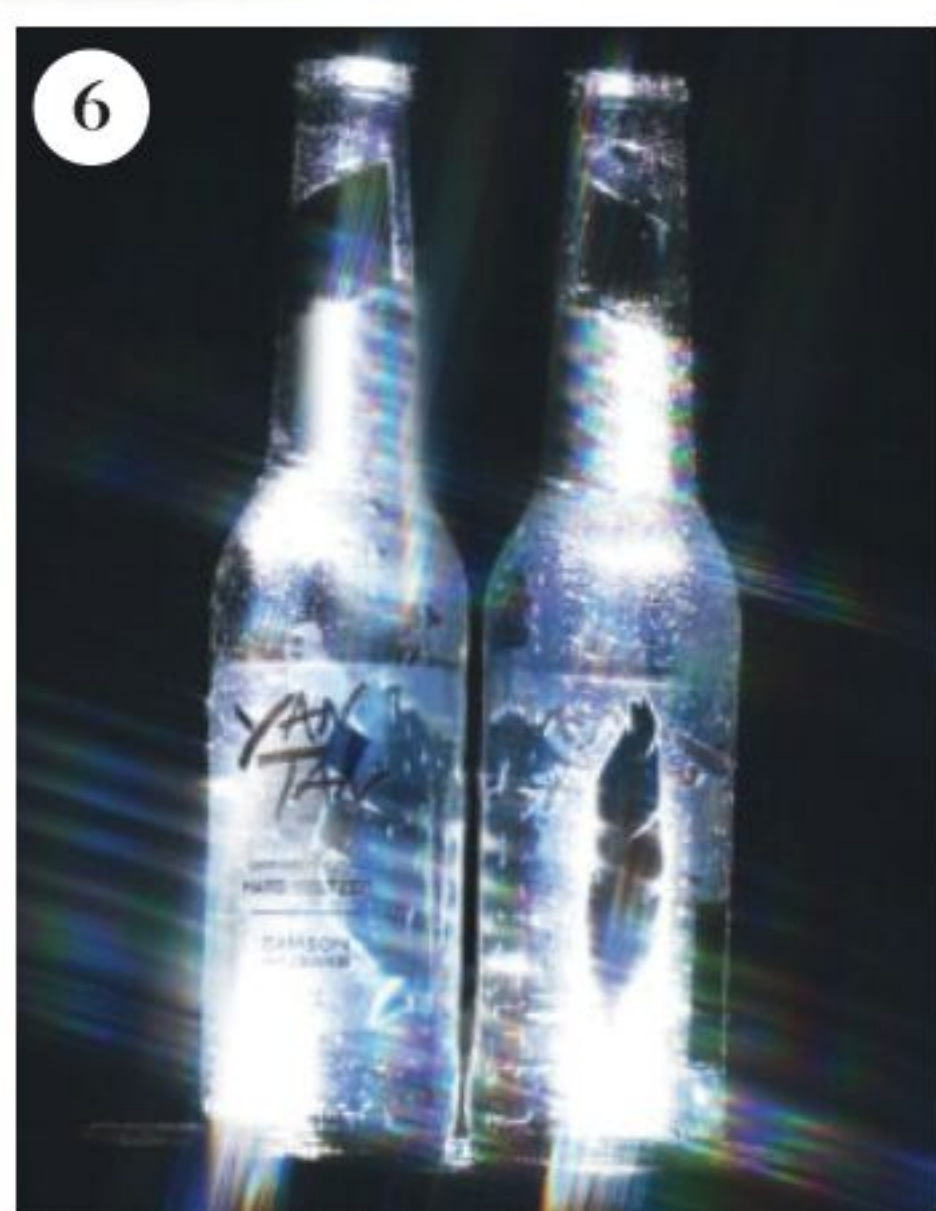
1. Introducing a fun, new way to happy hour. **MY DRINK BOMB®** is the latest thing to hit the craft cocktail scene. Perfect to add something unique to your next party, think bath bombs for cocktails with natural ingredients, gluten free, low calorie and sugar free options. Visit mydrinkbomb.com and follow on Instagram @mydrinkbomb

2. **COMPLETE UNITY YOGA®** is a family-run UK business specialising in selling environmentally friendly yoga and meditation equipment. Their popular Meadow Of Enlightenment Yoga Meditation Cushion is unique, stylish, beautiful, comfortable and helps to maintain good posture. A great well-being gift this holiday season. Shop now and save 15% using code VOGUE212 (expires 30/01/22). Visit completeunityyoga.com

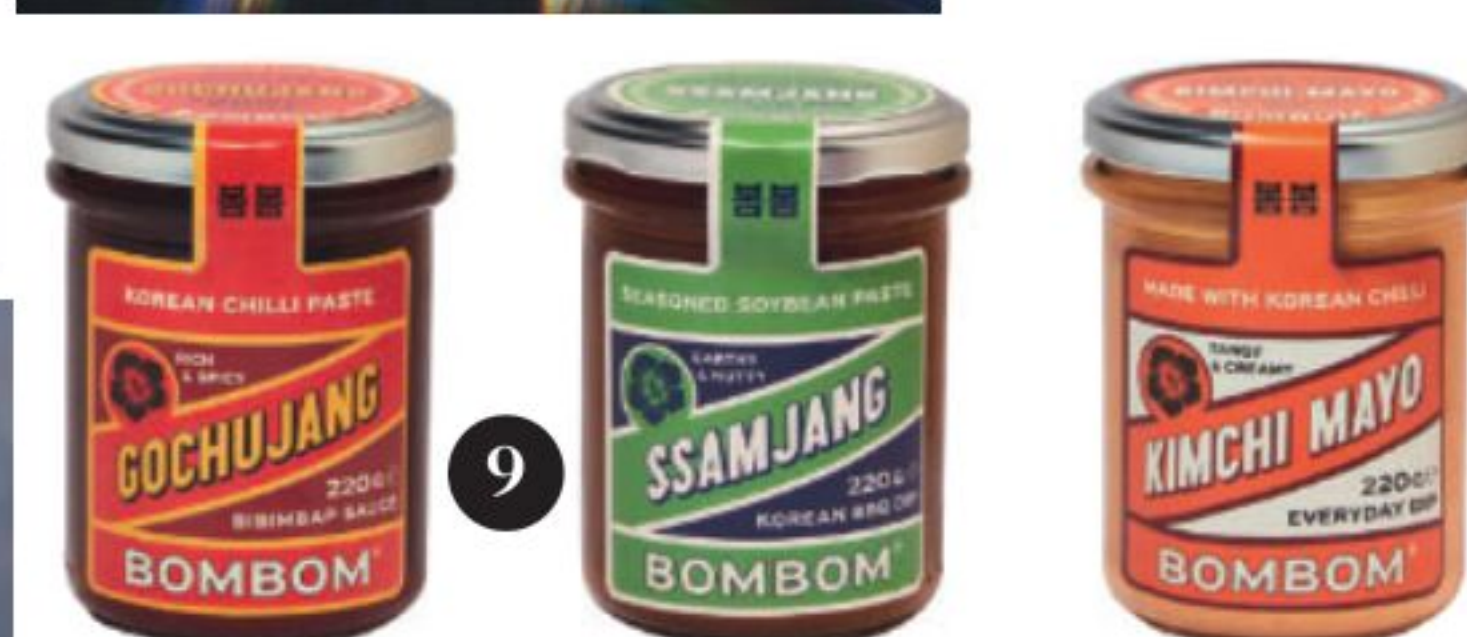
3. **BACX** is designed to give you everything you need for feel-good fitness. This all-natural fuel comes in convenient pouches that are simply mixed with water. BACX is packed full of superfood nutrients in the right proportions – aiming to give you steady, long-lasting energy. Visit bacxnutrition.com or follow them on Instagram @bacx_nutrition

4. In the wake of heightened global innovation, **CITANN®**'s high-tech ebony bamboo sunglasses with their engraved bamboo box have created a perfect blend of exquisite multidimensional beauty and flawless natural harmony that go beyond time. Unleash their brand new hidden treasure at www.citann.com or follow @citann_uk

5. Unsweetened **MIGHTY M.LK** is a smooth and creamy plant-based milk alternative made from yellow split peas. With no added sugar or artificial sweeteners, it is ideal to use for cereal, porridge, smoothies and baking - just as you would milk. Find their M.lk at www.mightydrinks.com and follow them on Instagram @getmighty



6. **YAN TAN – CRAFT BRITISH HARD SELTZER**: Two premium flavours: Elderflower Hawthorn / Damson Rhubarb. Gently sparkling water infused with carefully chosen natural ingredients and apple spirit made from sustainable wonky produce. Designed to taste better and feel better with light carbonation and only 71 Kcal per bottle. Gluten Free, Vegan, Zero Sugar, 4% ABV, Nothing Artificial. Instagram: @yantanhardseltzer Stock up this Christmas at £7.00 off per case and free delivery with code "VOGUECHRISTMAS" (31/12/2021) at www.yantan.uk



7. Green Coffee by **LOMITAS** is an innovative concept for coffee lovers, offering unique unroasted coffee that is milder in flavour, sharing similar infusions of tea. Focused on social responsibility, design and environmental criteria, Lomitas is a British brand made with some of the best 100% Colombian Coffee. Shop at www.lomitas.co.uk and follow them on Instagram @lomitasgreencoffee

8. **LOA** is a non-carbonated healthy organic soft drink. Their company ethos is based on the Law Of Attraction, encouraging positive thoughts and healthy minds. To purchase their delicious Lemon and Ginger drink go to loadrinks.com and follow them on Instagram @loadrinks to stay up to date.

9. **BOMBOM** is launching it's first sauce to the U.K, a Gochujang made by an artisan in South Korea. The Gochujang has a sweet, medium-spicy note and is filled with umami flavour. It's an essential ingredient in popular dish 'Bibimbap'. Stay tuned for their other sauces soon to be released Kimchi Mayo and Ssamjang. bombom-market.com @bombom_london

10. When you only make one thing, you make one thing really well. **LIND & LIME** is the only gin produced by this award-winning Edinburgh-based distillery, whose Art Deco style bottle has captured the eye of gin lovers and fashionistas alike. Available now with free UK shipping (until 14/01/22) using VOGUE3 when purchasing from www.lindandlime.com

11. **GLENALLACHIE** 15-year-old is a multi-award-winning Single Malt overflowing with Christmas cake character, alongside tones of clove-studded oranges and dark chocolate truffles. This small-batch, premium Scotch whisky makes the perfect Christmas gift or warming tipple for festive nights by the fire. Find out more at TheGlenAllachie.com or @TheGlenAllachie_ on Instagram.

12. Feel revitalised with **INNERJI**. Enjoy a refreshing caffeine-free tonic formulated with the unique properties of Jiaogulan, which has been used for centuries in traditional medicine. INNERJI combines Jiaogulan with vitamin B12 – which contributes to the reduction of tiredness and fatigue. 100% natural, caffeine-free, vegan-friendly, gluten-free and available in a refreshing tropical lime flavour. Visit www.innerjdrink.com or follow @innerjdrink

13. **PANA ORGANIC** are an Australian brand creating vegan, organic food that's good for you and the earth. The flavour combinations of their spreads are completely irresistible! Delicious Hazelnut Chocolate anyone? A Cashew Caramel to spoon over frozen dessert, or Peanut Butter Chocolate to melt over a toast? The jar never lasts long enough. Follow at @pana_organic or visit pana-organic.co.uk to find out more.

14. Personalised Birthday Brownie Slab by **FROWNIES BROWNIES**. Frownies Brownies have created fun, decadent brownies that are undetectably free-from gluten and nuts and are totally vegan! Frownies Brownies are meant to be shared and enjoyed by anyone and everyone! Frownies Brownies have a brownie to suit every occasion. Their deliciously fudgy brownies are delivered across the UK. www.frowniesbrownies.com Follow them on Instagram @frownies.brownies

15. **ESMÉ LUXURY**'s mulberry silk hair wrap is the perfect blend of traditional haircare and nature that works elegantly and effortlessly. Designed to keep your style protected from bedhead effect at night, and from frizz, breakage, and tangles during the day. Visit Masoom Minawala's favourite haircare essentials at www.esmeluxury.com and follow @esme_luxury on Instagram.

16. Hand poured in the UK soy wax candles and melts **BY JESSICA ALICE**. These candles were created in partnership with Ecologi to support climate change projects. Vegan friendly. Beautifully Scented. Purchase yours today at www.byjessicaalice.com and follow on Instagram @byjessicaaliceuk

17. Indulge in the delights of artisan spiced rum with the **DEVON RUM COMPANY**. Crafted by hand in the heart of Devon, this award-winning range includes a silky-smooth Honey Spiced Rum; blended with exotic Caribbean rums, aromatic spices, and Devon wildflower honey. Shop today at devonrumcompany.com and save 15% with code VOGUE15 (expires 31/01/22), and follow @devonrumco on Instagram.



12



18. SEGA HOMESTAR FLUX. Imagine enjoying the sky full of stars while sitting on your sofa. This dream can become a reality with the Sega Toys series of home planetariums. Flux is the most powerful and most advanced model available to date. They take an incredibly popular planetarium design and refine it even further. Brilliant glass lenses and their brightest LED to date, beautiful gift box. Buy for £174 from segatoys.space

19. LOST SHEEP COFFEE's eco-friendly Nespresso capsules are compostable and plastic-free. The capsules are filled with hand-roasted, great-tasting, speciality coffee that doesn't cost the earth. See their full range of capsules and coffee beans at www.lostsheepcoffee.com and follow them on Instagram for exclusive offers and content @lost_sheep_coffee

20. ECLIPSE, a tea set within a grip by CHUFUNYU TEA INSTRUMENTS. Their double layer insulated and ceramic-coating preserve the purest tea tastes. Their multi-featured travel tea press that addresses many problems with current tea preparation tools by providing tea set features without the clutter. Find out more at www.chufunyu.com and follow on Instagram @chufunyu

21. The King of Zero! Winner of the silver medal at the prestigious 2021 New York Spirits Competition, BOTANIETS is a new premium triple-distilled 0% alcohol gin from Belgium. With a complex and nuanced blend of botanicals, wild juniper, ginger, rosemary and cardamom, Botaniets makes for the perfect guilt-free G&T. Photography credits to Sébastien Van de Walle. Find out more at www.nietszero.com or email an@botaniets.be

22. BAGPAD provides a unique and elegant solution for keeping luxury handbags in shape when not in use. Bagpad is specialised in Hermès, Chanel and Louis Vuitton bags, and offers custom handbag shapers for all designer brands. Available in velvet fabric and other materials. Proudly made in London. Purchase yours at www.bagpad.co.uk and follow on Instagram @bagpad

23. The smooth, sophisticated tasting notes of MUCKROSS WILD IRISH GIN make this Irish craft gin the ultimate addition to your drinks cabinet and the perfect gift this holiday season. Inspired by the finest native botanicals including rosehip, heather and hawthorn, this is a modern and mellow spirit with an unmistakable wild side. Find out more (including cocktail recipes like the Muckross Wild '75) on muckrossirishgin.com and follow on Instagram @muckrossirishgin

24. GRAND FIORE LONDON are committed to providing luxury handmade original Eternity Rose arrangements. They bloom sustainability: their Eternity Roses are transported using 0% waste processes. Using real scented roses that last more than a year, these would be perfect for luxury gifting or enhancing your interior. Visit grandfiorelondon.com and follow @grandfiorelondon on Instagram.

25. Canadian owned TEETOTALER WINES is a line of non-alcoholic wines made the traditional way, then dealcoholised. It's the perfect alternative for any special occasion. Made in Spain choose from the finest Red, the White and Sparkling Rosé! Available in Canada, USA, Australia, New Zealand and here in the UK! Drink to your heart's content by heading to teetotalerwines.com and follow on Instagram @teetotalerwines

26. NONNA TONDA's delicious deliveries contain everything you need to whip up an authentic pasta dish in five minutes flat. We're talking indulgent sauces, vibrant garnishes and fresh pasta lovingly made each morning and delivered to your door. Use "Vogue60" for 60% off your first two deliveries (expires 31/03/22). Find their pasta at www.nonnatonda.co.uk and follow them on Instagram @nonna_tonda

27. ROW & MA PARIS, the tea that inspires your creativity with unique flavours. The family brand has carefully selected 100% organic and high quality ingredients to create the best Christmas present for your loved ones. Refreshing and resetting is a must! Discover their universe, products, food-pairing advice, recipes and blogs on www.row-ma.fr and follow @row_ma_paris on Instagram.

28. PRINTS IN PIECES is a sustainable jigsaw brand with a twist. Each puzzle made by recycled cardboard has been created by an emerging female artist around the world and displays as a beautiful print once completed. The puzzles also come with a curated Spotify playlist. Visit www.printsinpieces.com and follow @printsinpieces on Instagram.

29. BLOOMS BY PAVAN PANESAR, a female-owned business creating unique faux floral, chocolate and balloon gifts for any occasion. Perfect for Christmas, Valentine's, Mother's Day, Birthdays and Weddings. Blooms strives to deliver a sophisticated gifting service, thoughtfully personalised, luxurious and affordable. Quote 'VOGUE10' at checkout for 10% (expires 18/01/22) off at www.bloomsofficial.co.uk or shop their Instagram @bloomsofficial_

30. TACK ROOM DISTILLERY presents their luxurious contemporary London Dry gin. With fresh grapefruit and sweet spices on the nose, this exceptionally round, exquisitely smooth gin will enliven your senses. Infused with 14 carefully selected botanicals, this beautifully balanced gin is designed to inspire the cocktail maker within us. Discover more about the craft distillery nestled in an equestrian yard and their range of gins at www.tackroomdistillery.com and on Instagram @tack_room_distillery

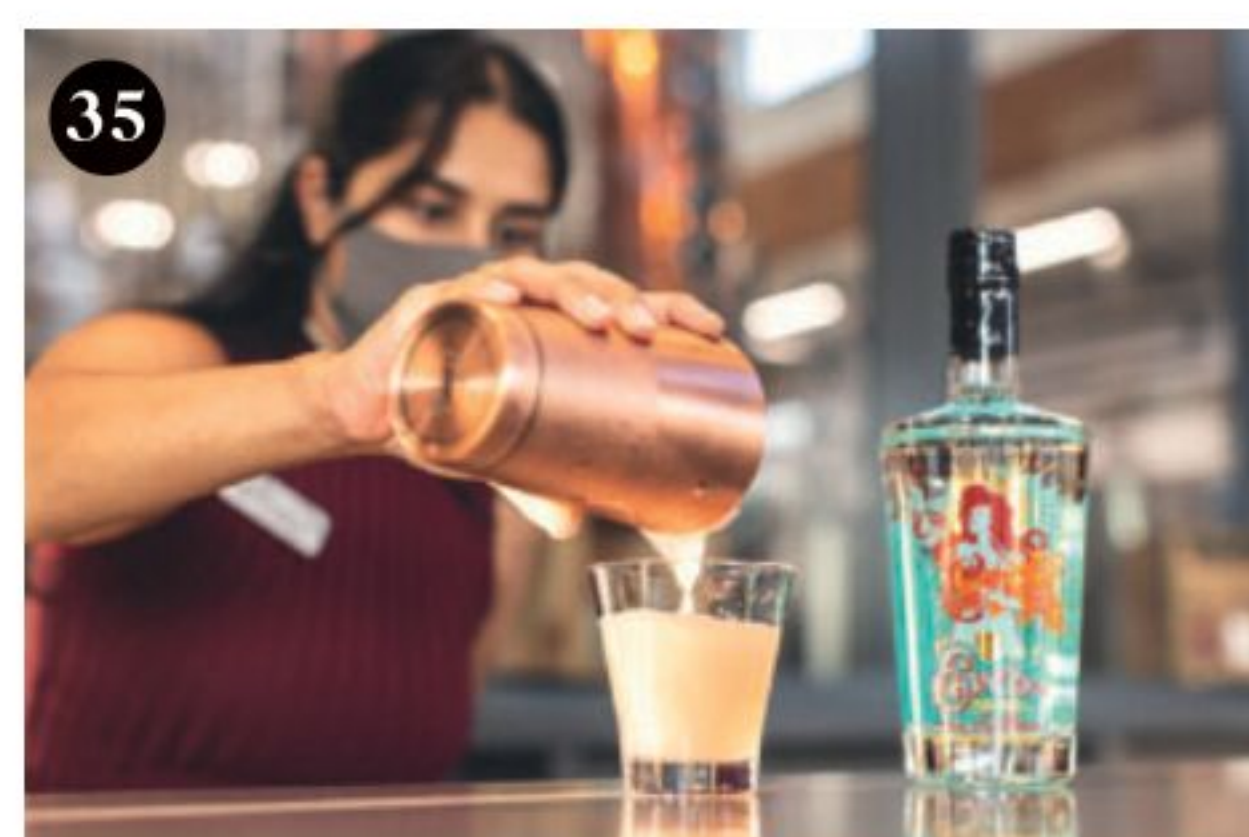
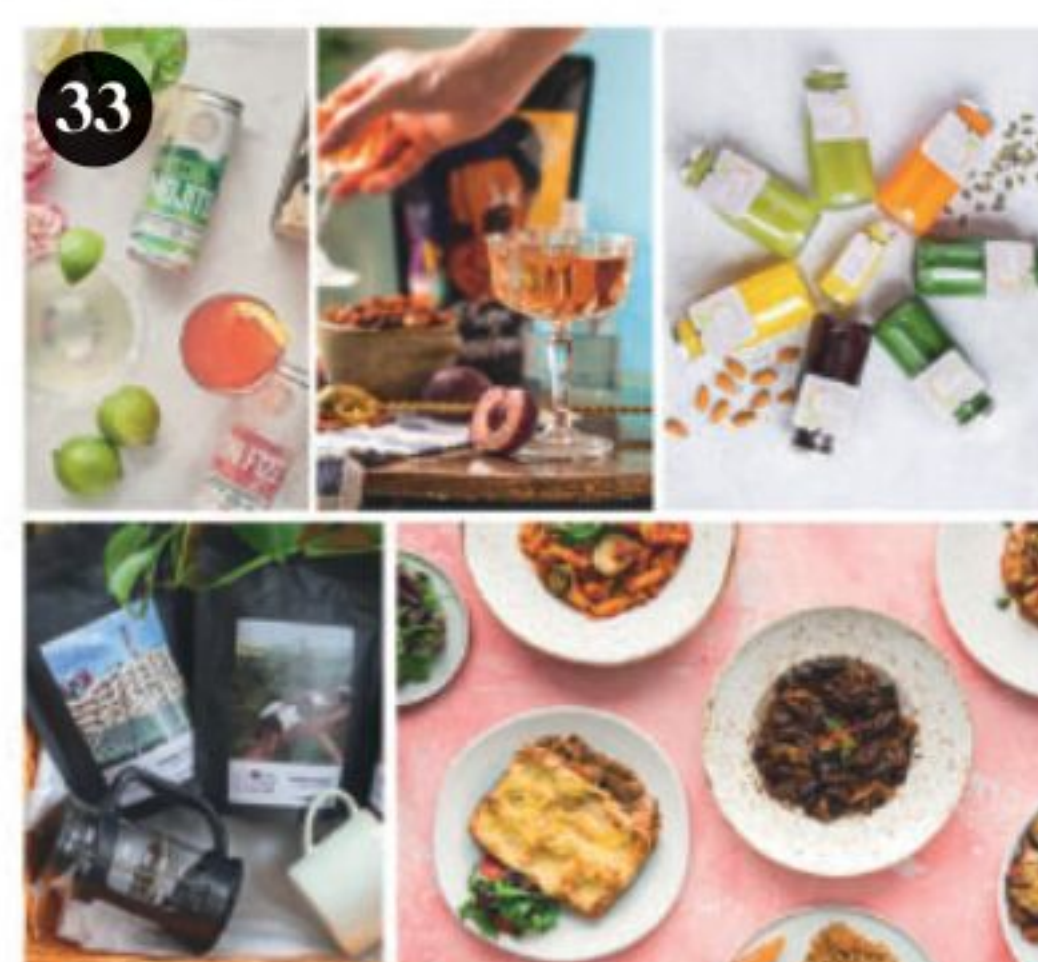
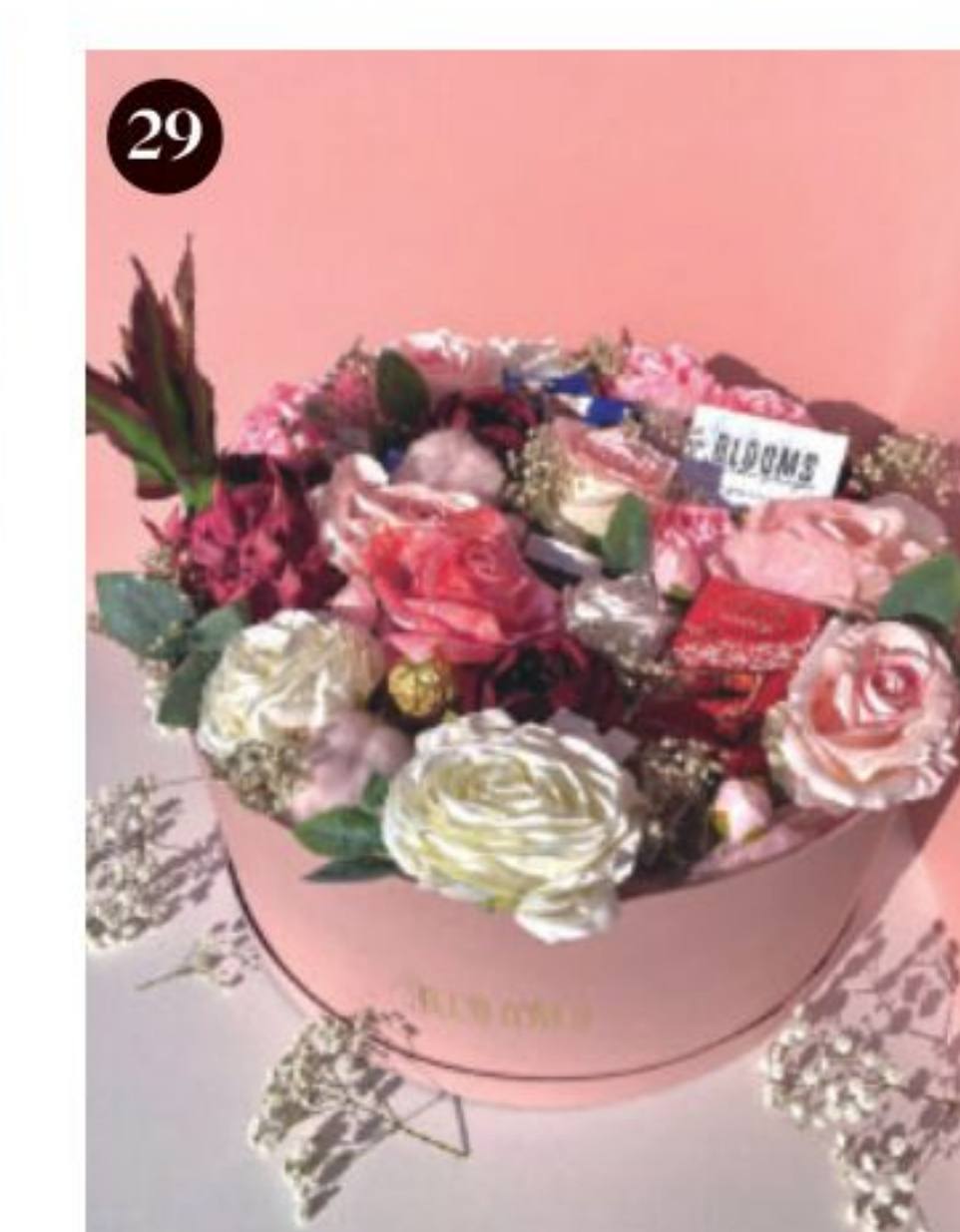
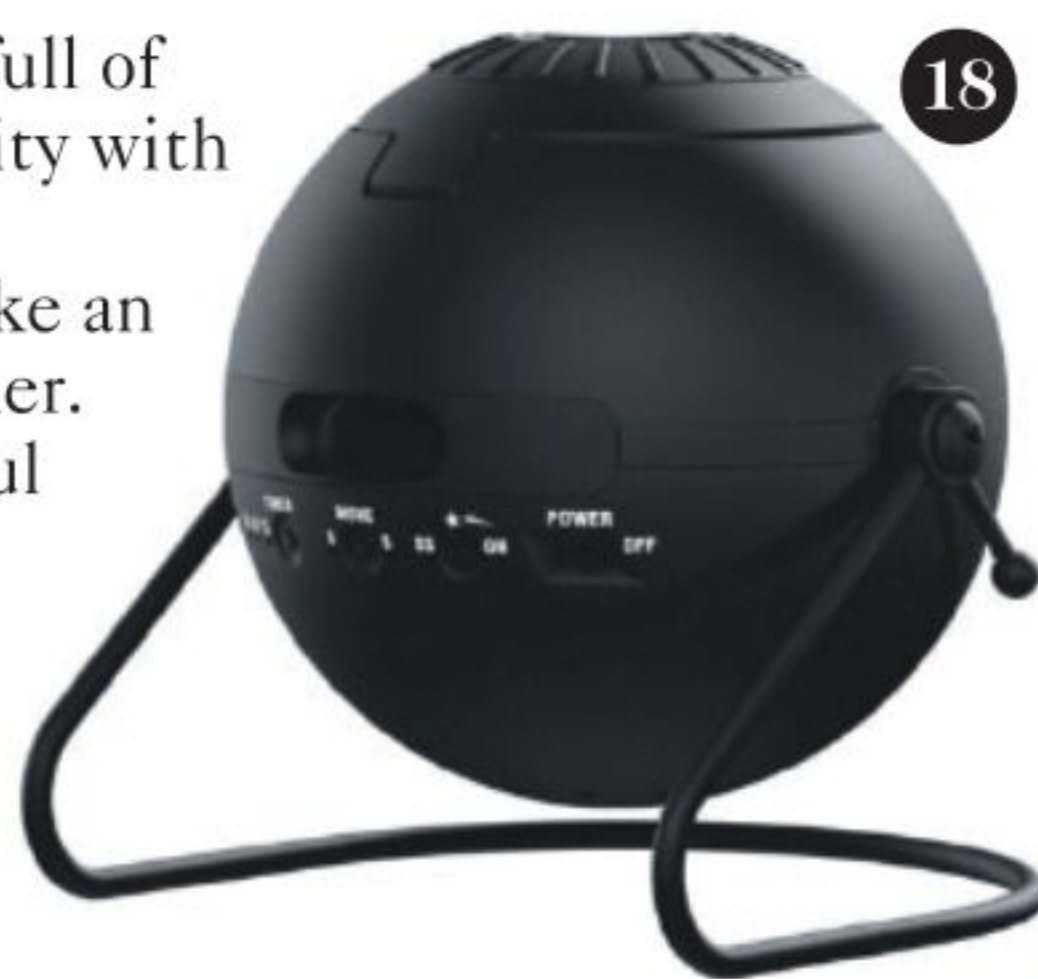
31. CHEEKY NIBBLE specialises in Vegan and Nut-free granola with flavours inspired by iconic British desserts and drinks. Baked in small batches into their signature large clusters, and with packaging that is 100% compostable and Carbon Balanced, Cheeky Nibble is the delicious and ethical choice. Visit www.cheekynibble.com and follow @cheeky_nibble on Instagram.

32. AAGIN – the Spirit of Berlin! Handmade, fruity Berlin gin, refined with selected botanicals and a huge portion of juniper to a unique aromatic essence. The distilled union of passion, experience, and tradition. A perfect gift for every gin lover. Follow them on Instagram "aaginberlin" and visit www.aagin.berlin

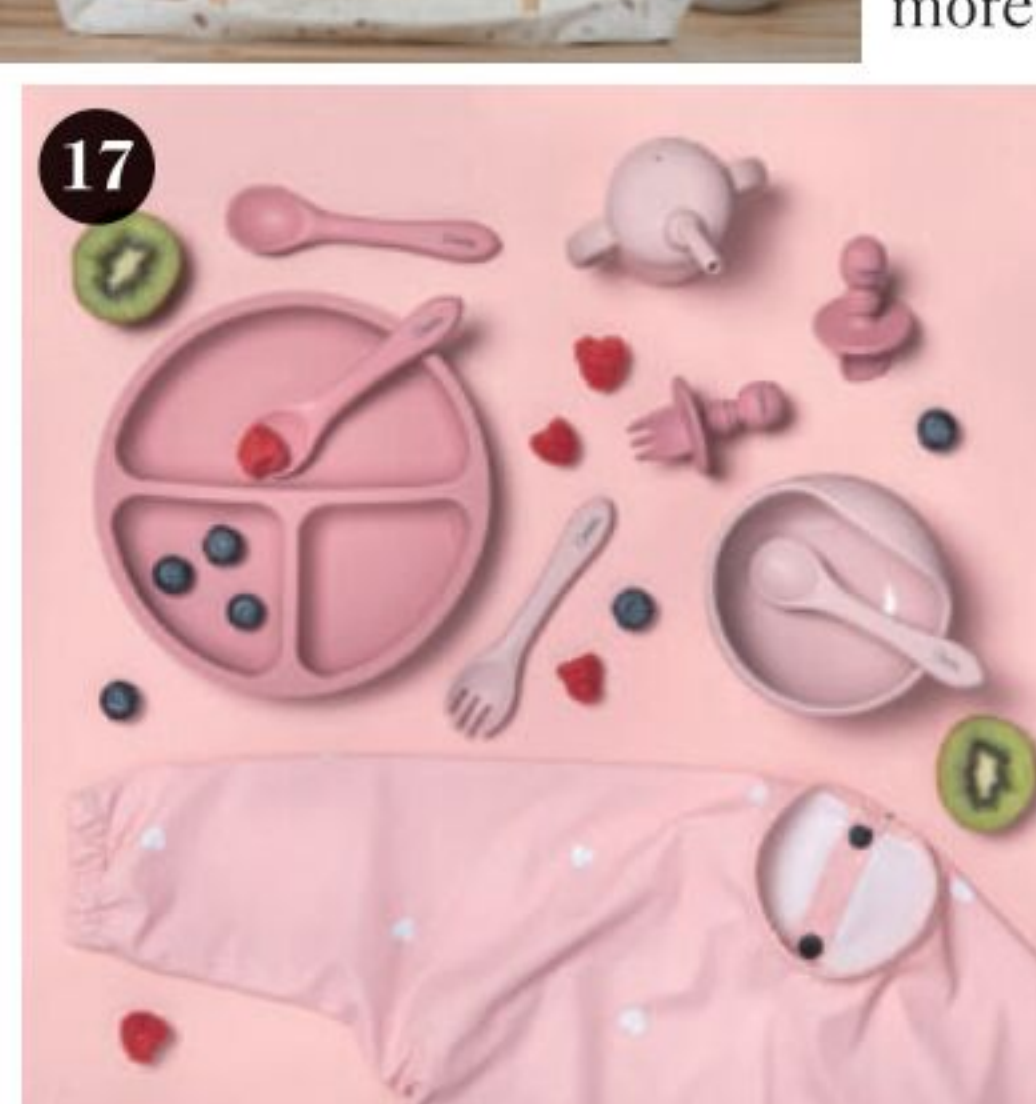
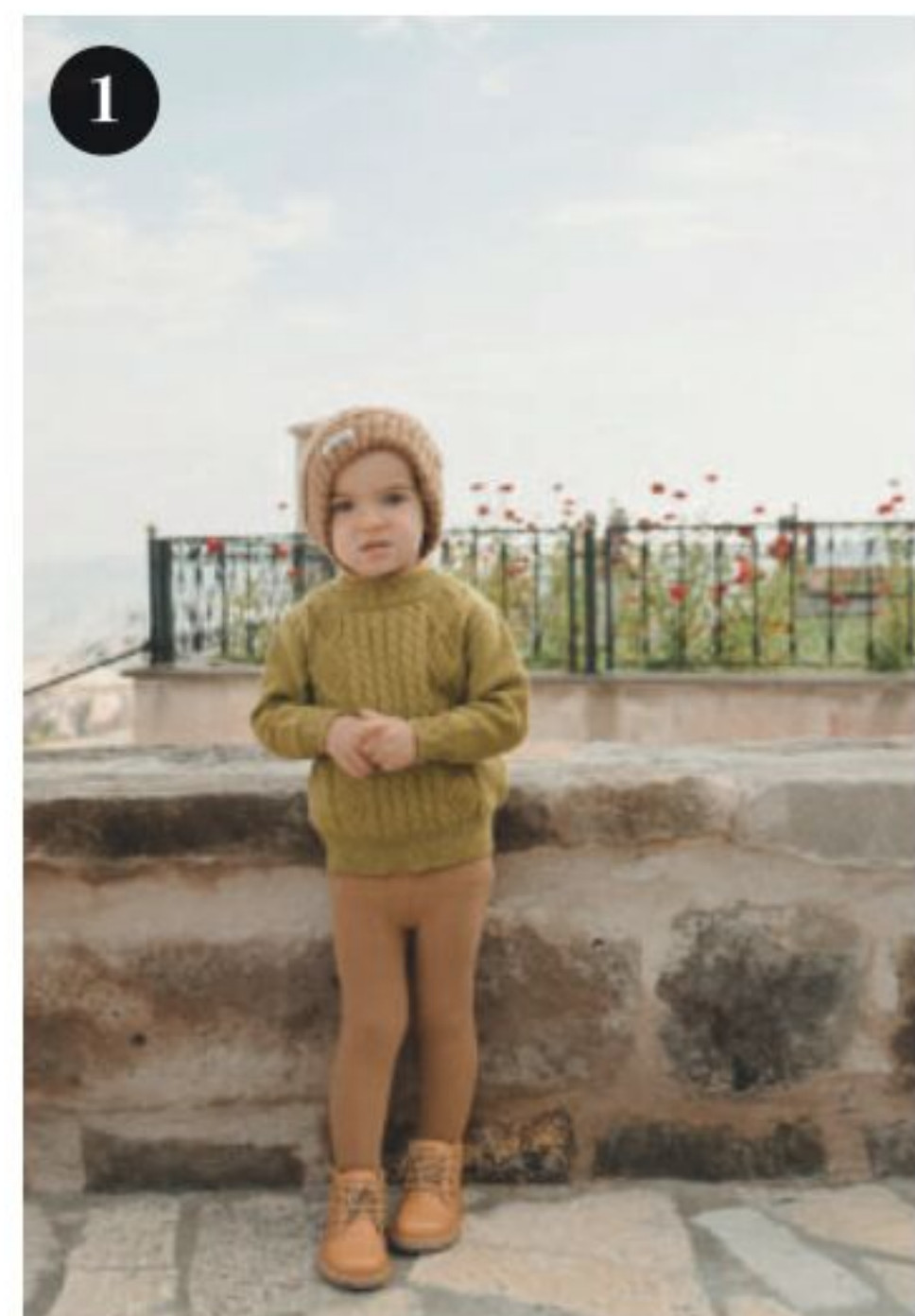
33. Discover FLEXY's unique subscriptions sourced from independent British Brands. From organic beauty products, cocktail kits, and responsibly sourced coffee to plant-based meals, gift boxes, and much more. Whatever your passion, look forward to a regular box of joy, delivered straight to your door! Use VOGUE15 for 15% off your first box (expires 28/2/2022). Find them at www.flexyapp.co.uk and follow them on Instagram @flexyapp

34. SELF CARE TREAT BOX was created by a World Wide Qualified Beauty Therapist who has a passion for self-care, making others smile and feel good. Their purpose is to create some space in your life for you in this fast-paced world we live in, even just for a moment. That's why every box is thoughtfully put together with practicality, relaxation and YOU being a priority. Visit their website www.selfcaretreatbox.com to find out more or follow them on their social media @selfcaretreatbox

35. FORBIDDEN SPIRITS DISTILLING CO is a Garden of Eden, located in Canada. Their Forbidden Vodka, Rebel Vodka, Eve's Original Gin and Adam's Apple Brandy are made from British Columbian apples. The Forbidden Spirits are distilled up to 50 times resulting in an ultra-smooth experience. Visit www.forbiddenspirits.ca and follow @forbidden_spirits on Instagram.



New Kids On The Block



1. If you want your kids to have fun dressing up in artistic, comfortable and stylish clothing, look no further than **BOHOPANNA**, your trusted Indonesian baby and child fashion brand. Their outfits are made from 100% cotton, Oeko-tex certified and easy-care materials with earthy colours and beautiful designs. Follow @bohopanna on Instagram and visit www.bohopanna.com for more product selections, ranging from newborn to child size.

2. Discover the new winter collection from **GUAPOO**. Simple, timeless, gender-neutral and made from the softest cotton for ages 0-3 years. The children's collection includes muted natural tones and subtle prints. Their bestselling beanies start from €20. Visit them on Instagram @guapoo or take a look at www.guapoo.com

3. **RUE MUU** strive to cultivate an appreciation for quality over quantity, to live in a world where less is more, and teach our children that slow fashion is a more sustainable choice. They create handmade dresses with the hope that everyone will cherish each item and pass it down for generations to come. Available with beautiful details, exclusive high-quality silhouettes and in fun colours we love! Visit www.ruemuu.com and follow @ruemuu on Instagram.

4. Introducing different neutral shades into your children's wardrobe doesn't have to be difficult. Look no further, **TEENYMINIME** offers the trendiest essentials which shout simplicity yet chic when dressing up children. Visit www.teenyminime.com and follow @TeenyMiniMe on Instagram to expand your child's wardrobe with quality staples!

5. **LITTLE WILD CO** offers a beautiful and unique range of Bamboo & Organic 100% Cotton muslin swaddles, squares, blankets and comforters. Decorated with their own British wildlife inspired original watercolour designs. For every sale, a donation is made to a project supporting women and children. Visit www.littlewildco.co.uk and follow @wearlittlewildco on Instagram.

6. Small denim that tells a big story. **BIDI BOON** are a sustainable children's denim brand who care about the past, present and future of the clothes they make. Made from 100% rescued and repurposed vintage denim and with 'room-to-grow' sizing, BidiBoon's modern and unique children's staples are designed to be loved, lived in and enjoyed year after year. Shop the collection online at www.bidiboon.com and follow @bidiboon on Instagram.

7. **MILI & LILIES** is an online baby boutique that offers a curated selection of beautiful, high-quality products. They offer a variety of international brands to make your shopping experience seamless and enjoyable. Each purchase made with them gives back meals to children in need. Discover the boutique online at www.miliandlilies.com and follow them @miliandlilies on Instagram.

8. **LITTLE POSSUM** are passionate about offering timeless yet affordable pieces for your baby girls, aged 0-2 years. Born out of the founder's inability to find great pieces she loved for her daughter, Little Possum was created to fill this gap for others. They use soft colours with a variety of textures and test all clothes to ensure high-quality. Discover more on www.littlepossumboutique.com.au and follow @littlepossum.boutique on Instagram.

9. Dutch brand **ISABOO** creates luxury baby must-haves, suitable for newborn to 3 years. Their beautifully and carefully designed teething and pacifier chains make the most gorgeous set and can be personalised with any name for the perfect baby gift. Isaboo works with non-toxic materials, making their products completely safe for your little one. Shop online at www.isaboo.nl and follow @isaboo.nl on Instagram.

10. **MY JUNIOR** is a fast-growing pram manufacturer from Germany. Their product range already includes five different pram models, as well as a buggy. All products are perfectly tailored to the needs of the child and the parents. The My Junior prams ensure a carefree everyday life with a baby with well-thought-out functions and maximum safety considered. Visit my-junior.com and follow their Instagram @my_junior_kinderwagen

11. Created by an early childhood educator and Mum, **DOUGH PARLOUR** creates luxuriously soft and scented playdough, made from 100% food-grade, non-toxic ingredients. With fruity scents like Strawberry, Mango and Cotton Candy, Dough Parlour's multi award-winning playdough intrigues the senses and offers one sweet play experience! Beautifully packaged and ready for gift-giving. Visit doughparlour.com and follow @doughparlour on Instagram.

12. The Canadian brand, **MPOMPON**'s popular beanies feature an interchangeable pom-pom for you to switch up your style and your child's. Made from vegan materials, Mpompon focus on offering stylish products that provide comfort for mums and the ones they love. Discover more on www.mpompon.com and follow @m_pompon on Instagram.

13. The Amsterdam-designed **ZIPSTER** create beautifully soft bamboo baby grows, designed with a two-way zip making for easy nappy changing. Sustainably made, they have just launched their Winter collection, complete with foldover feet for added comfort. Discover their range of adorable prints on www.zipsterbaby.com and follow their Instagram @zipsterbaby

14. The luxurious yet easy to clean, Original Signature MatTray™ from **WITHIN & CO** has been uniquely designed to keep all your children's mess in during playtime. Their snap up sides and use of BPA-free, phthalate-free and non-toxic materials make for a safe, convenient and stylish design. Happy child, happy mum. Discover more on www.withinandco.com and follow @withinandco on Instagram.

15. **STRAWBERRIES & CREAM** is a luxury baby and childrenswear brand designed to be remembered and to be different. Lovingly designed around a kitchen table in a garden shed on Hampstead Heath, and carefully made in the UK by traditional craftsmen and seamstresses. Photographer: Ulla Nyeman. Visit strawberriesandcream.com and follow @strawberriesandcream_fashion

16. **DARCIE AND BELLE** is a British brand owned by Pippa, mummy to two beautiful girls with a passion for making both meal times and playtime simple and stylish. All of their products are 100% food grade and BPA free! Find them on Instagram @darcieandbelle or visit their website at www.darcieandbelle.com

17. **OMNIA BABY** provide multi-award-winning products to support little ones with baby-led or spoon-led feeding, whilst minimising the mess that comes with it! The modern Mama's choice for stylish weaning accessories. Use code: 'VOGUE' for 15% off their entire collection (expires 31/01/2022). Visit www.omnia-baby.com and follow @omnia.baby on Instagram.

18. **KURA ORGANICS** create the multi-award-winning Baby Wrap, a safer alternative to keeping your baby warm in car seats and pushchairs. Made from beautifully soft 100% organic cotton their baby travel blanket is currently available in eight stunning, muted colours for babies aged 0-12 months. Discover more of their range including their knitted blankets and hats on www.kura-organics.com and follow @kuraorganics on Instagram.

19. **ME & MIMI** curates a unique collection of hand-selected products for yourself and your home. They offer a wide range of luxury and boutique items from across the world, all with an emphasis on quality. They strive to help you find the perfect gift whether it's for a special friend, loved one or a little something for yourself. Visit meandmimi.com.au and follow @_me_and_mimi on Instagram.

20. DEGIORGIS BABY creates baby clothes and nursery products handmade in Sussex, England. Their products are designed with style, comfort, and functionality in mind and they focus on using sustainable, organic, and non-toxic materials that are soft for baby. Degiorgis Baby offers a custom-made service where, with their designer, you can create a one-of-a-kind product. Shop at www.degiorgisbaby.com and follow @degiorgisbaby on Instagram.

21. Buttery soft bamboo pillows and apparel by **FRIENDS OF SALLY** is exactly what your baby needs for a good night's sleep. Made from 95% Natural Bamboo Fibre and 5% Spandex, their material is extra soft and hypoallergenic; suitable for babies and children with sensitive skin. Visit www.friendsofsally.com and follow @friendsofsally on Instagram to find out more.

22. Canadian-based small independent brand, **FELT ME KNOT**, was founded after the owner was blessed with a baby girl. As a preschool teacher with a diploma in Fashion Design, the founder uses her knowledge from both industries to individually design and handcraft high quality and safe hair accessories with comfort and style in mind. Visit www.feltmeknot.ca and follow their Instagram @feltmeknot

23. EORTHE offers sustainably handcrafted baby and kids accessories and garments that are inspired by the world around us. The brand is committed to developing premium quality capsule collections that are affordable, save closet space and support the environment. With just a few garments and accessories you can mix and match and still create beautiful outfits for your little one without spending too much money. Visit www.eorthe.co to learn more and follow @eorthe.baby on Instagram.

24. Premium and fun: The ultimate gift. Made with the finest wood and children-safe designs **WIWIURKA** provides exclusive handcrafted toys and furniture for a unique experience that encourages active and creative play in children, bringing the adventure of nature indoors, in perfect harmony with your personal style. Visit www.wiwiurka.com and follow their Instagram @wiwiurka_toys

25. San Francisco based **FIREBIRD KIDS** is challenging fast fashion by improving the quality and sustainability of children's clothing. They offer modern yet timeless designs made to last through endless adventures and produced in small batches in LA and NY. Their signature 'Pass It On' resale programme promotes circular consumption, allowing parents to resell or recycle items once outgrown – for credit toward future purchases. www.firebirdkids.com | @firebirdkids

26. The slow German fashion label **LIEBLINGSHELDEN** believes in encouraging simplicity through fashion and does so by producing sustainably made and ethical items which are easy to wear for your little ones. Their modern yet organic and undyed designs are gender neutral and keep simplicity at the forefront. Visit www.lieblingshelden.com and follow @_lieblingshelden_ on Instagram.

27. TUTE stylish bamboo blankets are perfect for children up till school age as the size is big enough to grow with your little one. Organic bamboo fabric is not only super soft but naturally regulates temperature and is anti-allergic. Visit www.tute.lv and follow @tute.lv on Instagram.

28. INDIA & IVY is an ethically sourced lifestyle collection for women, children and home that celebrates two time-honoured Indian traditions: block printing and smocking. Lovingly hand crafted by artisans in India, their heirloom pieces are gifts you can feel good about – a portion of all proceeds benefit UNICEF India. Shop the collection at indiaandivy.com and follow @indiaandivy on Instagram.

29. Born out of the desire to make shopping for you and your baby fun and easy, **UMKA BABY** is an Australian woman-owned business who celebrate simple yet functional gender-neutral designs. They incorporate earthy and neutral tones with quality fabrics making the perfect items for years to come. Visit www.umkababy.com.au and follow @umkababy_au on Instagram.



1. PAW NATURAW are the place to go for any and all of your pet needs. Their hoodies are a winter essential and are available in a range of colours – Perfect for a wander about town or a trip to the countryside! They can also be personalised with your dog's name or nickname. Follow them on Instagram @wearepawnaturaw or browse on pawnaturaw.co.uk Photo by @hollydwyerphotography

2. DOODLE COUTURE, a trend-setting New York-based brand for dogs will seriously elevate your walking game. Modern and luxury designs all coordinate to create your dog's paw-fect look. Instagram sensations Tinkerbelle The Dog and Belle are wearing the new Rockstar Collection collection harnesses! Hand-applied rose gold metallic stars on silky-soft black neoprene fabric. Visit DoodleCouture.com and follow @doodlecoutureny on Instagram.

3. Designed in Australia, family owned dog boutique **DJANGO & CO** offers beautiful pet accessories. From tags and collars to toys and bandanas, with clean and minimalist designs, they are a great addition to any pet loving home. Visit www.djangoandco.com.au and follow @djangoandco.australia on Instagram.

4. German start-up **DOGLYNESS** creates high-quality and sustainable pet products without costing the Earth. Being the first official pet brand that launched in fully compostable Veganbottles®, the Immortelle range boasts a finalist position for the sustainability and product innovation award by the Pet Industry Federation UK. Visit www.doglyness.com and follow @doglynessofficial on Instagram.

5. Dress to impress with **DASHING HOUND & CO.** Delivering fun, functional and durable designs to the most fashionable of pooches. Not only for four-legged friends, but Paw-rents too, so you can match your companion. Use code VOGUE20 (expires 01/04/22) at www.dashinghoundco.co.uk and follow @dashinghound_co on Instagram.

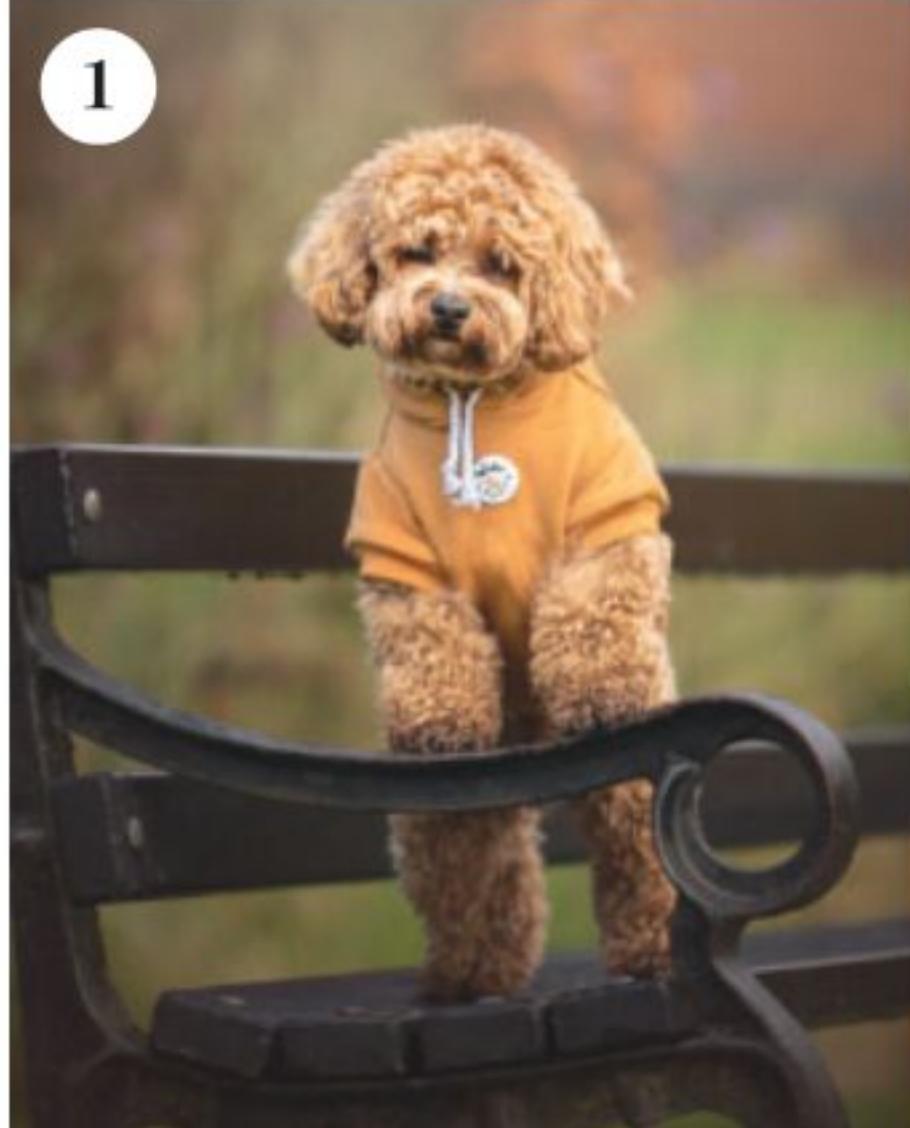
6. CAPOOCH brings you one of the safest and most stylish ways to secure your fur baby in the car. Enjoy every car ride with your four legged friend, knowing they are securely and comfortably held in by the Capooch car seat (£199). Carefully considered features such as the boosted height allow your pooch to enjoy the window view, whilst the removable, washable and water resistant cover, allow you to keep your car clean. Last delivery for Christmas is 16th December, so order now to avoid disappointment. Visit capooch.com and Instagram @capoochuk or contact on 07367 345502.

7. LUMI & LEIA – after founder Maria got her pup Lumi in 2019, she noticed a gap in the market for pet accessories that matched her own. Being naturally crafty with her hands, she began to create them herself. People everywhere loved her products and so was born Lumi & Leia, named after her two dogs. Shop the collection at www.lumiandleia.com and follow @lumiandleia on Instagram.

8. TROVER® COATS is a luxury pet brand based on the island of Alderney. Their drying coats are not just for Christmas, and like a good friend they will grow old with your dog. Stylish and high quality yet practical. Designed and handmade by Toni. Presenting 13 stock sizes, a variety of print designs and bespoke service available. Photography by Robert Belbin. Visit www.trovercoats.com or call 01481 823209 for more.

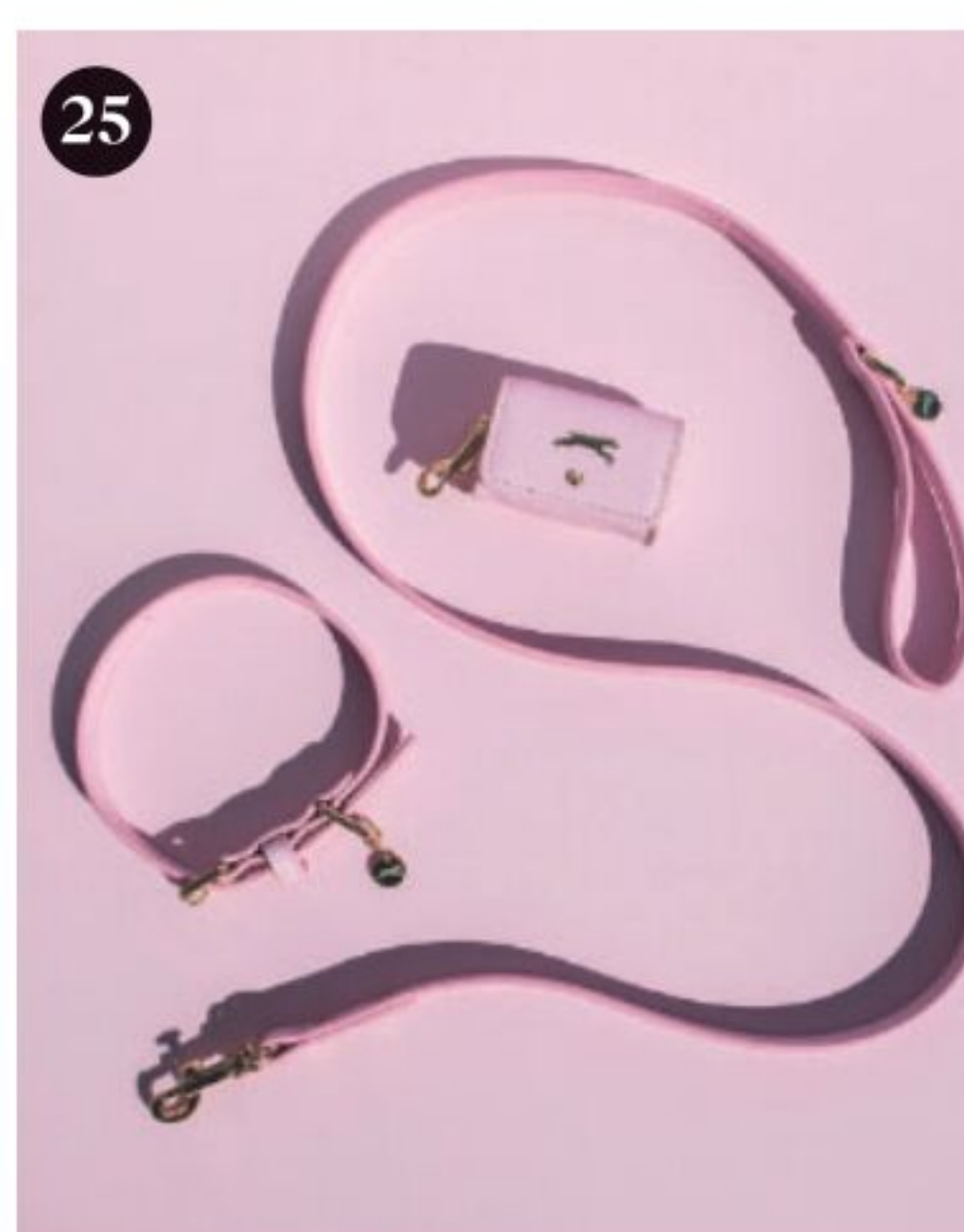
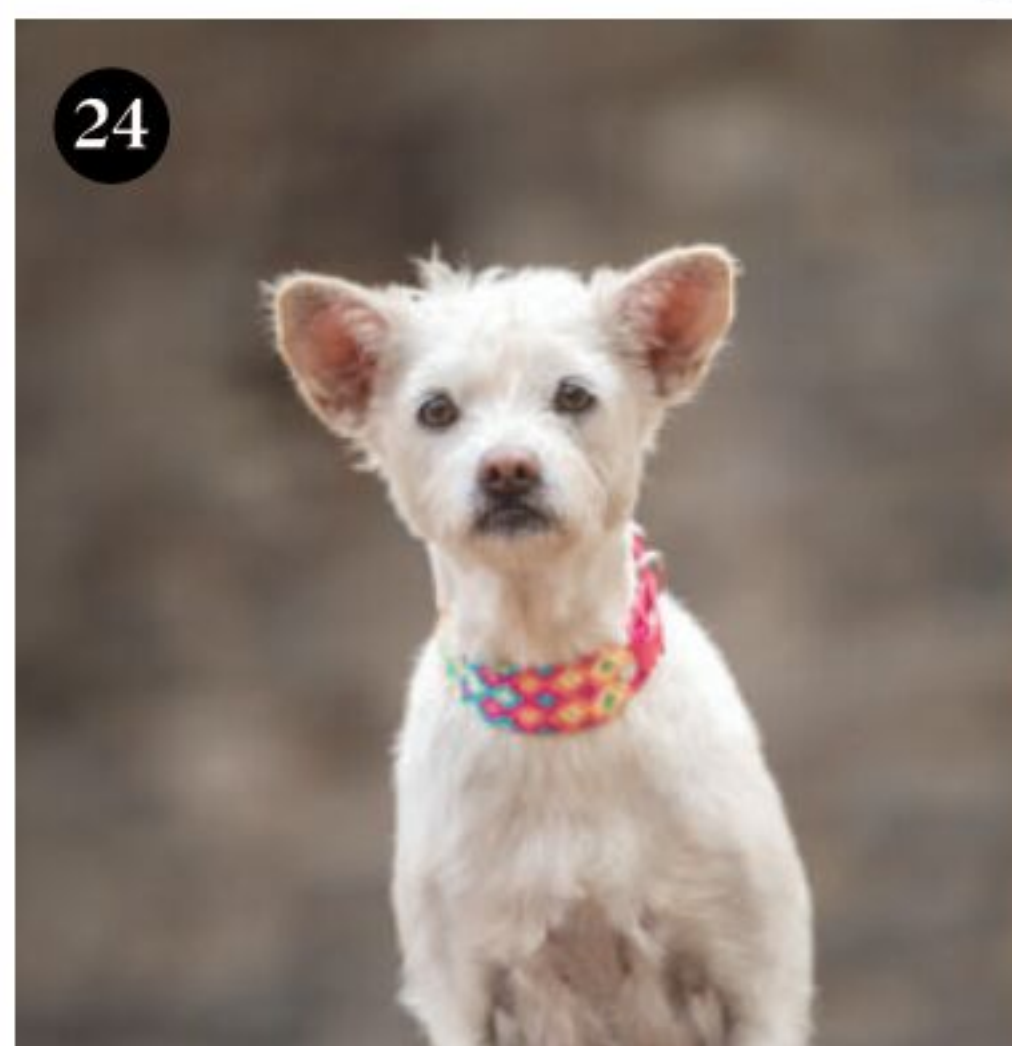
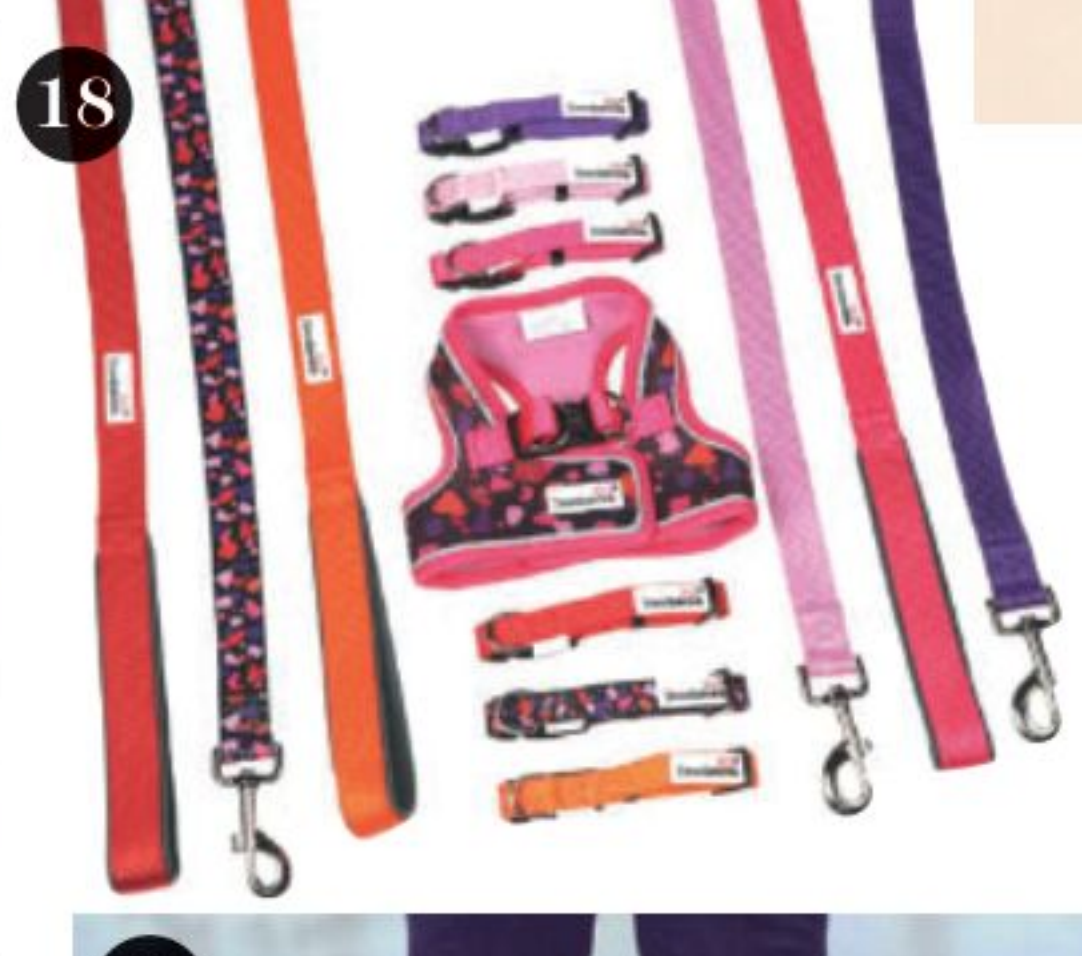
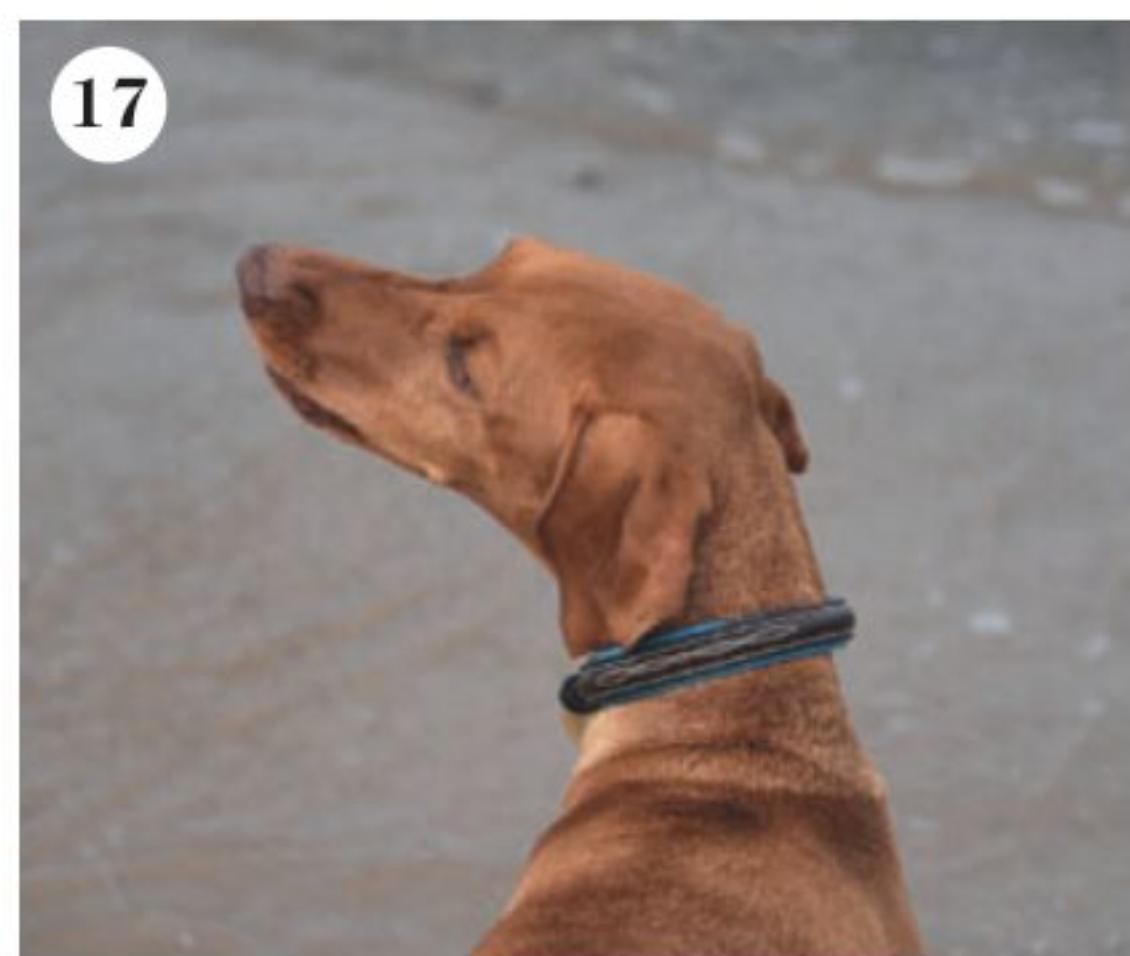
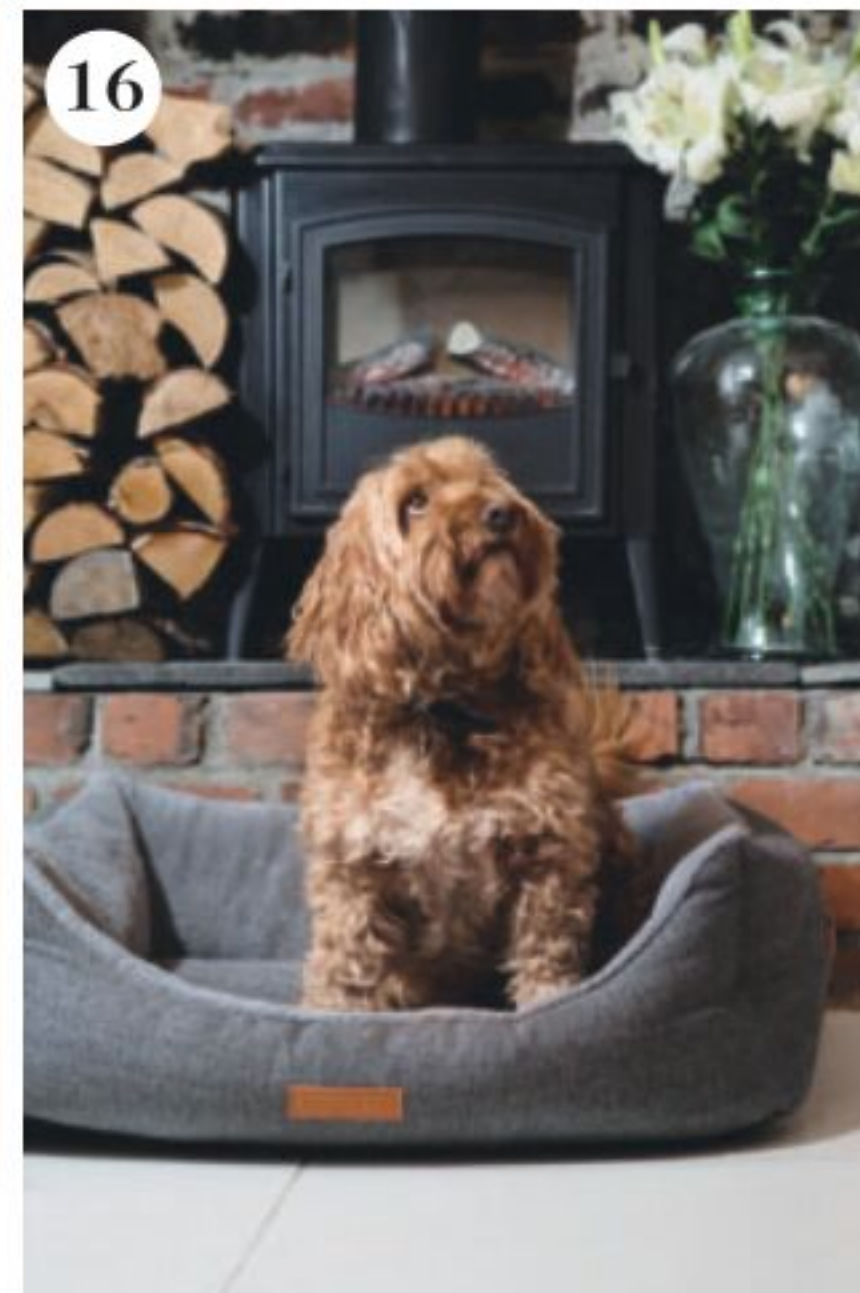
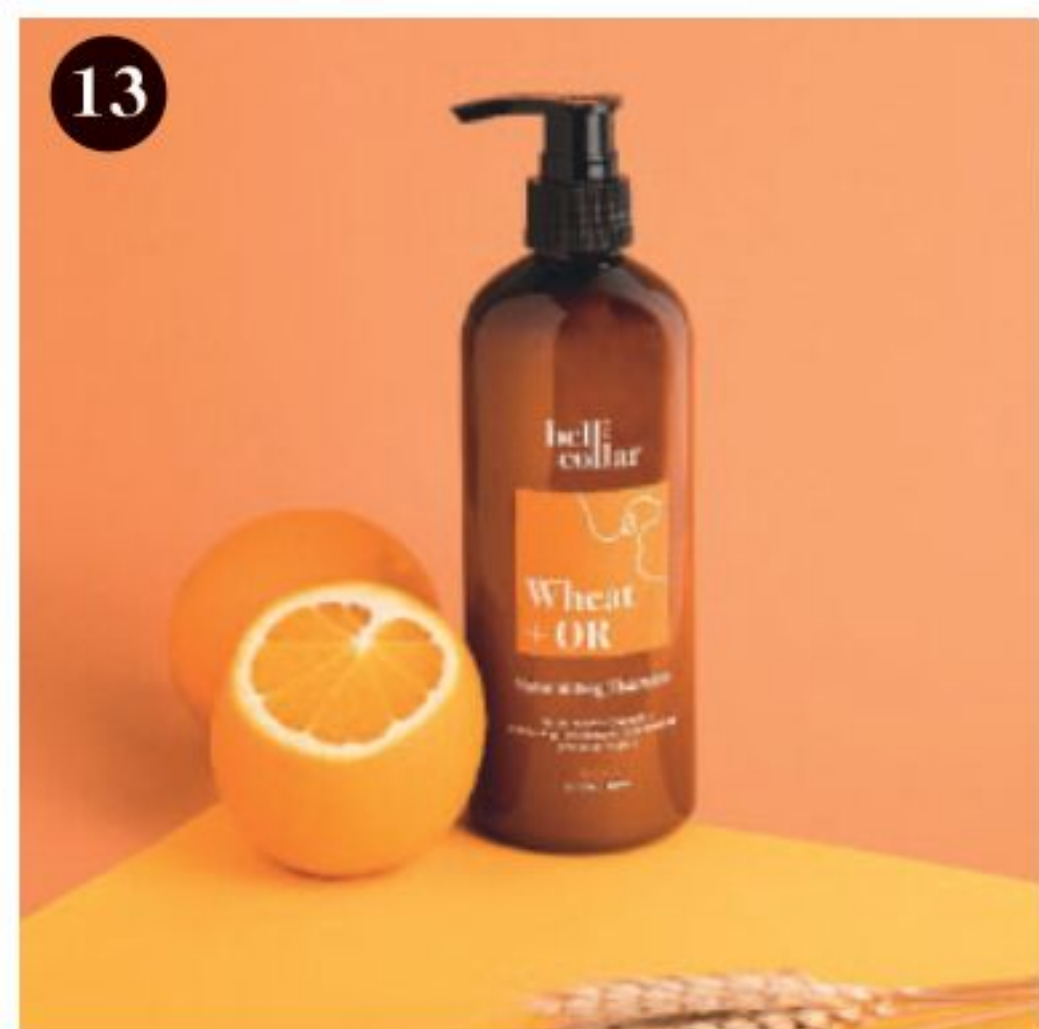
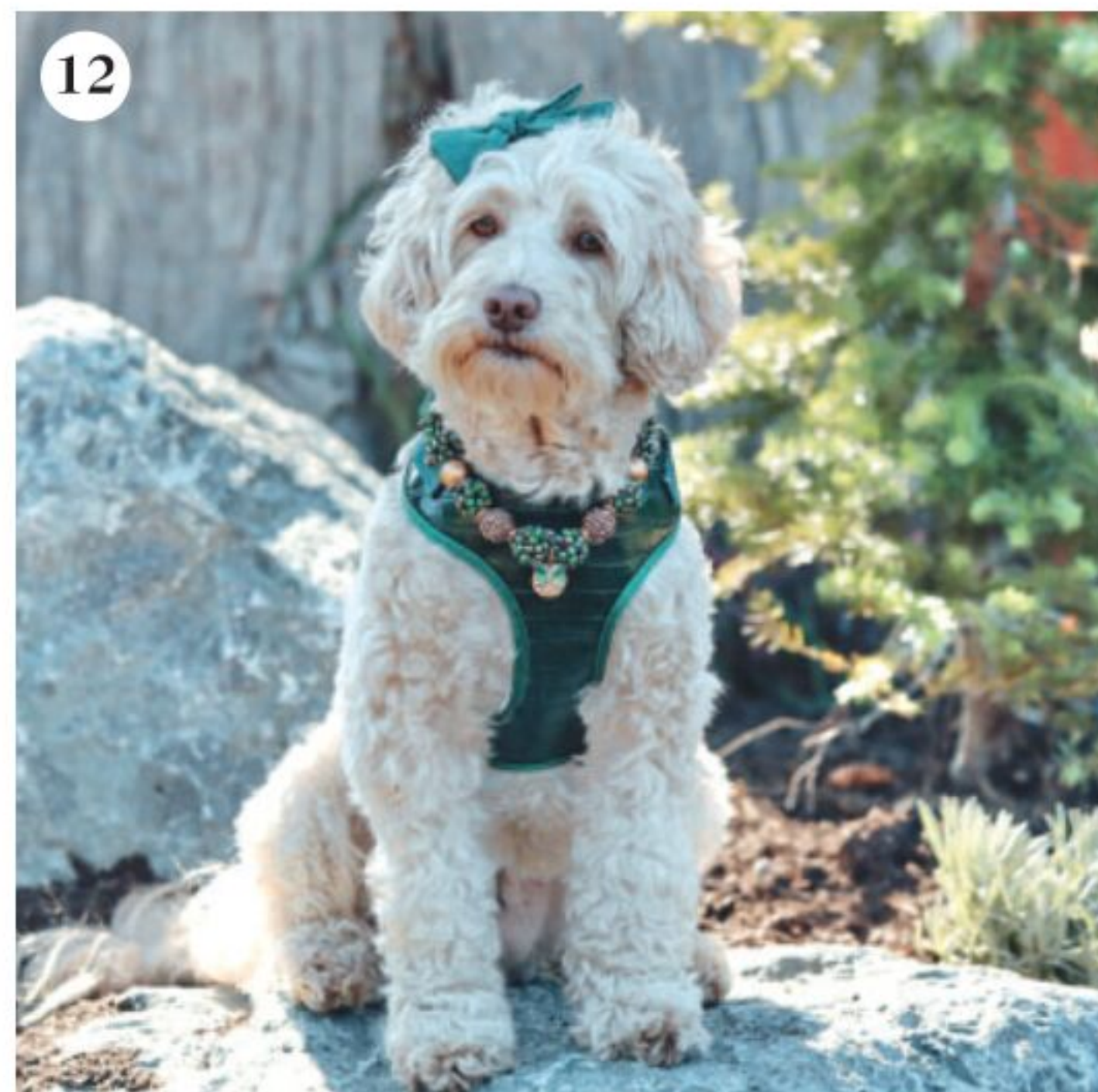
9. Somerset based **FELICITY FRANKS PORTRAITS** creates stunning pet portraits in pastels or charcoals. Specialising in dogs but with ability to do any animal. Felicity creates portraits of most beloved pets acting as incredible gifts for birthdays or Christmas. Visit www.felicityfranksportraits.co.uk and follow @felicityfranksportraits on Instagram.

10. I WOOF YOU BOUTIQUE is a London based brand selling stylish and high quality dog sets. All bundles are coordinated so you can purchase a matching harness, collar, lead, bag dispenser, bandana and scrunchie for only £29.99 and stay trendy alongside your pooch. Use code VOGUE10 for 10% off (expires 30/04/22) at www.iwoofyouboutique.com and follow @iwoofyouboutique on Instagram.



New Leash of Life

New Leash of Life



11. Superfoods for super paws – **GREEN PAWLY**® nutritional and natural superfood creations for dogs are made with a lot of love by founder Katharina and inspired by her four-legged best friend Lilly. Tasty, vitamin-rich food full of selected superfoods with valuable superpower. Green Pawly's superfoods are cold pressed and lovingly produced in Germany without chemical additives. Visit greenpawly.de and join the lovely community of the #pawlybuddies on Instagram @greenpawly

12. Inspired by their fashionista dog Maggie, **MAGGIE & CO.** is the epitome of class and elegance. Known for setting trends and not following them, Maggie & Co has brought mummy and me fashion to the next level. Offering everything from classic everyday wear to exquisite couture pieces for pets and humans, they are not your ordinary dog brand. They are suited for those who prioritise affordable, effortless, luxury fashion combined with quality craftsmanship and unique designs. Shop at maggieand.co using code VOGUE for 20% off (expires 28/02/22) and follow @maggieand.co on Instagram.

13. Malaysia based **BELL AND COLLAR**, specialises in premium grooming products. Formulated using naturally derived ingredients with no harmful chemicals, the shampoos and tonics not only work wonders but smell divine. Giving pets a luxurious bath time experience. Shop now at www.bellncollar.com and follow @bellncollar on Instagram.

14. Based in the Cotswolds, **NALA AND ME** produce individually crafted leather goods, ideal for the modern dog owner. Their collars and leads can be personalised and are sustainably produced using natural materials and recyclable packaging. All cut offs are transformed into smaller accessories to provide high quality, handmade products for your treasured companions. Visit nalaandme.co.uk or Instagram @nalaandme

15. **DOBO PETS** is a luxurious, handcrafted pet accessory brand based in London. They use the best quality materials and pride themselves in creating stylish and practical handmade items. All of their products are made with Italian leather and their indoor collars are customised perfectly for your pets. Shop the collection online at www.dobopets.com and follow @dobopets on Instagram.

16. **RALPH & CO** is an independent British lifestyle brand for people who are passionate about their pets and their homes. All products, such as luxury dog beds, collar and lead sets, are designed in Great Britain and made using the finest Italian leather. Explore their collections at ralphandco.co.uk or follow them on Instagram at @ralphandcosocial

17. **TURNER & BELL** is a luxury lifestyle brand for dogs (and for you too). Inspired by traditional saddlery techniques and using equestrian influences, their beautiful range of luxury leather dog collars and leads is stylish, modern, colourful. Expertly crafted using the finest bridle leathers and Italian napa leathers with solid brass fittings. Visit www.turnerandbell.com and follow on Instagram @turnerandbell

18. Start the new year with a brand-new gift set from **DOODLEBONE**® for your doggie friend! Its snazzy new originals range offers a dazzling array of mix and match colours and patterns to help your dog look the bees knees! Visit www.doodlebone.co.uk and follow @doodlebone on Instagram.

19. **KALI DOGWEAR** is a Bali-based brand making eco-friendly, tropical-chic pet accessories. Their collars, leashes, dog bowls and dog beds are handmade using recycled and natural materials from Indonesia. A portion of profits help rescue Bali street dogs and find their forever homes. Use code VOGUE for 10% off (expires 31/12/2021). Shop the collection at www.kalidogwear.com and follow @kali.dogwear on Instagram.

20. **THE SAUSAGE PIT** are the creators of bespoke Snuggle Beds and accessories designed especially for Dachshunds and burrowing breeds using on-trend upholstery fabrics to compliment all modern interiors. Shop the collection now at www.thesausagepit.co.uk and visit @the_sausagepit on Instagram for updates.

21. **MIAMORE PETS** is a lifestyle pet boutique dedicated to curating modern, stylish goods to outfit your furry friends. You'll find innovative walk products, chic home goods, the most adorable toys, clothing and much more at miamorepets.com! Follow them on Instagram @miamorepets

22. **PAWS LONDON** provides sophisticated, simplistic dog accessories for your adored pooch. Designed in London, each collection focuses on style and practicality, ensuring comfort for your shared adventures. Whether this be strolling the city or exploring the countryside. Visit www.paws-london.com and follow @pawslondon_ on Instagram.

23. Keep your pups stimulated and entertained with **BARKOLINO**'s range of fun and quirky snuffle mats. This pawsome boredom buster provides mental stimulation, stress relief and acts as a great training tool for teaching self-control around food. Ten minutes of snuffling provides the same mental stimulation as an hour's walk. The pawfect activity for pets during the cooler months – visit barkolino.com or @barkolino on Instagram and TikTok.

24. Cruelty-free brand **TA IB COLLECTION** create unique designs that allow your dog's personality to shine through. Handmade by artisans from indigenous communities in Mexico, their designs are rich in culture and aim to tell a story. Visit taib.pet or Instagram @taib.pet to find out more.

25. **CHASING WINTER** – Discover their collection of designer dog collars in a range of striking colour palettes. Equal parts accessory and necessity, give your dog the comfort, safety and style they deserve. Free express shipping worldwide – use code 'VOGUE' (expires 07/02/22). Visit www.chasingwinter.com and follow @chasingwinter.official on Instagram.

26. WOOLYWOOFERS dog beds; the ultimate in healthy dog beds. Handmade in the UK using 100% British sheep wool stuffing. They provide a natural healthy alternative to the typical memory foam mattress that are manufactured using artificial chemicals which can cause health problems for your dog. Their research shows that dogs spend up to 12 hours a day in close contact with their beds, therefore deserve a natural healthy alternative. Shop online at www.Woolywoofers.com

27. Inspired by English sophistication and connection, **MERLIN DOGS** offer a range of luxury dog accessories handcrafted in the heart of England. Built to last with precision, care and comfort in mind, using sustainably sourced materials. Merlin's launch collection includes eco-friendly waterproof fleeces, ceramic stoneware dog bowls, and durable leather collars and leads. Visit www.merlindogs.com and follow @merlin.dogs on Instagram for more.

28. MAPLE & TWEED's product design takes inspiration from their countryside surroundings in Yorkshire. They have recently launched matching must haves to compliment their range of collars, leads and harnesses. Their 'Pet Pouch' is a handy 2-in-1 clip on bag for treats and poop bags, so you can officially say goodbye to patting down your pockets! Find out more at www.mapleandtweed.co.uk or on Instagram @mapleandtweed

29. HOUSE OF PETS DELIGHT introduce their beautiful denim dress with delicate stripes for the elegant pooch. Perfect for all occasions, walks and parties! Made from high quality cotton, easy to put on and lightweight to keep your pooch comfortable but fashionable. Shop at www.houseofpetsdelight.com and follow @houseofpetsdelight on Instagram.

30. PETCULIAR LITTLE SHOP is a female-led raw and alternative health store for pets specialising in exotic treats, alternative remedies and supplements straight from nature. Their ever-changing doggy graze box featured is also available. To shop the range visit www.petculiarlittleshop.com and follow @petculiar_little_shop on Instagram for more.

31. LOLA LOVES UK are a luxury pet accessories brand based in Lancashire. They supply high quality harnesses, collars and other accessories to make dog walks fashionable and keep dogs comfortable. Find them on Instagram @LolaLoves.UK or at www.lolalovesuk.co.uk

32. OATY&CO are an environmentally conscious, London based brand. They sell a range of dog accessories – harnesses, collars and leads – which give off a laid back, boho vibe that is perfect for pups in the city or out of town on an adventure. £1 from every purchase is donated to Battersea Dogs Shelter. Visit oatyandco.com or follow them on Instagram @oatyandco

33. KISSAPUU cat trees are made in the world's happiest country, Finland. Enabling cat owners to create custom cat trees that suit their interior designs, Kissapuu trees have timeless Scandinavian style and are easy to assemble with no need for drilling. Designed to last a lifetime, these trees invite your cat on an adventure! Visit kissapuu.com or follow @kissapuu_com

34. Hailing from Northamptonshire online pet store **PETBRIGHT** cater to various dog owner needs. With a range of naturally derived Grooming and Care products alongside such products as their no-pull training Adventure Harness, superior quality and practicality are at the heart of everything on offer. Visit petbright.co.uk or Instagram @petbright_UK

35. FRENDI dog fashion products are unique and fashionable accessories that your dog would love. Bringing attention, instant star status, and comfort that every "celebri-pup" wants. Use code "VOGUE25" (expires 01/03/22) at www.frendi.shop and follow @frendi.shop on Instagram.

36. HI PAW TREATS is a small brand based in Los Angeles, focusing on healthy, homemade dog treats using human-grade ingredients. They believe that healthy foods play a key role in having a long and wholesome life. By creating treats from their kitchen, they know they are safe, healthy and tasty. Follow them on Instagram @hipawtreats and visit hipawtreats.com

37. The epitome of pet luxury, **PUL-LA**, launched with the UK's first and highly coveted double-layered pet waste bags; completely revolutionising the unpleasant task of picking up after your pets. The premium pet lifestyle brand blends innovation and elegance with everyday pet essentials. Ideal for gifting and guaranteed to elevate your daily pet care rituals. Visit www.pu-la.co.uk or @pula_uk on Instagram.

38. BUTTERNUT BOX delivers fresh, tasty meals for your pup to your door. Just in time for Christmas, Butternut Box is serving up their Festive Turkey Feast, free with your subscription. Their meals are gently cooked, taste-tested by humans and grain-free. Visit www.butternutbox.com and follow @butternutbox on Instagram.

39. Founded in June 2020, **ZCBOHO** are an on trend pet brand based in the USA. They produce a wide variety of high quality leashes, collars and bandanas to keep your furry friends looking as fashionable as can be! Visit zcboho.com or follow on Instagram @zcboho to find out more.

40. Who says dogs can't have style? **MATILDA & CO** is an exciting new dog accessory brand, creating beautiful, luxury, well fitting products for the pup fashionista. Their distinctive unique designs bring a fashionable classy but sassy look for your pampered pooch! If your pupstar is ready to stand out around town, check out www.matildaandco.uk

41. A brand new fashion house; **FURRYTALES CO** is a trendy online-based shop focused on human and pet style fashion. Watch their "FurryTale" unfold as they offer a variety of seasonal handmade bandanas and accessories catered to all your favourite breeds and sizes. Stay in style at www.furrytalesco.com with code "Vogue" for 15% off (expires 04/01/2022) and follow @FurryTalesCo on Instagram.

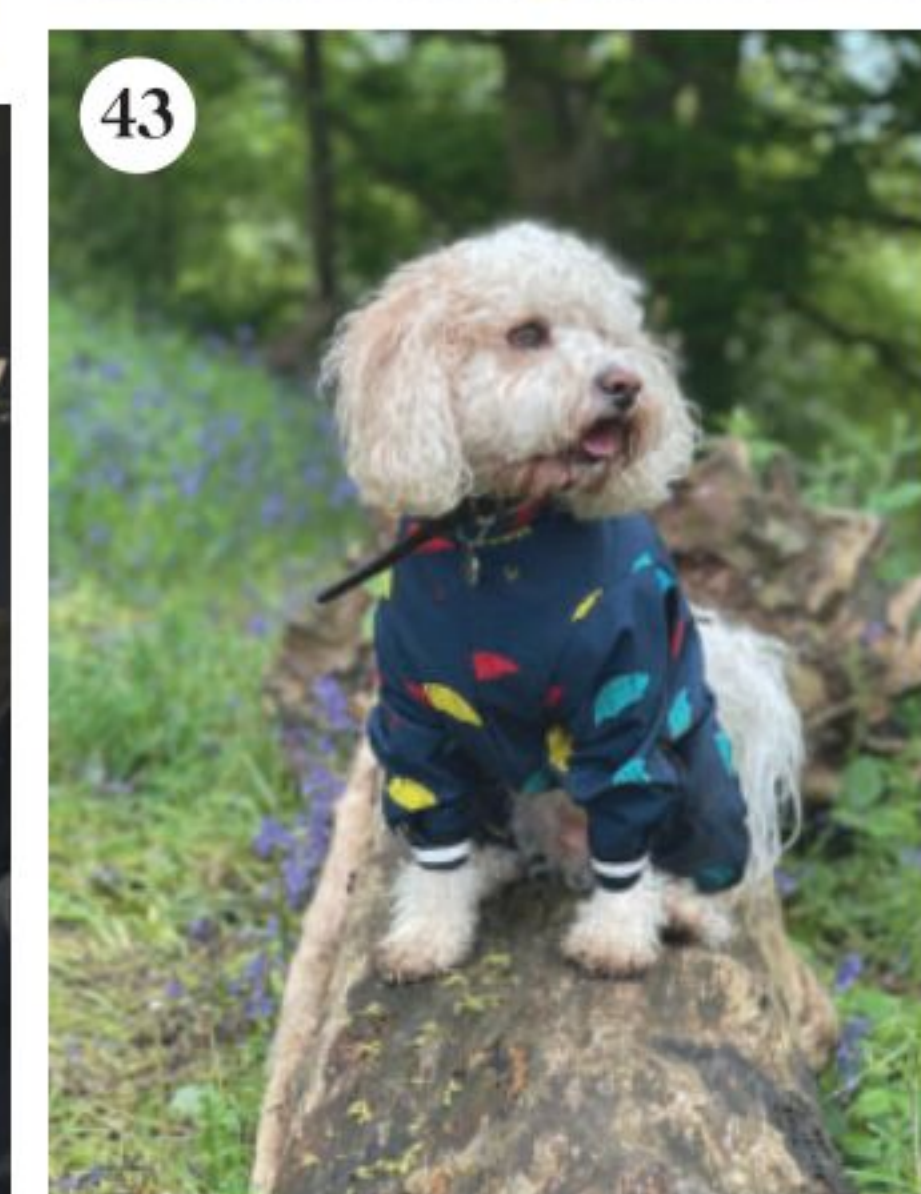
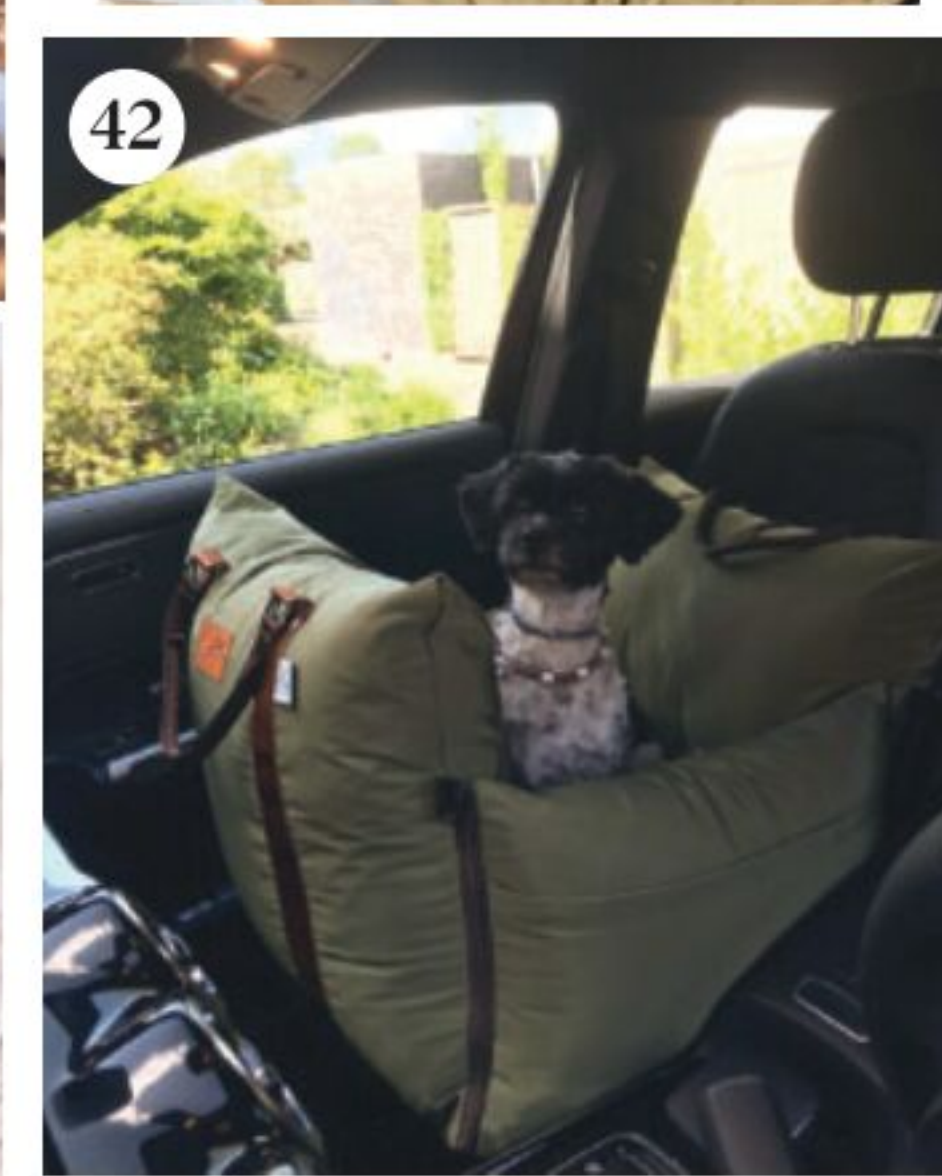
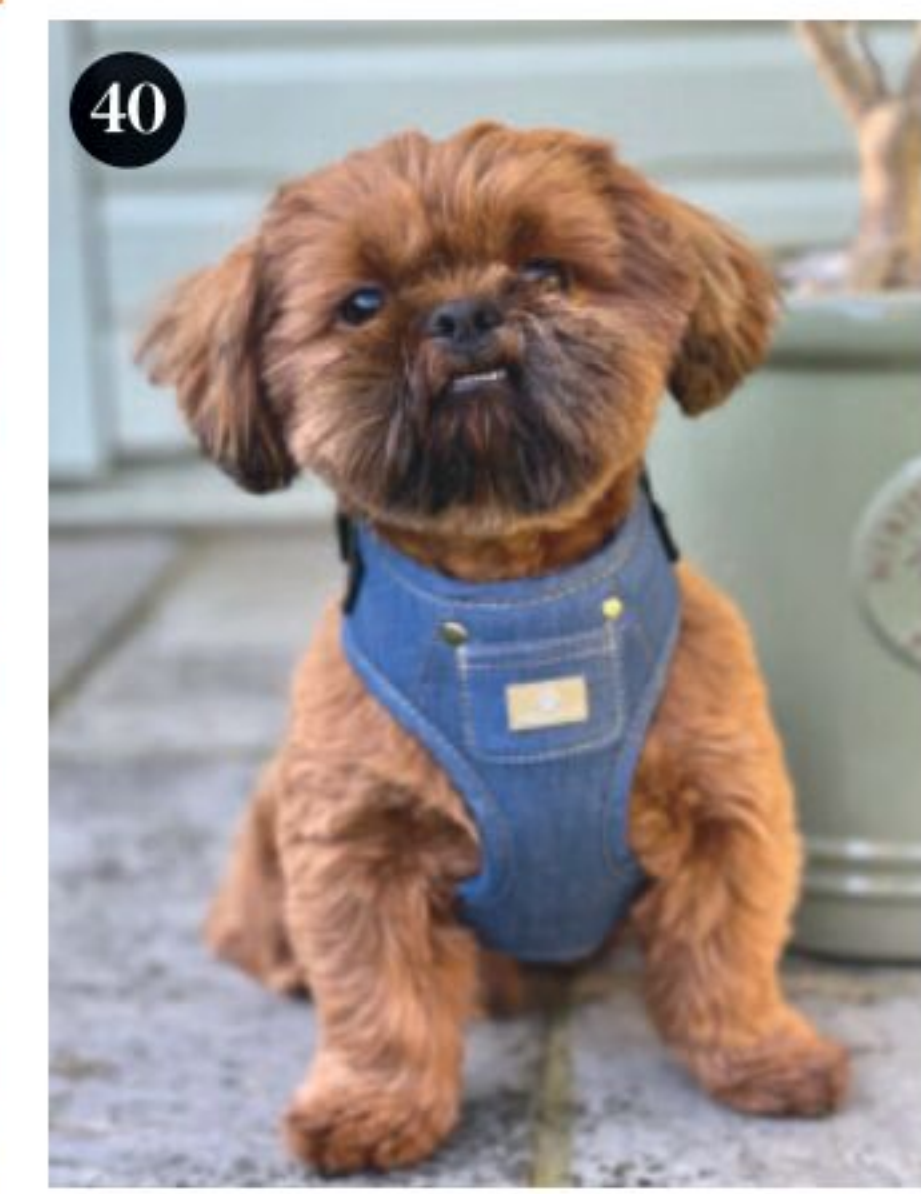
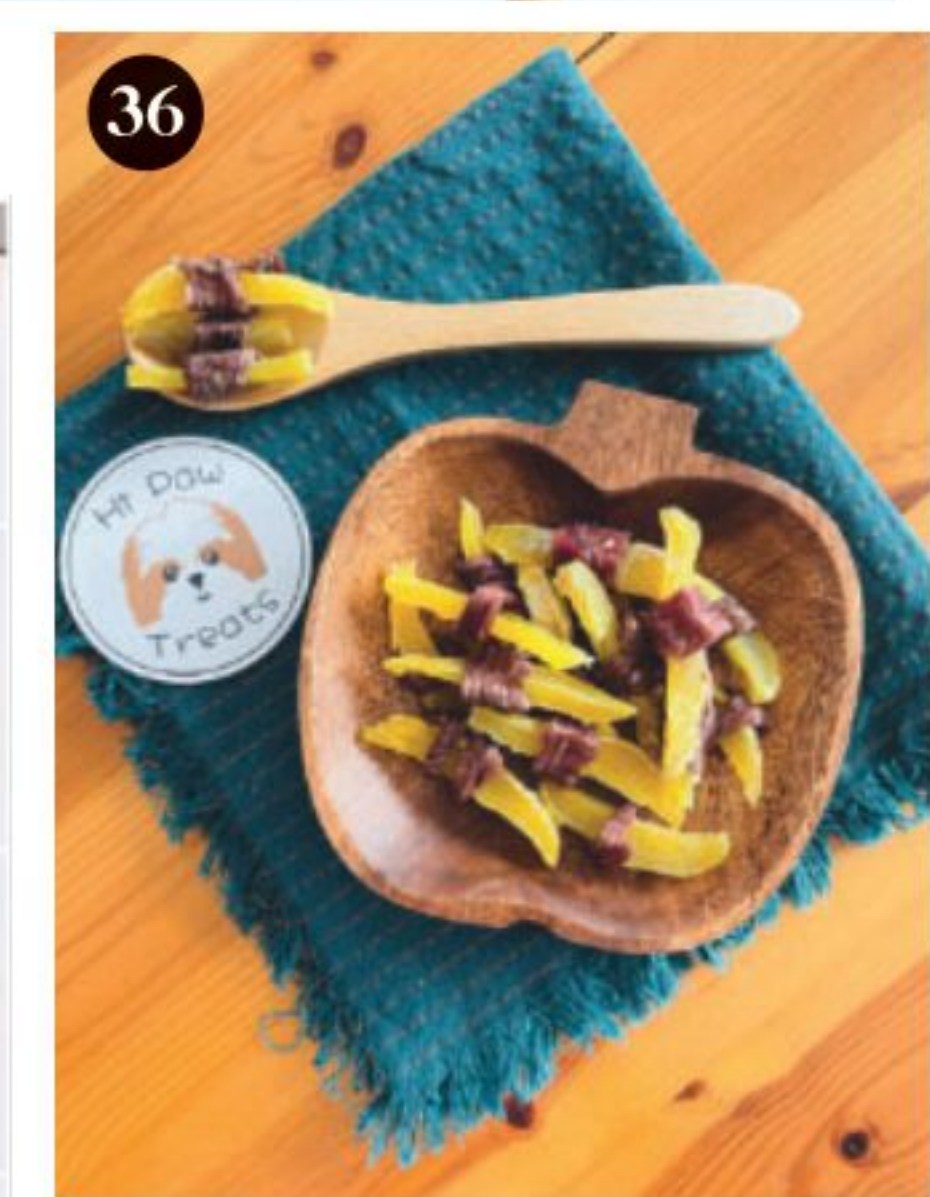
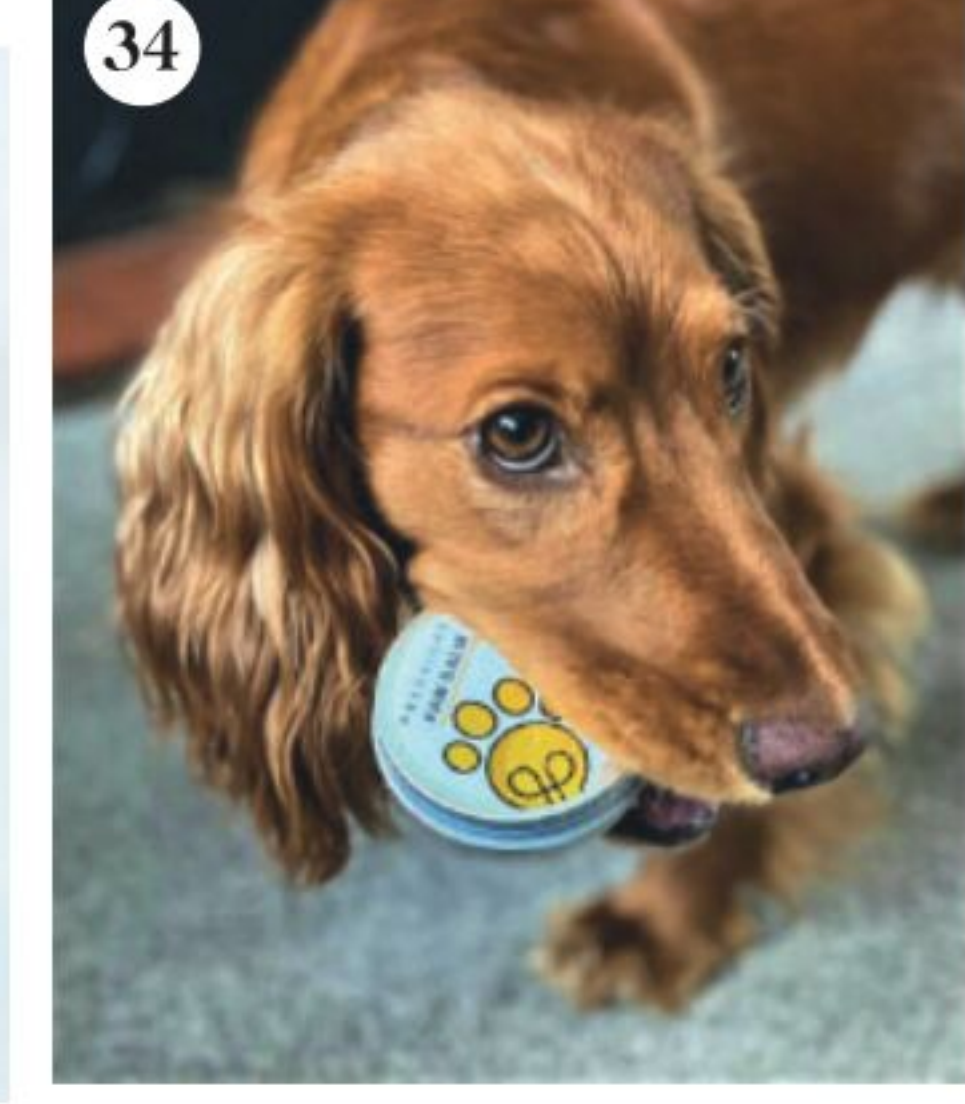
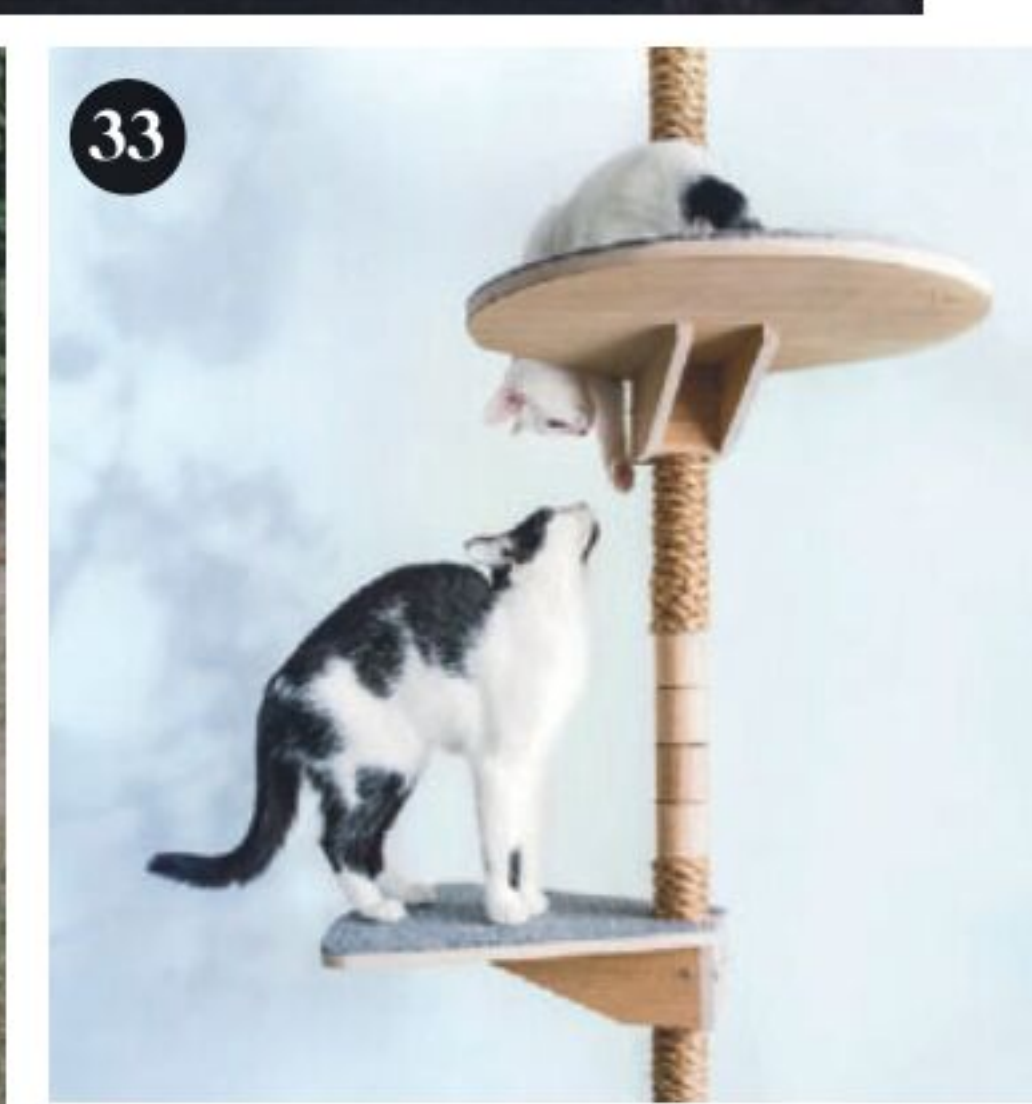
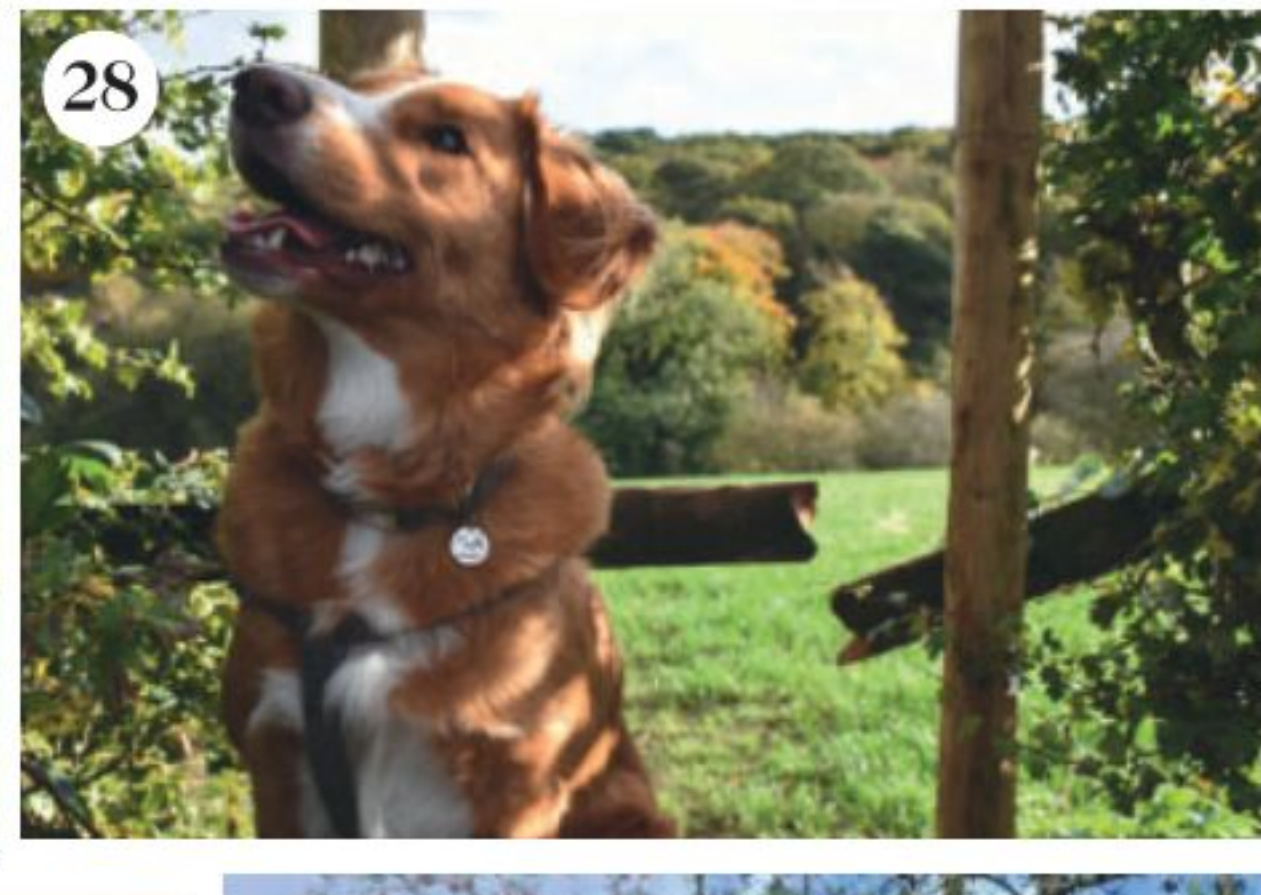
42. L'ÉLIANNE®, a luxurious online dog brand made for your best friend to travel together in the car. The dog car seat is the best solution to overcome car-anxiety and sickness by recreating the comfort of your home into the car. Pet travel beds provide more safety, confidence and comfort on the road. Visit www.lelianne.com and follow @leliannecollection on Instagram.

43. PAWSAMORE UK creates luxury dog coats and accessories that are made-to-measure and customisable. Using high quality technical fabrics, they produce an amazing range of colours, patterns and designs that are full cover for all weather and seasons. Breathable, 100% water, mud and snow proof, each coat is handmade in the UK with friendly measuring assistance via video. Visit pawsamore.co.uk to get started!

44. BADGER & ME offers an extensive range of gift boxes catering for a variety of pets. Including an array of toys and treats from a number of different brands, creating the perfect mix to keep your furry friend occupied. Visit www.badgerandme.com.au or follow @badger.and.me on Instagram to discover more.

45. JERVY is a Canadian brand that makes handmade pet beds that your pet will love to lounge on (and you'll love to look at). You shouldn't have to choose between your pet's comfort and your personal aesthetic. Visit their website at www.jervy.ca and follow @jervy.ca on Instagram and their cute models @chester_and_ren

46. Snuggle in style with **PRALINE'S PAW** custom blanket. Hand crafted from ultra soft fleece, these blankets are designed to add a touch of personalisation that will match modern home decor. They make the perfect gift for your furry friends too. Visit pralinespaw.com or Instagram @pralinespaw for more information.



VOGUE ASKS

Name an art book that you love.
"Tim Walker: Story Teller [Thames & Hudson, £35]."



Do you have a favourite scent? "I mix my own, or Tom Ford Oud Wood [£178]."

How would you spend a day with your friend Bethann Hardison?
"Gossiping by the pool at Los Angeles's Sunset Tower Hotel."



What's the ultimate party shoe?
"My Brother Vellies Bike shoe is comfy enough to cycle home in."
Sandals, from £359, Brother Vellies



I'm in LA for the weekend, what should I do?
"Visit the botanical gardens in Pasadena and the Getty Museum, and try the lavender ice-cream at Mashti Malone's."



Describe your beauty routine.
"Dr Barbara Sturm Darker Skin Tones Foam Cleanser [£45], Vintner's Daughter Active Botanical Serum [£175], Nars Blush [£26] and Dior Addict Lip Glow [£30]."



What would Aurora James do?

Advice on life and style from the Brother Vellies designer

If you were allowed to raid anyone in the world's wardrobe, whose would it be?

Diane von Furstenberg's, for a buffalo-print wrap dress.

Name the chicest place for dinner in New York?

Altro Paradiso in SoHo for the *cacio e pepe*.

Where do you go for one-of-a-kind furniture?

Galerie Half in LA.

Describe your go-to winter outfit?

I love a minidress with thigh-high boots.



How did you keep your cool at September's Met Gala with Alexandria Ocasio-Cortez?
"Really deep breaths."

You have five minutes to get ready, what do you put on?

A vintage Dior Bar Jacket and over-the-knee boots.

How do you lift any room in a house?

Vintage paper lamps by Ingo Maurer.

Do you have a scented candle of choice?

Cire Trudon Abd El Kader.

Someone's imitating my style, what do I say?

It depends if they're copying you in your high school, or they're copying you at Zara.

What was your greatest-ever fashion purchase?

My Tom Ford Gucci bamboo watch.

Is there a piece of jewellery that's suitable for every occasion?

A gold-mesh collar necklace.

What's the worst cliché in fashion?

"Get the look for less."

SOCIAL JUSTICE IS
EMBEDDING ITSELF IN OUR
DAILY LIVES AND GIVING RISE
TO PEOPLE USING THE
PLATFORMS OF A NEW ERA
TO BE FORCES FOR CHANGE

———— EDWARD ENNINFUL

Official partners





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